

PROCTER & GAMBLE CO  
Form 8-K  
April 16, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

**Date of Report (Date of earliest event reported)**

**April 16, 2007**

**THE PROCTER & GAMBLE COMPANY**

(Exact name of registrant as specified in its charter)

Ohio (State or other jurisdiction of incorporation)	1-434 (Commission File Number)	31-0411980 (IRS Employer Identification Number)
One Procter & Gamble Plaza, Cincinnati, Ohio (Address of principal executive offices)		45202 Zip Code
(513) 983-1100 (Registrant's telephone number, including area code)		45202 Zip Code

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01 REGULATION FD DISCLOSURE**

On April 16, 2007, The Procter & Gamble Company (the "Company") announced that its Board of Directors declared an increase in the quarterly dividend from thirty-one cents (\$0.31) to thirty-five cents (\$0.35) per share on its Common Stock and on the Series A and Series B ESOP Convertible

Class A Preferred Stock of the Company, payable on or after May 15, 2007 to shareholders of record at the close of business on April 27, 2007. This represents a 13% increase compared to the prior quarterly dividend. This 8-K is being furnished pursuant to Item 7.01, "Regulation FD Disclosure."

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE PROCTER & GAMBLE COMPANY**

BY: /s/ SUSAN S. FELDER  
Susan S. Felder  
Assistant Secretary  
April 16, 2007