





Item 7.01 Regulation FD Disclosure

The Brink's Company (the "Company") officials expect to participate in meetings with investors and analysts on March 17, 2015 at the Bank of America Merrill Lynch Smid Cap Conference. The Company updated the slides that it uses for these meetings. A copy of the updated slides is furnished as Exhibit 99.1 hereto.

During these meetings, Company officials expect to reaffirm the estimate for 2015 revenue of approximately \$3.4 billion, non-GAAP margin rate of 5.1% to 5.6% and non-GAAP earnings per share of \$1.55 to \$1.75. Company officials also expect to reaffirm non-GAAP financial targets for 2016, which include revenue of approximately \$3.6 billion, margin rate of 6.7% and earnings per share of \$2.00 to \$2.40.

Investors are strongly encouraged to review the factors cited in the Forward-Looking Statements disclosure included in this report.

Forward-Looking Statements

This report contains forward-looking information. Words such as "anticipate," "assume," "estimate," "expect," "target" "project," "predict," "intend," "plan," "believe," "potential," "may," "should" and similar expressions may identify forward-looking information. Forward-looking information in this report includes, but is not limited to: estimated 2015 revenue and non-GAAP margin rate and earnings per share; and estimated 2016 revenue, non-GAAP margin rate, operating profit and earnings per share. Forward-looking information in this document is subject to known and unknown risks, uncertainties and contingencies, which are difficult to predict or quantify, and which could cause actual results, performance or achievements to differ materially from those that are anticipated.

These risks, uncertainties and contingencies, many of which are beyond our control, include, but are not limited to:

- our ability to improve profitability in our largest five markets;
- our ability to identify and execute further cost and operational improvements and efficiencies in our core businesses;
- continuing market volatility and commodity price fluctuations and their impact on the demand for our services;
- our ability to maintain or improve volumes at favorable pricing levels and increase cost and productivity efficiencies, particularly in the United States and Mexico;
- investments in information technology and adjacent businesses and their impact on revenues and profit growth;
- our ability to develop and implement solutions for our customers and gain market acceptance of those solutions;
  - our ability to maintain an effective IT infrastructure and safeguard confidential information;
- risks customarily associated with operating in foreign countries including changing labor and economic conditions, currency restrictions and devaluations, safety and security



issues, political instability, restrictions on repatriation of earnings and capital, nationalization, expropriation and other forms of restrictive government actions;

- the strength of the U.S. dollar relative to foreign currencies and foreign currency exchange rates;
- the stability of the Venezuelan economy, changes in Venezuelan policy regarding foreign-owned businesses;
- regulatory and labor issues in many of our global operations, including negotiations with organized labor and the possibility of work stoppages;
- our ability to integrate successfully recently acquired companies and improve their operating profit margins;
  - costs related to dispositions and market exits;
    - our ability to identify evaluate and pursue acquisitions and other strategic opportunities;
    - the willingness of our customers to absorb fuel surcharges and other future price increases;
- our ability to obtain necessary information technology and other services at favorable pricing levels from third party service providers;
- variations in costs or expenses and performance delays of any public or private sector supplier, service provider or customer;
- our ability to obtain appropriate insurance coverage, positions taken by insurers with respect to claims made and the financial condition of insurers, safety and security performance, our loss experience, and changes in insurance costs;
  - security threats worldwide and losses of customer valuables;
    - costs associated with the purchase and implementation of cash processing and security equipment;
- employee and environmental liabilities in connection with our former coal operations, including black lung claims incidence;
- the impact of the Patient Protection and Affordable Care Act on black lung liability and the Company's ongoing operations;
- changes to estimated liabilities and assets in actuarial assumptions due to payments made, investment returns, interest rates and annual actuarial revaluations, the funding requirements, accounting treatment, investment performance and costs and expenses of our pension plans, the VEBA and other employee benefits, mandatory or voluntary pension plan contributions;
  - the nature of our hedging relationships;
    - changes in estimates and assumptions underlying our critical accounting policies;
    - our ability to realize deferred tax assets;
- the outcome of pending and future claims, litigation, and administrative proceedings;

- public perception of the Company's business and reputation;
  - access to the capital and credit markets;
- seasonality, pricing and other competitive industry factors; and
- the promulgation and adoption of new accounting standards and interpretations, new government regulations and interpretation of existing regulations.



SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE BRINK'S COMPANY  
(Registrant)

Date: March 16, 2015

By: /s/ Joseph W. Dziezic  
Joseph W. Dziezic  
Executive Vice President  
and Chief Financial Officer



EXHIBIT INDEX

EXHIBIT DESCRIPTION

99.1 The Brink's Company Investor Overview, March 2015

6

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