

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 March 02, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ESTES V DEAN

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/28/2005

____ Director
 Officer (give title below)
 ____ 10% Owner
 ____ Other (specify below)
 Vice President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				(A) or (D)	Price					
				Code	V	Amount				
Common Stock	02/28/2005		M		5,063	A	\$ 10.2933	200,454	D	
Common Stock	02/28/2005		M		4,557	A	\$ 10.5067	205,011	D	
Common Stock	02/28/2005		M		1,105	A	\$ 10.1	206,116	D	
Common Stock	02/28/2005		M		9,160	A	\$ 12.7833	215,276	D	
Common Stock	02/28/2005		F		11,711	D	\$ 22.58	203,565	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.2933	02/28/2005		M	5,063	02/14/2005 02/13/2012	Common Stock	5,063
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.5067	02/28/2005		M	4,557	02/12/2005 02/11/2013	Common Stock	4,687
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.5067					02/12/2006 02/11/2013	Common Stock	4,687
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.1	02/28/2005		M	1,105	03/05/2004 03/04/2011	Common Stock	1,105
Stock Option (Right to Buy) ⁽¹⁾	\$ 12.7833	02/28/2005		M	9,160	07/18/2001 03/08/2005	Common Stock	9,160

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

ESTES V DEAN
9341 COURTLAND DRIVE NE
ROCKFORD, MI 49351

Vice President

Signatures

/s/ Jeffrey A. Ott, by power of
attorney

03/02/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Share numbers and exercise prices have been adjusted to reflect a three-for-two stock split distributed on February 1, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.