

FLAG FINANCIAL CORP
Form 10-Q
November 09, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d)
OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended September 30, 2004

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d)
OF THE SECURITIES EXCHANGE ACT OF 1934

For the Transition Period from _____ to _____

Commission file number 0-24532

FLAG FINANCIAL CORPORATION
(Exact name of registrant as specified in its charter)

Georgia
(State of incorporation)

58-2094179
(I.R.S. Employer Identification No.)

3475 Piedmont Road N.E. Suite 550
Atlanta, Georgia
(Address of principal executive offices)

30305
(Zip Code)

(404) 760-7700
(Telephone Number)

Indicate by check mark whether the registrant has (1) filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

YES NO

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).

YES NO

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Common stock, par value \$1 per share: 8,259,663 shares
outstanding as of November 4, 2004

Flag Financial Corporation and Subsidiaries

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Part I. Financial Information
Item 1. Financial Statements
Flag Financial Corporation and Subsidiaries

Consolidated Balance Sheets

(in thousands)

| | (UNAUDITED) September 30, 2004 | (AUDITED) December 31, 2003 | (UNAUDITED) September 30, 2003 |
|--|---|--------------------------------------|---|
| <u>ASSETS</u> | | | |
| Cash and due from banks | \$ 13,721 | 17,454 | 17,434 |
| Interest-bearing deposits in banks | 15,852 | 12,183 | 19,201 |
| Federal funds sold | 18,826 | 7,100 | - |
| Total cash and cash equivalents | 48,399 | 36,737 | 36,635 |
| Interest-bearing deposits | 1,626 | 2,675 | 99 |
| Investment securities available-for-sale | 94,607 | 122,565 | 123,728 |
| Other investments | 13,211 | 14,944 | 15,265 |
| Mortgage loans held-for-sale | 6,666 | 4,234 | 4,829 |
| Loans, net | 582,046 | 477,095 | 428,292 |
| Premises and equipment, net | 14,284 | 16,497 | 16,766 |
| Other assets | 32,199 | 29,110 | 29,038 |
| Total assets | \$ 793,038 | 703,857 | 654,652 |

LIABILITIES

| | | | |
|--|-----------|---------|---------|
| Non interest-bearing deposits | \$ 42,679 | 51,087 | 41,475 |
| Interest-bearing demand deposits | 320,777 | 282,261 | 244,362 |
| Savings | 21,863 | 23,898 | 25,241 |
| Time | 277,998 | 213,324 | 200,514 |
| Total deposits | 663,317 | 570,570 | 511,592 |
| Advances from Federal Home Loan Bank | 40,000 | 58,000 | 53,000 |
| Federal funds purchased and other borrowings | 4,144 | 5,197 | 19,715 |
| Subordinated debt | 14,433 | - | - |
| Accrued interest payable and other liabilities | 6,106 | 4,830 | 6,150 |
| Total liabilities | 728,000 | 638,597 | 590,457 |

STOCKHOLDERS' EQUITY

Preferred stock (10,000 shares authorized,
none

issued and outstanding)

-

-

-

Common stock (\$1 par value, 20,000
shares authorized,

9,811, 9,775 and 9,757 shares issued at

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| September 30, 2004, December 31, 2003 and September 30, 2003, respectively | \$ | 9,811 | 9,775 | 9,757 |
|---|----|----------|---------|---------|
| Additional paid-in capital | | 24,799 | 24,557 | 24,433 |
| Retained earnings | | 43,460 | 39,294 | 38,276 |
| Accumulated other comprehensive income | | 472 | 1,211 | 1,306 |
| Less: Treasury stock at cost; 1,551 shares at September 30, 2004, 1,247 shares at December 31, 2003 and 1,247 shares at September 30, 2003, respectively | | (13,504) | (9,577) | (9,577) |
| Total stockholders' equity | | 65,038 | 65,260 | 64,195 |
| Total liabilities and stockholders' equity | \$ | 793,038 | 703,857 | 654,652 |

See Accompanying Notes to Unaudited Consolidated Financial Statements.

Consolidated Statements of Earnings*(in thousands, except per share data)*

| | (UNAUDITED) | | | |
|--|--------------------|-------|-------------------|--------|
| | Three Months Ended | | Nine Months Ended | |
| | September 30, | | September 30, | |
| | 2004 | 2003 | 2004 | 2003 |
| Interest Income | | | | |
| Interest and fees on loans | \$ 9,515 | 7,757 | 26,313 | 22,197 |
| Interest on investment securities | 1,177 | 1,383 | 3,925 | 4,371 |
| Interest on federal funds sold and interest-bearing deposits | 121 | 127 | 320 | 506 |
| Total interest income | 10,813 | 9,267 | 30,558 | 27,074 |
| Interest Expense | | | | |
| Interest on deposits: | | | | |
| Demand | 1,343 | 821 | 3,576 | 2,345 |
| Savings | 32 | 37 | 99 | 112 |
| Time | 1,436 | 1,413 | 3,857 | 4,848 |
| Interest on other borrowings | 354 | 219 | 887 | 634 |
| Total interest expense | 3,165 | 2,490 | 8,419 | 7,939 |
| Net interest income before provision for loan losses | 7,648 | 6,777 | 22,139 | 19,135 |
| Provision for Loan Losses | 375 | 375 | 1,470 | 946 |
| Net interest income after provision for loan losses | 7,273 | 6,402 | 20,669 | 18,189 |
| Other Income | | | | |
| Fees and service charges on deposit accounts | 946 | 850 | 2,796 | 2,572 |
| Mortgage banking activities | 744 | 1,144 | 1,869 | 3,487 |
| Insurance commissions and brokerage fees | 162 | 49 | 438 | 424 |
| Gain on sale of branch | - | - | 3,000 | - |
| Gain on sale of investment securities | 7 | 4 | 700 | 12 |
| Other income | 395 | 285 | 734 | 1,827 |
| Total other income | 2,254 | 2,332 | 9,537 | 8,322 |
| Other Expenses | | | | |
| Salaries and employee benefits | 4,480 | 3,939 | 13,347 | 12,018 |
| Occupancy | 974 | 825 | 2,747 | 2,522 |
| Professional fees | 235 | 123 | 817 | 564 |
| Postage, printing and supplies | 244 | 230 | 693 | 759 |
| Amortization of intangibles | 23 | 23 | 68 | 60 |
| Communications and data | 556 | 626 | 1,670 | 1,832 |
| Other operating | 785 | 737 | 2,676 | 2,121 |
| Total other expenses | 7,297 | 6,503 | 22,018 | 19,876 |
| Earnings before provision for income taxes | 2,230 | 2,231 | 8,188 | 6,635 |
| Provision for income taxes | 571 | 685 | 2,512 | 2,060 |
| Net earnings | \$ 1,659 | 1,546 | 5,676 | 4,575 |

| | | | | | |
|----------------------------|----|------|------|------|------|
| Basic earnings per share | \$ | 0.20 | 0.18 | 0.67 | 0.54 |
| Diluted earnings per share | \$ | 0.19 | 0.17 | 0.63 | 0.51 |

**See Accompanying Notes to
Unaudited Consolidated Financial
Statements.**

Consolidated Statements of Comprehensive Income

| <i>(in thousands)</i> | Three Months Ended | | (UNAUDITED) | |
|---|---------------------------|-------------|----------------------|-------------|
| | September 30, | | September 30, | |
| | 2004 | 2003 | 2004 | 2003 |
| Net earnings | \$ 1,659 | 1,546 | 5,676 | 4,575 |
| Other comprehensive loss, net of tax: | | | | |
| Unrealized gains (losses) on investment securities available-for-sale: | | | | |
| Unrealized gains (losses) arising during the period, net of tax of \$271, \$387, \$187 and \$374, respectively | 441 | (631) | (306) | (611) |
| Reclassification adjustment for (gains) losses included in net earnings net of tax of \$3, \$1, \$266 and \$5, respectively | (4) | (3) | (433) | (7) |
| Unrealized gain on cash flow hedges, net of tax of \$46 | - | - | - | (75) |
| Other comprehensive income (loss) | 437 | (634) | (739) | (693) |
| Comprehensive income | \$ 2,096 | 912 | 4,937 | 3,882 |

See Accompanying Notes to Unaudited Consolidated Financial Statements

Consolidated Statements of Cash Flows

| <i>(in thousands)</i> | (UNAUDITED) | |
|--|--|-------------|
| | Nine Months Ended September 30, | |
| | 2004 | 2003 |
| CASH FLOWS FROM OPERATING ACTIVITIES: | | |
| Net earnings | \$ 5,676 | 4,575 |
| Adjustment to reconcile net earnings to net cash provided by operating activities: | | |
| Depreciation, amortization and accretion | 2,322 | 2,606 |
| Provision for loan losses | 1,470 | 946 |
| Gain on sale of branch office | (3,000) | - |
| Gain on sale of available-for-sale securities | (700) | (12) |
| Gain on sale of loans | (1,028) | (1,899) |
| Loss (gain) on sale, write-down of fixed assets | 56 | (922) |
| Gain on sale of other real estate | (113) | (113) |
| Change in: | | |
| Mortgage loans held-for-sale | (1,404) | 7,777 |
| Other | (3,084) | 2,551 |
| Net cash provided by operating activities | 195 | 15,509 |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | |
| Cash paid in branch sale | (14,141) | - |
| Net change in interest-bearing deposits | 1,049 | 12,312 |
| Proceeds from sales and maturities of investment securities available-for-sale | 65,603 | 69,033 |
| Purchases of investment securities available-for-sale | (39,649) | (55,874) |
| Purchases of other investments | (750) | (8,920) |
| Proceeds from sales of other investments | 3,160 | 450 |
| Net change in loans | (123,110) | (54,454) |
| Proceeds from sale of other real estate | 1,650 | 1,933 |
| Proceeds from sale of premises and equipment | 183 | 4,345 |
| Purchases of premises and equipment | (1,136) | (691) |
| Purchases of cash surrender value life insurance | (115) | (123) |
| Net cash used in investing activities | (107,256) | (31,989) |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | |
| Net change in deposits | 128,502 | 1,860 |
| Change in federal funds purchased | (2,453) | 17,030 |
| Change in other borrowed funds | 1,400 | 1,350 |
| Proceeds from FHLB advances | 15,000 | |
| Payments of FHLB advances | (33,000) | (5,000) |
| Proceeds from issuance of subordinated debt | 14,433 | - |
| Purchase of treasury stock | (3,927) | - |
| Proceeds from exercise of stock options | 278 | 939 |
| Proceeds from issuance of stock | - | 138 |

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| | | |
|---|------------------|---------------|
| Proceeds from issuance of warrants | - | 12 |
| Cash dividends paid | (1,510) | (1,524) |
| Net cash provided by financing activities | 118,723 | 14,805 |
| Net change in cash and cash equivalents | 11,662 | (1,675) |
| Cash and cash equivalents at beginning of period | 36,737 | 38,310 |
| Cash and cash equivalents at end of period | \$ 48,399 | 36,635 |

See Accompanying Notes to Unaudited Consolidated Financial Statements

Notes to Consolidated Financial Statements

The accompanying consolidated financial statements have not been audited. The results of operations are not necessarily indicative of the results of operations for the full year or any other interim periods.

Note 1. Basis of Presentation

The consolidated financial statements include the accounts of Flag and its wholly owned subsidiaries, Flag Bank (Atlanta, Georgia) and Flag Financial Corporation Statutory Trust. All significant inter-company accounts and transactions have been eliminated in consolidation.

The consolidated financial information furnished herein represents all adjustments that are, in the opinion of management, necessary to present a fair statement of the results of operations, and financial position for the periods covered herein and are normal and recurring in nature. For further information, refer to the consolidated financial statements and footnotes included in Flag's annual report on Form 10-K for the year ended December 31, 2003.

Note 2. Earnings Per Share

Net earnings per common share are based on the weighted average number of common shares outstanding during each period. The calculation of basic and diluted earnings per share is as follows:

| <i>(in thousands, except per share data)</i> | Three Months Ended | | Nine Months Ended | |
|--|--------------------|-------------|-------------------|-------------|
| | September 30, | | September 30, | |
| | <u>2004</u> | <u>2003</u> | <u>2004</u> | <u>2003</u> |
| Basic earnings per share: | | | | |
| Net earnings | \$ 1,659 | 1,546 | 5,676 | 4,575 |
| Weighted average common shares outstanding | 8,263 | 8,500 | 8,416 | 8,456 |
| Per share amount | \$ 0.20 | 0.18 | 0.67 | 0.54 |
| Diluted earnings per share: | | | | |
| Net earnings | \$ 1,659 | 1,546 | 5,676 | 4,575 |
| Effect of stock options and warrants | 593 | 665 | 562 | 586 |
| Diluted earnings per share | \$ 0.19 | 0.17 | 0.63 | 0.51 |

Note 3. Stock-based Compensation

Flag sponsors stock-based compensation plans. Flag accounts for these plans under the recognition and measurement principles of APB Opinion No. 25, Accounting for Stock Issued to Employees, and related Interpretations. No stock-based employee compensation cost is reflected in net earnings, as all options granted under those plans had an exercise price equal to the market value of the underlying common stock on the date of grant. The following table illustrates the effect on net earnings and earnings per share if Flag had applied the fair value recognition provisions of Statement of Financial Accounting Standards (SFAS) No. 123, Accounting for Stock-Based Compensation, to stock-based employee compensation.

| | Three months ended | Nine months ended |
|--|--------------------|-------------------|
|--|--------------------|-------------------|

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(in thousands, except per share data)

| | September 30, | | September 30, | |
|---|----------------------|--------------------|----------------------|--------------------|
| | <u>2004</u> | <u>2003</u> | <u>2004</u> | <u>2003</u> |
| Net earnings as reported | \$ 1,659 | 1,546 | 5,676 | 4,575 |
| Compensation expense determined by fair value method | \$ <u>(49)</u> | <u>(76)</u> | <u>(104)</u> | <u>(229)</u> |
| Pro forma net earnings | \$ 1,610 | 1,470 | 5,572 | 4,346 |
| Basic earnings per share: | | | | |
| As reported | \$ 0.20 | 0.18 | 0.67 | 0.54 |
| Pro forma | \$ 0.19 | 0.17 | 0.66 | 0.51 |
| Diluted earnings per share: | | | | |
| As reported | \$ 0.19 | 0.17 | 0.63 | 0.51 |
| Pro forma | \$ 0.18 | 0.16 | 0.62 | 0.48 |

Notes to Consolidated Financial Statements

During the first nine months of 2004, Flag issued 91,500 options with a weighted average estimated value of \$3.48 each. The fair value of each option was estimated on the date of grant using the Black-Scholes options-pricing model with the following weighted average assumptions: dividend yield of 1.80%; volatility of .2865; risk free interest rate of 4.23%; and an expected life of five years.

Note 4. Loans

Flag engages in a full complement of lending activities, including real estate-related, commercial and financial loans and consumer installment loans. Flag generally concentrates lending efforts on real estate related loans. As of September 30, 2004, Flag's loan portfolio consisted of 86.6% real estate-related loans, 10.9% commercial and financial loans, and 2.5% consumer installment loans. While risk of loss is primarily tied to the credit quality of the various borrowers, risk of loss may also increase due to factors beyond the Flag's control, such as local, regional and/or national economic downturns. General conditions in the real estate market may also impact the relative risk in the real estate portfolio. Of the target areas of lending activities, commercial and financial loans are generally considered to have a greater risk of loss than real estate loans or consumer installment loans.

Loans are stated at unpaid balances, net of unearned income and deferred loan fees. Balances within the major loans receivable categories are represented in the following table:

| <i>(in thousands)</i> | September 30, 2004 | December 31, 2003 | September 30, 2003 |
|-----------------------------------|-----------------------------------|----------------------------------|-----------------------------------|
| Commercial/financial/agricultural | \$ 64,603 | 50,435 | 58,224 |
| Real estate - Construction | 159,308 | 100,108 | 81,111 |
| Real estate - Mortgage | 351,669 | 315,610 | 276,042 |
| Installment loans to individuals | 14,620 | 17,287 | 19,300 |
| Lease financing | 174 | 340 | 402 |
| Total loans | \$ 590,374 | 483,780 | 435,079 |
| Less: Allowance for loan losses | 8,328 | 6,685 | 6,787 |
| Total net loans | \$ 582,046 | 477,095 | 428,292 |

Note 5. Trust Preferred Securities

During the first quarter of 2004, the Company formed a wholly-owned Connecticut statutory business trust, Flag Financial Corporation Statutory Trust, a subsidiary whose sole purpose was to issue \$14.4 million of Trust Preferred Securities through a pool sponsored by SunTrust Bank in Atlanta, Georgia. The Trust Preferred Securities have a maturity of 30 years and are redeemable after five years with certain exceptions. During the third quarter of 2004, the floating-rate securities had a 4.34% interest rate, which will reset quarterly at the three-month LIBOR rate plus 2.75%. The Trust Preferred Securities are recorded as subordinated debentures on the balance sheets, but subject to certain limitations, qualify as Tier 1 capital for regulatory capital purposes.

Note 6. Stock Repurchase Program

In March 2004, Flag's board of directors authorized a stock repurchase program covering an amount equal to 10% of the outstanding shares of Flag's common stock. Through September 30, 2004 the Company had purchased approximately 304,000 shares of the approximately 853,000 shares authorized to be purchased, at an average price of

\$12.91.

Item 2

Management's Discussion and Analysis of Financial Condition and Results of Operations

Overview

Growth in the balance sheet, primarily driven from efforts in Metro Atlanta, highlighted the Company's performance in the third quarter. Total assets grew to approximately \$793.0 million, an increase of 12.7% from December 31, 2003. Loans outstanding (excluding loans held for sale) increased 22.0% to \$590.4 million at September 30, 2004 when compared to December 31, 2003. Total deposits grew to \$663.3 million, an increase of \$92.7 million or 16.3% from balances at December 31, 2003.

The growth in the balance sheet and earning assets contributed to solid growth in net interest income. Net interest income for the third quarter of 2004 increased 12.9% to \$7.6 million from \$6.8 million in the third quarter of 2003. For the nine-month period, net interest income increased 15.7% to \$22.1 million from the \$19.1 million recorded during the same time period in 2003. Total interest income for the nine-month period increased 12.9% to \$30.6 million. This increase in interest income is the result of several factors, the most significant of which are the growth in loan balances and the growth in loan fees. Fees on loans for the nine-month period ended September 30, 2004 were \$4.1 million, an increase of 36.6% when compared to the same period in 2003.

Return on average equity for the three months ended September 30, 2004 was 10.21% on average shareholders' equity of \$65.0 million. This compares to 9.70% on average equity of \$63.8 million for the same period in 2003. Return on average assets for the three months ended September 30, 2004 was 0.87%. This compares to 0.98% for the same period in 2003. For the nine-month periods ended September 30, 2004 and 2003, Flag's return on average shareholders' equity was 11.50% and 9.72%, respectively. Flag's return on average assets for the same periods was 1.04% and 0.97%, respectively.

Forward-Looking Statements

The following discussion and comments contain "forward-looking statements" relating to, without limitation, future economic performance, plans and objectives of management for future operations, and projections of revenues and other financial items that are based on the beliefs of our management, as well as assumptions made by and information currently available to our management. The words "expect", "estimate", "anticipate", and "believe", as well as similar expressions, are intended to identify forward-looking statements. Our actual results may differ materially from the results discussed in the forward-looking statements, and our operating performance each quarter is subject to various risks and uncertainties. Factors that could cause actual results to differ from those discussed in the forward-looking statements include, but are not limited to, (i) the strength of the U.S. economy as well as the strength of the local economies in which operations are conducted; (ii) the effects of changing interest rates which could lower margins; (iii) inflation, interest rate, market and monetary fluctuations; (iv) unanticipated regulatory proceedings or legal actions, or changes in accounting policies and practices as adopted by the Financial Accounting Standards Board; (v) issues involved in the integration of any acquisitions; and (vi) the timely development of products and services that position Flag to succeed in an increasingly competitive industry. If we are unsuccessful in managing the risks relating to these factors, together with other risks incident to the operation of our business, our financial condition, results of operations and cash flows could be adversely affected. Forward-looking statements speak only as of the date on which they are made. We undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which the statement is made to reflect the occurrence of unanticipated events.

Critical Accounting Policies

The accounting principles we follow and our methods of applying these principles conform with accounting principles generally accepted in the United States and with general practices within the banking industry. In connection with the

application of those principles, we have made judgments, estimates and assumptions which, in the case of the determining our allowance for loan losses (ALL), have been critical to the determination of our financial position and results of operations. Management assesses the adequacy of the ALL regularly during the year, and formally prior to the end of each calendar quarter. This assessment includes procedures to estimate the allowance and test the adequacy and appropriateness of the resulting balance.

This estimation process can affect our estimated loan loss expense for a given period. Generally, the allowance for loan losses increases as the outstanding balance of loans or the level of classified or impaired loans increases. Loans or portions of loans that are deemed uncollectible are charged against and reduce the allowance. The allowance is replenished by means of a provision for loan losses that is charged as an expense against income. As a result, our estimate of the allowance for loan losses affects our earnings directly.

Item 2

**Management's Discussion and Analysis of
Financial Condition and Results of Operations**

The ALL consists of two portions: (1) allocated amounts representing the potential exposures on specifically identified credits and other exposures readily predictable by historical or comparative experience; and (2) an unallocated amount

representative of inherent loss, which is not readily identifiable. Even though the ALL is composed of two components, the entire ALL is available to absorb any credit losses. Allocated amounts are used on loans where management has determined that there is an increased probability or severity of loss than on the loan portfolio as a whole. We base the allocation for these unique loans primarily on risk rating grades assigned to each of these loans as a result of our loan management and review processes. We then assign each risk-rating grade a loss ratio, which is determined based on the experience of management, discussions with banking regulators and our independent loan review process. We estimate losses on impaired loans based on estimated cash flows discounted at the loan's original effective interest rate or based on the underlying collateral value. To the extent that management does not believe that a certain loan's risk is appropriately represented by the risk rating grades, a specific review of the credit is performed which would result in a less subjective allocation for that particular loan.

Unallocated amounts are particularly subjective and do not lend themselves to exact mathematical calculation. The unallocated amount represents estimated inherent credit losses which may exist, but have not yet been identified, as of the balance sheet date. In estimating the unallocated amount, such matters as changes in the local or national economy, the depth or experience in the lending staff, any concentrations of credit in any particular industry group, and new banking laws or regulations. After we assess applicable factors, we evaluate the aggregate unallocated amount based on our management's experience. We then est the resulting ALL balance by comparing the balance in the ALL to historical trends and peer information. Our management then evaluates the result of the procedures performed, including the result of our testing, and concludes on the appropriateness of the balance of the ALL in its entirety.

The audit committee of our board of directors reviews the assessment prior to the filing of quarterly and annual financial information. In assessing the adequacy of the ALL, we also rely on an ongoing independent loan review process. We undertake this process both to ascertain whether there are loans in the portfolio whose credit quality has weakened over time and to assist in our overall evaluation of the risk characteristics of the entire loan portfolio. Our loan review process includes the judgment of management, the input from our independent loan reviewer, and reviews that may have been conducted by bank regulatory agencies as part of their usual examination process.

Summary Financial Data

The following table presents summary financial data for the previous five quarters
(in thousands, except per share data)

| | | 2004 | | 2003 | |
|---------------------------------------|------------------|-------------------|------------------|-------------------|------------------|
| (unaudited) | Third Quarter | Second Quarter | First Quarter | Fourth Quarter | Third Quarter |
| INCOME SUMMARY | | | | | |
| Interest income | \$ 10,813 | 10,071 | 9,674 | 9,461 | 9,267 |
| Interest expense | 3,165 | 2,712 | 2,541 | 2,608 | 2,490 |
| Net interest income | 7,648 | 7,359 | 7,133 | 6,853 | 6,777 |
| Provision for loan losses | 375 | 375 | 720 | 375 | 375 |
| Other income | 2,254 | 2,591 | 4,692 | 2,042 | 2,332 |
| Other expenses | 7,297 | 6,734 | 7,988 | 6,327 | 6,503 |
| Earnings before taxes | 2,230 | 2,841 | 3,117 | 2,193 | 2,231 |
| Income taxes | 571 | 920 | 1,021 | 664 | 685 |
| Earnings | \$ 1,659 | 1,921 | 2,096 | 1,530 | 1,546 |
| PERFORMANCE RATIOS | | | | | |
| Earnings per common share: | | | | | |
| Basic | \$ 0.20 | 0.23 | 0.25 | 0.18 | 0.18 |
| Diluted | 0.19 | 0.21 | 0.23 | 0.17 | 0.17 |
| Return on average equity | 10.21% | 11.59% | 12.68% | 9.30% | 9.70% |
| Return on average assets | 0.87% | 1.07% | 1.19% | 0.89% | 0.98% |
| Net interest margin | 4.28% | 4.46% | 4.40% | 4.31% | 4.67% |
| Yield on Earning Assets | 6.05% | 6.11% | 5.96% | 5.94% | 6.39% |
| Cost of Funds | 1.98% | 1.73% | 1.59% | 1.68% | 1.77% |
| Efficiency ratio | 74.00% | 67.39% | 67.33% | 71.13% | 71.82% |
| Net overhead ratio | 2.64% | 2.32% | 1.87% | 2.50% | 2.65% |
| Dividend payout ratio | 29.90% | 26.63% | 24.42% | 33.45% | 33.02% |
| ASSET QUALITY | | | | | |
| Allowance for loan losses | \$ 8,328 | 7,489 | 7,052 | 6,685 | 6,787 |
| Non-performing assets | 5,907 | 5,853 | 6,785 | 7,426 | 7,658 |
| Allowance for loan losses to loans | 1.41% | 1.41% | 1.48% | 1.38% | 1.56% |
| Non-performing assets to total assets | 0.74% | 0.78% | 0.99% | 1.06% | 1.17% |
| Net charge-offs to average loans | -0.04% | -0.05% | 0.29% | 0.42% | 0.03% |
| AVERAGE BALANCES | | | | | |
| Loans | \$ 566,691 | 503,045 | 485,528 | 459,405 | 406,258 |
| Earning assets | 710,765 | 663,258 | 652,312 | 631,399 | 575,304 |
| Total assets | 762,679 | 715,212 | 706,763 | 686,422 | 628,899 |
| Deposits | 629,221 | 572,871 | 577,212 | 551,658 | 499,710 |
| Stockholders equity | 65,003 | 66,311 | 66,093 | 65,005 | 63,798 |
| Common shares outstanding: | | | | | |
| Basic | 8,263,028 | 8,457,214 | 8,528,138 | 8,515,858 | 8,500,030 |
| Diluted | 8,855,623 | 8,990,704 | 9,094,604 | 9,120,823 | 9,164,931 |
| AT PERIOD END | | | | | |
| Loans | \$ 590,374 | 530,338 | 478,038 | 483,780 | 435,079 |
| Earning assets | 741,162 | 693,613 | 633,450 | 647,482 | 598,201 |
| Total assets | 793,038 | 749,371 | 684,823 | 703,857 | 654,652 |
| Deposits | 663,317 | 610,636 | 548,467 | 570,570 | 511,591 |

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| | | | | | |
|---------------------------|--------|--------|--------|--------|--------|
| Stockholders' equity | 65,038 | 64,392 | 66,623 | 65,260 | 64,195 |
| Common shares outstanding | 8,260 | 8,333 | 8,528 | 8,528 | 8,510 |

Management's Discussion and Analysis of Financial Condition and Results of Operations

Overview of Financial Condition

Total assets were \$793.0 million at September 30, 2004, an increase of \$89.2 million or 12.7% from December 31, 2003. Earning assets totaled \$741.2 million or 93.5% of total assets at September 30, 2004 compared to \$647.5 million or 92.0% of total assets at December 31, 2003. Total deposits increased 16.3% from \$570.6 million at December 31, 2003 to \$663.3 million at September 30, 2004. Stockholders' equity decreased \$222,000 or 0.3% to \$65.0 million at September 30, 2004.

Loans

Gross loans outstanding (excluding mortgage loans held for sale) at September 30, 2004 totaled \$590.4 million, an increase of \$106.6 million over December 31, 2003 balances. Mortgage loans held-for-sale increased from \$4.2 million at December 31, 2003 to \$6.7 million at September 30, 2004. Flag's consistently strong loan demand relates mostly to its continued expansion into Metro Atlanta. Loans in the Company's Metro Atlanta region grew to \$358.3 million at September 30, 2004 compared to \$283.6 million at December 31, 2003. Loans, including mortgage loans held for sale, comprised 74.7% and 79.7% of earning assets at December 31, 2003 and September 30, 2004, respectively.

Investment Securities

Investment securities at September 30, 2004 totaled \$107.8 million, a decrease of \$29.7 million or 21.6% from December 31, 2003. During 2004, Flag has experienced calls and maturities in the investment portfolio that provided some of the funding for the strong growth in loans. Flag's reallocation of earning assets during 2004 was planned and within the Company's policy for maintaining adequate liquidity while maximizing yield on earning assets. Investment securities comprised 14.9% and 21.2% of earning assets at September 30, 2004 and December 31, 2003, respectively.

Federal Funds Sold and Interest Bearing Deposits

Short-term investments (federal funds sold and interest bearing deposits) totaled \$36.3 million at September 30, 2004, an increase of \$14.3 million from December 31, 2003. Historically, Flag has maintained lower levels of short-term investments, choosing instead to invest more heavily in loans and investment securities. Levels of short-term investments vary from quarter to quarter depending on anticipated liquidity needs. These liquidity needs include, but are not limited to the pace of anticipated loan demand, maturing amounts of time deposits, the Company's interest rates on deposit accounts relative to the market in which it operates and anticipated investment opportunities. Seasonality also affects our level of liquidity in that Flag experiences more activity and higher account balances with various municipalities and their taxing divisions during the third and fourth quarters. Short-term investments amounted to 4.8% of earning assets at September 30, 2004 and 3.0% of earning assets at December 31, 2003.

Premises and Equipment

Premises and equipment at September 30, 2004 totaled \$14.3 million compared to \$16.5 million at December 31, 2003. The primary reason for the decrease in premises and equipment was the sale of approximately \$1.8 million of premises and equipment related to the Thomaston, Georgia branch during the first quarter of 2004.

Deposits and Other Funding

Total deposits at September 30, 2004 were \$663.3 million, an increase of \$92.7 million or 16.3% over December 31, 2003. Included in the change since December 31, 2003 is the divestiture of approximately \$36 million in deposits related to the sale of Flag's Thomaston, Georgia branch in the first quarter. Demand deposits (interest-bearing and non-interest bearing) have increased 9.03% or \$30.1 million over this period, due largely to sales efforts focused in the Metro Atlanta market. Total deposits in the Company's Metro Atlanta region were \$350.6 million at the end of September 30, 2004 compared to \$201.3 million at December 31, 2003. Customer deposits represented 91.9% of total

funding at September 30, 2004 compared to 90.0% at December 31, 2003.

Advances from the Federal Home Loan Bank

Advances from the Federal Home Loan Bank (FHLB) amounted to \$40 million at September 30, 2004 compared to \$58 million at December 31, 2003. Flag has been able to reduce the dependency on borrowings from the FHLB during the year due to successful efforts in the Company's deposit sales programs.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Liquidity

Liquidity management involves Flag's ability to maintain adequate short-term assets to meet the cash flow expectations of depositors and other lending institutions and to provide funds for the growth in earning assets. Liquidity is managed daily by understanding the cash flow expectations of depositors and other lending institutions and maintaining enough liquid assets to meet these expectations. As of September 30, 2004, Flag had \$385.3 million of deposits due on demand and \$170.4 million of time deposits and other borrowings due within one year. Potential liquidity needs of these liabilities are met with liquid assets (assets that can be easily converted to cash). Liquid assets at September 30, 2004 totaled \$88.1 million and included cash and due from banks, federal funds sold and interest bearing deposits with other banks, unpledged investment securities available-for-sale, marketable other investments and mortgage loans held-for-sale. In addition to using liquid assets to meet potential liquidity needs, Flag maintains available lines of credit with other financial institutions. These include federal funds and other lines of credit totaling \$46 million, a line of credit with the Federal Home Loan Bank totaling \$95 million, and a line of credit with the Federal Reserve Bank of Atlanta totaling \$125 million. At September 30, 2004, unadvanced portions of these lines amounted to \$223.5 million.

Market Rate Sensitivity

Market rate sensitivity is the tendency for changes in the interest rate environment to be reflected in Flag's net interest income and results of operations. Flag seeks to balance maturities and rates on earning assets and the corresponding funding such that interest rate fluctuations have a minimal impact on earnings and the value of Flag's equity.

Historically, the average term to maturity or repricing (rate changes) of assets (primarily loans and investment securities) has exceeded the average repricing period of liabilities (primarily deposits and borrowings). Flag's liabilities over the past year have shifted from mostly time deposits with longer maturities to demand deposits, which reprice daily. This shift in funding results from sales and pricing disciplines that in the long run will prove profitable, but currently shows Flag with more liabilities repricing in the early months of a rate change than do earning assets. The Company measures the impact of this mismatch using an interest rate simulation model that monitors and evaluates the impact of changing interest rates on net interest income and the market value of its investment portfolio. As of September 30, 2004, Flag's simulation model shows that changing interest rates (rising or falling) will have minimal impacts on the Company's net interest margin or net income. The market value of the Company's investment portfolio shows more sensitivity to rising interest rates but is within tolerance specified by the Company's ALCO policy.

Management carefully measures and monitors market rate sensitivity and believes that its operating strategies offer protection against interest rate risk. As required by various regulatory authorities, Flag's Board of Directors established an interest rate risk policy, which sets specific limits on interest rate risk exposure. Adherence to this policy is reviewed by Flag's executive committee and presented at least annually to the Board of Directors.

Flag's management from time to time uses certain derivative instruments in an effort to add stability to the Company's net interest income and manage exposure to changing interest rates. Guidance for using these instruments is found in SFAS No. 149, *Amendment of Statement 133 on Derivative Instruments and Hedging Activities*. Under the terms of this statement, all derivatives are classified as either fair value hedges (those designed to hedge the fair market value of asset or liabilities affected by changing interest rates) or cash flow hedges (those designed to mitigate exposure to variability in expected future cash flows due to changing interest rates).

At September 30, 2004, the Company had three derivative instruments designated as cash flow hedges. No fair value hedges were outstanding. The following table summarizes the outstanding derivative instruments.

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| Type | Transaction Date | Term Date | Notional | Receive Rate | Pay Rate | Current Spread |
|-------------------------------|------------------|-----------|------------|--------------|----------|----------------|
| Receive Fixed, Pay LIBOR Swap | June 2004 | Dec 2005 | 5,000,000 | 2.68% | 1.84% | 0.84% |
| Receive Fixed, Pay LIBOR Swap | June 2004 | June 2006 | 15,000,000 | 3.00% | 1.84% | 1.16% |
| Receive Fixed, Pay LIBOR Swap | June 2004 | Dec 2006 | 5,000,000 | 3.27% | 1.84% | 1.43% |
| Total Received Fixed Swaps | | | 25,000,000 | 2.99% | 1.84% | 1.15% |

Capital

At September 30, 2004, the capital ratios of Flag and Flag Bank (the Bank) were adequate compared to the minimum regulatory capital requirements. Minimum regulatory capital levels for banks and holding companies require Tier one capital (core capital accounts less intangible assets) to risk-weighted assets of at least 4%, total capital (tier one capital plus a portion of the allowance for loan losses) to risk-weighted assets of 8%, and tier one capital to average assets of at least 4%. The following table reflects Flag's capital position with respect to the regulatory minimums as of September 30, 2004:

Flag's subordinated debt is supported by \$14,433,000 of trust preferred securities, which were issued on April 15, 2004 in a private pooled transaction through an off balance sheet trust: Flag Financial Corporation Statutory Trust. The subordinated debt and associated trust preferred securities carry a variable rate and were priced during the third quarter at 4.34%, or LIBOR plus 2.75%. Interest payments and the resetting of rates both occur on a quarterly basis. The debt is scheduled to mature in April 2034 and cannot be redeemed by the trust for a minimum of five years after issuance. Flag Financial intends to use the proceeds as capital for continued growth in metro Atlanta, for the stock repurchase program, and for other general operating purposes.

In March 2004, Flag's board of directors authorized a stock repurchase program covering an amount equal to 10% of outstanding shares. Through September 30, 2004 the Company had purchased approximately 304,000 shares at an average price of \$12.91.

| | Actual | | Required | | Excess | |
|--|-----------|--------|----------|-------|--------|-------|
| | Amount | % | Amount | % | Amount | % |
| Total Capital (to Risk Weighted Assets) | \$ 69,992 | 11.34% | 59,715 | 8.00% | 0,277 | 3.34% |
| Tier 1 Capital (to Risk Weighted Assets) | \$ 62,261 | 10.08% | 29,857 | 4.00% | 32,404 | 6.08% |
| Tier 1 Capital (to Average Assets) | \$ 62,261 | 8.34% | 24,697 | 4.00% | 37,564 | 4.34% |

Provision and Allowance for Possible Loan and Lease Losses

The following table presents an analysis of the allowance for loan losses for the nine-month periods ended September 30, 2004 and 2003:

| | 2004 | 2003 |
|---|----------|-------|
| <i>(in thousands)</i> | | |
| Balance of allowance for loan losses at beginning of period | \$ 6,685 | 6,888 |
| Provision charged to operating expense | 1,470 | 946 |
| Charge offs: | | |
| Commercial | 90 | 222 |
| Real estate - mortgage | 21 | 32 |
| Real estate - other | 381 | 946 |
| Consumer | 155 | 151 |

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| | | |
|---|----------|-------|
| Total charge-offs | 647 | 1,351 |
| Recoveries: | | |
| Commercial | 202 | 75 |
| Construction | - | - |
| Real estate - mortgage | 38 | 17 |
| Real estate - other | 98 | 90 |
| Consumer | 82 | 122 |
| Total recoveries | 420 | 304 |
| Net charge-offs | 227 | 1,047 |
| Allowance added for acquisition | 400 | - |
| Balance of allowance for loan losses at end of period | \$ 8,328 | 6,787 |

See Critical Accounting Policies for an explanation of our methodology for determining the appropriate level for the allowance and its effect on our results of operations.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Non-Performing Assets

Non-performing assets (nonaccrual loans, real estate owned and repossessions) totaled approximately \$5.9 million at September 30, 2004, compared to \$7.4 million at December 31, 2003. These levels as a percentage of total assets represented 0.74% and 1.06% respectively.

Flag has a loan review function that continually monitors selected accruing loans for which general economic conditions or changes within a particular industry could cause the borrowers financial difficulties. The loan review function also identifies loans with high degrees of credit or other risks. The focus of loan review is to maintain a low level of non-performing assets and to return current non-performing assets to earning status.

Flag's credit quality has improved significantly over the past few years. This is due to several factors including a stricter credit culture that focuses more heavily on the quality of the borrower's financial condition and collateral values. In addition, Flag's expansion into lending in Metro Atlanta presents more credit opportunities than in the Company's past, allowing the company to be more selective in the credit approval process without hampering or slowing the growth in loans outstanding.

| <i>(in thousands)</i> | September 30, 2004 | December 31, 2003 | September 30, 2003 |
|---|-----------------------------------|----------------------------------|-----------------------------------|
| Non-performing assets | | | |
| Loans on nonaccrual | \$ 4,557 | 4,685 | 5,190 |
| Loans past due 90 days and still accruing | 15 | 309 | 330 |
| Other real estate owned and repossessions | 1,335 | 2,432 | 2,138 |
| Total non-performing assets | \$ 5,907 | 7,426 | 7,658 |
| Total non-performing assets as a percentage of total assets | 0.74% | 1.06% | 1.17% |

Management's Discussion and Analysis of Financial Condition and Results of Operations

Results of Operations for the Three Month Periods Ended September 30, 2004 and 2003

Net income - Net income for the quarter ended September 30, 2004 was \$1.7 million or \$0.19 per diluted share, compared to \$1.5 million or \$0.17 per diluted share for the quarter ended September 30, 2003. Flag's return on average assets was 0.87% and 0.98% for the third quarter of 2004 and 2003, respectively, while return on equity was 10.21% and 9.70% on average equity of \$65.0 million and \$63.8 million for the same quarters.

Interest income - Interest income for the quarter ended September 30, 2004 was \$10.8 million, an increase of \$1.5 million or 16.7% compared to the same quarter in 2003. Interest income and fees on loans in the current quarter increased \$1.8 million, or 22.7%, to \$9.5 million compared to the same quarter in 2003. Average loans for the period increased \$160.4 million or 39.5% while the average yield decreased to 6.66% from 7.07% during the third quarter of 2003. Fees on loans for the current quarter totaled \$1.3 million compared to \$1.1 million for the same quarter in 2003. Interest income on investment securities declined by \$206,000 during the third quarter of 2004 compared to the third quarter of 2003 as the average balance of investment securities decreased from \$127.4 million in 2003 to \$110.0 million in the current period. Interest on federal funds sold and interest bearing deposits in other banks decreased by 4.7% during the third quarter of 2004 to \$121,000 as Flag's strong loan demand allowed the Company to maintain lower levels of short term liquidity than in the same period in 2003. Average balances for federal funds sold and interest-bearing deposits as of September 30, 2004 and September 30, 2003 were \$27.8 million and \$28.6 million, respectively, reflecting a 2.8% decrease during the twelve-month period.

Yields on earning assets declined by 34 basis points or 5.3% during the quarter ended September 30, 2004 when compared to the third quarter of 2003. Yields on earning assets for the current quarter were 6.05% compared to 6.39% for the same period in 2003.

Interest expense - Interest expense for the third quarter of 2004 was \$3.2 million, an increase of \$675,000 over the same quarter in 2003. Interest expense has moved in a relative fashion with total funding, which increased 23.5% from \$584.3 million at September 30, 2003 to \$721.9 million at September 30, 2004. Higher rates on deposit accounts due to sales efforts and an increasing rate environment also contributed to the increase in interest expense for the period. Demand deposits (interest-bearing and non-interest bearing) comprised 50.3% of total funding at September 30, 2004 compared to 48.9% at September 30, 2003. In addition to higher levels of funding and higher rates of interest, the current quarter's level of interest expense includes interest on the Company's trust preferred debentures which were issued during the second quarter of 2004. Interest on the debentures during the third quarter was \$159,900, accounting for 23.7% of the increase in interest expense for the current quarter.

Net interest income - Net interest income for the quarter ended September 30, 2004 was \$7.6 million, an increase of 12.9% from the quarter ended September 30, 2003. Flag's net interest margin (net interest income divided by average earning assets) decreased from 4.67% to 4.28% on average earning assets of \$710.8 million and \$575.3 million for the quarters ended September 30, 2004 and September 30, 2003, respectively. Assets per employee at September 30, 2004 was \$3.14 million compared to \$2.68 million at September 30, 2003. Deposits per branch office have increased from \$33.6 million at September 30, 2003 to \$41.5 million at September 30, 2004.

Provision for loan losses - Flag's provision for loan losses for the third quarter of 2004 was \$375,000, the same as the third quarter a year ago. Although loans have increased substantially during the past year, Flag's overall credit quality has improved substantially as discussed in the credit quality sections titled "Provision and Allowance for Possible Loan and Lease Losses" and "Non-Performing Assets."

Non-interest income - Non-interest income for the quarter ended September 30, 2004 totaled \$2.3 million, a decrease of \$78,000 compared to the quarter ended September 30, 2003. Flag's income from mortgage banking activities declined from \$1.1 million in the third quarter of 2003 to \$744,000 in the third quarter of 2004 as mortgage interest rates in the current period were not as favorable as in 2003. Decreases in mortgage banking revenue were almost completely offset by increases in service charges of \$96,000, increases in insurance and brokerage commissions of \$113,000 and increases in other miscellaneous income of \$113,000.

Non-interest expense - Non-interest expense for the third quarter of 2004 totaled \$7.3 million compared to \$6.5 million in the same quarter of 2003. Most of the increase in non-interest expenses was in salaries and benefits, which increased 13.7% from \$3.9 million in 2003 to \$4.5 million in 2004. This increase in salaries and benefits relates mostly to Flag's continued recruiting efforts for lending and treasury sales staff in the Metro Atlanta region. Occupancy expense increased \$149,000 to \$974,000 for the third quarter of 2004 as compared to the third quarter of 2003. During the third quarter of 2004, Flag opened a branch office in Newnan, Georgia and purchased three loan production offices (mortgage and construction lending) in Duluth, Macon and Warner Robins, Georgia. Smaller increases during the quarter in professional fees and supplies expense were offset by savings in communications and data expenses.

Income taxes - Income tax expense for the quarter ended September 30, 2004 totaled \$571,000 compared to \$685,000 for the same quarter of 2003. Flag's effective tax rate was 25.6% and 30.7% for the third quarters of 2004 and 2003, respectively. Flag's lower effective tax rate during the current quarter relates to certain state income tax credits taken during the third quarter of 2004.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Results of Operations for the Nine Month Periods Ended September 30, 2004 and 2003

Net income - Net income for the nine-month period ended September 30, 2004 was \$5.7 million or \$0.63 per diluted share compared to net income of \$4.6 million or \$0.51 per diluted share for the same period in 2003.

Interest Income - Total interest income for the nine-month period ending September 30, 2004 increased by 12.9% to \$30.6 million. Interest and fees on loans increased from \$22.2 million during the first nine months of 2004 to \$26.3 million for the same period in 2003, an increase of 18.5%. Average earning assets for the first nine months of 2004 were \$675.6 million compared to \$572.8 million for the first nine months of 2003. Loans (including loans held for sale) averaged 77.4% of average earnings assets for 2004 compared to 70.1% for 2003. The positive effect of the growth in earning assets was offset partially by decreasing yields on earning assets. Yields on earning assets decreased 28 basis points or 4.4% from 6.32% through September 30, 2003 to 6.04% through September 30, 2004.

Interest Expense - Interest expense increased \$480,000 from September 30, 2003 to \$8.4 million at September 30, 2004, an increase of 6.0%. Average total funding increased \$93.9 million to \$658.6 million at September 30, 2004. Flag's total cost of funding for the nine-month period ending September 30, 2004 was 1.82% compared to 1.88% for the same period in 2003. Flag's lower cost of funds during the first nine months of 2004 than for the same period in 2003 was due to lower wholesale funding costs as well as continued savings on customer CDs at renewal.

Net interest income - Net interest income for the nine-month period ended September 30, 2004 totaled \$22.1 million, an increase of 15.7% over the same period in 2003. Flag's net interest margin for the first nine months of 2004 was 4.38% compared to 4.47% for the same period in 2003.

Provision for loan losses - Flag's provision for loan losses in the first nine months of 2004 amounted to \$1,470,000, compared to \$946,000 for the same period in 2003. Flag's larger provision for the nine-month period is due mostly to a special charge for specific credits taken in the first quarter of 2004 of \$345,000. See *Critical Accounting Policies* and *Allowance for Possible Loan and Lease Losses*.

Non-interest income - Non-interest income totaled \$9.5 million for the nine-month period ending September 30, 2004. This increase of \$1.2 million or 14.6% relates primarily to the \$3.0 million gain recognized on the sale of Flag's Thomaston, Georgia branch during the first quarter of 2004. Service charges on deposit accounts improved to \$2.8 million in the first nine months of 2004, an increase of 8.7%. Revenues from mortgage banking activities during the quarter were \$1.9 million, a decrease from \$3.5 million during the same period in 2003. Flag anticipated a decline in this income as interest rates during most of 2003 were very favorable and provided many homeowners with refinance opportunities. Flag's other income decreased by \$1.1 million in the first nine months of 2004 as compared to the same period in 2003, due primarily to the sale and leaseback of Flag's Dunwoody, Georgia branch facility during the first half of 2003, which resulted in a one-time gain of \$922,000.

Non-interest expense - Non-interest expense for the nine-month period ending September 30, 2004 totaled \$22.0 million, an increase of \$2.1 million from the same period in 2003. Included in the \$22.0 million for 2004 are expenses totaling \$635,000 directly related to the sale of Flag's Thomaston, Georgia branch and \$376,000 of benefit plan expense that related to director and officer plans under a recent accounting interpretation by various regulatory agencies. On a recurring basis, Flag's operating expenses for the nine month period ended September 30, 2004 represent an increase of only 2.15% over the same period in 2003, despite continued success at improving the depth of bankers in Atlanta based lending, treasury and deposit sales functions.

Provision for income taxes - Flag's provision for income taxes during the first nine months of 2004 amounted to \$2.5 million for an effective tax rate of 30.7%. During the first nine months of 2003, Flag recorded an income tax expense of approximately \$2.1 million for an effective rate of 31.0%. The slight decrease in Flag's effective tax rate relates to the use of certain state tax credits in 2004 that were not available to the Company in 2003.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Item 3. Quantitative and Qualitative Disclosures about Market Risk

As of September 30, 2004, there were no substantial changes in the composition of Flag's market-sensitive assets and liabilities or their related market values from that reported as of December 31, 2003. See, however, Management's Discussion and Analysis of Financial Condition and Results of Operations Market Rate Sensitivity for information regarding three cash flow hedges that the Company acquired in 2004. The foregoing disclosures related to the market risk of Flag should be read in conjunction with Flag's audited consolidated financial statements, related notes and management's discussion and analysis of financial condition and results of operations for the year ended December 31, 2003 included in Flag's 2003 Annual Report on Form 10-K.

Item 4. Controls and Procedures

As of the end of the period covered by this report, Flag carried out an evaluation, under the supervision and with the participation of Flag's management, including Flag's Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of Flag's disclosure controls and procedures pursuant to Exchange Act Rule 13a-15. Based upon that evaluation, Flag's Chief Executive Officer and Chief Financial Officer concluded that Flag's disclosure controls and procedures are effective in timely alerting them to material information relating to Flag (including its consolidated subsidiaries) that is required to be included in Flag's periodic filings with the Securities and Exchange Commission. There have been no significant changes in Flag's internal controls or, to Flag's knowledge, in other factors that could significantly affect those internal controls subsequent to the date Flag carried out its evaluation, and there have been no corrective actions with respect to significant deficiencies or material weaknesses.

Part 2. Other Information**Flag Financial Corporation and Subsidiaries**

PART II. Other Information

Item 1. Legal Proceedings - None

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table sets forth information regarding the Company's purchases of its common stock on a monthly basis during the third quarter of 2004.

| Period | Total Number of Shares Purchased | Average Price Paid Per Share | Total Number of Shares (or Units) Purchased as Part Of Publicly Announced Plans or Programs | Maximum Number (or Appropriate Dollar Value) Of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs |
|---|---|---------------------------------------|---|--|
| July 1 through July 31, 2004 | 73,800 | \$13.01 | 1,551,186 | 548,589 |
| August 1 through August 31, 2004 | 0 | 0 | 1,551,186 | 548,589 |
| September 1 through September 30, 2004 | 0 | 0 | 1,551,186 | 548,589 |
| Total | 73,800 | \$13.01 | 1,551,186 | 548,589 |

Item 3. Defaults upon Senior Securities - None

Item 4. Submission of Matters to a Vote of Security Holders - None

Item 5. Other Information

Pursuant to Rule 14a-14(c)(1) promulgated under the Securities Exchange Act of 1934, as amended, shareholders desiring to present a proposal for consideration at the Company's 2005 Annual Meeting of Shareholders must notify the Company in writing to the Secretary of the Company, at 3475 Piedmont Road, N.E., Suite 550, Atlanta, Georgia, 30305, of the contents of such proposal no later than November 11, 2004. If the Company does not receive such notice prior to that date, the proposal will not be included in the Company's 2005 proxy statement.

Other Information

Flag Financial Corporation and Subsidiaries

Item 6. Exhibits

- 31.1 Section 302 Certification by Chief Executive Officer
 - 31.2 Section 302 Certification by Chief Financial Officer
 - 32.1 Section 906 Certification by Chief Executive Officer and Chief
Financial Officer
-

Flag Financial Corporation and Subsidiaries

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

Flag Financial Corporation

By: /s/ Joseph W Evans

Joseph W. Evans
(Chief Executive Officer)

Date: 11/5/04

By: /s/ J. Daniel Speight, Jr.

J. Daniel Speight, Jr.
(Chief Financial Officer)

Date: 11/5/04