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AMERICAN EXPRESS CO

Form FWP

September 08, 2006 Filed Pursuant to Rule 433

Registration Statement No. 333-117835

## **American Express Company**

\$1,000,000,000 5- & 10- Year Fixed Rate Notes

## **Final Terms and Conditions**

Issuer: American Express Company

Ratings(1): A1 / A+ / A+ (Stable / Stable / Stable)

Format: Senior Fixed Rate Notes **Minimum Denomination:** \$2,000 x \$1,000 **Trade Date:** September 8th, 2006

September 12th, 2006 (T + 2) **Settlement Date:** 

September 12th, 2011 Maturity:

September 12<sup>th</sup>, 2016 Par Amount: \$400,000,000 \$600,000,000

Benchmark: UST 4.625% due 08/31/11

**Benchmark Yield:** 4.703% 4.767% Re-offer Spread: T + 61 bpsT + 80 bps**Yield to Maturity:** 5.313% 5.567% Coupon: 5.250% 5.500% **Public Offering Price:** 99.727% 99.491%

**Gross Spread:** 0.400% 0.300% Proceeds to Issuer: \$397,708,000 \$594,546,000 Payable semi-annually on the 12th of each Payable semi-annually on the 12th of each

**Interest Payment Dates:** 

March & September March & September March 12th, 2007 **Initial Payment Date:** March 12th, 2007 **Day Count:** 30/360 30/360 **CUSIP:** 025816AV1 025816AW9 ISIN: US025816AV12 US025816AW94

Credit Suisse Securities (USA) LLC

Representatives: Banc of America Securities LLC

**BNP PARIBAS** 

**RBS Greenwich Capital** 

Other Underwriters: Wachovia Securities

Mitsubishi UFJ Securities International plc

The Williams Capital Group, L.P.

UST 4.875% due 08/15/16

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(1) An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The rating of the notes should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

The Issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (the "SEC") for this offering. Before you invest, you should read the prospectus for this offering in that registration statement, and other documents the Issuer has filed with the SEC for more complete information about the Issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR®) at www.sec.gov. Alternatively, the Issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Credit Suisse Securities (USA) LLC toll-free at I-800-221-1037 or Banc of America Securities LLC at 1-800-294-1322.