EVERTS EDWARD H Form 4 February 19, 2003

U.S. SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

Section 30(f) of the Investment	Comp	any Act of 1940
[_] Check box if no longer may continue. See Inst		n 16.	Form 4 or Form 5 obligation
1. Name and Address of Re	eporting Person*		
Everts	Edward		Н
(Last)	(First)		(Middle)
1105 Richards Rd			
	(Street)		
Dubuque	IA		52001
(City)	(State)		(Zip)
2. Issuer Name and Ticker	or Trading Symbol		
Heartland Financial USA, Ir	nc. HTLF		
3. IRS Identification Num	mber of Reporting Pe	rson,	if an Entity (Voluntary)
A Chahamanh fan Manhla/Va			
4. Statement for Month/Ye	ear		
February 14, 2003			
5. If Amendment, Date of	Original (Month/Yea	r)	
6. Relationship of Report (Check all applicable)	-	r	
[_] Director			10% Owner
[X] Officer (give tit	cle below)	[_]	Other (specify below)

7. Individual or Joint/Group Filin	ng (Check applio	cable line)			
[X] Form filed by one Reporting [_] Form filed by more than on		rson			
Table I Non-Derivative					
	2.	3. Transaction Code	4. Securities Acqu Disposed of (D) (Instr. 3, 4 an	ıd 5)	(A) or
1. Title of Security (Instr. 3)	Transaction Date	(Instr. 8)	(- Amount o		Price
Common Stock					
Common Stock					
Common Stock	2/14/03		16,000 		
Common Stock					
Common Stock					
Common Stock					
* If the Form is filed by more than one Reporting Person, see Instruction $4(b)(v).$					
Reminder: Report on a separate line owned directly or indirect		of securities	beneficially		
(Print c	or Type Response	e)	(Over)		

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1.	2. Conversion or Exercise Price of	3. Trans- action		or Dispof(D)	tive ties ed (A) posed	Expi (Mon	cisab ratio th/Da	le and n Date y/Year)	of Under Securiti	les 3 and 4) Amount
Title of Derivative Security (Instr. 3)	Deriv- ative Secur- ity	Date (Month/ Day/ Year)	(Instr. 8) Code V	4 and	5)	Date Exer		Expira- tion	Title	or Number of Shares
·										
Non-Qualified Stock Option (Right to Buy)	8.00 2-	-14-03	М		16,000	(1)	5-18	-2005	Common Stock	16,000
Non-Qualified Stock Option (Right to Buy)	8.62					(1)	2-05	-2006	Common Stock	16,000
Non-Qualified Stock Option (Right to Buy)	12.00					(1)	1-02	-2007	Common Stock	16,000
Non-Qualified Stock Option (Right to Buy)	14.75					(1)	1-02	-2008	Common Stock	16,000
Non-Qualified Stock Option (Right to Buy)	18.00					(1)	1-02	-2009	Common Stock	12,000
Non-Qualified Stock Option (Right to Buy)	18.00					(1)	1-17	-2010	Common Stock	3,000
Non-Qualified Stock Option (Right to Buy)	13.00					(1)	6-01	-2011	Common Stock	2,000
Non-Qualified Stock Option (Right to Buy)	13.20					(1)	1-15	-2012	Common Stock	1,500
Non-Qualified Stock Option (Right to Buy)	17.76					(1)	01-2	1-2013	Common Stock	3,000

Explanation of Responses:

- (1) Represents options to buy granted under the Company's 1993 Stock Option Plan, a Rule 16(b)(3) plan, which options vest one-third per year beginning on the 3rd anniversary of date of grant.
- (3) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed to be an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.
- (4) Represents shares held in a 401(k) account for reporting person's wife.
- *Shares participate in a Dividend Reinvestment Plan.

/s/Edward H. Everts	2/14/03
**Signature of Reporting Person	Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

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