UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) **OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2010

Commission File Number 0-15572

FIRST BANCORP (Exact Name of Registrant as Specified in its Charter)

| North Carolina (State or Other Jurisdiction of Incorporation or Organization) | 56-1421916 (I.R.S. Employer Identification Number) | | | |
|---|---|--|--|--|
| 341 North Main Street, Troy, North Carolina | 27371-0508 | | | |
| (Address of Principal Executive Offices) | (Zip Code) | | | |
| (Registrant's telephone number, including area code) | (910) 576-6171 | | | |

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. T YES o NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). o YES o NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one)

| o Large Accelerated Filer | T Accelerated Filer | o Non-Accelerated Filer | o Smaller Reporting |
|---------------------------|---------------------|----------------------------|---------------------|
| | | | Company |
| | | (Do not check if a smaller | |

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reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). o YES T NO

The number of shares of the registrant's Common Stock outstanding on July 31, 2010 was 16,780,703.

INDEX FIRST BANCORP AND SUBSIDIARIES

| | | Page |
|--|---|------|
| Part I. | Financial Information | |
| Item 1 - | Financial Statements | |
| Consolidated Balance Sheets – June 30 2009) |), 2010 and June 30, 2009 (With Comparative Amounts at December 31, | 4 |
| Consolidated Statements of Income -] | For the Periods Ended June 30, 2010 and 2009 | 5 |
| Consolidated Statements of Comprehe | nsive Income – For the Periods Ended June 30, 2010 and 2009 | 6 |
| Consolidated Statements of Sharehold | ers' Equity – For the Periods Ended June 30, 2010 and 2009 | 7 |
| Consolidated Statements of Cash Flow | vs – For the Periods Ended June 30, 2010 and 2009 | 8 |
| Notes to Consolidated Financial Stater | nents | 9 |
| Item 2 – | Management's Discussion and Analysis of Consolidated Results of Operations and Financial Condition | 28 |
| Item 3 – | Quantitative and Qualitative Disclosures About Market Risk | 47 |
| Item 4 – | Controls and Procedures | 48 |
| Part II. | Other Information | |
| Item 2 – | Unregistered Sales of Equity Securities and Use of Proceeds | 49 |
| Item 6 – | Exhibits | 49 |
| <u>Signatures</u> | | 51 |

Page 2

Index

FORWARD-LOOKING STATEMENTS

Part I of this report contains statements that could be deemed forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act, which statements are inherently subject to risks and uncertainties. Forward-looking statements are statements that include projections, predictions, expectations or beliefs about future events or results or otherwise are not statements of historical fact. Such statements are often characterized by the use of qualifying words (and their derivatives) such as "expect," "believe," "estimate," "plan," "project," or other statements concerning our opinions or judgment about future events. Factors that could influence the accuracy of such forward-looking statements include, but are not limited to, the financial success or changing strategies of our customers, our level of success in integrating acquisitions, actions of government regulators, the level of market interest rates, and general economic conditions. For additional information that could affect the matters discussed in this paragraph, see the "Risk Factors" section of our 2009 Annual Report on Form 10-K.

Page 3

Index

Part I. Financial Information Item 1 - Financial Statements

First Bancorp and Subsidiaries Consolidated Balance Sheets

| (\$ in thousands-unaudited) | June 30, 2010 | December 31, 2009 (audited) | June 30, 2009 |
|---|------------------|--------------------------------|------------------|
| ASSETS | ¢ 50 044 | (0,071) | 17 7 (1 |
| Cash and due from banks, noninterest-bearing | \$59,944 | 60,071 | 47,761 |
| Due from banks, interest-bearing | 148,539 | 283,175 | 151,520 |
| Federal funds sold | 5,091 | 7,626 | 25,710 |
| Total cash and cash equivalents | 213,574 | 350,872 | 224,991 |
| | 160.017 | 170 755 | 100 500 |
| Securities available for sale | 163,317 | 179,755 | 189,590 |
| | | | |
| Securities held to maturity (fair values of \$47,786, \$34,947, and | | 24.442 | • • • • • • |
| \$24,374) | 47,312 | 34,413 | 24,408 |
| | 0.100 | 2 0 6 7 | 0.000 |
| Presold mortgages in process of settlement | 3,123 | 3,967 | 8,993 |
| | | | |
| Loans – non-covered | 2,099,099 | 2,132,843 | 2,174,422 |
| Loans – covered by FDIC loss share agreement | 455,477 | 520,022 | 597,682 |
| Total loans | 2,554,576 | 2,652,865 | 2,772,104 |
| Less: Allowance for loan losses | (42,215) | (37,343) | (33,185) |
| Net loans | 2,512,361 | 2,615,522 | 2,738,919 |
| | | | |
| Premises and equipment | 54,026 | 54,159 | 52,362 |
| Accrued interest receivable | 12,975 | 14,783 | 15,154 |
| FDIC loss share receivable | 118,072 | 143,221 | 185,112 |
| Goodwill | 65,835 | 65,835 | 65,835 |
| Other intangible assets | 4,962 | 5,113 | 5,547 |
| Other | 122,785 | 77,716 | 20,864 |
| Total assets | \$3,318,342 | 3,545,356 | 3,531,775 |
| | | | |
| LIABILITIES | | | |
| Deposits: Demand - noninterest-bearing | \$293,555 | 272,422 | 271,669 |
| NOW accounts | 356,626 | 362,366 | 271,991 |
| Money market accounts | 494,979 | 496,940 | 449,007 |
| Savings accounts | 157,343 | 149,338 | 145,194 |
| Time deposits of \$100,000 or more | 782,663 | 816,540 | 844,626 |
| Other time deposits | 709,722 | 835,502 | 892,679 |
| Total deposits | 2,794,888 | 2,933,108 | 2,875,166 |
| Securities sold under agreements to repurchase | 61,766 | | |