

SUN LIFE FINANCIAL INC

Form 6-K

October 28, 2004

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SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of October 2004

Commission File Number: **001-15014**

**Sun Life Financial Inc.**

(the Company )

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*(Translation of registrant's name into English)*

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**150 King Street West, Toronto, Ontario, M5H 1J9**

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*(Address of principal executive offices)*

[Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.]

Form 20-F

Form 40-F

[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.]

Yes

No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-  
N/A

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**Exhibit**

99.1 Interim Management's Discussion and Analysis for the nine months ended September 30, 2004.

99.2 Interim Consolidated Financial Statements for the nine months ended September 30, 2004.

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- 99.3 Dividend Press Release
  - 99.4 Press Release regarding the establishment of a holding company for asset management businesses
  - 99.5 Certificates of the Company's Chief Executive Officer and the Chief Financial Officer pursuant to Multilateral Instrument 52-109 *Certification of Disclosure in Issuers - Annual and Interim Filings*
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**SIGNATURE**

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

***Sun Life Financial Inc.***  
(Registrant)

Date: October 28, 2004

By: /s/ Thomas A. Bogart  
Thomas A. Bogart,  
Executive Vice-President and Chief  
Legal Officer