TSAI CHIEH Form 4 May 03, 2019

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Form 4 or

January 31, Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Section 16. Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Addr TSAI CHIEH	ess of Reportin	ng Person *	2. Issuer Name and Ticker or Trading Symbol LANDS' END, INC. [LE]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (M		(Middle)	3. Date of Earliest Transaction	(==== an apprication)		
1 LANDS' END LANE			(Month/Day/Year) 05/01/2019	Director 10% Owner _X_ Officer (give title Other (specify below) Chief Product Officer		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Chec Applicable Line)		
DODGEVILLE, WI 53595				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	Zip) Table	e I - Non-D	erivative :	Secur	ities Acq	uired, Disposed of	, or Beneficial	y Owned
1.Title of Security (Instr. 3)		tion Date 2A. Deemed ty/Year) Execution Date, if any (Month/Day/Year)		4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	05/01/2019		M	841	A	\$0(1)	3,771	D	
Common Stock	05/01/2019		F	270 (2)	D	\$ 17.26	3,501	D	
Common Stock	05/02/2019		M	ŕ	A	_		D	
Common Stock	05/02/2019		F	670 (3)	D	\$ 16.85	4,923	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)				8. Pr Deriv Secu (Inst
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	\$ 0 (1)	05/01/2019	M	841	<u>(4)</u>	<u>(4)</u>	Common Stock	841	\$
Restricted Stock Units	\$ 0 (1)	05/02/2019	M	2,092	<u>(5)</u>	<u>(5)</u>	Common Stock	2,092	\$

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting 6 wher rame, reduces	Director	10% Owner	Officer	Other			
TSAI CHIEH			Chief				
1 LANDS' END LANE			Product				
DODGEVILLE, WI 53595			Officer				

Signatures

/s/ Chieh Tsai 05/03/2019

**Signature of Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of common stock upon satisfaction of the vesting conditions.
- (2) Represents shares surrendered to the issuer for payment of the reporting person's tax withholding obligation incurred in connection with the vesting of RSUs on May 1, 2019.

Reporting Owners 2

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- (3) Represents shares surrendered to the issuer for payment of the reporting person's tax withholding obligation incurred in connection with the vesting of RSUs on May 2, 2019.
- (4) This RSU award was granted on May 1, 2017, with vesting in three installments on May 1, 2018 (25%), May 1, 2019 (25%) and May 1, 2020 (50%).
- (5) This RSU award was granted on May 16, 2016, with vesting in three installments on May 2, 2017 (25%), May 2, 2018 (25%) and May 2, 2019 (50%).
- Of the total number of RSUs, 1,682 RSUs will vest on May 1, 2020; 1,583 RSUs will vest on March 26, 2020; 3,169 RSUs will vest on (6) March 26, 2021; and 15,893 RSUs will vest in three annual installments on March 25, 2020 (25%), March 25, 2021 (25%) and March 25, 2022 (50%), subject to satisfaction of vesting conditions, including continued employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.