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NATURAL HEALTH TRENDS CORP Form 8-K September 16, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) September 2, 2005

NATURAL HEALTH TRENDS CORP.

(Exact name of Company as specified in its charter)

Delaware 0-26272 59-2705336

(State or other jurisdiction (Commission IRS Employer of incorporation) File Number) Identification No.)

12901 Hutton Drive Dallas, TX 75234

(Address of principal executive (Zip Code)

offices)

Company s telephone number, including area code (972) 241-4080

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Company under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02 Departure of

Directors or

Principal

Officers:

Election of

Directors:

Appointment

of Principal

Officers

On September 2, 2005, Natural Health Trends Corp. (the Company) accepted the resignation of Keith C. Zagar as its Chief Operating Officer. Mr. Zagar continues to serve as the Company s General Counsel and Ethics and Compliance Officer.

Effective September 15, 2005, the Company appointed Mr. Curtis Broome as an executive officer with the title of President of Greater China and Southeast Asia. Mr. Broome has been with the Company since 2002 in various capacities, including Executive Vice President and President of Lexxus International, Inc., and as the President of I Luv My Pet, Inc., each a Company subsidiary. Prior to joining the Company, Mr. Broome served as a sales and marketing consultant assisting small businesses with web marketing and business execution strategies.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NATURAL HEALTH TRENDS CORP.

Date: September 15, 2005 By: /s/ Mark D. Woodburn

Name: Mark D. Woodburn

Title: President

2