

SpartanNash Co  
Form 4  
March 08, 2017

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
EIDSON DENNIS

(Last) (First) (Middle)

C/O 850 - 76TH STREET SW

(Street)

GRAND RAPIDS, MI 49518

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SpartanNash Co [SPTN]

3. Date of Earliest Transaction (Month/Day/Year)  
03/07/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO and Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	03/07/2017		M		10,600 A \$ 28.28	D	
Common Stock	03/07/2017		M		34,300 A \$ 22.69	D	
Common Stock	03/07/2017		M		11,200 A \$ 23.04	D	
Common Stock	03/07/2017		M		16,567 A \$ 13.87	D	
Common Stock <sup>(1)</sup>	03/07/2017		S		72,667 D \$ 32.76	D	

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Common Stock	2,400	I	By Trust
Common Stock	1,682.585	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 28.28	03/07/2017		M	2,650	05/18/2008 05/17/2017	Common Stock	2,650
Stock Option (Right to Buy)	\$ 28.28	03/07/2017		M	2,650	05/18/2009 05/17/2017	Common Stock	2,650
Stock Option (Right to Buy)	\$ 28.28	03/07/2017		M	2,650	05/18/2010 05/17/2017	Common Stock	2,650
Stock Option (Right to Buy)	\$ 28.28	03/07/2017		M	2,650	05/18/2011 05/17/2017	Common Stock	2,650
Stock Option (Right to Buy)	\$ 22.69	03/07/2017		M	8,575	05/01/2009 05/16/2018	Common Stock	8,575
	\$ 22.69	03/07/2017		M	8,575	05/01/2010 05/16/2018		8,575

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Stock Option (Right to Buy)								Common Stock	
Stock Option (Right to Buy)	\$ 22.69	03/07/2017	M	8,575	05/01/2011	05/16/2018	Common Stock	8,575	
Stock Option (Right to Buy)	\$ 22.69	03/07/2017	M	8,575	05/01/2012	05/16/2018	Common Stock	8,575	
Stock Option (Right to Buy)	\$ 23.04	03/07/2017	M	2,800	05/01/2009	10/15/2018	Common Stock	2,800	
Stock Option (Right to Buy)	\$ 23.04	03/07/2017	M	2,800	05/01/2010	10/15/2018	Common Stock	2,800	
Stock Option (Right to Buy)	\$ 23.04	03/07/2017	M	2,800	05/01/2011	10/15/2018	Common Stock	2,800	
Stock Option (Right to Buy)	\$ 23.04	03/07/2017	M	2,800	05/01/2012	10/15/2018	Common Stock	2,800	
Stock Option (Right to Buy)	\$ 13.87	03/07/2017	M	9,350	05/01/2010	05/15/2019	Common Stock	9,350	
Stock Option (Right to Buy)	\$ 13.87	03/07/2017	M	7,217	05/01/2011	05/15/2019	Common Stock	7,217	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
EIDSON DENNIS C/O 850 - 76TH STREET SW GRAND RAPIDS, MI 49518	X		CEO and Chairman	

## Signatures

/s/ Daniel C. Persinger, By Power of  
Attorney

03/08/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the aggregate number of shares sold at a weighted average price of \$32.76. The actual sales prices ranged from \$32.50 to (1) \$33.40, rounded to the nearest whole cent. Details regarding aggregated sales transactions will be provided upon request by the Commission staff, the issuer, or a security holder of the issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.