COMMERCE GROUP INC /MA Form 424B1 December 04, 2003

Filed Pursuant to Rule 424(b)(1) Registration No. 333-109255

### **PROSPECTUS**

## \$300,000,000

## The Commerce Group, Inc.

**5.95%** Senior Notes due 2013

We are offering \$300,000,000 of 5.95% senior notes due 2013. The notes will mature on December 9, 2013. We will pay interest on the notes on June 9 and December 9 of each year. The first interest payment on the notes will be made on June 9, 2004. We may redeem the notes, in whole or in part, at the redemption prices described in this prospectus.

The notes will be senior obligations of our company and will rank on a parity with all of our future unsecured and unsubordinated indebtedness. As of the date of this prospectus, we do not have any indebtedness.

See Risk Factors beginning on page 7 to read about risks you should consider before buying the notes.

	Per Note	Total
Public offering price(1)	99.324%	\$297,972,000
Underwriting discounts and commissions	0.650%	\$ 1,950,000
Proceeds, before expenses, to us	98.674%	\$296,022,000

<sup>(1)</sup> Interest on the notes will accrue from December 9, 2003 to date of delivery.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved these securities or determined if this prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

Delivery of the notes in book-entry form only through The Depository Trust Company will be made on or about December 9, 2003.

Joint Book-Running Managers

## Bear, Stearns & Co. Inc.

Merrill Lynch & Co.

Blaylock & Partners, L.P. First Albany Capital Keefe, Bruyette & Woods, Inc. Credit Suisse First Boston Fleet Securities, Inc. Wachovia Securities

The date of this prospectus is December 2, 2003.

### **TABLE OF CONTENTS**

PROSPECTUS SUMMARY

**RISK FACTORS** 

**DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS** 

SOURCES OF CERTAIN STATISTICAL AND OTHER INFORMATION

**ABOUT COMMERCE GROUP** 

**USE OF PROCEEDS** 

**CAPITALIZATION** 

RATIO OF EARNINGS TO FIXED CHARGES

SELECTED FINANCIAL AND OPERATING DATA

MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS

OF OPERATIONS

**OUR BUSINESS** 

**MANAGEMENT** 

**DESCRIPTION OF THE NOTES** 

**UNDERWRITING** 

**LEGAL MATTERS** 

**CHANGE IN ACCOUNTANTS** 

**EXPERTS** 

WHERE YOU CAN FIND MORE INFORMATION; INCORPORATION BY REFERENCE

INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

### **Table of Contents**

### TABLE OF CONTENTS

	Page
Prospectus Summary	1
Risk Factors	7
Disclosure Regarding Forward-Looking Statements	19
Sources of Certain Statistical and Other Information	20
About Commerce Group	21
Use of Proceeds	23
Capitalization	24
Ratio of Earnings to Fixed Charges	24
Selected Financial and Operating Data	25
Management s Discussion and Analysis of Financial Condition and Results	
of Operations	27
Our Business	62
Management	88
Description of the Notes	91
Underwriting	104
Legal Matters	106
Change in Accountants	106
Experts	106
Where You Can Find More Information; Incorporation by Reference	106
Index to Consolidated Financial Statements	F-1

You should only rely on the information contained or incorporated by reference in this prospectus. We have not authorized anyone to provide you with different information. This prospectus is not an offer to sell these securities and is not soliciting an offer to buy these securities in any jurisdiction where the offer or sale is not permitted. You should not assume that the information contained or incorporated by reference in this prospectus is accurate as of any date other than the date on the cover of the prospectus, regardless of the time of delivery of the prospectus or any sale of the notes.

i

### **Table of Contents**

#### PROSPECTUS SUMMARY

This summary highlights information contained elsewhere in this prospectus and in the documents incorporated by reference. Because this is a summary, it does not contain all of the information that may be important to you. You should read the entire prospectus and the documents incorporated by reference carefully before you decide to invest in the notes. In this prospectus, Commerce Group refers to The Commerce Group, Inc., and Commerce, we, us, and our refer collectively to Commerce Group and its consolidated subsidiaries.

### **Our Business**

We provide personal and commercial property and casualty insurance in Massachusetts and, to a lesser extent, in 27 other states. We market our products exclusively through our network of independent agents, including 628 agents in Massachusetts, 30 agents in New Hampshire, 808 agents in California and Oregon, and 30 agents in 26 other states, as of December 31, 2002. Our core product lines are personal automobile, homeowners, and commercial automobile insurance. We have been the largest writer of personal property and casualty insurance in Massachusetts in terms of direct premiums written since 1990. In addition to our core product lines, we write commercial multi-peril, inland marine, fire, general liability, and personal and commercial umbrella insurance. On a consolidated basis, we were ranked the 22nd largest personal automobile insurance group in the country by A.M. Best, based on direct premiums written as of December 31, 2002. The following table presents our direct premiums written in 2002:

Massachusetts	Massachusetts All Other States		% of Total
	(Dollars in thousands)		
\$1,032,438	\$155,045	\$1,187,483	84.4%
87,634	27,376	115,010	8.2
74,879	5,151	80,030	5.7
23,569	764	24,333	1.7
\$1,218,520	\$188,336	\$1,406,856	100.0%
	\$1,032,438 87,634 74,879 23,569	(Dollars in thousands) \$1,032,438 \$155,045 87,634 27,376 74,879 5,151 23,569 764	(Dollars in thousands) \$1,032,438 \$155,045 \$1,187,483 87,634 27,376 115,010 74,879 5,151 80,030 23,569 764 24,333

In 2002, Massachusetts was the 11th largest property and casualty insurance market in the United States, with \$10.3 billion in direct premiums written, according to A.M. Best & Co. Our market share for each of our core product lines in Massachusetts, based on direct premiums written, has increased during the period from 1998 through 2002, from 22.6% to 25.7% for personal automobile insurance, from 7.2% to 8.2% for homeowners insurance and from 7.0% to 9.9% for commercial automobile insurance. Our market share for Massachusetts personal automobile insurance has increased to 27.3% as of August 31, 2003, and we believe that our market share for each of our other core product lines in Massachusetts also has continued to increase in 2003.

In addition to increasing our market share in our core product lines, we have also reported underwriting results, growth in net premiums written, and investment returns that were superior to those of the property and casualty insurance industry as a whole for the five-year period ended December 31, 2002, as reported by A.M. Best. Our underwriting results and premium growth have surpassed industry averages in every year since 1998. For the five-year period ended December 31, 2002, we achieved an average annual statutory combined ratio of 98.2%, which is lower than the 106.0% average for the property and casualty insurance industry, which we have adjusted to reflect our relative product mix as shown in the preceding table.

Our net earnings for the nine months ended September 30, 2003 were \$107.3 million, compared to net earnings of \$45.3 million for the nine months ended September 30, 2002. The increase in net earnings resulted primarily from an \$87.0 million after-tax increase in our realized investment gains to \$44.7 million after-taxes for the nine months ended September 30, 2003 compared to realized investment losses of

1

### **Table of Contents**

\$42.3 million after-taxes for the comparable period of 2002. Our net realized investment gains increased primarily because of:

a change in our investment strategy to shorten the overall duration of our investment portfolio during the first half of 2003; and

the favorable impact of the decline in interest rates during much of 2003 on the net asset value of seven closed-end preferred stock mutual funds that we were required to categorize as realized investment gains using the equity method of accounting.

As of the date of this prospectus, we own one fund investment that we account for using the equity method. See Management s Discussion and Analysis of Financial Condition and Results of Operations.

### Our Strengths

We attribute our financial and underwriting success primarily to the following factors:

We have a highly experienced management team with a proven track record.

We have been the largest writer of personal property and casualty insurance in Massachusetts in terms of direct premiums written since 1990.

We have achieved economies of scale in Massachusetts that we believe provide us with an expense advantage.

We have an in-depth understanding of the Massachusetts underwriting environment and its complex regulatory system as a consequence of our long history of primarily serving the Massachusetts market and focusing on automobile insurance.

We have strong relationships with independent agencies that provide quality business to us. We focus on carefully selecting and retaining agencies that can generate a sizable volume of business with favorable underwriting characteristics.

We are a leader in affinity group marketing arrangements. We have agreements with the four AAA clubs in Massachusetts that make us the exclusive underwriter of personal automobile insurance for their affinity group marketing programs. In 2002, \$619 million, or 44.0%, of our total direct premiums written were attributable to our affinity group marketing arrangements with these AAA clubs.

We maintain advanced information systems with an extensive underwriting database, which we believe enables us both to manage our underwriting risks better than many other companies in Massachusetts and to better support our agencies.

We believe that our history of maintaining a strong financial condition gives us an advantage in attracting and retaining quality business and agents. We currently have an A.M. Best group rating of A+ (Superior), their second highest rating out of fifteen, and we have had a group rating of A (Excellent), their third highest rating, or better since 1993.

### **Our Strategy**

Our primary business strategy is to continue to focus on the personal automobile insurance market in Massachusetts and to enhance our geographic diversity by increasing the proportion of our business that originates from the other states in which we currently have a significant presence. We expect to invest a substantial portion of the offering proceeds to enhance the capital position of our insurance operating subsidiaries in support of recent premium growth, as well as to continue diversification efforts outside of Massachusetts by our existing subsidiaries. We expect to continue to pursue our long-term objective of furthering our relationships with the AAA clubs and expanding our personal automobile and homeowners insurance businesses into other states where we believe the independent agent distribution channel is strong.

2

### **Table of Contents**

#### Certain Risks We Face

Our efforts to capitalize on our strengths and successfully implement our strategy entail risks. For example:

Because we are primarily a personal automobile insurance carrier, adverse developments in this industry could adversely affect us to a greater extent as compared to insurers that are more diversified across multiple business lines;

The concentration of our business in Massachusetts makes us more susceptible to any adverse development in the prevailing regulatory, economic, demographic, competitive and other conditions, including weather-related events, and adverse judicial decisions in Massachusetts, and could make it more costly or difficult for us to conduct our business;

Our financial performance may be materially adversely affected by severe weather conditions or other catastrophic losses;

Because we solely market our insurance through independent agents, our business would be adversely affected if it became more difficult or costly for us to attract and retain them;

If our affinity relationship with the AAA Clubs of Massachusetts were to be terminated, we would lose a significant avenue for offering affinity group discounts and our sales of personal automobile insurance products in Massachusetts would likely decline, which would adversely affect our business and results of operations;

We are subject to comprehensive regulation by Massachusetts as well as the other states in which we operate, and our ability to earn profits may be restricted by changes to these regulations;

The success of our diversification efforts outside of Massachusetts depends primarily on our ability to expand our business in our existing markets where we have a significant presence and, to a lesser extent, an ability to find appropriate expansion opportunities and to successfully exploit those opportunities; and

Our failure to maintain commercially acceptable financial strength ratings would significantly and adversely affect our business and results of operations.

For more information about these and other risks, see Risk Factors. You should carefully consider these risk factors together with all the other information included in this prospectus.

### **Contact Information**

Our principal executive office is located at 211 Main Street, Webster, MA 01570. Our telephone number is (508) 943-9000. See Where You Can Find More Information; Incorporation by Reference.

3

#### **Table of Contents**

### **Summary of the Offering**

The following is a brief summary of this offering. For a more complete description of the notes, see Description of the Notes in this prospectus.

Issuer The Commerce Group, Inc.

Notes offered \$300,000,000 of 5.95% Senior Notes due 2013.

Maturity The notes will mature on December 9, 2013.

Interest payment dates June 9 and December 9, beginning June 9, 2004.

Optional redemption We may redeem the notes at our option at any time, in whole or in part, in exchange for payment to

you of a specified amount. See Description of the Notes Optional Redemption for a description of the

calculation of the amount you will receive upon a redemption of your notes. We are not required to

establish a sinking fund to retire the notes prior to maturity.

Ranking The notes are unsecured and unsubordinated and will rank on a parity with all of our existing and

future unsecured and unsubordinated indebtedness. As of the date of this prospectus, Commerce

Group and its subsidiaries do not have any indebtedness for borrowed money.

In addition, we are structured as a holding company, and we conduct most of our business operations through our subsidiaries. The notes will effectively be subordinated to all existing and future

indebtedness and other liabilities and commitments of our subsidiaries, including their obligations to policyholders. As of September 30, 2003, our subsidiaries had aggregate liabilities of \$1.88 billion that

would be structurally senior to the notes.

Covenants The indenture for the notes contains limitations on liens on and sales of common stock of our

designated subsidiaries (as defined in the indenture). These covenants are subject to important

qualifications and limitations.

Use of proceeds We estimate that the net proceeds of this offering will be \$295.0 million, after deducting underwriting

discounts and commissions and estimated offering expenses, based on a public offering price of \$993.24 per note. We expect to use the net proceeds from this offering for general corporate purposes, including to enhance the capital position of our insurance operating subsidiaries in support of recent premium growth, as well as to continue diversification efforts outside of Massachusetts by our existing

subsidiaries. See Use of Proceeds.

Risk Factors See Risk Factors beginning on page 7 for a description of risks that you should consider before you

decide to invest in the notes.

4

### **Summary Consolidated Financial Data**

The data below should be read in conjunction with the consolidated financial statements, related footnotes, and other financial information included or incorporated by reference in this prospectus. The financial statements for the three years ended December 31, 2002 have been audited by Ernst & Young LLP. The data presented below as of and for the nine months ended September 30, 2003 and for the nine months ended September 30, 2002 are derived from our unaudited condensed consolidated financial statements appearing elsewhere in this prospectus. Such unaudited condensed consolidated financial statements have been prepared on the same basis as our audited consolidated financial statements and, in our opinion, include all adjustments, which consist only of normal recurring adjustments, necessary for a fair presentation of our financial condition and results of operations. Operating results for the nine month period ended September 30, 2003 are not necessarily indicative of the results that may be expected for the entire year ending December 31, 2003.

		nths Ended nber 30,	Ye	Year Ended December 31,					
	2003 2002		2002	2001	2000				
	(Una	udited)	(Dollars in thousands)						
Statement of Earnings		(Restated)		(Restated)					
Data:									
Direct premiums written	\$1,287,395	\$1,088,412	\$1,406,856	\$1,152,407	\$1,071,649				
Net premiums written	\$1,213,525	\$1,026,230	\$1,313,014	\$1,078,967	\$1,008,911				
Earned premiums	\$1,060,966	\$ 886,259	\$1,210,040	\$1,043,652	\$ 954,483				
Net investment income	69,130	71,655	98,466	99,563	96,830				
Premium finance and service fees Amortization of excess of	20,207	15,719	21,498	17,819	15,227				
book value of subsidiary interest over cost				3,389	3,390				
Net realized investment gains (losses)	62,650	(48,422)	(82,385)	(10,633)	29,550				
Other income	02,030	9,500	9,500	(10,033)	27,550				
Total revenues	\$1,212,953	\$ 934,711	\$1,257,119	\$1,153,790	\$1,099,480				
Earnings before income taxes, minority interest and change in accounting principle	\$ 139,984	\$ 50,568	\$ 52,026	\$ 107,782	\$ 170,066				
Income taxes	32,598	16,669	17,063	18,392	38,306				
Net earnings before minority interest and change in accounting									
principle Minority interest in net	107,386	33,899	34,963	89,390	131,760				
(earnings) loss of subsidiary	(129)	162	555	863	320				
Net earnings before change in accounting principle	107,257	34,061	35,518	90,253	132,080				
Change in accounting principle, net of taxes		11,237	11,237						

Edgar Filing: COMMERCE GROUP INC /MA - Form 424B1

	·	<u> </u>		·	
Net earnings	\$ 107,257	\$ 45,298	\$ 46,755	\$ 90,253	\$ 132,080
Comprehensive income	\$ 102,324	\$ 43,911	\$ 59,625	\$ 90,814	\$ 168,570
		5			

	Nine Months Ended September 30,					Year Ended December 31,						
		2003	2002			2002		2001		2000		
		(Unau	ıdited)	Restated)			(R	estated)				
Statement of Earnings Data:			`	,			`	,				
Net earnings per common share before cumulative effects of change in accounting principle:												
Basic	\$	3.35	\$	1.04	\$	1.08	\$	2.69	\$	3.87		
Diluted	\$	3.33	\$	1.04	\$	1.08	\$	2.67	\$ \$	3.87		
Net earnings per common share from the cumulative effects of change in accounting principle:	Ψ	3.33	Ψ	1.02	Ψ	1.00	Ψ	2.07	Ψ	3.01		
Basic	\$		\$	0.34	\$	0.34	\$		\$			
Diluted	\$		\$	0.34	\$	0.34	\$		\$			
Net earnings per common share:	·		·		·		·		·			
Basic	\$	3.35	\$	1.38	\$	1.43	\$	2.69	\$	3.87		
Diluted	\$	3.33	\$	1.36	\$	1.42	\$	2.67	\$	3.87		
Cash dividends per												
share	\$	0.95	\$	0.92	\$	1.23	\$	1.19	\$	1.15		
Weighted average number of common												
shares outstanding:	21.0	70.704	22	026.712	22 772 510		33,608,804		34,121,047			
Basic Diluted		78,794		,926,712	32,773,519 33,028,081		33,794,938					
Other Data and Ratios:	32,2	00,681	33.	,228,089	33,	.028,081	33,	194,936	54,	121,047		
Ratio of earnings to fixed charges (based												
on GAAP)(1) Net premiums written to policyholders		2,122.0x		755.7x		554.5x		1,135.5x		1,829.7x		
surplus Statutory loss and		216.3%(2)		191.0%(2)		198.3%		150.7%		152.6%		
LAE ratio Statutory underwriting		77.4%		75.8%		75.1%		74.5%		71.7%		
expense ratio		22.2%	22.9%			23.6%		24.2%		25.1%		
Statutory combined ratio		99.6%	_	98.7%		98.7%		98.7%		96.8%		
							1	At December 3	31.			
				otember 30, 2003		2002		2001	7	200		

(Dollars in thousands, except per share data)

Edgar Filing: COMMERCE GROUP INC /MA - Form 424B1

	(Unaudited) (Restated)						
Balance Sheet Data:							
Total investments at market value and equity							
value	\$1,779,470	\$1,577,070	\$1,498,201	\$1,472,562			
Total assets	2,776,978	2,382,688	2,154,631	2,075,614			
Total liabilities	1,915,955	1,588,530	1,345,198	1,292,665			
Minority interest	4,199	4,106		1,068			
Total stockholders equity	856,824	790,052	809,433	781,881			
Total stockholders equity per share	\$ 26.81	\$ 24.60	\$ 24.43	\$ 23.16			

<sup>(1)</sup> We have computed the ratio of earnings to fixed charges by dividing earnings before income taxes plus fixed charges by fixed charges. Fixed charges consist of the portion of rents representative of the interest factor.

6

<sup>(2)</sup> For the twelve months ended September 30, 2003 and 2002, respectively. This data is not available for nine-month periods.

### **Table of Contents**

#### RISK FACTORS

Before you invest in the notes, you should carefully consider the risks involved. Accordingly, you should carefully consider the information contained or incorporated by reference in this prospectus, including the risk factors listed below. The risks and uncertainties described below are not the only ones facing us. Additional risks and uncertainties not presently known to us or that we currently believe to be immaterial may also adversely affect our business. Any of the risks described below could result in a significant or material adverse effect on our business, financial condition or results of operations and could adversely affect the value of the notes.

### **Risks Related to Our Business**

## We are primarily a personal automobile insurance carrier, and therefore our business may be adversely affected by conditions in this industry.

Approximately 84.4% of our direct premiums written for the year ended December 31, 2002 were generated from personal automobile insurance policies. As a result of our focus on that line of business, negative developments in the economic, competitive or regulatory conditions affecting the personal automobile insurance industry could have a material adverse effect on our results of operations and financial condition. Factors that negatively affect cost trends and our profitability include inflation in automobile repair costs, automobile parts costs, used car prices and medical care. Increased litigation of claims may also adversely affect loss costs. In addition, these developments in the personal automobile insurance industry would have a disproportionate effect on us, compared to insurers that are more diversified across multiple business lines.

## We write a substantial portion of our business in Massachusetts, and therefore our business may be adversely affected by conditions and adverse judicial decisions in Massachusetts.

Approximately 86.6% of our direct premiums written for the year ended December 31, 2002 were generated in Massachusetts. Our revenues and profitability are therefore subject to prevailing regulatory, economic, demographic, competitive and other conditions, including weather-related events as described below, and adverse judicial decisions in Massachusetts. Changes in any of these conditions or the rendering of an adverse judicial decision could make it more costly or difficult for us to conduct our business. In addition, these developments would have a disproportionate effect on us, compared to insurers that do not have such a geographic concentration. For a discussion of risks related to regulatory developments, see We are subject to comprehensive regulation by Massachusetts as well as the other states in which we operate, and our ability to earn profits may be restricted by changes to these regulations.

### Our financial performance may be materially adversely affected by severe weather conditions or other catastrophic losses.

We are exposed to the risk of severe weather conditions and other catastrophes. Catastrophes can be caused by natural events, such as hurricanes, coastal storms, severe ice or snow storms, tornadoes, windstorms, earthquakes, hailstorms and fires, and man-made events, such as explosions, terrorist attacks or riots. The incidence and severity of such catastrophes are inherently unpredictable and our losses from catastrophes could be substantial. The occurrence of claims from catastrophic events is likely to result in substantial volatility in our financial condition or results of operations for any fiscal quarter or year and could have a material adverse effect on our financial condition or results of operations and our ability to write new business. This volatility is compounded by accounting regulations that do not permit reinsurers to reserve for such catastrophic events until they occur.

The occurrence of severe weather conditions is inherently unpredictable. There is generally an increase in claims frequency and severity under the personal automobile insurance we write when severe weather occurs because of a higher incidence of vehicular accidents and other insured losses tend to occur as a result of severe weather conditions. We do not carry reinsurance for physical damage or comprehensive catastrophic-related losses for our personal or commercial automobile product lines.

7

### **Table of Contents**

In addition, we have exposure to an increase in claims frequency and severity under the homeowners and other property insurance we write because property damage may result from severe weather conditions. Some catastrophes are restricted to small geographic areas; however, hurricanes, coastal storms, tornadoes, winter storms, windstorms, earthquakes, terrorist attacks and other man-made catastrophes may produce significant damage over large, heavily populated areas. Although we participate in a quota share reinsurance program to limit our exposure to these types of natural catastrophes, we would have no reinsurance recoveries for a single event catastrophe to the extent that the total loss exceeds \$347 million. This calculation is based on the annual estimated amount of premiums subject to the new 65% quota share reinsurance program effective July 1, 2003. Several limitations were added to the new quota share program regarding losses related to nuclear, chemical and biological terrorist events. Our maximum loss recovery in case of these types of events is estimated at \$26 million. Although we attempt to manage our exposure to such events, a single catastrophic event could affect multiple geographic zones or the frequency or severity of catastrophic events could exceed our estimates. As a result, the occurrence of one or more catastrophic events could have a material adverse effect on our financial condition or results of operations.

We are part of a joint underwriting association that provides excess loss coverage to nuclear power plants and related facilities. Our maximum exposure in the event of a catastrophic loss at an insured nuclear facility is \$5.0 million.

### If we are not able to attract and retain independent agents, it could adversely affect our business.

We market our insurance solely through independent agents. We must compete with other insurance carriers for the business of independent agents. Additionally, most agents represent more than one company, which means we face competition within each agency. Some of our competitors offer a larger variety of products, lower prices for insurance coverage or higher compensation. While we believe that the compensation and services we provide to our agents are competitive with other insurers, changes in compensation, services or products offered by our competitors could make it harder for us to attract and retain independent agents to sell our insurance products. We have not experienced problems in the past with attracting and retaining independent agents.

If our affinity relationship with the AAA Clubs of Massachusetts were to be terminated, we would lose a significant avenue for offering affinity discounts, and our sales of personal automobile insurance products would likely decline, which would adversely affect our business and results of operations.

Since 1995 we have actively pursued affinity group marketing programs, which provide participating groups with a means of purchasing discounted private passenger automobile insurance through associations and employer groups. We have agreements with the four American Automobile Association Clubs in Massachusetts. Of our total direct premiums written in 2002, \$619.0 million, or 44.0%, were written for policyholders who participated in the AAA affinity group program. Approximately 6.1% of our total direct premiums written for 2002 were written as part of this program through insurance agencies owned by the AAA clubs. We are the exclusive underwriter of Massachusetts personal automobile group programs for those AAA clubs. We have a rolling three-year contract with each of these AAA clubs that therefore may be terminated by the AAA club upon a minimum of two years written notice. Should one or more of these AAA clubs elect to terminate those exclusive agreements, we would lose a significant avenue for offering affinity discounts, and we may not be able to achieve comparable sales through different affinity programs or otherwise. We also expect that we would lose the business written through any insurance agency owned by a AAA club that elects to terminate its exclusive arrangement with us. For these reasons, the termination of our exclusive arrangement with one or more of the AAA clubs may have an adverse effect on our business and results of operations.

8

### **Table of Contents**

If American Commerce s relationship with one or more large AAA clubs terminates, then American Commerce would lose a substantial portion of its business, which could have a material adverse effect on our business and results of operations.

American Commerce s business is concentrated in several states. In 2002, the direct premiums written produced from the state where American Commerce has the largest concentration totaled \$30.4 million, representing 21.8% of American Commerce s direct premiums written and 2.2% of our total direct premiums written for that year. Direct premiums written by American Commerce in the top six states in which American Commerce does business represented \$107.1 million, or 77.0% of American Commerce s direct premiums written and 7.6% of our total direct premiums written in 2002. Furthermore, all of American Commerce s business in each of these states is generated by one or more insurance agencies owned by a single AAA club in that state, with limited exceptions. Therefore, if American Commerce s relationship with one or more of these AAA clubs terminates, then American Commerce would likely lose a substantial portion of its business, and that loss of business could have a material adverse effect on our results of operations.

## A deterioration or termination of any of our relationships with AAA Southern New England would likely have a material adverse effect on our business and results of operations.

We have particularly significant relationships with AAA Southern New England that are important to various aspects of our business. Since 1995 we have maintained an exclusive affinity group marketing relationship with a Massachusetts agency controlled by AAA Southern New England. In 2002, that agency wrote the greatest amount of our Massachusetts personal automobile business, accounting for \$79.8 million, or 5.7%, of our total direct premiums written. AAA Southern New England also controls a Rhode Island insurance agency that in 2002 produced \$17.4 million of direct premiums written for our subsidiary American Commerce, representing 1.2% of our total direct premiums written for that year. In addition, AAA Southern New England owns a 5% equity interest in ACIC Holding, the holding company of American Commerce that is 95% owned by us. A deterioration or termination of any of our relationships with AAA Southern New England would likely be accompanied by a deterioration or termination of the other AAA Southern New England relationships. For example, we expect that if AAA Southern New England s Massachusetts insurance agency were to terminate its exclusive arrangement with us, American Commerce would likely lose all of its business from AAA Southern New England s Rhode Island agency as well. A termination of those relationships with AAA Southern New England agencies could also adversely affect American Commerce s ability to develop or maintain relationships with other AAA clubs. For these reasons, we believe that it is likely that a deterioration or termination of any of our relationships with AAA Southern New England would ultimately have a material adverse effect on our business and results of operations.

# Established competitors with greater resources may make it difficult for us to market our products effectively and offer our products at a profit.

We compete with various regional and domestic insurers, national agency companies and direct writers. Some of these competitors have financial resources greater than ours. Any of these competitors could undertake actions that could adversely affect our profitability, such as pricing automobile insurance premiums more aggressively or offering greater compensation to independent agencies. In addition to our Massachusetts personal automobile competitors discussed below, Commerce West s principal competitors in California are Mercury General, with a 2002 market share of 8.5% and Progressive, with a 2002 market share of 2.3%. American Commerce s principal competitors for automobile insurance in Arizona, Ohio and Rhode Island, its three largest geographical concentrations of business, are Progressive, Travelers and Metropolitan. In Washington, its next largest geographical concentration of business, its principal competitors are Safeco, Mutual of Enumclaw and Kemper.

According to A.M. Best, we were the largest writer of personal automobile insurance in Massachusetts in 2002, with a 25.7% share of direct premiums written. By comparison, Safety Insurance, Arbella Insurance Group and Premier Insurance Company of Massachusetts, a Travelers Company, the

9

### **Table of Contents**

second, third and fourth largest writers of personal automobile insurance in Massachusetts, had shares of direct premiums written of 10.6%, 10.5% and 7.6%, respectively, in 2002, according to A.M. Best.

We believe the Massachusetts regulatory environment has discouraged certain companies with more traditional underwriting and pricing approaches from establishing a presence or expanding their market share in Massachusetts. The Massachusetts regulatory environment

requires personal automobile insurers to issue a policy to any eligible applicant who seeks one, known as the take all comers law,

fixes maximum personal automobile rates, which has the effect of keeping premiums artificially low on specific high risk segments of the market, such as urban and youthful drivers, effectively imposing higher premiums on lower risk segments,

assigns certain agents that have not been able to obtain a voluntary contract with another insurer, known as Exclusive Representative Producers, or ERPs, to servicing carriers on the basis of market share,

apportions losses incurred by the state-mandated residual market run by Commonwealth Automobile Reinsurers, known as CAR,

mandates that higher compulsory and optional coverages be offered to all eligible drivers, and

establishes minimum agency commissions.

Changes in prevailing regulatory policies could adversely affect our competitive position. We cannot assure you that such changes will not occur.

We are subject to comprehensive regulation by Massachusetts as well as the other states in which we operate, and our ability to earn profits may be restricted by changes to these regulations.

General Regulation. We are subject to regulation by government agencies in Massachusetts, as well as in the other states in which we operate, and we must obtain prior approval for certain corporate actions. In Massachusetts, for example, we must comply with regulations involving:

transactions between an insurance company and any of its affiliates;
the payment of dividends;
the acquisition of an insurance company or of any company controlling an insurance company;
approval or filing of premium rates and policy forms;

solvency standards;

minimum amounts of capital and surplus that must be maintained;

limitations on types and amounts of investments;

restrictions on the size of risks that may be insured by a single company;

mandatory underwriting, commonly known as take-all-comers regulations;

limitations on the right to cancel or choose not to renew policies in some lines;

regulation of the right to withdraw from markets or terminate involvement with agencies;

requirements to participate in residual markets, such as CAR, or other state-mandated insurance pools;

licensing of insurers and agents;

deposits of securities for the benefit of policyholders; and

reporting with respect to financial condition.

10

### **Table of Contents**

The other states in which we operate have similar regulations. In addition, insurance department examiners from Massachusetts, California and Ohio perform periodic financial and market conduct examinations of insurance companies. Such regulation is generally intended for the protection of policyholders rather than security holders.

Massachusetts requires that all licensed property and casualty insurers bear a portion of the losses suffered by some insureds as a result of impaired or insolvent insurance companies. In 2002 and 2001, we were assessed \$4.5 million and \$3.1 million, respectively, by the Massachusetts Insurance Insolvency Fund, which we refer to as MIIF, as our portion of these losses primarily due to the insolvencies of The Trust Insurance Company, New England Fidelity, and Credit General Insurance Company. Although we have not received an assessment for 2003, which, if an assessment is to be made, is usually communicated by MIIF in November, we are aware that an assessment is being contemplated by MIIF and its Board of Governors. Accordingly, we have accrued for a \$6.0 million assessment, which represents our best estimate of the potential assessment. In addition, Massachusetts has established an underwriting association in order to ensure that property insurance is available for owners of high risk property who are not able to obtain insurance from private insurers. The losses of this underwriting association are shared by all insurers that write property and casualty insurance in Massachusetts. We are assessed from time to time to pay those losses. The effect of these assessments could reduce our profitability in any given period and limit our ability to grow our business. Additionally, Commerce West and American Commerce are domiciled in California and Ohio, respectively, and are both covered by similar associations in the states where they do business. These associations operate similarly to the Massachusetts association described above.

We are unable to predict changes in the political, economic or regulatory environments in Massachusetts and other states in the future. We cannot assure you that existing insurance-related laws and regulations will not become more restrictive in the future or that new restrictive laws will not be enacted, and we cannot predict the potential effects on us of any such laws and regulations.

Massachusetts Personal Automobile Insurance Regulation; Commonwealth Automobile Reinsurance Program. We are subject to the extensive regulation of the private passenger automobile insurance industry in Massachusetts, and our ability to earn profits may be restricted by these requirements. Owners of automobiles are required to demonstrate minimum automobile insurance coverage prior to registration.

Generally, we are required by law to issue a policy to any applicant who seeks it. On the basis of our market share, we are assigned ERPs. In addition, we are required to participate in the state-mandated reinsurance program run by CAR, to which we may cede risks that we believe are underpriced and from which we are allocated a portion of the program s overall losses. Since its inception, CAR has annually generated hundreds of millions of dollars in underwriting losses, primarily in the personal automobile pool. All companies underwriting automobile insurance in Massachusetts share in the underwriting results of the CAR business for their respective product line or lines. A company s proportionate share of the CAR personal or commercial deficit is based on its market share of the automobile risks for the particular pool, adjusted by a utilization formula such that, in general, a company s participation ratio is disproportionately and adversely affected if its relative use of CAR reinsurance exceeds that of the industry, and favorably affected if its relative use of CAR reinsurance is less than that of the industry. Finally, for the personal automobile CAR pool, an insurer s participation ratio may be affected by credits received for not reinsuring through CAR automobile risks in selected underpriced classes and territories. An insurer s participation ratio will be favorably affected if its relative use of credits exceeds that of the Massachusetts industry. Credit values are set annually by CAR, and we cannot forecast whether the yearly changes will be beneficial or detrimental to the results of our personal automobil

Member companies of CAR have joint and several liabilities for the obligations of CAR. If one member of CAR fails to pay its assessments, each of the remaining members of CAR will be required to pay its pro-rata share of the member who fails to pay its obligations. As a result of the concentration of the Massachusetts market for personal automobile insurance, the assessment could have a material adverse effect on our results of operations if one of the leading companies were to fail. At the present time, we are not aware of any CAR member company who has failed to meet its obligations.

11

### **Table of Contents**

Proposals to change certain of CAR s rules are under consideration. In a letter to the Commissioner of Insurance of Massachusetts, whom we refer to as the Commissioner, dated June 25, 2002, the Massachusetts Attorney General reported that his office has determined that CAR s current methodology for assigning ERPs and distributing the CAR deficit is not fair and equitable. The Attorney General s letter describes several factors that he believes support his findings and which he believes should be corrected in order to comply with Massachusetts law governing CAR. The Attorney General s letter calls on the Commissioner to work with him to address these issues. The letter has engendered discussion and dialogue among various parties, including the Division of Insurance, that could result in material changes to CAR s rules. It is uncertain when, whether and to what extent the issues raised by the Attorney General will be addressed by the Commissioner. We cannot be certain whether any changes, if adopted by CAR, would affect our results of operations.

Massachusetts Rate and Commission Regulation. Our marketing and underwriting strategies are limited by maximum premium rates and minimum agency commission levels for personal automobile insurance, which are mandated by the Commissioner. Rate decisions by the Commissioner are based upon claims experience and other data which are several years old and may not reflect current conditions. If the information considered does not accurately predict the future benefit and expense costs of insurers, or if the Commissioner otherwise sets inadequate premium rates, our results of operations could be adversely affected. Future increases in commission rates would also adversely affect our results of operations unless there were corresponding increases in premiums.

# If we lose certain key personnel, or are unable to attract and retain talented employees and executives, our ability to conduct business successfully could be hindered.

Our future success depends significantly upon the continued contributions of certain key management personnel. We have employed Arthur J. Remillard, Jr., our Chairman, President and Chief Executive Officer, for 31 years and Gerald Fels, our Executive Vice President and Chief Financial Officer, for 28 years. We have employed our other executive officers for an average of 12.4 years each. We do not have employment agreements with any of our executive officers, nor do we have key man life insurance policies covering them. The loss of the services and the institutional knowledge of any one of these officers could adversely affect our business and harm our results of operations and financial condition. Additionally, our ability to continue profitable growth and to remain a competitive force in the marketplace depends, in part, on our ability to hire and retain talented employees.

### New claim, coverage and regulatory issues in the insurance industry may adversely affect us.

As insurance industry practices and regulatory, judicial, and consumer conditions change, unexpected and unintended issues related to claims, coverage and underwriting may emerge. The issues can have a negative effect on our business by either extending coverage beyond our underwriting intent or by increasing the size of claims. Recent examples of emerging claims, coverage and underwriting issues include:

a growing trend of plaintiffs targeting automobile insurers in purported class action litigation relating to claims-handling practices such as total loss evaluation methodology and cases outside of Massachusetts alleging that insureds are entitled to recover the inherent diminution in the value of their vehicles involved in accidents:

increases in the number and size of water damage claims, including those related to expenses for testing and remediation of mold conditions;

the use of an applicant s credit rating as a factor in making risk selection and pricing decisions; and

the availability of coverages that pay different commission levels to agents depending upon premium level.

These and other unforeseen emerging claim, coverage and underwriting issues could negatively affect our results of operations or our methods of doing business.

12

### **Table of Contents**

# Regulatory changes to enhance competition in Massachusetts are being considered and, if enacted, could adversely affect our market share and profitability.

From time to time, the Massachusetts Division of Insurance considers potential changes and reforms to the Massachusetts personal automobile insurance system that would have the goal of enhancing competition. For example, in May 2003, the Division held a hearing on changes to the system and solicited comments from the public, though it announced in August 2003 that no reforms would be implemented for 2004 as a result of that review. We are unable to predict what, if any, changes to the regulatory system the Division may implement, and therefore are unable to determine whether the impact would be favorable or unfavorable to us, and the effect, if any, that it would have on competition, nor can we predict when any changes would take effect.

### We cannot assure you that our diversification strategy will be effective.

We expect that our primary focus will continue to be on our core business in Massachusetts and on enhancing our geographic diversity by increasing the proportion of business that we originate from the other states where we now have a significant presence. In addition, we have sought and may continue to seek to take advantage of opportunities that may arise to expand our core business into other states where we believe the independent agent distribution channel is strong or where American Commerce is able to establish new relationships with AAA clubs. We do not have any current expansion plans, however. As a result of a number of factors, including the difficulties of finding appropriate expansion opportunities and the challenges of operating in an unfamiliar market, we may not be successful in finding opportunities to expand into other states or in taking advantage of opportunities that we may identify. We have not dedicated a specific amount of resources toward any of those diversification strategies, and there can be no assurance that any of those strategies will ultimately be successful.

## Our failure to maintain a commercially acceptable financial strength rating would significantly and negatively affect our ability to implement our business strategy successfully.

An important factor in an insurer s ability to compete effectively is its financial strength rating. A.M. Best generally is considered to be a leading authority on insurance company ratings and information. A.M. Best assigns 15 ratings to insurance companies, which currently range from A++ (Superior) to F (in liquidation). A.M. Best has currently assigned Commerce Insurance and Citation, our Massachusetts property and casualty insurance subsidiaries, a combined A+ (Superior) rating, which is the second highest rating issued by A.M. Best. According to A.M. Best, an insurer with a Superior rating has, in A.M. Best s opinion, a superior ability to meet its ongoing obligations to policyholders. Commerce West and American Commerce currently have ratings of A (Excellent), which is the third highest rating issued by A.M. Best. An insurer with an Excellent rating has, in A.M. Best s opinion, an excellent ability to meet its ongoing obligations to policyholders. On May 22, 2003, we were notified by A.M. Best that American Commerce was assigned a rating of A (Excellent) with a negative rating outlook. According to A.M. Best, a negative rating outlook indicates that a company is experiencing unfavorable financial/market trends, and, if such trends continue, there is a good possibility of having its rating downgraded. If American Commerce is subsequently downgraded to below A-(Excellent), American Commerce s standing in the marketplace would be negatively impacted, which would adversely affect its volume of premiums written and ultimately our financial condition and results of operations. For the year ended December 31, 2002, American Commerce wrote \$139.2 million in direct premiums, which amounted to 9.9% of our overall direct premiums written for that period.

Moody s Investor Service also rates the financial strength of insurance companies, and has assigned an A2 (Good) rating to Commerce Insurance, which is Moody s third highest rating. According to Moody s, an insurer with an A2 (Good) rating offers good financial security, with elements present which suggest a susceptibility to impairment sometime in the future. Moody s assigns nine ratings to insurance companies, which currently range from Aaa to C, with a numerical modifier in each generic rating classification to refer to the ranking in the group, with 1 being the highest and 3 being the lowest.

13

### **Table of Contents**

Moody s divides their ratings into strong and weak companies, with companies in one of the top four rating categories being considered strong companies.

Additionally, Standard & Poor s rates the financial strength of insurance companies, and assigns eight ratings, which currently range from AAA to CC, and may further modify that rating with a + or a - to show relative standing within the category. S&P has assigned an A rating, its third highest rating, to Commerce Insurance and Citation. According to S&P, an insurer with an A rating has strong financial security characteristics, but is somewhat more likely to be affected by adverse business conditions than are insurers with higher ratings.

A.M. Best, Moody s and S&P base their ratings on factors that concern policyholders and not upon factors concerning investor protection. Such ratings are subject to change and are not recommendations to buy, sell or hold securities. Any future decrease in the ratings of one of our subsidiaries could adversely affect our competitive position.

In addition, reinsurance companies and financial institutions use the A.M. Best and other insurance ratings to help assess the financial strength and quality of insurance companies. A decline in the ratings of our property and casualty insurance subsidiaries may dissuade a reinsurance company or financial institution from conducting business with us or increase our reinsurance or interest costs.

## Our losses and loss adjustment expenses may exceed our reserves, which could adversely affect our results of operations and financial condition.

The reserves for losses and loss adjustment expenses, or LAE, that we have established are estimates of amounts needed to pay reported and unreported claims and related expenses based on facts and circumstances known to us as of the time we established the reserves. Reserves are based on historical claims information, industry statistics and other factors. The establishment of appropriate reserves is an inherently uncertain process. This uncertainty arises from a number of factors, including the difficulty in predicting the rate of inflation and the rate and direction of changes in trends, interpretation of insurance policy provisions by courts, inconsistent decisions in lawsuits regarding coverage and expanded theories of liability. In addition, changes in claims settlement practices can lead to changes in loss payment patterns, which are used to estimate reserve levels. There can be no assurance that our ultimate liability will not materially exceed our reserves.

Due to the inherent uncertainty of estimating reserves, it has been necessary, and will over time continue to be necessary, to revise estimated future liabilities as reflected in our reserves for claims and policy expenses. If our reserves subsequently are found to be inadequate and therefore must be strengthened, we would be required to treat the amount of such increase as a charge to our earnings in the period that the deficiency is recognized, which would have an adverse effect on our results of operations and financial condition.

The historic development of reserves for losses and loss adjustment expenses may not necessarily reflect future trends in the development of these amounts. Accordingly, it is not appropriate to extrapolate redundancies or deficiencies based on historical information.

# Market fluctuations and changes in interest rates have had, and may continue to have, significant and negative effects on our investment portfolio.

Our results of operations depend in part on the performance of our invested assets. We seek to manage our investment portfolio in a manner consistent with the needs of our insurance operations; however, there can be no assurance that we will be successful in this regard. We had fixed-income, preferred stock and preferred stock mutual fund investments with a market and equity value of \$1.55 billion at September 30, 2003 that are subject to:

market value risk, which is the risk that our invested assets will decrease in value, due to a change in the prevailing market yields on our investments, an unfavorable change in the liquidity of an

14

### **Table of Contents**

investment or an unfavorable change in the financial prospects or a downgrade in the credit rating of the issuer of an investment or one or more other factors:

reinvestment risk, which is the risk that interest rates will decline, an investment will be redeemed and we will not be able to reinvest the proceeds in a comparable investment that provides a yield equal to or greater than the investment which was redeemed; and

liquidity risk, which is the risk that we may have to sell assets at an undesirable time and/or price to provide for payment of claims.

In addition, our investment portfolio is subject to risks inherent in the domestic and international capital markets. The functioning of those markets, the value of our investments and our ability to liquidate investments on short notice may be adversely affected if those markets are disrupted by national or international events including, without limitation, wars, terrorist attacks, recessions or depressions, high inflation or a deflationary environment, the collapse of governments or financial markets, and other factors or events.

Our fixed-income investment portfolio includes mortgage-backed and other asset-backed securities. As of September 30, 2003, mortgage-backed securities and other asset-backed securities constituted approximately 24.4% of our cash and invested assets. As with other fixed income investments, the fair value of these securities fluctuates depending on market and other general economic conditions and the interest rate environment. Changes in interest rates can expose us to prepayment risks on these investments. In periods of declining interest rates, mortgage prepayments generally increase and mortgage-backed securities and other asset-backed securities are paid more quickly, requiring us to reinvest the proceeds at the then current market rates.

We seek to maintain a proper amount of diversity and liquidity in our portfolio; however, there can be no assurance that we will be successful in this regard. If our portfolio were to be impaired by market or issuer-specific conditions to a substantial degree, our liquidity, financial position and financial results could be materially adversely affected. Further, our income from these investments could be materially reduced, and write-downs of the value of certain securities could further reduce our profitability. In addition, a decrease in value of our investment portfolio could put our subsidiaries at risk of failing to satisfy regulatory capital requirements. If we were not at that time able to supplement our capital by issuing debt or equity securities on acceptable terms, our ability to continue growing could be adversely affected.

Interest rates in the United States are currently low relative to recent historical levels. Based on data compiled from Bloomberg L.P., the pretax yield on U.S. Treasury securities with a five-year maturity has declined from approximately 6.3% at December 31, 1999 to approximately 2.8% at September 30, 2003. An increase in interest rates could reduce the fair value of our investments in debt securities. As of September 30, 2003, the impact of an immediate 100 basis point increase in market interest rates on our debt securities portfolio would have resulted in an estimated decrease in fair value of 4.4% or approximately \$61.8 million.

Our significant ownership interests in several closed-end preferred stock mutual funds may cause our net earnings to be more volatile than many other similar companies.

Our net income in recent periods has been significantly affected by our ownership interests in several closed-end preferred stock mutual funds that we were required to account for using the equity method of accounting. For our investment in any fund in which we own 20% or more of the fund s shares, the equity method of accounting requires us to categorize as a realized investment gain or loss the change in the net asset value of that fund as compared to the end of the immediately preceding fiscal quarter. During the nine months ended September 30, 2003, we used the equity method of accounting for our investments in seven closed-end preferred stock mutual funds. Those funds primarily invest in preferred stock, and therefore the decline in interest rates during much of 2003 caused a significant increase in the respective net asset values of those funds and, as a direct consequence, a significant increase in the net realized investment gains that we recognized for those investments for the nine months ended September 30, 2003.

15

### **Table of Contents**

The impact of the equity method of accounting for our investment in such funds has had a material effect on our results of operations in recent periods and may have caused our results of operations to be more volatile than those of similar companies. As of the date of this prospectus, we have only one investment in a fund in which we own more than 20% of the fund s shares and therefore account for using the equity method of accounting. If interest rates are higher at December 31, 2003 than they were at September 30, 2003, the net asset value of this fund would likely be less than it was as of September 30, 2003, and we would recognize a net realized investment loss for the three months ended December 31, 2003 for that fund. We do not expect that the impact of any change in the net asset value of that fund during the fourth quarter of 2003 will be material to our results of operations, however.

For the nine months ended September 30, 2003, our net earnings were materially affected by our realized investment gains, which increased \$87.0 million after-taxes to \$44.7 million after-taxes compared to a realized investment loss of \$42.3 million after-taxes for the comparable period of 2002. The realized gains resulted primarily from improvements in the market values of underlying securities held by closed-end preferred stock mutual funds, which resulted in an increase in equity of \$21.5 million and gains on sales of securities of \$1.2 million, in each case after-taxes, as compared to with a decrease in equity of \$21.7 million and gains on sales of securities of \$532,000, in each case after-taxes, for the comparable period of 2002. The increase in equity of closed-end preferred stock mutual funds resulted primarily from the decline in interest rates during much of 2003, which had the favorable effect of increasing the net asset value of those closed-end preferred stock mutual funds that we accounted for using the equity method of accounting.

## We may not be able to successfully alleviate risk through reinsurance arrangements, which could cause us to reduce our premiums written in certain lines or could result in losses.

In order to reduce risk and to increase our underwriting capacity, we purchase reinsurance. The availability and the cost of reinsurance protection is subject to market conditions, which are outside of our control. A catastrophe, even if it primarily affects a geographic area outside of our markets, could significantly limit the availability of reinsurance, which would adversely affect our ability to obtain reinsurance. As a result, we may not be able to successfully alleviate risk through these arrangements. In addition, we are subject to credit risk with respect to our reinsurance because the ceding of risk to reinsurers does not relieve us of our liability to our policyholders. A significant reinsurer s insolvency or inability to make payments under the terms of a reinsurance treaty could have a material adverse effect on our results of operations and financial condition.

### Our results may fluctuate due to the highly cyclical nature of the insurance industry.

Historically, the financial performance of the property and casualty insurance industry has tended to fluctuate in cyclical patterns of soft markets followed by hard markets. A hard market is an insurance market in which the demand for insurance exceeds the readily available supply and premiums are relatively high; conversely, a soft market is an insurance market in which the supply of insurance exceeds the current demand and premiums are relatively low. Although an individual insurance company s financial performance is dependent on its own specific business characteristics, the profitability of most property and casualty insurance companies tends to follow this cyclical market pattern. Since approximately the last half of 2001, the property and casualty insurance industry appears to be experiencing a hardening market. Because this cyclicality is due in large part to the actions of our competitors and general economic factors, we cannot predict with certainty how long this hardening market will last.

The failure of a key third party service vendor would adversely affect our ability to timely write Massachusetts automobile policies, which would adversely affect our results of operations.

We use an unrelated third party service vendor, CGI Information Systems & Management Consultants, Inc., to provide rating and policy production data to us for use in underwriting our Massachusetts personal and commercial automobile policies. CGI Information Systems is a wholly-owned

16

### **Table of Contents**

subsidiary of CGI Group, Inc., a provider of information technology services with revenues for the year ended September 30, 2003 of \$2.7 billion (Canadian). On November 20, 2003, we renewed our service agreement with CGI Information Systems; the term of the agreement now runs until December 31, 2009. CGI Information Systems may terminate the service agreement only in the event of a material breach of the agreement by us or upon our insolvency. The agreement also provides that if CGI Information Systems is no longer able to make the service available, we have the option to license immediately the software used by CGI Information Systems for a fee of \$250,000.

In the event that CGI Information Systems became unable to provide us these services and we were to exercise the option to license the software, we would have to transition either to our own mainframe or to leased computer facilities, which we believe could take up to 30 days and possibly longer, depending primarily on availability of computer hardware and information technology personnel. During this period, we would have to process manually renewals and new applications in-house, which would significantly slow our processing time. Due to the variables involved, we are unable to estimate the length of the interruption or the expense we would incur in such a case, but we expect that such a disruption would adversely affect our future customer and agency relations and may materially and adversely affect our results of operations.

If we were to lose the services of CGI Information Systems and determine that licensing their software was not practicable, we do believe that alternative sources for these services would be available. We are unable to estimate whether the annual cost for these services would be higher or lower than our costs under the current agreement, though we do not believe that the difference in annual cost would materially affect our results of operations in future periods. We expect, however, that a transition to an alternate vendor would take a significant amount of time and expense. Due to the variables involved, we are unable to estimate the length of the interruption or the expense we would incur in such a case, but we expect that such an interruption would adversely affect our customer and agency relations, and may materially and adversely affect our results of operations.

## We rely on our information technology and telecommunication systems, and the failure of these systems could materially and adversely affect our business.

Increasingly, our businesses are dependent on computer and Internet-enabled technology. Although we have and test various disaster recovery plans, a sustained shutdown of one or more of our facilities, or a failure of one or more of our information technology, telecommunications or other business systems, could significantly impair our ability to perform our normal functions on a timely basis. In addition, because our information technology and telecommunications systems interface with and depend on third party systems, we could experience service denials if demand for such service exceeds capacity or third party systems fail or experience interruptions. If sustained or repeated, such a business interruption, systems failure or service denial could result in a deterioration of our ability to write and process new or renewal business, provide customer service, pay claims in a timely manner or perform other necessary corporate functions. This could materially and adversely affect our results of operations and future customer relations.

We maintain insurance on our real property and other physical assets. This insurance will not compensate us for losses that may occur due to disruptions in service as a result of a computer, data processing or telecommunications systems failure that is unrelated to covered property damage, nor will such insurance necessarily compensate us for all losses resulting from covered events. We do have an agreement that provides us with off-site disaster recovery back-up systems.

### Risks Related to the Notes

The notes will be unsecured and will rank junior to the claims of any future secured creditors that we may have. In addition, the notes may effectively be subordinated to any existing and future liability of any of our subsidiaries.

The notes will be unsecured and will rank junior to all of our secured indebtedness and will effectively be subordinated to the debt and other liabilities of our subsidiaries, including their obligations to policyholders. As of September 30, 2003, our subsidiaries had aggregate liabilities of \$1.88 billion that

17

### **Table of Contents**

would be structurally senior to the notes. We are a holding company and conduct nearly all our operations through our subsidiaries. Therefore, in the event of the insolvency or liquidation of a subsidiary, following payment by such subsidiary of its liabilities, including their obligations to policyholders, such subsidiary may not have sufficient remaining assets to make payments to us as a shareholder or otherwise. In the event of a default by a subsidiary under any credit arrangement or other indebtedness, its creditors could accelerate such debt, prior to such subsidiary distributing amounts to us that we could have used to make payments on the notes. In addition, if we caused a subsidiary to pay a dividend to us to make payment on the notes and such dividend were determined to be a fraudulent transfer, you would be required to return the payment to the subsidiary s creditors.

We and our subsidiaries will be able to issue or incur additional indebtedness that is senior to the notes in the future, provided the secured portion of such debt does not exceed 15% of our consolidated tangible net worth, as defined in the indenture for the notes. As of the date of this prospectus, Commerce Group and its subsidiaries do not have any indebtedness for borrowed money.

### We are a holding company, and we may not have access to the cash that is needed to make payment on the notes.

Nearly all of our operations are conducted through our subsidiaries, and none of our subsidiaries is obligated to make funds available to us for payment on the notes. Accordingly, our ability to make payments on the notes is dependent on the earnings and the distribution of funds to us from our subsidiaries. Restrictions on our subsidiaries—ability to pay dividends or to make other cash payments to us may materially affect our ability to pay principal and interest on the notes and any other indebtedness.

Our subsidiaries are able to incur additional indebtedness that may restrict or prohibit the making of distributions, the payment of dividends or the making of loans by our subsidiaries to us. We cannot assure you that the agreements that may govern the future indebtedness of our subsidiaries will permit our subsidiaries to provide us with sufficient dividends, distributions or loans to fund payments on these notes when due.

Our insurance subsidiaries may declare and pay dividends to us only if they are permitted to do so under the insurance regulations of their respective domiciliary state. All of the states in which our insurance subsidiaries are incorporated regulate the payment of dividends. Under Massachusetts law, insurers may pay cash dividends only from earnings and statutory surplus, and the insurer s remaining surplus must be both reasonable in relation to its outstanding liabilities and adequate for its financial needs. Following the declaration and payment of such dividends, the insurer must file a report with the Commissioner. A Massachusetts insurance company may not pay an extraordinary dividend or distribution unless the insurer gives the Commissioner at least 30 days prior notice of the declaration and the Commissioner does not disapprove of the plan of payment prior to the date of such payment. An extraordinary dividend or distribution is one whose fair market value, together with that of other dividends or distributions within the preceding twelve-month period, excluding pro rata distributions of any class of the insurer s own securities, exceeds the greater of (1) ten percent of the insurer s surplus as regards to policyholders as of the preceding year end or (2) the net income of such insurer for the preceding year. California and Ohio have similar laws regulating the payment of dividends by insurance companies to those in Massachusetts.

The aggregate amount of dividends calculated in accordance with regulations of Massachusetts, California and Ohio that may be paid in 2003 from all of our insurance subsidiaries without prior regulatory approval is approximately \$76.0 million, of which \$66.2 million has been declared and paid as of September 30, 2003.

Notwithstanding the foregoing, if insurance regulators otherwise determine that payment of a dividend or any other payment to an affiliate would be detrimental to an insurance subsidiary spolicyholders or creditors, because of the financial condition of the insurance subsidiary or otherwise, the regulators may block dividends or other payments to affiliates that would otherwise be permitted without prior approval.

18

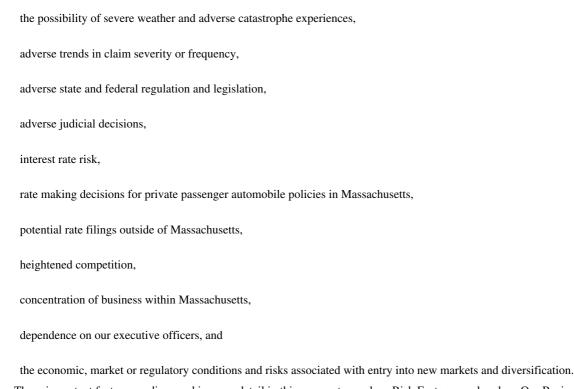
### **Table of Contents**

### The notes comprise a new issue of securities for which there is currently no public market.

The notes will not be listed on any securities exchange or included in any automated quotation system. We do not know whether an active trading market will develop for the notes. If the notes are traded after their initial issuance, they may trade at a discount from their initial offering price depending on prevailing interest rates, the market for similar securities, our performance and other factors. We do not intend to apply for listing of the notes on any securities exchange or other stock market.

### DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS

This prospectus and the documents it incorporates by reference may contain statements that are not historical fact and constitute forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Statements about our expectations, beliefs, plans, objectives, assumptions or future events or performance are not historical facts and may be forward-looking. These statements are often, but not always, made through the use of words or phrases such as anticipates, estimates, plans, projects, continuing, ongoing, expects, may, should, management believes, we believe, we intend and similar words or phrases. may address, among other things, our strategy for growth, business development, regulatory approvals, market position, expenditures, financial results and reserves. Accordingly, these statements involve estimates, assumptions and uncertainties that could cause actual results to differ materially from those expressed in them. All forward-looking statements are qualified in their entirety by reference to the factors discussed throughout this prospectus and in the documents incorporated by reference. Among the key factors that could cause actual results to differ materially from the forward-looking statements:



These important factors are discussed in more detail in this prospectus under Risk Factors and under Our Business and Management s Discussion and Analysis of Financial Condition and Results of Operations and in our Annual Report on Form 10-K for the fiscal year ended December 31, 2002, our Quarterly Reports on Form 10-Q for the three-month period ended March 31, 2003, the three- and six-month periods ended June 30, 2003 and the three- and nine-month periods ended September 30, 2003, and other documents we have filed with the SEC and which are incorporated by reference herein. You may obtain copies of these documents as described under Where You Can Find More Information; Incorporation by Reference.

You should not place undue reliance on any forward-looking statement. The risk factors referred to above could cause actual results or outcomes to differ materially from those expressed in any forward-looking statement made by us or on our behalf. Further, any forward-looking statement speaks only as of the date on which it is made, and we undertake no obligation to update any forward-looking statement to

19

### **Table of Contents**

reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time, and it is not possible for us to predict which factors will arise. In addition, we cannot assess the impact of each factor on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

### SOURCES OF CERTAIN STATISTICAL AND OTHER INFORMATION

This prospectus includes or incorporates by reference certain statistical and other data with respect to us, our products and services and our industry, derived from publicly available reports and other publications of A.M. Best, Moody s Investor Service, Standard & Poor s and Bloomberg L.P. referenced in this prospectus. These organizations generally use methodology and conventions that they deem appropriate to measure companies within the relevant industry segment. These organizations generally indicate that they have obtained information from sources believed to be reliable, but do not guarantee the accuracy and completeness of such information. While we believe this information to be reliable, we have not independently verified such data.

20

### **Table of Contents**

#### ABOUT COMMERCE GROUP

The Commerce Group, Inc., a Massachusetts corporation, is an insurance holding company that was incorporated in 1976. We currently operate four property and casualty insurance subsidiaries:

The Commerce Insurance Company;

Citation Insurance Company;

American Commerce Insurance Company; and

Commerce West Insurance Company.

Commerce Insurance, our principal operating subsidiary, is located in Webster, Massachusetts and was founded in 1971. Commerce Insurance and Citation, also located in Webster, Massachusetts, write primarily personal and commercial automobile and homeowners insurance in Massachusetts and, to a much lesser extent, in New Hampshire. Commerce Insurance and Citation are wholly owned subsidiaries of Commerce Holdings, Inc., which is a wholly-owned subsidiary of Commerce Group.

American Commerce, located in Columbus, Ohio, writes primarily personal automobile and homeowners insurance in 26 states. American Commerce is a wholly-owned subsidiary of ACIC Holding Co., Inc., which acquired American Commerce in 1999. Prior to that acquisition, American Commerce was known as Automobile Club Insurance Company and was a subsidiary of the American Automobile Association. Commerce Insurance owns a 95% equity interest in ACIC Holding. The other 5% is owned by AAA Southern New England. Since 1995, we have maintained an affinity group marketing relationship in Massachusetts with AAA Insurance Agency, Inc., a subsidiary of AAA Southern New England. AAA Insurance Agency, Inc. has been a licensed insurance agent of ours since 1985.

Commerce West, a wholly-owned subsidiary of Commerce Insurance located in Pleasanton, California, writes primarily personal and commercial automobile insurance in California and Oregon. Prior to our acquisition of Commerce West in 1995, it was known as Western Pioneer Insurance Company.

Commerce Group also owns Bay Finance Company, Inc., which originates and services residential and commercial mortgages primarily in Massachusetts, and Clark-Prout Insurance Agency, which offers a full line of insurance products, including policies written by us.

The following shows our current organizational structure:

We are considering an internal reorganization that would result in each of ACIC Holding and Commerce West becoming direct subsidiaries of Commerce Holdings, rather than Commerce Insurance.

21

### **Table of Contents**

The following is our expected organizational structure following the reorganization:

The reorganization may occur after the offering of the notes. The purpose of the reorganization would be to allow us to use capital more efficiently through our operating subsidiaries and to streamline our organizational structure. We also expect to adopt an inter-affiliate reinsurance pooling agreement between all of our insurance subsidiaries, effective January 1, 2004, pursuant to which they will share underwriting profits and losses in proportion to their pool participation percentage. The pooling agreement will permit them to rely on the capacity of the entire pool, rather than their own capital and surplus. For a more detailed description of the proposed pooling agreement, see Our Business Overview Inter-Affiliate Pooling Agreement. Massachusetts insurance regulations would require us to contribute cash to Commerce Insurance in order to effect the reorganization. We do not expect the reorganization to have a material effect on how we operate our business.

22

## **Table of Contents**

#### USE OF PROCEEDS

We estimate that we will receive net proceeds from the offering of the notes of approximately \$295.0 million, after deducting underwriting discounts and commissions and estimated offering expenses, based on a public offering price of \$993.24 per note. We intend to use the net proceeds from the offering for general corporate purposes, including to enhance the capital position of our insurance operating subsidiaries in support of recent premium growth, as well as to continue diversification efforts outside of Massachusetts by our existing subsidiaries.

The enhancement of the capital position will be accomplished, in part, through the completion of the internal reorganization described under About Commerce Group. We expect that approximately \$115.0 million of the net proceeds will be paid by Commerce Holdings to Commerce Insurance in exchange for all of the shares of capital stock of ACIC Holding and of Commerce West owned by Commerce Insurance to accomplish such internal reorganization. The remainder of the net proceeds will be contributed to the capital of Commerce Insurance. The proceeds provided to Commerce Insurance will be used to support growth in our insurance subsidiaries through the application of our proposed inter-affiliate reinsurance pooling agreement, expected to become effective January 1, 2004. See Our Business Overview Inter-Affiliate Pooling Agreement. We expect that a substantial portion of the proceeds provided to Commerce Insurance will be invested in securities that are consistent with our investment guidelines and policies. Discussions of the nature of such securities holdings are set forth under Our Business Investments.

23

### **CAPITALIZATION**

The table below shows our unaudited consolidated capitalization as of September 30, 2003. The table also shows adjustments to our capitalization to reflect this offering. You should read this table in conjunction with our consolidated financial statements, the related notes and other financial information included in this prospectus.

	As of September 30, 2003		
	Actual	As adjusted	
	(Dollars i	in thousands)	
Debt:			
5.95% Senior Notes due 2013	\$	\$ 300,000	
Total debt	\$	\$ 300,000	
Minority Interest	\$ 4,199	\$ 4,199	
Stockholders equity:			
Preferred stock, authorized 5,000,000 shares at \$1.00 par value;			
none issued	\$	\$	
Common stock, authorized 100,000,000 shares at \$.50 par value;			
38,364,744 shares issued, including 6,401,792 treasury shares	19,182	19,182	
Paid-in capital	42,420	42,420	
Net accumulated other comprehensive income, net of income			
taxes of \$10,947	20,331	20,331	
Retained earnings	954,180	954,180	
Treasury stock, at cost	(179,289)	(179,289)	
Total stockholders equity	856,824	856,824	

### RATIO OF EARNINGS TO FIXED CHARGES

\$ 861,023

\$1,161,023

32

The following table presents our ratio of earnings to fixed charges on a consolidated basis for the periods shown:

Total debt, minority interest and stockholders equity

Nine Months		Year Ended December 31,									
Ended September 30, 2003	2002	2002 2001		1999	1998						
2,122.0x	554.5x	1,135.5x	1,829.7x	1,272.8x	2,230.4x						

We have computed the ratio of earnings to fixed charges by dividing earnings before income taxes plus fixed charges by fixed charges. Fixed charges consist of the portion of rents representative of the interest factor.

#### SELECTED FINANCIAL AND OPERATING DATA

The data below should be read in conjunction with our consolidated financial statements, related footnotes, and other financial information included in this prospectus. The financial statements for the five years ended December 31, 2002 have been audited by Ernst & Young LLP. The data presented below as of and for the nine months ended September 30, 2003 and for the nine months ended September 30, 2002 are derived from our unaudited condensed consolidated financial statements for such periods appearing elsewhere in this prospectus. Such unaudited condensed consolidated financial statements have been prepared on the same basis as our audited consolidated financial statements and, in our opinion, include all adjustments, which consist only of normal recurring adjustments, necessary for a fair presentation of our financial condition and results of operations. Operating results for the nine month period ended September 30, 2003 are not necessarily indicative of the results that may be expected for the entire year ending December 31, 2003.

		iths Ended iber 30,		Year Ended December 31,								
	2003 2002		2002	2001	2000	1999	1998					
			(Dollars in tho	usands, except per	r share data)							
	(Unai	ıdited) (Restated)		(Restated)								
Statement of Earnings Data:		(,		(								
Net premiums written	\$1,213,525	\$1,026,230	\$1,313,014	\$1,078,967	\$1,008,911	\$911,993	\$745,048					
(Increase) decrease in	(150.550)	(120.071)	(102.074)	(25.215)	(54.400)	(40.162)	570					
unearned premiums	(152,559)	(139,971)	(102,974)	(35,315)	(54,428)	(40,163)	572					
Earned premiums	1,060,966	886.259	1.210.040	1.043.652	954,483	871.830	745.620					
Net investment income	69,130	71,655	98,466	99,563	96,830	89,789	86,501					
Premium finance and												
service fees	20,207	15,719	21,498	17,819	15,227	14,774	13,440					
Amortization of excess of												
book value of subsidiary				2 200	2 200	2.010						
interest over cost				3,389	3,390	3,019						
Net realized investment gains (losses)	62,650	(48,422)	(82,385)	(10,633)	29,550	(16,378)	7,150					
Other income	02,030	9,500	9,500	(10,033)	29,330	(10,576)	7,130					
Other meonic		7,500	<u></u>									
m . 1	1 212 052	024.711	1.257.110	1 152 500	1 000 100	062.024	050 511					
Total revenues	1,212,953	934,711	1,257,119	1,153,790	1,099,480	963,034	852,711					
Losses and loss adjustment												
expenses	823,611	671,071	909,769	781,631	686,157	625,090	531,429					
Policy acquisition costs	249,358	213,072	295,324	264,377	243,257	233,660	196,434					
Total expenses	1,072,969	884,143	1,205,093	1,046,008	929,414	858,750	727,863					
Earnings before income												
taxes, minority interest												
and change in accounting												
principle	139,984	50,568	52,026	107,782	170,066	104,284	124,848					
Income taxes	32,598	16,669	17,063	18,392	38,306	16,667	26,583					
Net earnings before												
minority interest and												
change in accounting	107.206	22.000	24.062	00.200	121.760	07.617	00.265					
principle Minority interest in net	107,386	33,899	34,963	89,390	131,760	87,617	98,265					
(earnings) loss of subsidiary	(129)	162	555	863	320	1,059						
(Samings) 1035 of substituty	(12))	102		003	320	1,037						
Net earnings before												
change in accounting												
principle	107,257	34,061	35,518	90,253	132,080	88,676	98,265					
FF		,	20,010	. 0,200	,000	,0.0	20,200					

Edgar Filing: COMMERCE GROUP INC /MA - Form 424B1

Change in accounting principle net of taxes		11,237	11,237						
Net earnings	\$ 107,257	\$ 45,298	\$ 46,755	\$ 90,253	\$ 1	32,080	\$ 88,676	\$	98,265
Comprehensive income	\$ 102,324	\$ 43,911	\$ 59,625	\$ 90,814	\$ 1	68,570	\$ 40,730	\$	96,594
Net earnings per common share before cumulative effects of change in accounting principle:								•	
Basic	\$ 3.35	\$ 1.04	\$ 1.08	\$ 2.69	\$	3.87	\$ 2.54	\$	2.73
Diluted	\$ 3.33	\$ 1.02	\$ 1.08	\$ 2.67	\$	3.87	\$ 2.54	\$	2.73
Net earnings per common share from the cumulative effects of change in accounting principle:									
Basic	\$	\$ 0.34	\$ 0.34	\$	\$		\$	\$	
Diluted	\$	\$ 0.34	\$ 0.34	\$	\$		\$	\$	
			25						

## **Table of Contents**

## SELECTED FINANCIAL AND OPERATING DATA (Continued)

Nine Months Ended	
September 30,	

### Year Ended December 31,

	2003		2002		2002 2001		2000		1999		1998				
	(Unaudited)					(Dollars in thousands, except per share data)									
	(Restated)			(Restated)											
Statement of Earnings Data:			(Ac	stateu)			(IX)	estateu)							
Net earnings per common share:															
Basic	\$	3.35	\$	1.38	\$	1.43	\$	2.69	\$	3.87	\$	2.54	\$	2.73	
Diluted	\$	3.33	\$	1.36	\$	1.42	\$	2.67	\$	3.87	\$	2.54	\$	2.73	
Cash dividends															
paid per share	\$	0.95	\$	0.92	\$	1.23	\$	1.19	\$	1.15	\$	1.11	\$	1.07	
Weighted average number of shares outstanding:															
Basic	31,978,794		32,926,712		32,773,519		33,608,804		34,121,047		34,940,074		36,042,652		
Diluted	32,200,681		33,	33,228,089		33,028,081		33,794,938		34,121,047		34,940,074		36,042,652	
					At December 31,										
	At September 30, 2003														
				2002		2001		2000		1999		1998			

	2003	2002	2001	2000	1999	1998	
	(Unaudited)						
Balance Sheet Data:		(= -		scept per share data)			
Total investments	\$1,779,470	\$1,577,070	\$1,498,201	\$1,472,562	\$1,295,995	\$1,262,500	
Premiums receivable	407,204	297,610	246,221	230,580	195,160	162,878	
Total assets	2,776,978	2,382,688	2,154,631	2,075,614	1,878,019	1,747,583	
Unpaid losses and loss							
adjustment expenses	953,371	815,626	695,192	674,140	659,841	583,996	
Unearned premiums	852,740	687,148	563,456	519,885	457,095	391,424	
Stockholders equity	856,824	790,052	809,433	781,881	668,005	710,852	
Stockholders equity per							
share	\$ 26.81	\$ 24.60	\$ 24.43	\$ 23.16	\$ 19.44	\$ 19.72	

26

#### **Table of Contents**

#### MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION

#### AND RESULTS OF OPERATIONS

### Overview

We provide personal and commercial property and casualty insurance in Massachusetts and, to a lesser extent, in 27 other states. Casualty insurance is primarily concerned with the losses of the insured due to injuries to other persons and to the property of others, and the legal liability imposed on the insured as a consequence of such losses. Our core product lines are personal automobile, homeowners, and commercial automobile insurance. We market our products almost exclusively through our network of independent agents, including 628 agents in Massachusetts, 30 agents in New Hampshire, 808 agents in California and Oregon, and 30 agents in 26 other states, as of December 31, 2002. We have been the largest writer of personal property and casualty insurance in Massachusetts in terms of direct premiums written since 1990, and for each of the past five years, we have been the second largest writer of homeowners insurance in Massachusetts. Our primary business strategy is to continue to focus on the personal automobile insurance market in Massachusetts and to enhance our geographic diversity by increasing the proportion of our business in other states in which we currently have a significant presence, primarily as a result of our acquisitions of Commerce West and American Commerce in 1995 and 1999, respectively.

The property and casualty insurance industry is highly competitive and inherently volatile in nature. Property and casualty insurance company results have traditionally been affected by the typical forces in the industry, such as competition, frequency and severity of losses, the overall economy and the general regulatory environment in those states in which the insurer operates. Deregulation, changes in theories of liability, on-line commerce, price competition, empowered customers and technological advancement also affect the industry. Price competition remains quite heavy in many areas of the country, although it improved in 2002 among independent agency companies in Massachusetts.

Our ability to capitalize on our business strengths and implement our strategies entails particular risks. For example, because we are primarily a personal automobile insurance carrier, adverse developments in this industry could adversely affect us to a greater extent as compared to insurers that are more diversified across multiple business lines. Additionally, the concentration of our business in Massachusetts makes us more susceptible to any adverse development in the prevailing regulatory, economic, demographic, competitive and other conditions, including weather-related events, and adverse judicial decisions in Massachusetts, and could make it more costly or difficult for us to conduct our business. Also, if our affinity relationship with the AAA Clubs of Massachusetts were to be terminated, we would lose a significant avenue for offering our existing affinity group discounts and our sales of personal automobile insurance products in Massachusetts would likely decline, if we are unable to devise and implement effective mitigation measures. As the AAA arrangements have rolling three-year terms, a AAA Club may terminate upon a minimum of two years—written notice. A significant decline in our sales of personal automobile insurance products in Massachusetts would have a material adverse effect on our business and results of operations. For further discussion of these and other risks we face, see—Risk Factors.

Our revenue principally reflects:

earned premiums, consisting of

premiums that we receive from sales by our agents of property and casualty insurance policies, primarily personal automobile, homeowners and commercial automobile, which we refer to in this prospectus as direct premiums written, *plus* 

premiums we receive from insurance policies that we assume, primarily from CAR, which we refer to in this prospectus as assumed premiums, *less* 

the portion of our premiums that is ceded to CAR and other reinsurers, which we refer to in this prospectus as ceded premiums, less

27

## **Table of Contents**

the change in the portion of premiums that will not be recognized as income for accounting purposes until a future period, which we refer to in this prospectus as unearned premiums;

investment income that we earn on our invested assets;

premium finance charges and service fee income that we earn in connection with the billing and deferral of premium payments; and

realized investment gains (losses).

Our expenses principally reflect:

incurred losses and loss adjustment expenses (which we sometimes refer to in this prospectus as LAE), including estimates for losses incurred during the period but not yet reported to us and changes in estimates from prior periods related to direct and assumed business, *less* the portion of those incurred losses and loss adjustment expenses that are ceded to other insurers; and

policy acquisition costs, including agent compensation and general and administrative costs, such as salaries and benefits, and advertising that are not deferred for accounting purposes to a future period.

#### Measurement of Results

We evaluate our operations by monitoring key measures of growth and profitability. We measure our growth by examining our direct premiums written. We generally measure our operating results by examining our net income, return on equity, and our loss, expense and combined ratios. The following provides further explanation of the key measures that we use to evaluate our results:

*Direct Premiums Written*. Direct premiums written is the sum of the total policy premiums, net of cancellations, associated with policies underwritten and issued by our insurance subsidiaries. We use direct premiums written, which includes premiums that we cede to CAR and other reinsurers, as a measure of the underlying growth of our insurance business from period to period.

*Net Premiums Written*. Net premiums written is the sum of direct premiums written for a given period, less premiums ceded to CAR and other reinsurers during such period, plus premiums assumed during such period.

*Earned Premiums*. Earned premiums constitutes the portion of net premiums written that is equal to the expired portion of policies and recognized as income for accounting purposes during a given period.

*Investment Income*. Investment income relates to the money earned on our investment portfolio. We rely on after-tax investment income as a significant source of net earnings since we generally seek to produce a combined ratio of slightly less than 100%.

Loss Ratio. Loss ratio is the ratio of losses and loss adjustment expenses incurred to premiums earned, expressed as a percentage, and measures the underwriting profitability of a company s insurance business. Our loss ratio is measured net of reinsurance recoveries. We use the loss ratio as a measure of the overall underwriting profitability of the insurance business we write and to assess the adequacy of our pricing. Our loss ratios are generally calculated using statutory accounting principles which for this purpose are essentially the same as accounting principles generally accepted in the United States (GAAP). Occasionally in this prospectus we will use the term pure loss ratio which refers to the ratio (expressed as a percentage) of incurred losses net of reinsurance recoveries but excluding LAE, to earned premiums.

*Underwriting Expense Ratio.* The underwriting expense ratio is the ratio of underwriting expenses to net premiums written, expressed as a percentage, determined in accordance with statutory accounting principles. Underwriting expenses are the aggregate of policy acquisition costs, including commissions, and the portion of administrative, general and other expenses attributable to underwriting operations.

Combined Ratio. Combined ratio is the sum of the loss ratio and the underwriting expense ratio and measures a company s overall underwriting profit. If the combined ratio is at or above 100%, an insurance

28

## **Table of Contents**

company cannot be profitable without investment income, and may not be profitable if investment income is insufficient. We use the statutory combined ratio in evaluating our overall underwriting profitability and as a measure for comparison of our profitability relative to the profitability of our competitors.

#### **Critical Accounting Policies**

The preparation of financial statements in conformity with GAAP requires our management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. We consider the following accounting policies, which are derived based on management s judgments and estimates, to be critical to the preparation of our financial statements.

Unpaid Losses and Loss Adjustment Expenses. Unpaid losses and LAE, by their nature, are inherently uncertain as to the ultimate outcome of the estimated amounts. The liability for unpaid losses and LAE represents our best estimate of the ultimate net cost of all losses and LAE incurred through the balance sheet date. The estimate for ultimate net cost of all losses incurred through the balance sheet date includes the adjusted case estimates for losses, incurred but not reported ( IBNR ) losses, salvage and subrogation recoverable and a reserve for LAE. In arriving at our best estimate, we begin with the aggregate of individual case reserves and then make adjustments to these amounts on a line of business basis. These adjustments to the aggregate case reserves by line of business are made based on analyses performed by us as further described below. The entire liability for unpaid losses and LAE is also separately reviewed quarterly and annually by our Actuarial Department. Liability estimates are continually analyzed and updated, and therefore, the ultimate liability may be more or less than the current estimate. The effects of changes in the estimates are included in the results of operations in the period in which the estimates are revised.

The claim cycle begins when a claim is reported to us and claims personnel establish a case reserve for the estimated amount of our exposure without regard to injury causality, third party liability or potential recoveries. The amount of the reserve is primarily based upon an evaluation of the type of claim involved, the circumstances surrounding the claim and the policy provisions relating to the loss. This estimate reflects the informed judgment of such personnel based on the experience and knowledge of the claims personnel adjusting the claim. During the loss adjustment period, these case basis estimates are revised as deemed necessary by our claims department personnel based on subsequent developments and periodic reviews of the claim.

In accordance with industry practice, we also maintain reserves for estimated IBNR, salvage and subrogation recoverable and LAE. These reserves are determined based on historical information and our experience. Adjustments to these reserves are made periodically to take into account changes in the volume of policies written, claims frequency, severity and payment patterns, the mix of business, claims processing and other items that can be expected to affect our liability for losses and LAE over time.

1	When reviewing the liability for unpaid losses and LAE, we analyze historical data and estimate the impact of various factors such as:
	payment trends;
	loss expense per exposure;

our historical loss experience and that of the industry;

frequency and severity trends; and

legislative enactments, judicial decisions, legal developments in the imposition of damages, and changes and trends in general economic conditions, including the effects of inflation and recession.

This process assumes that past experience, adjusted for the effects of current developments and anticipated trends, is an appropriate basis for predicting future events. There is no precise method,

29

#### **Table of Contents**

however, for subsequently evaluating the impact of any specific factor on the adequacy of reserves, because the eventual development of reserves is affected by many factors, as noted above.

By using individual estimates of reported claims adjusted for our best estimate by line of business and a review of these results by our actuarial area using generally accepted actuarial reserving techniques, we arrive at our final estimate of our net liability for losses and LAE. After taking into account all relevant factors, we believe that, based on existing information, the provision for losses and LAE at September 30, 2003 is adequate to cover the ultimate net cost of losses and claims incurred as of that date. The ultimate liability, however, may be greater or lower than established reserves. If the ultimate payment is greater than or less than our estimated liability for losses and LAE, based on any of the factors noted previously, we will incur additional expense or income, as appropriate, which may have a material impact on our results of operations.

At December 31, 2002, for all of our insurance subsidiaries, the aggregate actuarial estimate for the loss and LAE reserves, prior to the effect of ceded reinsurance recoverable, ranged from a low of \$607.3 million to a high of \$700.6 million. Our financial statement loss and LAE reserves, based on our best estimate, was established at \$678.3 million as of December 31, 2002. We calculate our estimate separately from those amounts as calculated by our actuaries and, therefore, the final results are most often not the same. We estimate our amounts primarily by reviewing historical loss and LAE data, focusing mainly on payment data. We also review and compare the most recent loss frequency, severity, and payment data to historical trends in an attempt to determine if patterns are remaining consistent or not. We attempt to establish our reserve estimate as close to the amount required for the ultimate future payments necessary to settle all losses.

Investments. A focus of our judgments and estimates relating to investments involves the potential impairment of investments for other-than-temporary declines in market values. The carrying value of investments in fixed maturities, which include taxable and non-taxable bonds, and investments in common and preferred stocks, are derived from market prices supplied by our investment custodian. Unrealized investment gains and losses on common and preferred stocks and fixed maturities, to the extent that there is no other-than-temporary impairment of value, are credited or charged, net of any tax effect, to a separate component of stockholders equity, known as net accumulated other comprehensive income (loss), until realized. We review all security holdings on a quarterly basis with regards to other-than-temporary declines in market value pursuant to Statement of Financial Accounting Standards (SFAS) No. 115 (Accounting for Certain Investments in Debt and Equity Securities) and other applicable guidance. As part of this process, we consider any significant market declines in the context of the overall market and also in relation to the outlook for the specific issuer of the security. Each quarter, we review all securities whose market values have declined below book price. From a quantitative standpoint, we view all securities that have declined more than 20% below book price and have remained so for two quarters as potentially in need of a writedown. In addition, any other security that we view as impaired for a significant period of time is also a candidate for a writedown, even if the percentage decline is less than 20%.

Our net income in recent periods has been significantly affected by our ownership interests in several closed-end preferred stock mutual funds that we were required to account for using the equity method of accounting. For our investment in any fund in which we own 20% or more of the fund s shares, the equity method of accounting requires us to categorize as a realized investment gain or loss the change in the net asset value of that fund as compared to the end of the immediately preceding fiscal quarter. During the nine months ended September 30, 2003, we used the equity method of accounting for our investments in seven closed-end preferred stock mutual funds. Those funds primarily invest in preferred stock, and therefore the decline in interest rates during much of 2003 caused a significant increase in the respective net asset values of those funds and, as a direct consequence, a significant increase in the net realized investment gains that we recognized for those investments for the nine months ended September 30, 2003. The impact of the equity method of accounting for our investment in such funds has had a material effect on our results of operations in recent periods and may have caused our results of operations to be more volatile than those of similar companies. As of the date of this prospectus, we have only one investment in

30

#### **Table of Contents**

a fund in which we own more than 20% of the fund s shares and therefore account for using the equity method of accounting. If interest rates are higher at December 31, 2003 than they were at September 30, 2003, the net asset value of this fund would likely be less than it was as of September 30, 2003, and we would recognize a net realized investment loss for the three months ended December 31, 2003 for that fund. We do not expect that the impact of any change in the net asset value of that fund during the fourth quarter of 2003 will be material to our results of operations, however.

#### **Massachusetts Personal Automobile Insurance**

Overview. We remain focused on personal automobile insurance and related activities in Massachusetts. We have been the largest writer of personal property and casualty insurance in Massachusetts in terms of market share of direct premiums written since 1990. Our share of the Massachusetts personal automobile market increased to 27.3% during the eight months ended August 31, 2003, as shown in the table below, significantly exceeding our two nearest competitors, Safety Insurance and Arbella Insurance Group who maintained a 10.7% and 10.0% market share, respectively.

#### **Growth of Massachusetts Personal Automobile Insured Vehicles**

	Industry*	Commerce	Commerce Period-End Market Share
Nine Months Ended September 30, 2003	<1%	7.1%	27.3%*
Year Ended December 31, 2002	1.8	13.8	25.9
Year Ended December 31, 2001	1.7	6.1	23.2
Year Ended December 31, 2000	1.9	6.5	22.3

<sup>\*</sup> Estimated by CAR; market share estimate is as of August 31, 2003.

In Massachusetts, private passenger automobile insurance is subject to extensive regulation. Owners of automobiles are generally required to demonstrate certain minimum automobile insurance coverages as a prerequisite to registering any automobile. With very limited exceptions, private passenger automobile insurers are required by law to issue a policy to any applicant seeking to obtain such coverages, commonly known as the take all comers law. On the basis of their market shares, insurers in Massachusetts are also assigned agents, known as ERPs, that have been unable to obtain a voluntary contract with an insurance carrier. Marketing and underwriting strategies for companies operating in Massachusetts are limited by maximum premium rates and minimum agency commission levels for personal automobile insurance, both of which are mandated by the Commissioner. In Massachusetts, accident rates, bodily injury claims, and medical care costs continue to be among the highest in the nation. According to the Automobile Insurers Bureau of Massachusetts, or AIB, Massachusetts has higher than average medical costs and liability claims involving attorneys. According to the AIB, Massachusetts personal automobile premium per policy, based on 2001 premium information, was the 5th highest in the nation.

31

## **Table of Contents**

Changes in Premium Rates. During the three-year period from 2000 to 2002, average mandated Massachusetts personal automobile insurance premium rates decreased an average of 2.5% per year. The Commissioner approved an average increase of 2.7% in personal automobile premiums for 2003, as compared to no rate change in 2002. Coinciding with the 2003 rate decision, the Commissioner also approved an increase of 1.3 percentage points to the commission agents receive for selling private passenger automobile insurance for 2003. The following table shows the state-mandated average rate change, the actual average rate change and our average rate change per exposure as estimated for 2003 and for the three previous years in Massachusetts.

Year	State Mandated Average Rate Change(2)	Actual State Average Rate Change(2)	Commerce Average Rate Change Per Exposure
2003(1)	2.7%	8.1%	8.0%
2002	0.0	5.0	5.3
2001	(8.3)	(3.5)	(1.9)
2000	0.7	6.2	6.2

## (1) Estimated

## (2) Based on Massachusetts Division of Insurance filings

Although mandated average personal automobile premium rates were unchanged in 2002, our average rate increased 5.3% per exposure. We believe that the relative increase for 2002 as compared to the Commissioner s state mandated average rate resulted primarily from several factors:

a decrease in our Safe Driver Insurance Plan deviation for the best driver classification in Massachusetts;

the fact that our mix of personal automobile coverage differs from that of the industry; and

changes to our distribution of risks by class, territory and coverage, including changes resulting from the purchase of new, more expensive automobiles, which were not factored into the Commissioner s rate increase.

The actual state average rate change represents the change in the average rate paid by drivers in Massachusetts, as opposed to the state mandated average rate change. As can be seen above, our average rate change per exposure corresponds more closely to the actual state average rate change. The reason for this is that both take into account newer vehicles, as compared to the state mandated average rate change, which does not.

CAR. Our performance in our personal and commercial automobile insurance lines in Massachusetts is integrally tied to our participation in Commonwealth Automobile Reinsurers, known as CAR, the state-mandated reinsurance mechanism. CAR permits us and most other writers of automobile insurance in Massachusetts to reinsure any automobile risk that the insurer perceives to be under-priced at the premium level permitted by the Commissioner. All companies writing automobile insurance in Massachusetts share in the underwriting results of CAR business for their respective product line or lines. Since CAR s inception, it has annually generated hundreds of millions of dollars of underwriting losses, primarily in the personal pool. We are required to share in CAR s underwriting results for our respective product lines. Under current regulations, our share of the CAR personal or commercial deficit is based upon our market share for retained automobile risks for the particular pool, adjusted by a utilization concept, such that, in general, we are disproportionately and adversely affected if our relative use of CAR reinsurance exceeds that of the industry, and favorably affected if our relative use of CAR reinsurance is less than that of the industry. For personal automobile insurance, insurers can reduce their participation ratio by voluntarily writing credit eligible business. Companies are provided credits against their participation ratio for writing those policies that are intentionally underpriced by the Commissioner in the rate setting process. Our strategy has been to maintain above average voluntary retention levels, as well as to voluntarily retain private passenger automobile risks that receive credits. This favorably impacts our participation ratio compared to our market share, but also adversely impacts our voluntary loss ratio. We

#### **Table of Contents**

reinsured through CAR approximately 4.9% of our personal automobile exposures for the eight months ended August 31, 2003 and the years ended December 31, 2002, 2001 and 2000, as compared to industry averages of 6.9%, 7.5%, 7.7% and 8.4% for the same periods, respectively. See Our Business Commonwealth Automobile Reinsurers.

Affinity Group Marketing. Since 1995, we have been a leader in affinity group marketing in Massachusetts, through agreements with the four American Automobile Association Clubs operating in Massachusetts, offering discounts on private passenger automobile insurance to the clubs members who reside in Massachusetts. A 5% discount was approved by the Commissioner for policies effective January 1, 2003. Based on information provided to us by the AAA clubs operating in Massachusetts, we believe that membership in these clubs represents approximately one-third of the Massachusetts motoring public, and has been the primary reason for an 85.2% increase in the number of personal automobile exposures written by us since year-end 1995. The following table presents total direct premiums written attributable to the AAA clubs group business in Massachusetts for the latest available date and the comparable period of 2002 and for the years ended December 31, 2002, 2001 and 2000:

	For the Six Months Ended June 30,		For the Year Ended December 31,			
	2003	2002	2002	2001	2000	
	(Do		Pollars in thousands)			
Total AAA-Massachusetts direct						
premiums written	\$375,800	\$336,200	\$619,000	\$545,500	\$535,800	
Percentage of total direct premiums						
written	43.5%	45.9%	44.0%	47.3%	50.0%	
Percentage of Massachusetts direct						
personal automobile premiums	58.7%	60.2%	60.0%	63.4%	64.8%	
Total AAA-Massachusetts exposures	358,900	346,200	625,000	581,500	559,700	
Percentage of Massachusetts exposures	58.8%	60.2%	59.8%	63.3%	64.5%	

The decreasing percentages from 2000 are attributable to a higher rate of increase in non-group business as compared to increases in the AAA program. Of the total Massachusetts automobile exposures written through the AAA affinity group program by us, approximately 13.5% were written through insurance agencies owned by the AAA clubs (8.5% of our total Massachusetts automobile exposures). The remaining 86.5% of the AAA group program were written through our network of independent agents (91.5% of our total Massachusetts automobile exposures).

## Other States

Direct premiums written in states other than Massachusetts by American Commerce and Commerce West increased \$41.0 million, or 29.8%, to \$178.6 million at September 30, 2003 from \$137.6 million at September 30, 2002. American Commerce direct premiums written increased \$31.4 million or 30.4%, primarily due to an increase in personal automobile premiums of \$25.4 million, or 30.9%. American Commerce also experienced a 28.8% increase in homeowners premiums written. The increase in personal automobile and homeowners was primarily due to additional rate per policy coupled with a 15% increase in business written, offset slightly by a decreased retention in personal automobile in-force policies. Commerce West direct premiums written increased \$5.6 million, or 16.3%. The growth for Commerce West is primarily attributable to expansion of commercial and preferred personal automobile programs. Personal automobile direct premiums written by Commerce West increased \$3.1 million, or 10.2%, while commercial automobile direct premiums written increased \$2.4 million, or 68.5%.

Direct premiums written in states other than Massachusetts by American Commerce and Commerce West increased \$42.2 million, or 29.5%, to \$185.5 million for the year ended December 31, 2002 from \$143.3 million for the year ended December 31, 2001. American Commerce direct premiums written for the year ended December 31, 2002 increased \$34.7 million or 33.2%, primarily due to an increase in personal automobile premiums of \$26.6 million, or 31.3%. American Commerce also experienced a 42.7% increase in homeowners premiums written, primarily as a result of book transfers from existing agents and the contraction of authority to write homeowner business by competitors. Commerce West direct

33

#### **Table of Contents**

premiums written for the year ended December 31, 2002 increased \$7.5 million, or 19.5%. The growth from Commerce West is primarily attributable to expansion of the commercial and preferred personal automobile programs. Personal automobile direct premiums written by Commerce West for the year ended December 31, 2002 increased \$3.9 million, or 10.5%, while commercial automobile direct premiums written for the year ended December 31, 2002 increased \$3.6 million, or 240.2%. For a presentation of direct premiums written by state for American Commerce and Commerce West for the nine months ended September 30, 2003 and the years ended December 31, 2002 and 2001, see Our Business Overview Business in Other States.

#### 2001 Restatement for Employee Stock Option Variable Accounting Treatment

For employee stock options which we issued from 1999 through 2001, we used fixed accounting treatment through September 30, 2002. This accounting treatment was reviewed with our independent auditors at that time, Ernst & Young LLP, who concurred with our treatment throughout this period. In January 2003, a question was raised by Ernst & Young LLP as to the appropriateness of the fixed accounting treatment for some of our option grants. Ernst & Young LLP advised us that it could no longer concur with the use of fixed accounting for the options granted to employees in 1999 and 2000. Therefore, we applied variable accounting treatment in 2002, as well as retroactively to 2001 and prior years. Accordingly, we restated results for 2001 and the first three quarters of 2002. The impact of the restatement for the year ended 2001 resulted in a decrease in net earnings of \$2.8 million, or \$0.08 per diluted share. Although the change in accounting for employee options was also applied to 2000 and 1999, no restatements were required for those years. The impact of variable accounting for the year ended December 31, 2002 was a decrease to net earnings of \$2.1 million, or \$0.07 per diluted share. As allowed by SFAS No. 148, we have elected to continue to apply variable accounting for our stock options granted in 1999 and 2000. We continue to comply with APB Opinion No. 25 and related interpretations in applying fixed accounting for the employee stock options granted in 2001.

Nine Months Ended September 30, 2003 Compared to Nine Months Ended September 30, 2002 (Restated)

#### Overview

Our net earnings for the nine months ended September 30, 2003 as compared to the same period a year ago were favorably affected primarily by significant increases in our realized investment gains.

Our after-tax net realized investment gains for the nine months ended September 30, 2003 increased by \$87.0 million compared to the same period of 2002. The increase was due to after-tax net investment gains for the nine months ended September 30, 2003 of \$44.7 million compared to after-tax net investment losses of \$42.4 million for the comparable 2002 period. The 2003 after-tax net investment gains resulted primarily from:

our decision to sell, primarily during the first half of 2003, a significant portion of our securities with unrealized gains in order to implement a change in our investment strategy to shorten the overall duration of our investment portfolio; and

the favorable impact of the decline in interest rates during much of 2003 on the net asset value of closed-end preferred stock mutual funds that we had to categorize as realized investment gains using the equity method of accounting.

The 2002 after-tax net investment losses were primarily caused by the decrease of our equity investment in closed-end preferred stock mutual funds recorded using the equity method of accounting, the write-down of securities for other-than-temporary impairment of value, and the impact of the valuation allowance on deferred taxes.

See Investment Gains and Losses.

Partially offsetting the change in after-tax net investment gains (losses) was the decrease to zero in 2003 of two items which increased the nine months ended September 30, 2002 income, \$9.5 million of

34

## **Table of Contents**

other income and \$11.2 million for the after-tax cumulative effect of a change in accounting for negative goodwill. The \$9.5 million of prior year other income was related to payments received from other insurance carriers under agreements to assume their Massachusetts personal automobile insurance business written in Massachusetts.

Our earned premiums increased by \$174.7 million, or 19.7%, for the nine months ended September 30, 2003 compared to same period of 2002. The increase resulted primarily from an increase of \$113.2 million, or 17.6%, in earned premiums for personal automobile coverage in Massachusetts and an increase of \$30.8 million, or 29.1%, in earned premiums for personal automobile coverage outside of Massachusetts. See Premiums.

Our losses and loss adjustment expenses increased by \$152.5 million, or 22.7%, for the nine months ended September 30, 2003 compared to the same period of 2002. The increase resulted primarily from our premium growth and an increase in our loss ratio (on a statutory basis) to 77.4% for the nine months ended September 30, 2003 compared to 75.8% for the same period of 2002. The increase in our loss ratio resulted primarily from severe winter weather during the first quarter of 2003 in our Massachusetts market. See Loss and Loss Adjustment Expenses.

Our policy acquisition costs increased by \$36.3 million, or 17.0% for the nine months ended September 30, 2003 compared to the same period of 2002. The increase resulted primarily from our premium growth, partially offset by a decrease in our underwriting ratio (on a statutory basis) to 22.2% for the nine months ended September 30, 2003 compared to 22.9% for the same period of 2002. The decrease in our underwriting ratio was primarily due to a reduction in accrued contingent commissions, coupled with lower 2003 policy year mandated Massachusetts personal automobile commission rates, partially offset by a charge for an anticipated assessment from the MIIF. See Policy Acquisition Costs.

35

# **Table of Contents**

# Premiums

The following table compares direct premiums written, net premiums written and earned premiums for the nine months ended September 30, 2003 and 2002.

# Nine Months Ended September 30,

		Nine Months Ended So	eptember 30,	
	2003	2002	\$ Change	% Change
		(Dollars in thousands)		
Direct Premiums Written:				
Personal automobile in Massachusetts	\$ 939,232	\$ 812,637	\$126,595	15.6%
Personal automobile in all other states	144,903	113,245	31,658	28.0
Commercial automobile in Massachusetts	66,940	56,139	10,801	19.2
Commercial automobile in all other states	6,011	3,566	2,445	68.6
Homeowners in Massachusetts	75,655	61,721	13,934	22.6
Homeowners in all other states	27,016	20,228	6,788	33.6
Other lines in Massachusetts	26,924	20,318	6,606	32.5
Other lines in all other states	714	558	156	28.0
Total direct premiums written	\$1,287,395	\$1,088,412	\$198,983	18.3
Net Premiums Written:	Φ 070 742	Ф. 755.504	<b>0.114.050</b>	15.0~
Personal automobile in Massachusetts	\$ 870,742	\$ 755,784	\$114,958	15.2%
Personal automobile in all other states	144,861	113,192	31,669	28.0
Commercial automobile in Massachusetts	55,437	46,330	9,107	19.7
Commercial automobile in all other states	5,748	3,452	2,296	66.5
Homeowners in Massachusetts	28,338	17,720	10,618	59.9
Homeowners in all other states	9,741	4,878	4,863	99.7
Other lines in Massachusetts	8,561	5,046	3,515	69.7
Other lines in all other states	290	171	119	69.6
Assumed premiums from CAR	88,523	79,038	9,485	12.0
Assumed premiums from other than CAR	1,284	619	665	107.4
Total net premiums written	\$1,213,525	\$1,026,230	\$187,295	18.3
Earned Premiums:				
Personal automobile in Massachusetts	\$ 755,843	\$ 642,640	\$113,203	17.6%
Personal automobile in all other states	136,578	105,817	30,761	29.1
Commercial automobile in Massachusetts	50,239	40,579	9,660	23.8
Commercial automobile in all other states	4,777	1,987	2,790	140.4
Homeowners in Massachusetts	20,999	15,824	5,175	32.7
Homeowners in all other states	6,881	3,882	2,999	77.3
Other lines in Massachusetts	6,103	5,482	621	11.3
Other lines in all other states	231	148	83	56.1
Assumed premiums from CAR	78,085	69,264	8,821	12.7
Assumed premiums from other than CAR	1,230	636	594	93.4
Total earned premiums	\$1,060,966	\$ 886,259	\$174,707	19.7
Earned premiums in Massachusetts	\$ 833,184	\$ 704,525	\$128,659	18.3%
Earned premiums assumed	79,315	69,900	9,415	13.5
Earned premiums in all other states	148,467	111,834	36,633	32.8
Total earned premiums	\$1,060,966	\$ 886,259	\$174,707	19.7

The \$126.6 million, or 15.6%, increase in Massachusetts personal automobile direct premiums written during the nine months ended September 30, 2003 as compared to the same period of 2002 resulted primarily from an 8.0% increase in average written premium per written exposure coupled with a 7.1% increase in the number of exposures written. We attribute the growth in exposures to increased penetration of our independent agents—books of business as the overall number of exposures in Massachusetts has had less than 1% growth during the period. The increase in other than Massachusetts personal automobile and homeowners business was primarily due to additional rate per policy coupled with a 15% increase in business written, offset slightly by a decreased retention in personal automobile in-force policies.

36

#### **Table of Contents**

Our increase in Massachusetts commercial automobile premiums is directly related to our effort to increase writings in this line of business and from increases in the average rate per policy. Our increase in Massachusetts homeowner premiums is primarily related to an 11.2% increase in average premium per policy, an increased number of agents, fewer carriers writing homeowner business, our pricing position in the marketplace and agents writing more homeowner business to achieve a homeowner discount for their customer when we also insure the customer s automobile.

The \$174.7 million, or 19.7%, increase in total earned premiums for the nine months ended September 30, 2003 as compared to the same period of 2002 was primarily attributable to increases in personal and commercial automobile business.

#### **Net Investment Income**

Net investment income is affected by the composition of our investment portfolio and yields on those investments. As depicted in the following table, net investment income for the nine months ended September 30, 2003 decreased \$2.5 million, or 3.5%, compared to the same period of 2002, principally as a result of a decrease in average yields offset by an increase in average invested assets at cost. The decrease in yield is primarily due to lower short-term yields coupled with an environment of lower average long-term yields and higher yielding investment securities being called. Net investment income as an annualized percentage of total average investments was 5.5% in the nine months ended September 30, 2003 compared to 6.1% for the same period in 2002. After-tax net investment income as an annualized percentage of total average investments was 4.4% and 4.9% in the nine months ended September 30, 2003 and 2002, respectively.

	September 30,	
	2003	2002
Investment Return:	(Dollars in thousands) (Restated	
Average month-end investments (at cost)	\$1,683,039	\$1,566,003
Net investment income before tax	69,130	71,655
Net investment income after-tax	54,932	56,934
Annualized net investment income as a percentage of average net		
investments (at cost)	5.5%	6.1%
Annualized net investment income after-tax as a percentage of		
average net investments (at cost)	4.4%	4.9%

**Nine Months Ended** 

#### **Premium Finance and Service Fees**

Premium finance and service fees increased \$4.5 million, or 28.6%, during the nine months ended September 30, 2003, as a result of increased business and a service fee increase on Massachusetts new and renewal business from \$3.00 to \$4.00 per installment payment, for policies with effective dates on or after July 1, 2002.

#### **Investment Gains and Losses**

Net realized investment gains totaled \$62.7 million, or \$1.39 per diluted share, for the nine months ended September 30, 2003 as compared to net realized investment losses of \$48.4 million, or \$1.28 per diluted share, for the same period of 2002.

Primarily during the second quarter of 2003, we decided to shorten the overall duration of our investment portfolio by reducing our holdings of long-term fixed investments, equities and closed-end preferred stock mutual funds. Primarily as a result of these sales, we realized net investment gains of \$47.8 million, or \$31.1 million after-taxes, in those categories for the nine months ended September 30, 2003 compared to a net realized investment loss of \$904,000, or \$588,000 after-taxes, on sales of securities in those categories during the same period of 2002.

37

## **Table of Contents**

Our gains on investment securities were partially offset by write-downs for other-than-temporary declines in the market value of certain fixed maturities, preferred stocks and common stocks totaling \$17.6 million and \$11.7 million for the nine months ended September 30, 2003 and 2002, respectively. The other-than-temporary write-downs for the 2003 period consisted of \$2.4 million for one municipal bond, \$7.1 million for three corporate bonds, \$7.3 million for three preferred stocks and \$0.8 million for five common stocks. The other than temporary write-downs for the 2002 period consisted of \$0.8 million for one municipal bond, \$1.8 million for one corporate bond, \$7.1 million for six preferred stocks and \$2.0 million for one common stock.

## **Losses and Loss Adjustment Expenses**

Our loss ratio (on a statutory basis) increased to 77.4% for the nine months ended September 30, 2003 compared to 75.8% for the same period of 2002. The increase was primarily driven by increased claim frequency in the first quarter of this year as a result of the severe winter.

The following table sets forth a reconciliation of beginning and ending reserves for losses and loss adjustment expense, net of reinsurance deductions from all reinsurers including CAR.

	Nine Mon Septem	
	2003	2002
	(Dollars in	thousands) (Restated)
Unpaid losses and loss adjustment expense reserves, beginning of		, ,
year, prior to effect of ceded reinsurance recoverable	\$678,348	\$594,156
Plus incurred losses and loss adjustment expenses	823,611	671,071
Less payments	708,027	600,623
Unpaid losses and loss adjustment expense reserves prior to		
effect of ceded reinsurance recoverable	793,932	664,604
Ceded reinsurance recoverable	159,439	123,756
Unpaid losses and loss adjustment expense reserves at the end of		
period per financial statements	\$953,371	\$788,360

## **Policy Acquisition Costs**

As a percentage of net premiums written, statutory underwriting expenses for our insurance subsidiaries improved to 22.2% for the nine months ended September 30, 2003 as compared to 22.9% for the same period of 2002. The improvement was primarily due to a reduction in accrued contingent commissions as a result of the higher loss ratio mentioned previously and lower 2003 policy year mandated Massachusetts personal automobile commission rates partially offset by a charge for an anticipated

#### **Table of Contents**

assessment from the MIIF. Although we have not received an assessment for 2003, which, if an assessment is to be made, is usually communicated by MIIF in November, we are aware that an assessment is being contemplated by MIIF and its Board of Governors. Accordingly, we have accrued for a \$6.0 million assessment, which represents our best estimate of the potential assessment at this point in time. We incurred a charge in the fourth quarter of 2002 for a MIIF assessment of \$4.5 million. For the nine months ended September 30, 2002, we had no expense for a MIIF assessment because we were unable to reasonably estimate an expense.

#### **Combined Ratio**

For the nine months ended September 30, 2003, our statutory combined ratio, which is the sum of our loss ratio and underwriting expense ratio, was 99.6%, compared with 98.7% for the same period of 2002. The increase in the combined ratio was primarily the result of an increase in the loss ratio, partially offset by a decrease in the underwriting ratio.

#### **Income Taxes**

Our overall effective tax rate for the nine months ended September 30, 2003 was 23.3% as compared to 33.0% for the same period of 2002. In both years, our effective rate was lower than the statutory rate of 35.0% primarily due to tax-exempt interest and the corporate dividends received deduction. Our 2003 effective rate was also favorably impacted by our ability to utilize \$3.9 million of previously unrecognized tax benefits associated with capital loss carry forwards. Our income tax rate for the nine months ended September 30, 2002 was impacted by an increase in our tax valuation allowance of \$10.9 million related to a deferred tax asset previously established for realized investment losses.

## **Change in Accounting Principle**

Due to the effect of a change in accounting principle related to SFAS No. 142, we recorded income in the first quarter of 2002, net of taxes, of \$11.2 million, or \$0.34 per share (diluted). This amount represented the remaining unamortized negative goodwill related to closed-end preferred stock mutual funds and the remaining excess of book value of subsidiary interest over cost relating to the 1999 acquisition of American Commerce. Negative goodwill and the excess of book value of subsidiary interest over cost were created in these acquisitions because the underlying value of the assets purchased exceeded the purchase price. The subsequent recognition of income that occurred as these items were eliminated was not a taxable event but instead became part of the basis of the acquired asset.

## **Minority Interest in Net Loss of Subsidiary**

Effective January 1, 2002, the ownership interests in ACIC Holding Co., Inc. were recapitalized. Prior to the recapitalization at December 31, 2001, we maintained an 80% common stock interest and AAA Southern New England maintained a 20% common stock interest in ACIC Holding. Additionally, all ACIC Holding preferred stock was owned by us. The recapitalization resulted in the redemption of our ACIC Holding preferred stock in exchange for 3,000 additional shares of ACIC Holding common stock. This resulted in an increase in our ACIC Holding common stock interest to 95% with AAA SNE maintaining a 5% ACIC Holding common stock interest, with no preferred stock outstanding.

#### **Net Earnings**

Our net earnings for the nine months ended September 30, 2003 were \$107.3 million compared to net earnings of \$45.3 million for the same period of 2002. The increase primarily resulted from an \$87.0 million increase in our net realized investment gains after taxes, and a \$174.7 million increase in our earned premiums, which together more than offset an increase of \$152.5 million in losses and loss adjustment expenses, all as described elsewhere in this section.

As discussed above under Investment Gains and Losses, 48.3% of our net realized investment gains, after-taxes, for the nine months ended September 30, 2003 were attributable to the change in the

39

## **Table of Contents**

net asset value of the closed-end preferred stock mutual funds that we accounted for using the equity method of accounting. As of the date of this prospectus, we still own one fund investment that we account for using the equity method.

Year Ended December 31, 2002 compared to Year Ended December 31, 2001 (Restated)

#### Overview

Our net earnings for the year ended December 31, 2002 were adversely affected primarily by a significant increase in our net realized investment losses and, to a lesser extent, by an increase in our losses and loss adjustment expense, which together more than offset an increase in our earned premiums.

Our after-tax net realized investment losses increased by \$62.6 million for the year ended December 31, 2002 compared to the year ended December 31, 2001. The increased losses resulted primarily from:

the unfavorable impact of the decline in utility common stocks on the net asset values of various closed-end preferred stock mutual funds that we must reflect in our net realized investment losses using the equity method of accounting; and

write-downs for other-than-temporary declines in the market value of various investment securities.

See Investment Gains and Losses.

Our losses and loss adjustment expenses increased by \$128.1 million, or 16.4%, in 2002 compared to 2001. The increase resulted primarily from our premium growth and an increase in our loss ratio (on a statutory basis) to 75.1% for 2002 compared to 74.5% for 2001. See Losses and Loss Adjustment Expenses.

Our earned premiums increased by \$166.4 million, or 15.9%, in 2002 compared to 2001, primarily resulting from

an increase of \$102.2 million, or 13.2%, in earned premiums for personal automobile coverage in Massachusetts, primarily because of our acquisition of the personal automobile business of two companies that were exiting that market;

an increase of \$29.9 million, or 25.7%, in earned premiums for personal automobile coverage outside of Massachusetts; and

an increase of \$12.7 million, or 29.6%, in earned premiums for commercial automobile coverage in Massachusetts.

See Premiums.

40

# **Table of Contents**

# Premiums

The following table compares direct premiums written, net premiums written and earned premiums for the years ended December 31, 2002 and 2001:

Voor	Endod	December	r 21
y ear	ranaea	Decembe	r.31.

	2002	2001	\$ Change	% Change
		(Dollars in thousands)		
Direct Premiums Written:		`		
Personal automobile in Massachusetts	\$1,032,438	\$ 859,922	\$172,516	20.1%
Personal automobile in all other states	155,045	122,320	32,725	26.8
Commercial automobile in Massachusetts	74,879	58,088	16,791	28.9
Commercial automobile in all other states	5,151	1,514	3,637	240.2
Homeowners in Massachusetts	87,634	73,254	14,380	19.6
Homeowners in all other states	27,376	18,710	8,666	46.3
Other lines in Massachusetts	23,569	17,885	5,684	31.8
Other lines in all other states	764	714	50	7.0
Total direct premiums written	\$1,406,856	\$1,152,407	\$254,449	22.1
Net Premiums Written:				
Personal automobile in Massachusetts	\$1,039,141	\$ 864,900	\$174,241	20.1%
Personal automobile in all other states	152,796	122,256	30,540	25.0
Commercial automobile in Massachusetts	77,839	60,986	16,853	27.6
Commercial automobile in all other states	4,968	1,477	3,491	236.4
Homeowners in Massachusetts	25,149	20,364	4,785	23.5
Homeowners in all other states	6,142	4,576	1,566	34.2
Other lines in Massachusetts	6,744	4,236	2,508	59.2
Other lines in all other states	235	172	63	36.6
<b>T</b>	ф.1.212.014	ф.1.070.067	ф <b>22.4</b> 0.4 <b>7</b>	21.7
Total net premiums written	\$1,313,014	\$1,078,967	\$234,047	21.7
Earned Premiums:				
Personal automobile in Massachusetts	\$ 878,739	\$ 776,552	\$102,187	13.2%
Personal automobile in all other states	146,381	116,479	29,902	25.7
Commercial automobile in Massachusetts	55,752	43,008	12,744	29.6
Commercial automobile in all other states	3,139	711	2,428	341.5
Homeowners in Massachusetts	22,620	19,119	3,501	18.3
Homeowners in all other states	5,459	3,731	1,728	46.3
Other lines in Massachusetts	6,069	3,290	2,779	84.5
Other lines in all other states	206	158	48	30.4
Assumed premiums from CAR	90,593	80,176	10,417	13.0
Assumed premiums from other than CAR	1,082	428	654	152.8
Total earned premiums	\$1,210,040	\$1,043,652	\$166,388	15.9
Earned premiums in Massachusetts	\$ 963,180	\$ 841,969	\$121,211	14.4%
Earned premiums assumed	91,675	80,604	11,071	13.7
Earned premiums in all other states	155,185	121,079	34,106	28.2
Total earned premiums	\$1,210,040	\$1,043,652	\$166,388	15.9

#### **Table of Contents**

The \$172.5 million, or 20.1%, increase in Massachusetts personal automobile direct premiums written resulted primarily from increases of 13.8% and 14.0% in the number of Massachusetts personal automobile exposures for liability and physical damage coverage, respectively, and from increases in rates for the coverage types noted below. The components of these changes for 2002 and 2001 were as follows:

Coverage Type	2002 Rate Change(1)	2001 Rate Change(1)
Liability:		
Bodily injury	6.0%	(2.1)%
Personal injury protection	18.7	(12.9)
Property damage to others	3.9	1.0
Physical Damage:		
Collision	4.8	(0.1)
Comprehensive	0.1	(7.6)
Total(2)	5.3	(1.9)

- Represents change in our average rate per exposure from our prior year average rate for Massachusetts private passenger automobile premiums.
- (2) The total rate change depicted is the result of the weighted average of premiums written for all coverages divided by liability exposures only, due to the fact that all exposures are required to carry liability coverage.

The above percentage changes were primarily the result of rate modifications in the individual coverage components in the 2002 state mandated rates, changes in our safe driver rate deviations, and changes in the distribution of our business by class and territory. The combination of these factors resulted in a 5.3% increase in the average personal automobile premium per exposure in 2002. Despite no change from the previous year for the 2002 state mandated average rates, our increase in the average personal automobile premium per exposure was primarily due to the above-noted changes. Also having an impact was the fact that the announced rate decision did not include the effect of future purchases of new automobiles in the year to which the rate decision applied. In addition, our mix of personal automobile business differs from that of the industry. In 2002, we did not offer our customers safe driver deviations.

Included in the premium increase for Massachusetts personal automobile direct premiums written are premiums that were the result of appointments of new agents. During 2002, we had 127 new appointments, of which 89 were from voluntary agents resulting in an additional \$50.5 million in premiums. These new appointments were primarily the result of our agreements to acquire the Massachusetts personal automobile business from Berkshire Mutual Insurance Company and MassWest Insurance Company. See Our Business Agreements for the Transfer of Massachusetts Business from Other Companies in 2002. The remainder of the new appointments resulted from ERPs. Business obtained from new ERPs amounted to \$17.0 million during 2002.

The AAA affinity group discount for 2002 was established at 6.0%, which was unchanged from 2001. In 2001, for drivers who qualified, our AAA affinity group discount and safe driver deviations could be combined for up to a 7.9% reduction from state-mandated rates. In 2002, we did not offer a safe driver discount.

Although direct premiums written for personal automobile insurance in states other than Massachusetts increased \$32.7 million, or 26.8%, in 2002, an overall depressed rate environment and adverse development of prior year reserves resulted in diminished underwriting profits. We continue to evaluate a number of other state rating structures, have filed for increases in several states and will seek additional rate increases where appropriate. Personal automobile direct premiums written by American Commerce increased \$26.6 million, or 31.3%, to \$111.8 million in 2002 as compared to \$85.1 million in 2001, due primarily to book rollovers of business from existing agents, partially offset by decreases in states where we are not actively pursuing writings. Personal automobile direct premiums written from Commerce

#### **Table of Contents**

West increased \$3.9 million, or 10.5%, to \$41.1 million in 2002 as compared to \$37.2 million in 2001. Both companies primarily target preferred insurance risks and write predominantly personal automobile insurance. Commerce West s recent growth is attributable to preferred personal automobile business. Personal automobile policies for both companies are written primarily for a policy term of six months.

Direct premiums written for Massachusetts commercial automobile insurance increased by \$16.8 million, or 28.9%, in 2002 as compared to 2001, due primarily to an increase of approximately 14.0% in the number of policies written, combined with a 13.0% increase in the average commercial automobile premium per policy. The increase in premium per policy was attributable to demand for insurance exceeding supply in the commercial automobile market, as well as our own increase of volume of larger commercial automobile accounts. In 2002, we experienced an increase of approximately \$1.9 million from policies with premiums in excess of \$50,000. In addition, base rates for other voluntary commercial automobile policies have increased moderately, and a reduction in Individual Risk Premium Modification, or IRPM, credits has occurred, favorably affecting average premiums per policy. In addition, we experienced approximately a 3.0% increase in rates for policies written through CAR. The increased business was attributable to our initiative to expand writings.

Direct premiums written for Massachusetts homeowners insurance increased by \$14.4 million, or 19.6%, in 2002 as compared to 2001, due primarily to a 10.8% increase in the number of Massachusetts policies written coupled with a 7.3% increase in the average Massachusetts premium per policy. Our increase in Massachusetts homeowner premiums is primarily related to several factors:

an increased number of agents;

fewer carriers writing homeowner business;

our pricing position in the marketplace; and

the bundling of homeowners insurance with automobile insurance, which provides a homeowner discount to customers.

Homeowners insurance written by American Commerce in other states increased \$8.7 million, or 46.3%, to \$27.4 million in 2002 due primarily to book rollovers of business from existing agents, and the impact caused by contraction of authority to write homeowner business by competitors. Homeowner policies in all states are written primarily for a policy term of one year.

The \$234.0 million, or 21.7%, increase in net premiums written was primarily due to the growth in direct premiums written as described above offset by an increase in premiums ceded to CAR and the quota share agreement. Net premiums written for homeowners insurance in all other states increased \$1.6 million, with net premiums written of \$6.1 million in 2002 as compared to \$4.6 million in 2001.

The \$166.4 million, or 15.9%, increase in earned premiums during 2002 as compared to 2001, was primarily due to increases in written premiums as described above and 2001 written premiums being earned in 2002.

#### **Net Investment Income**

As depicted in the accompanying table, net investment income before taxes for 2002 decreased \$1.1 million, or 1.1%, as compared to 2001, principally as a result of a decrease in yield partially offset by an increase in average invested assets at cost. The decrease in yield was primarily due to lower short-term yields, coupled with an environment of lower long-term yields and higher yielding investment securities being called. During 2002, we purchased approximately \$142 million of Fannie Mae (FNMA) securities. We believe these securities will have a duration of less than three years. This will allow us to achieve higher yields until longer term investments are acquired. Net investment income as a percentage of total average investments was 6.3% in 2002 compared to 6.6% in 2001. Net investment income after-tax, as a percentage of total average investments, was 5.0% in 2002 and 5.3% in 2001.

43

#### **Table of Contents**

	Year Ended December 31,		
Investment Return:	2002	2001	
	(Dollars in	(Restated) thousands)	
Average month-end investments (at cost)	\$1,576,219	\$1,506,485	
Net investment income before tax	98,466	99,563	
Net investment income after-tax	78,236	79,124	
Net investment income as a percentage of average net investments			
(at cost)	6.3%	6.6%	
Net investment income after-tax as a percentage of average net investments (at cost)	5.0%	5.3%	

#### **Premium Finance and Service Fees**

Premium finance and service fees increased \$3.7 million, or 20.6%, during 2002, as a result of increased business and a service fee increase on Massachusetts new and renewal business from \$3.00 to \$4.00 per installment payment, for policies with effective dates on or after July 1, 2002.

#### **Investment Gains and Losses**

Net realized investment losses totaled \$82.4 million during 2002 as compared to \$10.6 million in 2001. Net realized investment losses during 2002 were primarily centered in two areas: closed-end preferred stock mutual funds and other-than-temporary impairments. Declines in the market values of utility common stocks held by various closed-end preferred stock mutual funds totaling \$44.6 million were the primary reasons for these losses. We reflect these declines through realized losses because our significant level of ownership requires the use of the equity method of accounting for these funds. See Critical Accounting Policies Investments above for more information on our use of the equity method of accounting for these funds.

The realized losses for 2002 also resulted from write-downs for other-than-temporary declines in the market value of certain fixed maturities, preferred and common stocks totaling \$32.1 million. Our management focuses on the potential impairment of investments for other-than-temporary declines in market value. During 2002, an impairment in an investment was deemed to be other-than-temporary when a security s market value had diminished by more than 25% of cost for two consecutive calendar quarters. If the contractual terms of the security were being complied with, management performed a cash flow valuation to determine the potential impairment of the security. If the security was deemed impaired, we adjusted the security s cost to market value by recording a realized loss based on publicly available information or, in the absence of such information, to a value based on cash flow modeling. See Critical Accounting Policies Investments above for more information about our current policy for determining whether an other-than-temporary decline in investment securities has occurred.

During 2002, \$3.7 million in realized investment losses were also incurred related to our investments in venture capital funds. These investments primarily provide seed capital for start-up companies with emerging high technology initiatives in the financial services industry. These investments are made in limited partnerships and our exposure to loss is limited to our actual investment. Investments in these venture capital funds are accounted for on an equity basis.

#### **Losses and Loss Adjustment Expenses**

Our loss ratio (on a statutory basis) increased to 75.1% in 2002 as compared to 74.5% in 2001. The primary reasons for this increase were higher private passenger automobile losses from CAR as a result of increased participation in CAR and higher CAR loss ratios, coupled with an increase in the frequency of personal automobile bodily injury claims compared to last year. Another factor in the increase resulted from business written outside of Massachusetts for which the loss ratio increased to 86.4% during 2002 as

44

## **Table of Contents**

compared to 84.6% for 2001. These factors were somewhat offset by a lower physical damage claim frequency and a lower loss ratio in the Massachusetts commercial automobile line.

The following table sets forth a reconciliation of beginning and ending reserves for losses and loss adjustment expense, net of reinsurance deductions from all reinsurers including CAR, as shown in our consolidated financial statements for the years indicated.

	Year F Decemb	
	2002	2001
	(Dollars in t	(Restated)
Unpaid losses and loss adjustment expense reserves, beginning of	,	,
year, prior to effect of ceded reinsurance recoverable	\$594,156	\$585,867
Incurred losses and loss adjustment expenses:		
Provision for insured events of the current year	924,206	816,951
Decrease in provision for insured events of prior years	(14,437)	(35,320)
Total incurred losses and loss adjustment expenses	909,769	781,631
Payments:		
Losses and loss adjustment expenses attributable to insured		
events of the current year	539,555	487,918
Losses and loss adjustment expenses attributable to insured		
events of prior years	286,022	285,424
Total payments	825,577	773,342
Unpaid losses and loss adjustment expense reserves prior to		
effect of ceded reinsurance recoverable	678,348	594,156
Ceded reinsurance recoverable	137,278	101,036
Unpaid losses and loss adjustment expense reserves at the end of		
year per financial statements	\$815,626	\$695,192
•		

The decrease in provision for insured events of prior years represents redundancies for reserves established for prior years. This decrease in provision was principally the result of re-estimation of unpaid losses and loss adjustment expenses principally on the personal automobile, commercial automobile and homeowners lines of business.

## **Policy Acquisition Costs**

As a percentage of net premiums written, our statutory underwriting expenses decreased to 23.6% in 2002 as compared to 24.2% in 2001. The improvement was primarily due to a lower mandated Massachusetts personal automobile commission rate in 2002 as compared to 2001, and to lower general underwriting expenses. Another factor in the decrease resulted from business written outside of Massachusetts where the underwriting expense ratio decreased to 29.7% for 2002 as compared to 32.6% for 2001. These factors were partially offset by higher contingent commission expenses and higher insolvency assessments. The 2002 underwriting ratio includes a \$4.5 million charge, as compared to a \$3.1 million charge in 2001, representing our allocation from the Massachusetts Insurers Insolvency Fund.

## **Combined Ratio**

Our statutory combined ratio was 98.7% for both 2002 and 2001. This resulted in an underwriting profit of 1.3% for both 2002 and 2001. This was the result of the factors mentioned above.

45

## **Table of Contents**

#### **Income Taxes**

Our effective tax rate was 32.8% and 17.1% for the years ended December 31, 2002 and 2001, respectively. In 2002, the effective tax rate was affected by the write-off of deferred tax assets of \$14.8 million. This amount was comprised of \$10.9 million from the write-off of a deferred tax asset associated with realized losses on our closed-end preferred stock mutual funds that were ineligible for a tax benefit and \$3.9 million of valuation allowance associated with our inability to claim a portion of our realized losses against prior years realized gains. In 2001, the effective rate was lower than the statutory rate of 35% primarily due to tax-exempt interest income and the corporate dividends received deduction.

#### **Change in Accounting Principle**

Due to the effect of the change in accounting principle related to SFAS No. 142 discussed earlier, we recorded income in the first quarter of 2002, net of taxes, of \$11.2 million, or \$0.34 per share (diluted).

## Minority Interest in Net Loss of Subsidiary

Effective January 1, 2002, the ownership interests in ACIC Holding Co., Inc. were recapitalized. Prior to the recapitalization at December 31, 2001, we maintained an 80% common stock interest and AAA Southern New England maintained a 20% common stock interest in ACIC Holding. Additionally, all ACIC Holding preferred stock was owned by us. The recapitalization resulted in the redemption of our ACIC Holding preferred stock in exchange for 3,000 additional shares of ACIC Holding common stock. This resulted in an increase in our ACIC Holding common stock interest to 95% with AAA SNE maintaining a 5% ACIC Holding common stock interest, with no preferred stock outstanding.

#### **Net Earnings**

Our net earnings decreased \$43.5 million, or 48.2%, to \$46.8 million during 2002 as compared to \$90.3 million in 2001, resulting primarily from an increase in our net realized investment losses of \$71.8 million and an increase in our losses and loss adjustment expenses of \$128.1 million, which together more than offset an increase of \$166.4 million in our earned premiums, all as previously described in this section. Net earnings for 2002 included income, net of taxes, of \$11.2 million due to the effect of a change in accounting principle related to SFAS No. 142. See Change in Accounting Principle.

## Year Ended December 31, 2001 (Restated) Compared to Year Ended December 31, 2000

#### Overview

Our net earnings for the year ended December 31, 2001 were adversely affected primarily by our net realized investment losses and, to a lesser extent, by an increase in our losses and loss adjustment expense, which together more than offset an increase in our earned premiums.

Our net realized investment losses totaled \$10.6 million for 2001, representing a decline of \$40.2 million, or 136.0%, compared to net realized investment gains of \$29.6 million in 2000. Our net realized investment losses in 2001 resulted primarily from:

a decline of \$9.1 million in the value of our investment in a venture capital fund that we began accounting for using the equity method of accounting in 2001; and

a decline of \$22.0 million in the net asset values of various closed-end preferred stock mutual funds that we also accounted for using the equity method of accounting.

See Investment Gains and Losses.

Our losses and loss adjustment expenses increased by \$95.5 million, or 13.9%, in 2001 compared to 2000. The increase resulted primarily from our premium growth and an increase in our pure loss ratio (on a statutory basis and excluding LAE) to 65.4% for 2001 compared to 63.1% for 2000, due primarily to

## **Table of Contents**

more adverse weather conditions in 2001 in our Massachusetts market. See Losses and Loss Adjustment Expenses (2001 Restated).

Our earned premiums increased by \$89.2 million, or 9.3%, in 2001 compared to 2000, resulting primarily from: an increase of \$61.6 million, or 8.6%, in earned premiums for personal automobile coverage in Massachusetts; an increase of \$16.4 million, or 16.4%, in earned premiums for personal automobile coverage outside of Massachusetts; and an increase of \$10.5 million, or 32.1%, in earned premiums for commercial automobile coverage in Massachusetts.

See Premiums.

47

# **Table of Contents**

# Premiums

The following table compares direct premiums written, net premiums written and earned premiums for the years ended December 31, 2001 and 2000:

## Year Ended December 31,

	2001	2000	\$ Change	% Change		
Direct Premiums Written:		,				
Personal automobile in Massachusetts	\$ 859,922	\$ 827,180	\$32,742	4.0%		
Personal automobile in all other states	122,320	103,496	18,824	18.2		
Commercial automobile in Massachusetts	58,088	43,243	14,845	34.3		
Commercial automobile in all other states	1,514	104	1,410	*		
Homeowners in Massachusetts	73,254	65,662	7,592	11.6		
Homeowners in all other states	18,710	16,498	2,212	13.4		
Other lines in Massachusetts	17,885	14,860	3,025	20.4		
Other lines in all other states	714	606	108	17.8		
Total direct premiums written	\$1,152,407	\$1,071,649	\$80,758	7.5		
Net Premiums Written:						
Personal automobile in Massachusetts	\$ 864,900	\$ 839,394	\$25,506	3.0%		
Personal automobile in all other states	122,256	103,719	18,537	17.9		
Commercial automobile in Massachusetts	60,986	44,848	16,138	36.0		
Commercial automobile in all other states	1,477	104	1,373	*		
Homeowners in Massachusetts	20,364	17,547	2,817	16.1		
Homeowners in all other states	4,576	(1,658)	6,234	*		
Other lines in Massachusetts	4,236	4,916	(680)	(13.8)		
Other lines in all other states	172	41	131	319.5		
Total net premiums written	\$1,078,967	\$1,008,911	\$70,056	6.9		
Earned Premiums:						
Personal automobile in Massachusetts	\$ 776,552	\$ 714,972	\$61,580	8.6%		
Personal automobile in all other states	116,479	100,101	16,378	16.4		
Commercial automobile in Massachusetts	43,008	32,548	10,460	32.1		
Commercial automobile in all other states	711	19	692	32.1		
Homeowners in Massachusetts	19,119	17,364	1,755	10.1		
Homeowners in all other states	3,731	4,186	(455)	(10.9)		
Other lines in Massachusetts	3,290	3,434	(144)	(4.2)		
Other lines in all other states	158	162	(4)	(2.5)		
Assumed premiums from CAR	80,176	81,300	(1,124)	(1.4)		
Assumed premiums from other than CAR	428	397	31	7.8		
Assumed premiums from other than CARC	120	371		7.0		
Total earned premiums	\$1,043,652	\$ 954,483	\$89,169	9.3		
Earned premiums in Massachusetts	\$ 841,969	\$ 768,318	\$73,651	9.6%		
Earned premiums assumed	80,604	81,697	(1,093)	(1.3)		
Earned premiums in all other states	121,079	104,468	16,611	15.9		
Total earned premiums	\$1,043,652	\$ 954,483	\$89,169	9.3		
•						

\* Calculation is not meaningful.

48

## **Table of Contents**

The \$32.7 million, or 4.0%, increase in Massachusetts personal automobile direct premiums written resulted primarily from increases of 5.8% and 7.1% in the number of Massachusetts personal automobile exposures for liability and physical damage coverage, respectively, partially offset in 2001 by decreases in rates for the coverage types noted below. The components of these changes from the previous year for 2001 and 2000 were as follows:

Coverage Type	2001 Rate Change(1)	2000 Rate Change(1)	
Liability:			
Bodily injury	(2.1)%	1.0%	
Personal injury protection	(12.9)	6.4	
Property damage to others	1.0	20.8	
Physical Damage:			
Collision	(0.1)	1.7	
Comprehensive	(7.6)	2.4	
Total(2)	(1.9)	6.2	

- (1) Represents change in our average rate per exposure from our prior year average rate for Massachusetts private passenger automobile premiums.
- (2) The total rate change depicted is the result of the weighted average of premiums written for all coverages divided by liability exposures only, due to the fact that all exposures are required to carry liability coverage.

The above percentage changes were primarily the result of rate modifications in the individual coverage components in the 2001 state mandated rates, offset by changes in our safe driver rate deviations, and changes in the distributions of the business written by us. The combination of these factors resulted in a 1.9% decrease in the average personal automobile premium per exposure in 2001. Despite the 2001 state mandated average rate decrease of 8.3%, the smaller decrease in the average personal automobile premium per exposure was primarily due to the above-noted changes. Also having an impact was the fact that the announced rate decision did not estimate future purchases of new automobiles in the year to which the rate decision applied. Additionally, our mix of personal automobile business differs from that of the industry. In 2001, we offered our customers safe driver deviations of 2.0% to drivers with SDIP classifications of Step 9, those classified as the safest drivers, and 0.0% for Step 10, those classified as the next safest drivers (6.0% for Step 9 and 2.0% for Step 10 in 2000).

The AAA affinity group discount for 2001 was established at 6.0%, which was unchanged from 2000. In 2001, for drivers who qualified, our AAA affinity group discount and safe driver deviations could be combined for up to a 7.9% reduction from state mandated rates, as compared to a reduction of up to 11.6% in 2000.

Personal automobile direct premiums written in other states increased \$18.8 million, or 18.2%; however, an overall depressed rate environment resulted in diminished underwriting profits. Personal automobile direct premiums written by American Commerce increased \$7.3 million, or 9.4%, to \$85.1 million as compared to \$77.8 million due primarily to book rollovers of business from existing agents, partially offset by decreases in states where we are not actively pursuing writings. Personal automobile direct premiums written from Commerce West increased \$11.5 million, or 44.5%, to \$37.2 million as compared to \$25.7 million.

Direct premiums written for Massachusetts commercial automobile insurance increased by \$14.8 million, or 34.3%, in 2001 due primarily to an increase of approximately 9.0% in the number of policies written, combined with a 23.5% increase in the average commercial automobile premium per policy. The increase in premium per policy was attributable to a hardening of the commercial automobile market, as well as our increasing our volume of larger commercial automobile accounts. We experienced an increase of approximately \$3.7 million in 2001 from policies with premiums in excess of \$50,000. In addition, base

49

#### **Table of Contents**

rates for other voluntary commercial automobile policies increased moderately during 2001, and a reduction in Individual Risk Premium Modification, or IRPM, credits occurred, favorably affecting average premium per policy. In addition, we experienced an increase of approximately 10% in rates for policies written through CAR. The increased business was attributable to our initiative to expand writings.

Direct premiums written for Massachusetts homeowners insurance increased by \$7.6 million, or 11.6%, in 2001 due primarily to a 6.4% increase in the number of Massachusetts policies written coupled with a 5.0% increase in the average Massachusetts premium per policy. The increase in business was primarily attributable to existing and newly appointed agents. Homeowners insurance written by American Commerce in other states increased \$2.2 million, or 13.4%, to \$18.7 million in 2001 due primarily to book rollovers of business from existing agents.

The \$70.1 million, or 6.9%, increase in net premiums written was primarily due to the growth in direct premiums written as described above partially offset by an increase in premiums ceded to CAR and an increase in premiums ceded to reinsurers other than CAR. Net premiums written for homeowners in all other states increased \$6.2 million, with net premiums written of \$4.6 million in 2001, as compared to a loss of \$1.7 million in net premiums in 2000. The reason for negative written premiums in 2000 was due to American Commerce joining the quota share reinsurance agreement effective January 1, 2000. An unearned premium transfer of \$6.0 million occurred effective January 1, 2000, which had a direct impact on net written premiums.

The \$89.2 million, or 9.3%, increase in earned premiums during 2001 as compared to 2000, was primarily due to increases in written exposures for Massachusetts personal automobile liability and physical damage, coupled with an increase in earned premium per exposure. The increase in earned premium per exposure (versus a decrease in written premium per exposure) occurred because of the time lag in earning the premium once it is written. This resulted in a \$61.6 million, or 8.6%, increase in Massachusetts personal automobile earned premium.

#### **Net Investment Income (2001 Restated)**

As depicted in the following table, net investment income for 2001 increased \$2.8 million, or 2.9%, compared to 2000, principally as a result of an increase in average invested assets (at cost), partially offset by a decrease in yield. The decrease in yield was primarily due to lower short-term yields on larger cash and cash equivalent balances, coupled with an environment of higher yielding fixed maturities being called. Net investment income as a percentage of total average investments was 6.6% in 2001 compared to 6.9% in 2000. Net investment income after tax as a percentage of total average investments was 5.3% and 5.7% for 2001 and 2000, respectively.

	Year Ended December 31,		
	2001	2000	
	(Restated) (Dollars in thousands)		
Investment return:			
Average month-end investments (at cost)	\$1,506,485	\$1,395,159	
Net investment income before tax	99,563	96,830	
Net investment income after-tax	79,124	79,547	
Net investment income as a percentage of average net			
investments (at cost)	6.6%	6.9%	
Net investment income after-tax as a percentage of			
average net investments (at cost)	5.3%	5.7%	

### **Premium Finance and Service Fees**

Premium finance and service fees increased \$2.6 million, or 17.0%, during 2001, as a result of increased premiums as discussed earlier.

50

#### **Table of Contents**

#### Amortization of Excess of Book Value of Subsidiary Interest Over Cost

As a result of the acquisition of American Commerce, the amount representing the excess of the fair value of the net assets acquired over the purchase price at January 29, 1999 was \$16.9 million. During 2001 and 2000, this amount was amortized into revenue on a straight-line basis over a five-year period. The amount amortized into revenue in both 2001 and 2000 was \$3.4 million.

#### **Investment Gains and Losses**

Net realized investment losses totaled \$10.6 million during 2001 as compared to gains of \$29.6 million in 2000. Of the net realized losses during 2001, \$9.1 million was a result of our venture capital fund investments. These investments primarily provide seed capital for start-up companies with emerging high technology initiatives in the financial services industry. These investments are made in limited partnerships and our exposure to loss is limited to the actual investment. In 2001, we began to account for these investments on an equity basis. The equity in the operating results of these funds has been reflected in realized gains and losses. Prior to this change, the operating results were not material and were therefore reflected in accumulated other comprehensive income and loss.

Our net realized investment losses for 2001 also reflect the decline in the net asset value of seven closed-end preferred stock mutual funds that we must categorize as realized investment gains using the equity method of accounting. See Critical Accounting Policies Investments above. Our net realized investment gains for 2000 includes \$26.6 million of net realized investment gains attributable to the fund investments that we must account for using the equity method. For 2001, we recognized \$4.6 million of net investment gains attributable to such funds, resulting in a \$22.0 million, or 82.8%, decrease in our reported net investment gains for such investments in 2001 compared to 2000.

#### Losses and Loss Adjustment Expenses (2001 Restated)

Losses and LAE incurred increased \$95.5 million, or 13.9%, in 2001 as compared to 2000. Our Massachusetts operations experienced declining underwriting results due primarily to increased losses in the homeowners property business and in comprehensive personal automobile, due to more adverse weather conditions in 2001 compared to 2000. Our pure loss ratio of net incurred losses, excluding LAE, to premiums earned on Massachusetts personal automobile was 65.4% in 2001 compared to 63.1% in 2000. The commercial automobile pure loss ratio increased to 61.8% in 2001 compared to 59.7% in 2000. These increases were due primarily to higher bodily injury losses and to higher physical damage losses coupled with worse experience in the business assumed from CAR during this period. For Massachusetts homeowners (gross of reinsurance), the pure loss ratio was 47.6% in 2001 compared to 40.0% in 2000. This increase was the result of more claims for Massachusetts homeowner business due to less favorable weather conditions, primarily during the first six months of 2001. Pure loss ratios for homeowners insurance written by subsidiaries in other states increased to 67.5% in 2001 compared to 62.9% in 2000.

The loss ratio (on a statutory basis) for Commerce West and American Commerce was 85.1% and 84.4%, respectively, in 2001, compared to 69.3% and 84.5% respectively, in 2000. The increase in the loss ratio for Commerce West was primarily attributable to a substantial increase in non-standard automobile writings with loss ratios that are significantly higher than for standard automobile policies.

51

## **Table of Contents**

The following table sets forth a reconciliation of beginning and ending reserves for losses and loss adjustment expense, net of reinsurance deductions from all reinsurers including CAR, as shown in our consolidated financial statements for the periods indicated.

	Year Ended December 31,		
	2001	2000	
	(Restated) (Dollars in thousands)		
Unpaid losses and loss adjustment expense reserves, beginning of year, prior to effect of ceded reinsurance recoverable	\$585,867	\$558,779	
Incurred losses and loss adjustment expenses:			
Provision for insured events of the current year	816,951	728,582	
Decrease in provision for insured events of prior years	(35,320)	(42,425)	
Total incurred losses and loss adjustment expenses	781,631	686,157	
J 1		<u> </u>	
Payments:			
Losses and loss adjustment expenses attributable to insured			
events of the current year	487,918	402,040	
Losses and loss adjustment expenses attributable to insured			
events of prior years	285,424	257,029	
Total payments	773,342	659,069	
Unpaid losses and loss adjustment expense reserves prior			
to effect of ceded reinsurance recoverable	594,156	585,867	
Ceded reinsurance recoverable	101,036	98,938	
Unpaid losses and loss adjustment expense reserves at the			
end of year per financial statements	\$695,192	\$684,805	

The decrease in provision for insured events of prior years represents redundancies for reserves established for prior years. This decrease in provision was principally the result of re-estimation of unpaid losses and loss adjustment expenses principally on the personal automobile, commercial automobile and homeowners lines of business.

# Policy Acquisition Costs (2001 Restated)

Policy acquisition costs increased by \$21.1 million, or 8.7%, in 2001. As a percentage of net premiums written, our underwriting expense ratio (on a statutory basis) for 2001 was 24.2% compared to 25.1% in 2000. The decreased 2001 underwriting expense ratio resulted primarily from a lower provision for accrued contingent commissions, lower insolvency assessments and lower expenses due to the continued effects of certain cost reduction programs. The 2000 underwriting ratio includes a \$5.3 million charge as compared to a \$3.1 million charge in 2001, representing our allocation from the MIIF. The underwriting expense ratio (on a statutory basis) for Commerce West was 32.7% for 2001 as compared to 35.8% for 2000. The underwriting expense ratio (on a statutory basis) for American Commerce was 32.6% for 2001 compared to 29.3% for 2000.

## **Income Taxes (2001 Restated)**

Our effective tax rate was 17.1% and 22.5% for the years ended December 31, 2001 and 2000, respectively. In both years our effective rate was lower than the statutory rate of 35% primarily due to tax-exempt interest income and the corporate dividends received deduction.

#### **Table of Contents**

# Minority Interest in Net Loss of Subsidiary

ACIC Holding is our joint venture with AAA SNE that we organized to acquire American Commerce. During 2001 and 2000, our interest in ACIC Holding was represented by ownership of 80% of the outstanding shares of its common stock, and AAA SNE maintained a 20% common stock ownership. The minority interest of \$863,000 included in the consolidated statement of earnings for 2001 represents 20% of the net loss for ACIC Holding, calculated after the \$9.6 million preferred stock dividend paid to Commerce, to the extent of the minority interest. This compares to \$320,000 minority interest in net loss of subsidiary after \$9.2 million in preferred stock dividends paid to Commerce in 2000. During the third quarter of 2001, the net losses of ACIC Holding exceeded the minority interest balance sheet component, after which time all of ACIC Holding s net loss was reflected in our net earnings.

#### Net Earnings (2001 Restated)

Our net earnings decreased \$41.8 million, or 31.7%, to \$90.3 million during 2001 as compared to \$132.1 million in 2000, as our net realized investment results declined by \$40.2 million and our losses and loss adjustment expenses increased by \$95.5 million, which together more than offset an increase of \$89.2 million in our earned premiums, all as previously described in this section. For additional information about our restatement of results for 2001, see 2001 Restatement for Employee Stock Option Variable Accounting Treatment.

## **Liquidity and Capital Resources**

The primary sources of our liquidity are funds generated from insurance premiums, net investment income, premium finance and service fees and the maturing and sale of investments. The discussion of these items can be found above in this prospectus under Nine Months Ended September 30, 2003 Compared to Nine Months Ended September 30, 2002 (Restated) and Year Ended December 31, 2002 Compared to Year Ended December 31, 2001 (Restated).

Our operating activities provided cash of \$178.2 million in the nine months ended September 30, 2003 as compared to \$157.4 million during the same period of 2002, representing an increase of \$20.8 million, or 13.2%. Premiums collected less loss and policy acquisition cost payments were \$29.9 million higher for the nine months ended September 30, 2003 compared to the same period of 2002. The primary reason for this increase is that the increase in premiums collected outpaced the increase in losses and LAE paid and the policy acquisition costs paid. This occurs when we have significant increases in business as claims paid tend to lag behind premiums collected. Loss payments may increase at a faster pace in the fourth quarter of 2003 and subsequent periods than premiums collected as a result of the lag catching up. Additionally, premium finance and service fees collected increased \$4.5 million, or 28.6%, for the nine months ended September 30, 2003 primarily as the result of increased business and a service fee increase on Massachusetts new and renewal business from \$3.00 to \$4.00 per installment payment, for policies with effective dates of July 1, 2002 and forward. These increases were partially offset by a \$9.5 million reduction in other income in 2003 as compared to 2002. In the first quarter of 2002 we received a \$7.0 million payment from an agreement to assume the Massachusetts personal automobile insurance written by Berkshire Mutual Insurance Company, and in the third quarter of 2002, we received a \$2.5 million payment from an agreement to assume the Massachusetts personal automobile insurance written by MassWest.

Our operating activities provided cash of \$227.5 million for the year ended December 31, 2002, as compared to \$106.2 million for 2001, representing an increase of \$112.4 million, or 114.3%. The primary reason for this increase is that the increase in premiums collected outpaced the increase in losses, LAE paid and policy acquisition costs paid. Additionally, premium finance and service fees collected increased \$3.7 million, or 20.6%, primarily as the result of increased business and a service fee increase on new and renewal business in Massachusetts from \$3.00 to \$4.00 per installment payment, for policies with effective dates of July 1, 2002 and forward.

53

## **Table of Contents**

For the nine months ended September 30, 2003 and 2002 net cash flows from investing activities used cash of \$215.8 million and \$168.8 million, respectively. The majority of the \$47.0 million difference was an \$869.7 million increase in the purchases of fixed securities, equity securities and closed-end preferred stock mutual funds, partially offset by an increase in the proceeds from the sales and maturities of fixed maturities, equities and closed-end preferred stock mutual funds totaling \$804.8 million. During the first six months of 2003 we shortened the overall duration of our investment portfolio by reducing our holdings in certain long-term fixed income instruments, equities and closed-end preferred stock mutual funds. This change in strategy resulted in the realization of investment gains, primarily in the second quarter, with a minimal adverse impact on future investment income. Investing activities were funded by the accumulation of cash and cash provided by operating activities.

For the year ended December 31, 2002, investing activities used cash of \$127.2 million, as compared to net cash flows provided by investing activities of \$35.2 million for 2001. The majority of the difference was a \$169.4 million increase in the purchase of fixed maturities. We purchased shorter duration fixed maturities during 2002 as compared to 2001. We also had a \$32.8 million increase in the purchase of equity securities and a decline of \$29.0 million in the proceeds from sale of equity securities. These were offset by an increase of \$37.0 million in proceeds from maturity of fixed maturities, an increase of \$25.0 million in proceeds from sale of fixed maturities and a decline of \$15.3 million in the purchase of closed-end preferred stock mutual funds. The increase in fixed maturities was primarily due to the purchase of the previously mentioned FNMAs and offset by the calls and maturities of municipal bonds coupled with principal paydowns of Ginnie Mae (GNMA) securities. The increase in preferred stocks was primarily the result of purchases in the utility and financial services sectors. Investing activities were funded by accumulated cash and cash provided by operating activities in 2002 and 2001.

Cash flows used in financing activities totaled \$35.6 million during the nine months ended September 30, 2003 compared to \$56.3 million during the same period of 2002. For the nine months ended September 30, 2003, cash flows used in financing activities consisted of dividends paid to stockholders of \$30.4 million, coupled with \$8.1 million used to purchase 236,400 shares of treasury stock under our stock buyback program, partially offset by \$2.9 million from the issuance of capital stock. For the nine months ended September 30, 2002, cash flows used in financing activities consisted of dividends paid to stockholders of \$30.3 million and \$35.3 million used to purchase 915,444 shares of treasury stock under our stock buyback program, partially offset by \$9.3 million from the issuance of common stock pursuant to our stock option plan.

Cash used in financing activities totaled \$79.0 million during the year ended December 31, 2002 compared to \$63.2 million during 2001. During 2002, cash flows used in financing activities consisted of \$40.3 million in dividends paid to stockholders and \$48.8 million used to purchase 1.3 million shares of treasury stock, partially offset by \$10.1 million from the issuance of common stock pursuant to our stock option plan. During 2001, cash flows used in financing activities consisted of \$40.0 million in dividends paid to stockholders and \$23.3 million used to purchase approximately 623,000 shares of treasury stock.

We purchased a 130,000 square foot building in 2001 and renovated it during 2002. Expenditures in 2002 and 2001 for the land and building were \$13.1 million and \$4.9 million, respectively. The project was substantially complete as of December 31, 2002.

We rely upon dividends from our subsidiaries for our cash requirements, including payments of interest and principal on the notes. Under Massachusetts law, if our subsidiaries wish to make any dividend or other distribution to us, they may, within certain limitations, pay such dividends and then file a report with the Commissioner. Dividends in excess of these limitations are called extraordinary dividends. An extraordinary dividend is any dividend or other property, whose fair value, together with other dividends or distributions made within the preceding twelve months, exceeds the greater of ten percent of the insurer s surplus as of the end of the preceding year, or its net income for the preceding year. No pro-rata distribution of any class of the insurer s own securities may be included in this calculation, and it may not pay an extraordinary dividend or other extraordinary distribution until thirty days after the Commissioner has received notice of the intended distribution and has not objected. No extraordinary dividends were paid in 2003, 2002 or 2001 by any of our subsidiaries. The aggregate amount of dividends

54

#### **Table of Contents**

calculated in accordance with regulations of Massachusetts, California and Ohio that may be paid in 2003 from all of our insurance subsidiaries without prior regulatory approval is approximately \$76.0 million, of which \$66.2 million has been declared and paid as of September 30, 2003.

Our funds are generally invested in securities with maturities intended to provide adequate funds to pay claims without the forced sale of investments. The carrying value (at market and equity) of total investments, including cash, at September 30, 2003 was \$1.78 billion. At September 30, 2003, we held cash and cash equivalents of \$96.8 million. These funds provide sufficient liquidity for the payment of claims and other short-term cash needs.

Our fixed income portfolio s weighted average duration (which includes all fixed maturities and preferred stocks) as of September 30, 2003, was 5.2 years. At December 31, 2002 our fixed income portfolio had a weighted average duration of 4.5 years versus 5.7 years at December 31, 2001. The duration of a security is the time-weighted present value of the security s expected cash flows and is used to measure a security s price sensitivity to changes in interest rates. The weighted average duration is short compared to the average stated maturity because of the relatively large percentage of GNMA, FNMA and municipal housing bonds in the fixed maturity portfolio. The duration reflects industry prepayment assumptions. The municipal housing bonds are similar in nature to GNMAs in that they pay down principal during the life of the bond. For these types of bonds, investors are compensated primarily for reinvestment risk rather than credit quality risk. During periods of significant interest rate volatility, the underlying mortgages may prepay more quickly or more slowly than anticipated. If the repayment of principal occurs earlier than anticipated during periods of declining interest rates, investment income may decline due to the reinvestment of these funds at the lower current market rates. The Bloomberg Financial System, which was used to calculate the above duration data, utilizes optional call dates, sinking fund requirements and assumes a non-static prepayment pattern in deriving these averages.

Of our bonds and preferred stocks, 96.5% and 97.9% were rated in either of the two highest quality categories provided by the National Association of Insurance Commissioners, known as NAIC, for 2002 and 2001, respectively. Of all our other securities, eight, with a cost of \$16.3 million and a market value of \$18.0 million, are private placement securities and therefore are not rated by a rating agency.

The decrease in the carrying value of the closed-end preferred stock mutual funds to \$129.7 million at September 30, 2003 from \$270.6 million at December 31, 2002 was primarily the result of sales and the reclassification of three preferred stock mutual funds in which we no longer have a greater than 20% ownership position, which accounted for the decrease in cost of closed-end preferred stock mutual funds from \$294.2 million at December 31, 2002 to \$123.2 million at September 30, 2003. During the third quarter of 2003, our ownership percentage of three closed-end preferred stock mutual funds dropped below 20%, such that we no longer utilize the equity method of accounting for these three funds, but instead mark them to market. The carrying value reclassified from closed-end preferred stock mutual funds to common stocks amounted to \$62.2 million. These sales and reclassifications were partially offset by increases in the net asset value of the preferred stock mutual funds which we held. See Nine Months Ended September 30, 2003 Compared to Nine Months Ended September 30, 2002 (Restated) Investment Gains and Losses. These increases were the direct result of the decline in interest rates during most of 2003. As of the date of this prospectus, we own one fund investment that we account for using the equity method.

Our liabilities totaled \$1.92 billion at September 30, 2003 as compared to \$1.59 billion at December 31, 2002. The \$327.4 million, or 20.6%, increase was primarily comprised of increases in unpaid losses and loss adjustment expenses, unearned premiums and a payable for securities purchased. The liability for losses and loss adjustment expense reserves increased \$137.7 million, or 16.9%, primarily as a result of increased business. Unearned premiums increased \$165.6 million, or 24.1%, due primarily to increases in our business, coupled with the seasonality of the policy effective dates of our business. Payable for securities purchased totaled \$8.0 million at September 30, 2003 as compared to zero at December 31, 2002. This was the result of securities purchased with trade dates in September 2003 that were not settled until October 2003.

55

## **Table of Contents**

Our liabilities increased \$243.3 million, or 18.1%, to \$1.59 billion at December 31, 2002 as compared to \$1.35 billion at December 31, 2001. Loss and loss adjustment expense reserves comprised 51.3% of our liabilities at December 31, 2002 compared with 51.7% at December 31, 2001. Unearned premiums comprised 43.3% of our liabilities at December 31, 2002 compared with 41.9% at December 31, 2001. All other liabilities comprised 5.4% of our liabilities at December 31, 2002, compared with 6.4% at December 31, 2001. Loss and loss adjustment expense reserves increased \$120.4 million, or 17.3%. Unearned premiums increased \$123.7 million, or 22.0%, due primarily to increased business in 2002.

Liabilities for unpaid losses and loss adjustment expenses at September 30, 2003 and December 31, 2002 and 2001 consisted of:

		December 31,		
	September 30, 2003	2002	2001	
	(	Dollars in thousands)	(Restated)	
Net voluntary unpaid loss and LAE reserves	\$753,769	\$650,892	\$562,456	
Voluntary salvage and subrogation recoverable	(91,611)	(88,108)	(73,393)	
Assumed unpaid loss and LAE reserves from CAR	154,565	138,355	125,787	
Assumed salvage and subrogation recoverable from CAR	(22,790)	(22,790)	(20,695)	
Total voluntary and assumed unpaid loss and LAE reserves	793,933	678,349	594,155	
Adjustment for ceded unpaid loss and LAE reserves	168,438	146,277	110,037	
Adjustment for ceded salvage and subrogation recoverable	(9,000)	(9,000)	(9,000)	
Total unpaid loss and LAE reserves	\$953,371	\$815,626	\$695,192	

We have negotiated a 65% quota-share agreement for one year with modified terms. The new program became effective July 1, 2003. In the event of a catastrophe, recovery is limited to 65% of the loss with a maximum recovery estimated at \$225 million, equating to a total loss to us of \$347 million. Several limitations were added to the new contract regarding losses related to nuclear, chemical, and biological terrorist events. Our maximum loss recovery in case of these types of events is estimated at \$26 million. Our 100 and 250 year probable maximum loss events have been estimated at approximately \$180 million and \$290 million, respectively, based on policies in force at December 31, 2002. Please refer to Our Business Reinsurance Quota Share Reinsurance elsewhere in this prospectus for additional information about our current quota share reinsurance program.

Industry and regulatory guidelines suggest that the ratio of a property and casualty insurer s annual net premiums written to statutory policyholders surplus should not exceed 3.00 to 1.00. The following table presents, on a consolidated basis, our net premiums written to statutory surplus ratio:

	For the Twelve Months Ended September 30,		For the Year Ended December 31,		
	2003(1)	2002(1)	2002	2001	2000
Net premiums written to statutory surplus ratio:	2.16:1	1.91:1	1.98:1	1.51:1	1.53:1

<sup>(1)</sup> This data is not available for nine-month periods.

We have commitments in two venture capital fund investments. These investments are made in limited partnerships and our exposure to loss is limited to our actual investment. One limited partnership investment required a commitment by us to invest up to \$50.0 million into the partnership. To date we have invested \$25.1 million into the partnership, leaving a balance for funds available for commitment to the partnership of \$24.9 million. The partnership was formed to operate as an investment fund principally for the purpose of making investments primarily in

equity, equity-related and other securities issued in expansion financing, start-ups, buy-outs and recapitalization transactions relating to companies in the areas

56

### **Table of Contents**

of insurance, financial services, e-commerce, healthcare, and related businesses, including, without limitation, service and technology enterprises supporting such businesses.

The other limited partnership interest required a commitment by us to invest up to \$3.5 million into the partnership. To date we have invested \$2.6 million into the partnership. The partnership was formed to operate as an investment fund principally for the purpose of making investments in equity and equity-related securities of companies operating in the area of insurance distribution and distribution related activities.

In connection with the acquisition of American Commerce in January 1999, we granted stock options to agents that had been placing business with American Commerce before the acquisition. As of the date of this prospectus, 1,872,380 of these options are outstanding. Each option may be exercised on or after January 29, 2004 based on the average annual volume of direct premiums written from private automobile and homeowner insurance that the agent places with American Commerce during the five-year period ending on December 31, 2003. The options will expire on January 29, 2009. Each option has two components: a call option and a put option. The call option permits the agents to purchase a certain amount of our common stock at an exercise price of \$36.32 per share. The put option allows the agent to require us to purchase the option from the agent at a price of \$3.68 per share. The agents would have an incentive to exercise their put options if the price of our common stock was below \$40.00 on the exercise date. Our total liability under the put options, assuming that they become fully exercisable, would be \$6.9 million.

### Market Risk: Interest Rate Sensitivity and Equity Price Risk

Our investment strategy emphasizes investment yield while maintaining investment quality. The focus of our investment objectives continues to be maximizing after-tax investment income through investing in high quality diversified investments structured to maximize after-tax investment income while minimizing risk. Our funds are generally invested in securities with maturities intended to provide adequate funds to pay claims and meet other operating needs without the forced sale of investments. During the first half of 2003 we shortened the overall duration of our investment portfolio by reducing our holdings in certain long-term fixed income instruments, equities and closed-end preferred stock mutual funds. During the third quarter as interest rates rose, we began to invest in longer-term securities, resulting in a slightly higher duration as compared to year end. Unrealized investment gains and losses on our investments, to the extent that there is no other-than-temporary impairment of value, are credited or charged to a separate component of stockholders equity, known as net accumulated other comprehensive income (loss), net of tax, until realized.

In conducting investing activities, we are subject to, and assume, market risk. Market risk is the risk of an adverse financial impact from changes in interest rates and market prices. The level of risk assumed by us is a function of our overall objectives, liquidity needs and market volatility.

We manage our market risk by focusing on higher quality equity and fixed income investments, by periodically monitoring the credit strength of companies in which investments are made, by limiting exposure in any one investment and by monitoring the quality of the investment portfolio by taking into account credit ratings assigned by recognized rating organizations. Our portfolio includes five securities in default, three corporate bonds and two preferred stocks, with a carrying value of \$2.7 million as of September 30, 2003. Of our bonds and preferred stocks, 91.7% were rated in either of the two highest qualities categories provided by the NAIC as of September 30, 2003, as compared to 96.5% at December 31, 2002. This decrease primarily resulted from an increase in market value of securities that are not rated in either of the two highest categories. Although we have significant holdings of various closed-end preferred stock mutual funds, these funds are comprised primarily of preferred and common stocks traded on national stock exchanges, thus limiting exposure to any one investment.

*Interest Rate Sensitivity.* As part of our investing activities, we assume positions in fixed maturity, equity, short-term and cash equivalents markets. We are, therefore, exposed to the impacts of interest rate changes in the market value of investments. At September 30, 2003, our exposure to interest rate changes

57

### **Table of Contents**

and equity price risk has been estimated using sensitivity analysis. The interest rate impact is defined as the effect of a hypothetical interest rate change of plus-or-minus 200 basis points on the market value of fixed maturities and preferred stocks.

Changes in interest rates would result in unrealized gains or losses in the market value of the fixed maturity and preferred stock portfolio due to differences between current market rates and the stated rates for these investments. The following table summarizes our interest rate risk, based on the results of the sensitivity analysis at September 30, 2003. The table also reflects the changes in market value and stockholders equity that would be attributable to realized investment gains (losses) that we would recognize under the equity method of accounting with respect to the change in the net asset value of any mutual fund in which we own 20% percent or more of the shares outstanding. See Critical Accounting Policies Investments above.

Estimated Market Value of Fixed Income and Preferred Stock Investments	Estimated Change in Market Value  (Dollars in thousands)	Hypothetical Percentage Increase (Decrease) in Stockholders Equity(1)
\$1,294,169	\$(122,826)	(9.3)%
1,416,995	,	` ´
1,534,826	117,831	8.9%
	Value of Fixed Income and Preferred Stock Investments  \$ 1,294,169 1,416,995	Value of Fixed Income and Preferred Stock Investments  (Dollars in thousands)  \$1,294,169 1,416,995

<sup>(1)</sup> Net of income taxes at an assumed rate of 35%.

*Equity Price Risk*. The equity price risk is defined as a hypothetical change of plus-or-minus 10% in the market value of common stocks. The following table summarizes our equity price risk, based on the results of the sensitivity analysis at September 30, 2003:

Hypothetical Change in Market Price	Estimated Market Value of Common Equity Investments(1)	Estimated Change in Market Value	Hypothetical Percentage Increase (Decrease) in Stockholders Equity(2)
		(Dollars in thousands)	
20% price increase	\$269,069	\$ 44,845	3.4%
10% price increase	246,646	22,422	1.7%
No change	224,224		
10% price decrease	201,802	(22,422)	(1.7)%
20% price decrease	179,379	(44,845)	(3.4)%

<sup>(1)</sup> Includes both common stocks and closed-end preferred stock mutual funds.

### (2) Net of income taxes at an assumed rate of 35%.

The preceding sensitivity analysis does not represent a forecast and should not be relied upon as being indicative of expected operating results. These hypothetical estimates are based upon numerous assumptions such as the nature and timing of interest rate levels including the yield curve shape, prepayments on loans and securities, reinvestment and replacement of asset and liability cash flows and other assumptions. While assumptions are developed based upon current economic conditions, we cannot provide any assurance as to the predictive nature of these assumptions. Also, as market conditions vary from those assumed in the sensitivity analysis, actual results will also differ due to prepayment and refinancing levels likely deviating from those assumed and other internal and external variables. Furthermore, the sensitivity analysis does not reflect actions that management might take in responding to or anticipating changes in interest rates.

58

### **Table of Contents**

### **Segment Information**

We have four reportable segments:

property and casualty insurance Massachusetts;

property and casualty insurance other than Massachusetts;

real estate and commercial lending; and

corporate and other.

Our property and casualty insurance operations are written through Commerce Insurance, Citation, American Commerce, and Commerce West and are marketed to affinity groups, individuals, families and businesses through our relationships with professional independent insurance agencies. Our property and casualty insurance Massachusetts segment also includes the operations of Clark-Prout Insurance Agency, our wholly-owned subsidiary. Our wholly-owned subsidiary, Bay Finance Company, Inc., originates and services residential and commercial mortgages in Massachusetts and Connecticut. The corporate and other segment represents the remainder of our activities, including those of Commerce Group.

We evaluate performance and allocate resources based primarily on the property and casualty insurance segments, which represent over 99% of our total revenue for the past three years. The accounting policies of the reportable segments are the same as those used in the notes to the financial statements.

Selected information by industry segment for the nine months ended September 30, 2003 and 2002, and the years ended December 31, 2002, 2001 and 2000 is summarized below:

**Earnings** 

	Revenue	(Losses) Before Income Taxes, Minority Interest and Change in Accounting Principle	Identifiable Assets
		(Dollars in thousands)	
Nine Months Ended September 30, 2003			
Property and casualty insurance:			
Massachusetts	\$1,044,707	\$139,676	\$2,421,225
Other than Massachusetts	167,133	6,452	313,406
Real estate and commercial lending	1,111	1,111	17,966
Corporate and other	2	(7,255)	24,381
Consolidated	\$1,212,953	\$139,984	\$2,776,978
Nine Months Ended September 30, 2002 (Restated)			
Property and casualty insurance:			
Massachusetts	\$ 813,039	\$ 58,022	\$2,081,531
Other than Massachusetts	119,753	(7,377)	268,248
Real estate and commercial lending	1,918	1,918	32,254
Corporate and other	<u> </u>	(1,995)	12,314
Consolidated	\$ 934,711	\$ 50,568	\$2,394,347
Year Ended December 31, 2002			

Property and casualty insurance:			
Massachusetts	\$1,092,396	\$ 72,903	\$2,073,853
Other than Massachusetts	161,962	(17,034)	269,091
Real estate and commercial lending	2,737	2,737	27,554
Corporate and other	24	(6,580)	12,190
Consolidated	\$1,257,119	\$ 52,026	\$2,382,688
	59		
	39		

### **Table of Contents**

	Revenue	Earnings (Losses) Before Income Taxes, Minority Interest and Change in Accounting Principle	Identifiable Assets
		(Dollars in thousands)	)
Year Ended December 31, 2001 (Restated)			
Property and casualty insurance:			
Massachusetts	\$1,011,318	\$118,657	\$1,857,921
Other than Massachusetts	135,483	(6,730)	245,397
Real estate and commercial lending	3,592	3,592	40,483
Corporate and other	3,397	(7,737)	10,830
Consolidated	\$1,153,790	\$107,782	\$2,154,631
Year Ended December 31, 2000			
Property and casualty insurance:			
Massachusetts	\$ 969,624	\$164,237	\$1,780,724
Other than Massachusetts	121,028	7,115	236,240
Real estate and commercial lending	5,407	5,407	52,327
Corporate and other	3,421	(6,693)	6,323
Consolidated	\$1,099,480	\$170,066	\$2,075,614

### **Recent Relevant Accounting Developments**

In July 2001, the Financial Accounting Standards Board, which we refer to in this prospectus as the FASB, issued SFAS No. 141, Business Combinations, and No. 142, Goodwill and Other Intangible Assets. SFAS No. 141, effective for business combinations initiated after June 30, 2001, requires that all business combinations be accounted for under a single method—the purchase method. Use of the pooling-of-interests method is no longer permitted. SFAS No. 141 also clarifies the criteria to recognize intangible assets separately from goodwill. SFAS No. 142, effective January 1, 2002, requires that goodwill and intangible assets deemed to have indefinite lives no longer be amortized to earnings, but instead be reviewed at least annually for impairment. SFAS No. 142 also requires that other intangible assets will continue to be amortized over their useful lives.

Effective January 1, 2002, in accordance with SFAS No. 142, we discontinued amortizing the balance sheet item—excess of book value of subsidiary interest over cost—which was \$5.7 million and \$8.4 million at year-end 2001 and 2000, respectively. The 2001 and 2000 impact of the amortization of this resulted in earnings of approximately \$3.4 million or \$0.10 per share for both years. Additionally, we no longer amortize the negative goodwill resulting from the purchase of closed-end preferred stock mutual funds effective January 1, 2002. The amount of unamortized negative goodwill at December 31, 2001 and 2000 was \$6.4 million and \$14.7 million, respectively. The 2001 and 2000 impact of the amortization of this was \$3.2 million and \$9.3 million or \$0.10 and \$0.27 per share, respectively, of earnings classified as capital gains. Both the excess of book value of subsidiary interest over cost and the negative goodwill on closed-end preferred stock mutual funds were recognized as income in the first quarter of 2002 and classified as an extraordinary item. The per share income impact of this change was \$0.34 per share.

In January 2003, the FASB issued Interpretation No. 46, Consolidation of Variable Interest Entities (FIN 46), which addresses consolidation issues surrounding special purpose entities, often termed variable interest entities (VIE), to which the usual condition for consolidation does not apply because the VIE either has no voting interests or otherwise is not subject to financial control through ownership of voting interest. Under FIN 46, the primary beneficiary of a VIE is required to consolidate the VIE. FIN 46 is required to be adopted by the end of fiscal periods beginning after December 15, 2003, with the exception of non-registered investment companies that meet a certain criteria, for whom FIN 46 has been deferred for an indefinite period. At September 30, 2003, we did not hold any securities that met

### **Table of Contents**

the provisions of consolidation under FIN 46; therefore, FIN 46 would have no current effect on our financial statements.

In May 2003, the FASB issued SFAS No. 150, Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity (SFAS No. 150), which requires an issuer of certain classes of freestanding financial instruments, as set out in the statement, to classify such instruments as a liability and, in most instances, measure the instruments at fair value. SFAS No. 150 is effective for all financial instruments entered into or modified after May 31, 2003, and otherwise shall be effective at the beginning of the first interim period after June 15, 2003 for financial instruments that were in existence prior to May 31, 2003. For financial instruments created before the issuance date of SFAS No. 150 and still existing at the beginning of the interim period of adoption, transition shall be achieved by initially measuring the financial instruments at fair value and reporting the difference between the fair value and the previous carrying value as the cumulative effect of a change in accounting principle. As of September 30, 2003, we did not issue any financial instruments that met the provisions of SFAS No. 150; therefore, neither SFAS No. 150 nor the deferral of the effective dates of certain provisions have affected our financial statements.

### **Effects of Inflation and Recession**

We generally are unable to recover the costs of inflation in our personal automobile insurance line since the premiums charged for personal automobile insurance in Massachusetts, our principal business segment, are subject to state regulation. Additionally, the premium rates that we charge for personal automobile insurance in Massachusetts are adjusted by the Commissioner only at annual intervals. Such annual adjustments in premium rates may lag behind related cost increases. Economic recessions can have an impact upon us, primarily through the policyholder s election to decrease non-compulsory coverages afforded by the policy and decreased driving, each of which tends to decrease claims.

To the extent inflation and economic recession influence yields on investments, we are also affected. As each of these environments affect current market rates of return, previously committed investments may rise or decline in value depending on the type and maturity of investment.

Inflation and recession must also be considered by us in the creation and review of loss and LAE reserves since portions of these reserves are expected to be paid over extended periods of time. The anticipated effect of economic conditions is implicitly considered when estimating liabilities for losses and LAE. The importance of continually adjusting reserves is even more pronounced in periods of changing economic circumstances.

61

### **Table of Contents**

### **OUR BUSINESS**

### Overview

We provide personal and commercial property and casualty insurance in Massachusetts and, to a lesser extent, in 27 other states. We market our products exclusively through our network of independent agents including 628 agents in Massachusetts, 30 agents in New Hampshire, 808 agents in California and Oregon, and 30 agents in 26 other states, as of December 31, 2002. Our core product lines are personal and commercial automobile and homeowners insurance. We have been the largest writer of personal property and casualty insurance in Massachusetts in terms of direct premiums written since 1990. At the end of 2002, our share of the Massachusetts personal automobile market was 25.9%, up from 23.2% at the end of 2001. For each of the past five years, we have been the second largest writer of homeowners insurance in Massachusetts. We are the third largest writer of commercial automobile insurance in Massachusetts, based on the most recently available data. On a consolidated basis, we were ranked the 22nd largest personal automobile insurance group in the country by A.M. Best, in terms of direct premiums written, based on the most recently available information as of December 31, 2002. In addition to our core product lines, we write commercial multi-peril, inland marine, fire, general liability, and personal and commercial umbrella insurance.

Our primary business strategy is to continue to focus on the personal automobile market in Massachusetts and the other states where we do business. We maintain approximately 1.2 million policies through our insurance company subsidiaries. Commerce Insurance and Citation service approximately 996,000 policies in Massachusetts and Commerce Insurance services over 7,000 policies in New Hampshire. American Commerce and Commerce West service over 205,000 policies in 27 states.

The following tables present our direct premiums written for the nine months ended September 30, 2003 and the years ended December 31, 2002 and 2001 in Massachusetts and all other states:

### Direct Premiums Written, Nine Months Ended September 30, 2003

### (Dollars in thousands)

	Massachusetts	All Other States	Total	% of Total
Personal Automobile	\$ 939,232	\$144,903	\$1,084,135	84.2%
Homeowners	75,655	27,016	102,671	8.0
Commercial Automobile	66,940	6,011	72,951	5.7
Other Lines	26,924	714	27,638	2.1
Total	\$1,108,751	\$178,644	\$1,287,395	100.0%

### Direct Premiums Written, Year Ended December 31, 2002

### (Dollars in thousands)

	Massachusetts	All Other States	Total	% of Total
Personal Automobile	\$1,032,438	\$155,045	\$1,187,483	84.4%
Homeowners	87,634	27,376	115,010	8.2
Commercial Automobile	74,879	5,151	80,030	5.7
Other Lines	23,569	764	24,333	1.7
Total	\$1,218,520	\$188,336	\$1,406,856	100.0%

62

### **Table of Contents**

### Direct Premiums Written, Year Ended December 31, 2001

### (Dollars in thousands)

	Massachusetts	All Other States	Total	% of Total
Personal Automobile	\$ 859,922	\$122,320	\$ 982,242	85.2%
Homeowners	73,254	18,710	91,964	8.0
Commercial Automobile	58,088	1,514	59,602	5.2
Other Lines	17,885	714	18,599	1.6
Total	\$1,009,149	\$143,258	\$1,152,407	100.0%

We attribute our success primarily to the following factors:

a highly experienced management team with a proven track record,

our ability to operate efficiently with economies of scale,

our in-depth understanding of the Massachusetts regulatory and underwriting environments,

our strong relationships with independent insurance agencies that provide quality business to us,

our ability to compete in an affinity group marketing environment,

our advanced information systems with an extensive underwriting database, and

our history of maintaining a strong financial condition.

We market our products almost exclusively through independent insurance agencies. Our relationships with these agencies are critical to our continued success. We believe that we are the preferred provider for most of our agencies and that, as a result, we have gained access to policyholders with average or above-average underwriting profit characteristics. We focus on selecting and retaining agencies with historical premium growth rates and loss ratios that meet our criteria, and we devote substantial resources to maintaining strong relationships with our existing agencies. We pay our agencies significant compensation in the form of profit sharing, which is based, in part, on the underwriting profits of each agency s business written with us. In addition, we occasionally sponsor incentive award trips for agents to encourage profitability and growth. See Marketing.

Based on agency surveys that we conduct several times a year, we believe that we are attentive to the needs of our agencies and insureds. We emphasize our commitment to the Massachusetts insurance market by our responsiveness in servicing claims and our internal support for agency operations, including direct billing of insureds, direct claim reporting, agency upload and download systems, on-line inquiry systems for our agents, and by providing competitively priced automobile and property insurance programs and products.

Massachusetts Business. We believe that a significant factor in our success is our focus on the personal automobile insurance market in Massachusetts, which accounted for 73% of our total direct premiums written for the nine months ended September 30, 2003. The terms, conditions, and rates of personal automobile insurance are subject to extensive regulation in Massachusetts. As a consequence of our focus on the Massachusetts market, we have both an in-depth understanding of this market and the ability to respond effectively to shifts in the state s regulatory and underwriting environments. Currently, we are required by law to accept virtually all private passenger automobile insurance business submitted to us by our agencies in Massachusetts. Our ability to underwrite this business profitably, however, depends on our understanding of the risks in the business as well as our management of reinsurance through CAR.

We have actively pursued affinity group marketing programs since 1995. Our affinity group marketing programs provide members of participating groups and associates with a convenient means of purchasing discounted private passenger automobile insurance. We emphasize writing insurance for larger affinity groups, although we consider accounts with as few as 25 participants. Affinity groups are eligible for rate discounts, which must be filed annually with the Massachusetts Division of Insurance. In general, we look

### **Table of Contents**

for affinity groups with mature/stable membership, favorable driving records and below average turnover ratios. Participants who leave the sponsoring group during the term of the policy are allowed to maintain the policy until expiration. At expiration, we will issue through the agency a non-discounted policy at the insured s option.

We also offer homeowners insurance in Massachusetts, including a very limited amount of policies in designated coastal areas. Our average homeowners policy is an all risk, replacement cost insurance policy covering a dwelling and its contents. Our published limits of liability for property damage to a dwelling in Massachusetts are a minimum coverage of \$60,000 and a maximum coverage of \$750,000. Some policies over this amount are written on an exception basis. For personal liability, the minimum coverage is \$100,000 and the maximum coverage is \$1.0 million. The average dwelling coverage amount per policy in Massachusetts written by Commerce Insurance and Citation is approximately \$195,000. Generally, the average amount of contents coverage is 70% of the amount of coverage for the dwelling, with limitations on the amount of coverage per item placed on securities, cash, jewelry, furs, silverware, computer equipment, and firearms. However, additional coverage for such items can be purchased. We also offer personal liability umbrella coverage of \$1.0 million, \$2.0 million, and \$3.0 million, which is reinsured through Employers Reinsurance Corporation.

We offer a preferred risk homeowners product through Citation, which has an alternative pricing schedule for selected insureds meeting more restrictive underwriting guidelines. Citation also provides a separate rating tier for preferred commercial automobile business. Citation wrote approximately 14% of the voluntary commercial automobile premium produced by our voluntary agents during the nine months ended September 30, 2003. Citation also produced approximately 53% of our Massachusetts homeowner business during that period, calculated based on direct premiums written. We expect that these secondary rating tiers will continue to assist us in retaining better commercial automobile and homeowner accounts. We were the largest writer of voluntary commercial automobile insurance in Massachusetts during the eight months ended August 31, 2003, as reported by CAR.

We believe our long-term commitment to providing consistent markets for Massachusetts insurance agencies, coupled with the withdrawal by several national companies from the Massachusetts personal automobile market, which primarily occurred from 1987 through 1991, has been a significant factor in enabling us to increase and maintain our market share by contracting with agencies that meet our agency criteria. We believe that Massachusetts insurance agencies are more likely to seek to develop and expand relationships with domestic insurers, which, like us, have a long-term commitment to, and focus on, the Massachusetts personal automobile market.

Business in Other States. American Commerce predominantly writes private passenger automobile and homeowners insurance in 26 states exclusively through 32 independent insurance agencies owned and operated by AAA clubs. Products are similar to those offered by us in Massachusetts, although pricing of products is determined on a state-by-state basis. All of its business is underwritten at American Commerce s headquarters in Columbus, Ohio. American Commerce primarily targets preferred insurance risks.

Commerce West predominantly writes private passenger automobile insurance in California and Oregon through 808 independent insurance agencies and brokers. All of Commerce West s business is underwritten at its headquarters in Pleasanton, California. Although it primarily writes preferred private passenger automobile business, Commerce West also writes non-standard private passenger automobile business and commercial automobile business.

64

### **Table of Contents**

The following table shows the eleven states with the highest direct premiums written by American Commerce, which amount to greater than 90% of its business, and the two states in which Commerce West writes insurance for the nine months ended September 30, 2003 and the years ended December 31, 2002 and 2001:

		Direct Premiums Written by State			
Company		Nine Months	Year Ended December 31,		
	State	Ended September 30, 2003	2002	2001	
		(Dolla	ars in thousands)		
American		,	,		
Commerce	Arizona	\$ 35,881	\$ 30,396	\$ 21,798	
	Rhode Island	15,570	17,371	14,912	
	Ohio	15,197	16,923	13,170	
	Washington	15,735	16,339	8,327	
	Oklahoma	13,625	13,010	8,048	
	Oregon	11,242	13,046	10,986	
	Kentucky	7,468	8,289	6,115	
	Indiana	4,562	6,242	4,806	
	Tennessee	3,357	3,376	2,534	
	Idaho	2,553	3,010	2,595	
	West Virginia	2,429	2,885	2,657	
	Other states	6,935	8,266	8,530	
		<u> </u>	<del></del>	<u> </u>	
	Total	\$134,554	\$139,153	\$104,478	
Commerce West	California	\$ 35,884	\$ 40,861	\$ 34,816	
	Oregon	4,089	5,464	3,964	
	Total	\$ 39,973	\$ 46,325	\$ 38,780	

Commerce Insurance writes personal property and casualty insurance in New Hampshire through 30 independent insurance agencies, as of December 31, 2002. Direct premiums written in New Hampshire amounted to \$4.1 million and \$1.7 million for the nine months ended September 30, 2003 and 2002, respectively. Direct premiums written for December 31, 2002 and 2001 were \$2.9 million and \$0.4 million, respectively.

Ratings. Commerce Insurance and Citation currently have a combined A.M. Best s rating of (A+ Superior), which is A.M. Best s second highest rating out of fifteen. Commerce West and American Commerce currently have A.M. Best s ratings of A (Excellent), which is A.M. Best s third highest rating. According to A.M. Best, an insurer with a Superior rating has achieved superior overall performance and has shown the strongest ability to meet its policyholder and other contractual obligations when compared to the norms of the property and casualty insurance industry. An insurer with an Excellent rating has demonstrated excellent overall performance when compared to standards developed by A.M. Best. We have been notified by A.M. Best that American Commerce has been assigned a rating of A (Excellent) with a negative rating outlook. According to A.M. Best, a negative rating outlook indicates that a company is experiencing unfavorable financial/market trends and, if such trends continue, there is a good possibility of having its rating downgraded. If American Commerce is subsequently downgraded to below A-(Excellent), American Commerce s standing in the marketplace would be negatively impacted, which would adversely affect its value of premiums written and, indirectly, our consolidated financial credit and results of operations. For the year ended December 31, 2002, American Commerce wrote \$139.2 million in direct premiums, which amounted to 9.9% of our overall direct premiums written for that period.

Moody s Investor Services also rates the financial strength of insurance companies, and has assigned an A2 ( Good ) rating to Commerce Insurance, which is Moody s third highest rating. According to

### **Table of Contents**

Moody s, an issuer with an A2 ( Good ) rating offers good financial security, with elements present which suggest a susceptibility to impairment sometime in the future. Moody s assigns nine ratings to insurance companies, which currently range from Aaa to C, with a numerical modifier in each generic rating classification to refer to the ranking in the group, with 1 being the highest and 3 being the lowest. Moody s divides their ratings into strong and weak companies, with companies in one of the top four rating categories being considered strong companies.

Additionally, Standard & Poor s rates the financial strength of insurance companies, and assigns eight ratings, which currently range from AAA to CC, and may further modify that rating with a + or a - to show relative standing within the category. S&P has assigned an A rating, its third highest rating, to Commerce Insurance and Citation. According to S&P, an insurer with an A rating has strong financial security characteristics, but is somewhat more likely to be affected by adverse business conditions than are insurers with higher ratings.

A.M. Best, Moody s and S&P base their ratings on factors that concern policyholders and not upon factors concerning investor protection. Such ratings are subject to change and are not recommendations to buy, sell or hold securities. Any future decrease in the ratings of one of our subsidiaries could adversely affect our competitive position.

Inter-Affiliate Pooling Agreement. We expect to implement an inter-affilate reinsurance pooling agreement, which we refer to as a pool or pooling agreement, that we expect will become effective January 1, 2004, contemporaneously with the internal reorganization described elsewhere in this prospectus. See About Commerce Group. The pool will permit each insurance subsidiary to rely on the capacity of the entire pool, rather than its own capital and surplus, and it will prevent any one insurance subsidiary from suffering any undue losses, as all insurance subsidiaries will share underwriting profits and losses in proportion to their pool participation percentages. It is intended to produce a more uniform and stable underwriting result than they would otherwise experience individually, and, we believe, will permit the efficient use of our surplus, particularly following the completion of this offering, to support premium growth. We also expect that the pool will provide greater diversification for each subsidiary, both geographic and, to a lesser extent, by product mix. The pool also will permit all insurance subsidiaries to obtain a uniform rating from each of A.M. Best, Moody s, and S&P.

The pool participation percentage of each insurance subsidiary will reflect the ratio of that subsidiary s policyholders surplus to our aggregate policyholders surplus. For the year ending December 31, 2004, the percentages are expected to be as follows:

Commerce Insurance	80%
Citation Insurance	10
American Commerce	7
Commerce West	3

Through the pooling agreement, Commerce Insurance will assume from all the other insurance subsidiaries, net of applicable reinsurance, all of their combined premiums, losses, loss expenses and underwriting expenses, will combine this business with its own direct business, and then will cede back to the other insurance subsidiaries 20% of all of the combined premiums, losses, loss expenses and underwriting expenses of all of our insurance subsidiaries, including Commerce Insurance. Accounts shall be rendered quarterly with inter-company balances settled within the next quarter. The pool may be terminated in the event of an uncured breach, or by mutual agreement of all of the parties.

### **Our Products**

Automobile Insurance Lines. Our principal insurance line is personal automobile insurance. We offer automobile policyholders the following types of coverage: bodily injury liability coverage, including underinsured and uninsured motorist coverage, personal injury protection coverage, property damage liability coverage and physical damage coverage, including fire, theft and other hazards specified in the policy. In Massachusetts and New Hampshire, our policies have one-year terms. Personal automobile

66

### **Table of Contents**

insurance policies written by Commerce West and American Commerce usually have policy terms of six months. Our published maximum liability limits for our Massachusetts business are \$500,000 per person and \$1.0 million per accident for bodily injury, and \$100,000 for property damage. For New Hampshire, our published maximum limits of liability are \$500,000 per person and \$1.0 million per accident for bodily injury, and \$250,000 for property damage. Liability limits of \$100,000 per person injured, \$300,000 per accident and \$100,000 for property damage are the limits most commonly purchased in Massachusetts. Our published maximum liability limits for automobile insurance written by Commerce West in California and Oregon are \$500,000 per person and per accident for bodily injury, and \$500,000 for property damage. For California business, liability limits of \$15,000 per person injured and \$30,000 per accident are most commonly purchased. For Oregon business, liability limits of \$25,000 per person injured and \$50,000 per accident are most commonly purchased. Our published maximum liability limits for our business in a majority of the states where American Commerce does business are \$1.0 million per person and \$1.0 million per accident for bodily injury, and \$1.0 million for property damage, and \$500,000 for homeowners insurance. For business written by American Commerce, liability limits of \$100,000 per person injured and \$300,000 per accident are most commonly purchased.

Massachusetts Automobile Business. Massachusetts automobile business is the principal segment of our operation. In Massachusetts, private passenger automobile insurance is subject to extensive regulation. Owners of automobiles are generally required to demonstrate certain minimum automobile insurance coverages as a prerequisite to registering any automobile. With very limited exceptions, private passenger automobile insurers are required by law to issue a policy to any applicant seeking to obtain such coverages. On the basis of market share, insurance companies in Massachusetts are also assigned agents, known as ERPs, that have been unable to obtain a voluntary contract with an insurance carrier. Marketing and underwriting strategies for companies operating in Massachusetts are limited by maximum premium rates and minimum agency commission levels for personal automobile insurance, both of which are mandated by the Commissioner. In Massachusetts, accident rates, bodily injury claims, and medical care costs continue to be among the highest in the nation. According to the Automobile Insurers Bureau of Massachusetts, or AIB, Massachusetts has higher than average medical costs and liability claims involving attorneys. According to the AIB, Massachusetts personal automobile premium per policy, based on 2001 premium information, was the 5th highest in the nation.

During the three-year period from the beginning of 2000 to the end of 2002, average mandated Massachusetts personal automobile insurance premium rates decreased an average of 2.5% per year. The Commissioner approved an average increase of 2.7% in personal automobile premiums for 2003, as compared to no rate change in 2002. Coinciding with the 2003 rate decision, the Commissioner also approved an increase of 1.3% in the commission dollar rate agents receive for selling private passenger automobile insurance in 2003.

Year	State Mandated Average Rate Change	Actual State Average Rate Change(2)	Commerce Average Rate Change Per Exposure
2003(1)	2.7%	8.1%	8.0%
2002	0.0	5.0	5.3
2001	(8.3)	(3.5)	(1.9)
2000	0.7	6.2	6.2

### (1) Estimated

### (2) Based on Massachusetts Division of Insurance filings

The actual state average rate change represents the change in the average rate paid by drivers in Massachusetts, as opposed to the state mandated average rate change. As can be seen above, our average rate change per exposure corresponds more closely to the actual state average rate change. The reason for this is that both take into account newer vehicles, as compared to the state mandated average rate change which does not.

67

### **Table of Contents**

*Mortgage Operations*. Insurance companies are permitted to invest in mortgages. We formed Bay Finance to originate and service residential and commercial mortgages in Massachusetts and, on a limited basis, in Connecticut. During the nine months ended September 30, 2003 and for the years ended December 31, 2002, 2001, and 2000 our mortgage operations accounted for approximately \$1.1 million, or 0.1%, \$2.7 million, or 0.2%, \$3.6 million, or 0.3%, and \$5.4 million, or 0.5% of our consolidated total revenues, respectively.

*Insurance Agency*. Clark-Prout is a wholly-owned insurance agency that offers a full line of insurance products, including policies written by us, as well as policies written by other insurance companies. During the nine months ended September 30, 2003 and for the years ended December 31, 2002, 2001, and 2000, Clark-Prout s revenues amounted to \$486,000 or 0.1%, \$622,000, or 0.1%, \$629,000, or 0.1%, and \$717,000, or 0.1%, of our consolidated total revenues, respectively.

#### **Commonwealth Automobile Reinsurers**

A significant aspect of our automobile insurance business relates to our interaction with Commonwealth Automobile Reinsurers, also known as CAR. CAR is a Massachusetts-mandated reinsurance mechanism, which enables us and the other participating insurers to reinsure any automobile risk that the insurer perceives to be under-priced. Participating insurers, which are responsible for over 99% of total direct premiums written for personal automobile insurance in Massachusetts, are required to offer automobile insurance coverage to all eligible applicants pursuant to take-all-comers regulations, but may reinsure under-priced business with CAR. In addition, participating insurers are obligated to accept ERPs from CAR and to provide an automobile insurance market in Massachusetts for those agencies. Involuntary ERP assignments occur by line of business and may apply to personal automobile only, commercial automobile only, or both lines.

CAR maintains separate pools for liability and physical damage coverage for personal and commercial automobile risks. All companies writing automobile insurance in Massachusetts share in the underwriting results of CAR business for their respective product line or lines, whether or not they are participating insurers. Since its inception, CAR has annually generated hundreds of millions of dollars in underwriting losses, primarily in the personal automobile pool. Accordingly, each automobile insurer attempts to develop and implement underwriting strategies that will minimize its relative share of the CAR deficit while maintaining acceptable loss ratios on risks not reinsured through CAR.

In general, the CAR reinsurance mechanism operates in the following manner. Within established time frames, a participating insurer must identify which policies it wishes to retain and which policies it wishes to cede to CAR. A participating insurer pays to CAR all of the premiums generated by the policies it has ceded and also reimburses CAR the difference between standard rates and the reduced premium resulting from affinity group marketing discounts or safe driver deviations on policies ceded to CAR. CAR reimburses participating insurers for all losses incurred on account of ceded policies, although, as with reinsurance generally, reinsurance of a policy through CAR does not legally discharge the participating insurer from its liability to the policyholder for the full amount of the policy. Participating insurers also receive fees for servicing ceded policies based on the expense structure established by CAR.

Member companies of CAR have joint and several liabilities for the obligations of CAR. If one member of CAR fails to pay its assessments, each of the remaining members of CAR will be required to pay its pro-rata share of the member who fails to pay its obligations. At the present time, we are not aware of any CAR member company who has failed to meet its obligations.

An insurer s proportionate share of the CAR deficit is allocated on the basis of a formula called a participation ratio, which can vary significantly between the personal and commercial pools, and between different policy years. Under current regulations, an insurer s share of the CAR deficit is based on its market share for retained automobile risks for the particular pool, adjusted by a utilization formula, such that, in general, its participation ratio is adversely affected if its relative use of CAR reinsurance exceeds that of the Massachusetts industry, and its participation ratio is favorably affected if its relative use of CAR reinsurance is less than that of the Massachusetts industry. The current formula also contains a

68

### **Table of Contents**

provision whereby certain high risk and/or under-priced business, if reinsured through CAR, is excluded in determining an insurer s participation ratio. Finally, for the personal automobile CAR pool, an insurer s participation ratio may be affected by credits received for not reinsuring through CAR automobile risks in selected under-priced classes and territories. An insurer s participation ratio will be favorably affected if its relative use of credits exceeds that of the Massachusetts industry. Credit values are set annually by CAR, and we cannot forecast whether the yearly changes will be beneficial or detrimental to our personal automobile results.

The following table shows our private passenger participation ratio for CAR as compared to our Massachusetts market share for that coverage for the eight months ended August 31, 2003 and the years ended December 31, 2002, 2001 and 2000.

Period	Commerce Participation Ratio in CAR	Commerce Market Share
Eight Months Ended August 31, 2003	19.2%	27.3%*
Year Ended December 31, 2002	17.8%	25.9%
Year Ended December 31, 2001	16.8%	23.2%
Year Ended December 31, 2000	16.9%	22.3%

### \* Estimated by CAR.

Our objective has been, and continues to be, to develop and implement underwriting strategies to obtain the optimum balance between our CAR participation ratio and the loss ratios on automobile risks that we choose to retain. For each automobile risk, we make a judgment as to whether the projected impact on our profitability from retaining the risk outweighs the incremental cost of reinsuring the risk through CAR. In general, increased voluntary retention levels result in higher voluntary loss ratios but lower CAR participation costs. In determining the incremental cost of reinsuring a risk through CAR, we estimate our participation ratio for a given period by modeling the anticipated Massachusetts industry-wide CAR trends. Once we estimate our participation ratio, we then are able to compare the incremental effect on our share of the CAR deficit of either reinsuring or retaining the particular automobile risks. Finally, for personal automobile risks, we utilize our internal underwriting database and internally-developed actuarial reporting and decision support systems to develop a projected underwriting loss ratio for each risk. We then compare the impact of the automobile risk on our participation ratio in order to estimate whether, after taking all CAR and other factors into account, our profitability will be enhanced by reinsuring or retaining such risk. We believe that, because of our significant share of the Massachusetts personal automobile insurance market, we can utilize statistically credible data for a greater array of underwriting factors than our competitors. We believe that this utilization of our underwriting database gives us a competitive advantage in deciding which personal automobile risks to reinsure through CAR.

The CAR utilization-based participation ratio has been fully in place since 1994, and individual companies in the marketplace make minor yearly changes in an effort to obtain their optimum balance between retained and ceded writings. In 2002, we ceded approximately \$75.4 million, or 7.3%, of our Massachusetts personal automobile direct premiums written, compared to \$60.3 million, or 7.0%, in 2001, and \$60.0 million, or 7.3%, in 2000. For each of 2002, 2001 and 2000, we reinsured through CAR approximately 4.9% of our personal automobile exposures, as compared to industry averages of 7.5%, 7.7% and 8.4% respectively. Our strategy has been to maintain above average voluntary retention levels, as well as to voluntarily retain personal automobile business that receives credits, favorably impacting the utilization formula. These credits result from voluntarily retaining business in under-priced territories and for under-priced classes. We believe that our strategy has favorably affected our participation ratio, as evidenced by our CAR participation ratio consistently being at least several percentage points below our share of the Massachusetts personal automobile market, as reflected in the above table. This strategy also may increase our voluntary loss ratios as under-priced business generally produces higher loss ratios.

Although commercial automobile insurance is a relatively smaller portion of our total insurance writings, the related commercial automobile risk selection decisions remain an important element in

69

### **Table of Contents**

determining our profitability. In 2002, we ceded to CAR approximately \$12.8 million, or 17.0%, of our Massachusetts commercial automobile direct premiums written, as compared to \$9.1 million, or 15.6%, in 2001. The percentage of commercial automobile premiums ceded to CAR by the industry was estimated by us to be 28% in 2002.

Written premiums, earned premiums, losses and LAE incurred, underwriting expenses incurred and the liabilities for unearned premiums, unpaid losses and LAE ceded to and assumed from CAR were as follows:

Year	Ended	Decem	her 31.

	Nine Months Ended September 30, 2003		2002		2001		2000	
	Ceded	Assumed	Ceded	Assumed	Ceded	Assumed	Ceded	Assumed
				(Dollars in tl	nousands)			
Income Statement:								
Written premiums	\$ 79,711	\$ 88,523	\$ 88,198	\$ 96,269	\$70,973	\$ 79,360	\$67,451	\$ 81,659
Earned premiums	69,930	78,085	80,241	90,594	72,648	81,176	69,120	81,300
Losses and LAE								
incurred	87,340	111,860	114,578	128,071	80,053	108,353	67,987	109,788
Underwriting expenses		26,506		31,047		28,270		28,753
<b>Balance Sheet:</b>								
Unearned premiums	55,555	57,812	52,374	47,374	44,399	41,699	44,791	42,515
Unpaid losses and LAE	135,189	131,775	112,102	115,566	87,271	105,092	89,350	106,787

We pay to CAR all of the premiums generated by the policies we have ceded and CAR reimburses us for all losses incurred on account of ceded policies. In addition, we receive a fee for servicing ceded policies based on the expense structure established by CAR. For the years ended December 31, 2002, 2001 and 2000, these servicing fees amounted to \$18.7 million, \$17.2 million and \$16.8 million, respectively.

CAR adjusts the operations of the personal and commercial reinsurance mechanisms to address the needs of the Massachusetts automobile insurance market. In a letter to the Commissioner dated June 25, 2002 the Massachusetts Attorney General reported that, based on his examination of available information, he believes that the CAR plan for providing access to insurance in the residual market does not comply with the CAR enabling statute, and must be changed to produce a fair and equitable market. The Attorney General s letter describes several factors that he believes support his findings and which he believes should be corrected in order to comply with applicable Massachusetts law. The Attorney General s letter calls on the Commissioner to work with him to address these issues. It is uncertain when, whether and to what extent the issues raised by the Attorney General will be addressed by the Commissioner. We cannot predict whether changes to the CAR rules, if any, would have a material impact on us.

### Marketing

We market our insurance products almost exclusively through a network of licensed independent agencies. As of December 31, 2002, we had 628 agencies throughout Massachusetts (of which 179 are ERPs), 30 agencies throughout New Hampshire, 808 agencies in California and Oregon for Commerce West, and 32 agencies in 26 states for American Commerce. Our voluntary, non-ERP independent agencies may also represent other insurance companies, some of which may compete directly with us. The ERPs may represent other companies for lines of business other than personal and/or commercial automobile and, for these other lines, the ERPs may represent companies that compete with us. The independent insurance agencies are under contract with our subsidiaries and must conduct their business according to the provisions of their contracts. Contracts for Massachusetts agencies may be terminated by us upon 180 days notice to the agency or at will by the agency. ERP contracts may be terminated by us if the ERP violates CAR rules, and our actions are upheld by the CAR governing committee.

Massachusetts Business. We seek to establish long-term relationships with agencies that can generate a sizable volume of business with profitable underwriting characteristics and for which we will be among

70

### **Table of Contents**

the top one or two preferred writers of private passenger automobile policies. Of the 628 licensed independent agencies currently in our Massachusetts network, 230 agencies have been licensed with us for less than five years. This is primarily the result of 127 new appointments in 2002, most of whom came from our acquisition of the Massachusetts personal automobile business written by Berkshire Mutual Insurance Company and MassWest Insurance Company. We also have 108 agencies with licenses from six to 10 years and 290 licensed agencies that have been writing business with us for over 10 years, of which 171 have been associated with us for over 15 years.

We also assess whether the mix of a prospective agency s business will expand our presence in one or more of our core product lines. In 2002, the agencies representing us in Massachusetts produced an average of approximately \$1.9 million of our direct premiums written per agency, a 1.7% increase as compared to 2001. Also in Massachusetts during 2002, 208 agencies produced between \$1.0 million and \$2.0 million of direct premiums written, an additional 77 agencies produced between \$2.0 million and \$3.0 million, an additional 38 agencies produced between \$3.0 million and \$4.0 million and lastly, an additional 56 agencies produced over \$4.0 million. Our three largest agencies produced approximately \$79.8, \$28.5, and \$22.0 million of our Massachusetts direct premiums written, respectively, or approximately 6.5%, 2.3% and 1.8% in 2002. Our largest insurance agent is a subsidiary of the AAA Southern New England, which also owns a 5% equity interest in ACIC Holding and controls a Rhode Island AAA insurance agency that produced 1.2% of our total direct premiums written for 2002. For additional information, please refer to Affinity Programs in Massachusetts and Risk Factors A deterioration or termination of any of our relationships with AAA Southern New England would likely have a material adverse effect on our business and results of operations, included elsewhere in this prospectus.

Included in the premium increase for Massachusetts personal automobile direct premiums written are premiums that were the result of appointments of new agents. During 2002, Commerce had 127 new appointments. Of these new appointments, 89 were voluntary agents resulting in an additional \$50.5 million in premiums. The remainder of the new appointments resulted from ERPs. Business obtained from new ERPs amounted to \$17.0 million during 2002.

We carefully monitor an agency s performance. An Agency Evaluation Committee, comprised of representatives of our Marketing, Underwriting, and Premium Accounting departments, utilizes a host of pre-established criteria (loss ratio, premium volume, etc.) to continuously evaluate agencies. Generally, we will counsel an agency on how to improve its underwriting and profitability before we consider terminating the agency. During 2002, we terminated only six agencies.

Our agencies receive commissions on policies written for us and are eligible to receive contingent commissions through a profit sharing arrangement. The Commissioner annually establishes a minimum average direct commission for personal automobile insurance, which in 2002 was 11.7%. Our contingent commissions are tied to the underwriting profit on policies written by an agency. We generally pay a qualifying agency up to 45% of the rolling three-year underwriting profit attributable to the agency s business. The arrangement for profit sharing on Massachusetts policies utilizes a three-year rolling plan, with one-third of each of the current and the two prior years profit or loss calculations, summed to a single amount. This amount, if positive, is multiplied by the profit sharing rate and paid to the agent. To qualify for profit sharing, an agent generally must have a three-year average loss ratio of 55% or better. CAR credits for voluntary business written in under-priced territories or credits for writing youthful operators on a voluntary basis can increase the loss ratio eligibility for profit sharing. Books of business with limited credits must achieve a lower loss ratio, generally around 50%, to qualify. In 2002, our total commissions to our agencies amounted to 15.1% of direct premiums written, of which direct commissions and contingent commissions constituted 13.6% and 1.5%, respectively, versus total commission expensed of 15.5%, of which 14.1% was direct and 1.4% was contingent in 2001. Direct commissions are higher than the personal automobile minimum commission rates primarily due to higher commission rates on the lowest risk/safest driver business coupled with higher commissions on non-automobile lines of business.

71

### **Table of Contents**

We also occasionally sponsor incentive award trips to encourage and reward agency profitability and growth. In late 2001, we initiated a sales incentive contest with the qualification period running from January 1, 2002 to April 30, 2003. Qualification criteria included profitability, written premium volume, private passenger and commercial automobile growth, longevity and use of our services, which increase efficiencies between us and our agencies. Expenses in 2002 related to the 2003 sales incentive contest amounted to \$954,000. In addition, we will hold similar sales incentive contests, for which qualifying growth will run between 2003 and 2005, with trips taking place in 2004 and 2005.

We devote substantial time and resources to the development of our information systems, which we believe have enhanced both our underwriting and our agency support. Through the use of several customized software programs, we have the ability to analyze our internal historical underwriting data and use such information in making, in our belief, more informed underwriting decisions. In particular, we believe that the amount and extent of detailed data accumulated as a result of our significant share of the Massachusetts personal automobile market give us a competitive advantage in determining which personal automobile risks to reinsure through CAR. Our information systems also enable us to provide extensive support to our agencies. This support includes a direct billing system, which covers over 98% of our policyholders, and an on-line inquiry system, which allows agencies to ascertain the status of pending claims and direct bill information via the Internet. The system also allows agents on-line access to manuals, reports and forms. We also offer an agency upload for personal automobile and an agency download product for personal automobile and homeowners. We expect to expand these offerings from time to time. In addition, we provide access to a system that allows our agencies to quote premiums for our three core product lines directly to policyholders. During 2002, more than 90% of our agents had access to one or more of these systems.

We believe that, because of our compensation arrangements and our emphasis on service, an increasing number of our agencies will rely on us as their principal supplier of insurance products. We believe that we are the preferred provider for most of our agencies. Although we believe, based on annual surveys of our agencies, that our relationships with our independent agencies are excellent, any disruption in these relationships could adversely affect our business.

Affinity Programs in Massachusetts. As previously mentioned, since 1995, we have been a leader in affinity group marketing in Massachusetts by providing discounts to members of the AAA clubs. Based on information provided to us by the AAA clubs operating in Massachusetts, we believe that membership in these clubs represents approximately one-third of the Massachusetts motoring public. We increased our Massachusetts private passenger automobile insurance exposures by 13.9%, ending 2002 with approximately 25.9% of the Massachusetts private passenger automobile market, up from 23.2% at the end of 2001.

Through 2000, we offered our Massachusetts customers safe driver deviations to drivers with safe driver classifications of either Steps 9 or 10 and to only Step 9 drivers in 2001. Safe driver deviations are rate discounts based on the customer s driving record and resulting safe driver classification and must be approved annually by the Commissioner. Steps 9 and 10 are the two best driver safe driver classifications in Massachusetts, representing drivers with no at-fault accidents and not more than one minor moving vehicle violation in the last six years. In 2002 and 2003, in response to the average personal automobile rate decisions over the last several years, we did not file for safe driver Step 9 deviations, for policies

72

### **Table of Contents**

beginning in the 2002 or 2003 calendar years. The accompanying table depicts the AAA Affinity Group Discount, safe driver deviations and their combined reduction from Massachusetts average mandated rates:

### **AAA Affinity Group Discount and Safe Driver Deviations**

	2003*	2002	2001	2000
111 10° 10° C		( 00	( 000	6.00
AAA Affinity Group Discount	5.0%	6.0%	6.0%	6.0%
Step 9 Deviation	0.0%	0.0%	2.0%	6.0%
Step 10 Deviation	0.0%	0.0%	0.0%	2.0%
Combined AAA Affinity Group Discount and Step 9 Deviation	5.0%	6.0%	7.9%	11.6%
Combined AAA Affinity Group Discount and Step 10 Deviation	5.0%	6.0%	6.0%	7.9%

<sup>\*</sup> For policies with effective dates as of January 1, 2003 or thereafter.

Other States. Commerce writes personal lines insurance through 30 independent insurance agencies in the state of New Hampshire, as of December 31, 2002. Commerce West predominantly writes preferred and non-standard private passenger automobile insurance in California and Oregon through 808 independent insurance agencies and brokers, as of December 31, 2002. All business is underwritten at Commerce West s headquarters located in Pleasanton, California. Commerce West also writes commercial automobile insurance in California. This program was introduced in late 2000. American Commerce predominantly writes preferred private passenger automobile and homeowners insurance in 26 states exclusively through 32 AAA independent insurance agencies, as of December 31, 2002. All business is underwritten at American Commerce s headquarters located in Columbus, Ohio. Both companies target preferred insurance risks.

### Agreements for the Transfer of Massachusetts Business from Other Companies in 2002

We entered into an agreement on September 28, 2001 with Berkshire Mutual Insurance Company for the transfer to us, effective January 1, 2002, of the Massachusetts personal automobile business written by Berkshire. Under terms of the agreement, we offered agency contracts to independent agencies that represented Berkshire for personal automobile insurance in Massachusetts. This allowed agents of Berkshire the opportunity to offer our automobile insurance policies to their customers whose policies renewed in 2002. We assumed all of Berkshire s obligations for future policy years beyond 2001 under CAR, including assignment of Berkshire s involuntary agents. As consideration, we received a cash payment of \$7.0 million from Berkshire in early January 2002.

We announced the formation of a marketing alliance with Horace Mann Educators Corporation on October 18, 2001. Under the terms of an agency agreement we have with Horace Mann Service Corporation, a licensed brokerage agency in Massachusetts, Horace Mann provides its personal automobile customers with our policies. New personal automobile policies sold by Horace Mann have been insured with us, beginning no later than January 1, 2002, at the policyholder s option. All personal automobile policies written by Horace Mann were converted to our policies upon renewal in 2002.

We entered into an agreement on July 15, 2002, with MassWest Insurance Company for the transfer of Massachusetts personal automobile business written by MassWest to us, effective November 1, 2002. Under the terms of the agreement, we offered agency contracts to independent agencies that represented MassWest for personal automobile insurance in Massachusetts. This allowed agents of MassWest the opportunity to offer our automobile insurance policies to their customers, who were insured by MassWest, beginning with policies that renewed after that date. We assumed all of MassWest s obligations for future policy years beyond 2002 under the Massachusetts residual market system, commonly known as CAR, and received consideration of \$2.5 million from MassWest.

73

### **Table of Contents**

### Underwriting

We seek to achieve an underwriting profit, as measured by a statutory combined ratio of less than 100%, in each of our product lines, in both hard markets, in which the demand for insurance exceeds the readily available supply and premiums are relatively high, and soft markets, in which the supply of insurance exceeds the current demand and premiums are relatively low. The strategy is designed to achieve consistent profitability with substantial growth in net premiums written during hard markets and more modest growth during soft markets. All of our policies have been written on a claims incurred basis, meaning that we cover claims based on occurrences that take place during the policy period.

Agencies are authorized to bind us on risks as limited by our written underwriting rules and practices, which set forth eligibility rules for various policies and coverages, unacceptable risks, and maximum and minimum limits of liability. With respect to non-automobile policies, other than certain umbrella policies, our agencies have the ability to bind us for a limited period, typically 60 days, during which time we review all risks to determine whether we will accept or reject the policy. During this review period, we are obligated to pay any claim which would be covered under the policy. Violation of our underwriting rules and practices is grounds for termination of the agency s contract with us.

In Massachusetts, we and each of the other insurers that participate in CAR must write all private passenger automobile risks submitted to us. Massachusetts personal automobile insurance rates are fixed annually by the Commissioner. All companies writing personal automobile policies are required to use such mandated rates, unless they have received prior approval from the Commissioner to offer a lower rate. The actual premium paid by a particular policyholder, however, is adjusted, either up or down, based upon the driving record of the insured operator. Moving violations and accidents for which the insured was at fault within the most recent six year period are used to determine each operator safe driver surcharge or credit.

We set our voluntary Massachusetts commercial automobile insurance rates competitively, subject to the Commissioner s authority to disapprove such rates. The rate for commercial automobile risks reinsured through CAR is mandated by the Commissioner, except for private passenger type non-fleet business.

Our rates for other product lines, including homeowners and commercial lines of general liability and property insurance, are based in part on loss cost data from the Insurance Services Office, or ISO, which is an industry bureau providing policy forms and rate making data, and in part, on our own experience and industry price levels. We are not obligated by statute to accept every homeowners risk submitted to us. Accordingly, risks meeting our underwriting guidelines are accepted, and all other risks are declined or not renewed. We use ISO policy forms and have added special coverage features to meet our product needs. Rates and forms are filed with and approved by the Commissioner.

Under Massachusetts law, residential property owners are strictly liable for damages caused by lead poisoning in children under age six residing in the premises, unless the property owner has a Letter of Compliance or a Letter of Interim Control (indicating that the property has taken or is taking specific measures to prevent lead poisoning). We have reduced our exposure to lead poisoning claims by:

- (1) excluding from coverage all intra-familial claims for bodily injury or medical expenses brought by minors living in an insured s household:
  - (2) revising underwriting standards for new and renewal business to avoid insuring properties with lead poisoning hazards; and
- (3) excluding from homeowners and dwelling fire liability coverage all lead poisoning perils to children under the age of six on policies for properties built prior to 1978 that contain rental units and where strict liability for lead poisoning would otherwise apply.

Effective on March 1, 1998, a similar exclusion was added to our Business Owners Program. With regard to the exclusion described in (3), our policyholders may buy a reinstatement of the excluded coverage through a policy endorsement for an additional premium, but very few such endorsements have been written. As a result of these remedial steps and our historical claims experience, we do not believe

74

### **Table of Contents**

that our exposure to lead poisoning claims is material. We held reserves in the amount of \$1.7 million, \$1.7 million and \$1.6 million for lead paint related claims at September 30, 2003 and December 31, 2002 and 2001, respectively. We believe that these reserves are adequate.

Also included in our financial results are reserves for other environmental claims such as oil spills and mold. Reserves have been established to cover these claims for known losses. Because of our limited exposure to these types of claims, we believe they will not have a material impact on our financial position in the future.

### Reinsurance

In addition to participating in CAR, we reinsure with other insurance companies on a claims incurred basis a portion of our potential exposure under the policies we have written. The objective of this reinsurance is to mitigate the adverse financial consequences of a severe loss under individual policies, or catastrophic occurrences where a number of claims can produce an extraordinary aggregate loss. Reinsurance does not legally discharge us from our primary liability to the insured for the full amount of the policies, but it does make the reinsurer liable to us to the extent of the reinsured portion of any loss ultimately suffered. We seek to utilize reinsurers that we consider adequately capitalized and financially able to meet their respective obligations under reinsurance agreements with us. We utilize a variety of reinsurance mechanisms to protect ourselves against loss. For additional information, please refer to Note F to the audited consolidated financial statements included in this prospectus.

Quota Share Reinsurance. We entered into a new 65% quota share reinsurance program to cover all non-automobile property and liability business, except umbrella policies, effective July 1, 2003. Quota share reinsurance refers to a form of pro rata reinsurance arrangement pursuant to which the reinsurer participates in a specified percentage of the premiums and losses on every risk that comes within the scope of the reinsurance agreement. The program is split among American Re-Insurance Corporation, rated A+ (Superior) by A.M. Best (its second highest rating), Employers Reinsurance Corporation, rated A (Excellent) by A.M. Best (its third highest rating), Swiss Reinsurance America Corporation, rated A+ (Superior) by A.M. Best, and Transatlantic Insurance Company, rated A++ (Superior) by A.M. Best (its top rating). The maximum per occurrence dollar recovery is equal to 225% of the annual net premiums ceded to the quota share arrangement in the contract year. The maximum aggregate per year dollar recovery under the quota share contract is equal to 325% of the annual net premium ceded to the quota share arrangement in the contract year. A sliding scale commission, based on loss ratio, is utilized under this program. Several limitations were added to the new quota share program regarding losses related to nuclear, chemical and biological terrorist events. Our maximum loss recovery in case of these types of events is estimated at \$26 million. We believe that this program provides us with sufficient protection for catastrophe coverage so as to enable us to forego pure catastrophe reinsurance coverage.

The table below provides information depicting the approximate recovery under the quota share contract at various loss scenarios, if a single catastrophe were to strike through June 30, 2004:

Total Loss	Reinsurance Recovery	Net Loss Retained by Commerce
	(Dollars in thousands)	
\$ 50,000	\$ 32,500	\$ 17,500
100,000	65,000	35,000
150,000	97,500	52,500
200,000	130,000	70,000
250,000	162,500	87,500
300,000	195,000	105,000

Under the above scenario and based on the twelve month projected premiums to be ceded under the program, we have no reinsurance recoveries for a single event catastrophe in excess of a total loss of

75

### **Table of Contents**

approximately \$347 million. The level of reinsurance protection increases (decreases) when the company cedes more (less) premium to the reinsurers.

It is customary for property and casualty companies to evaluate their exposure to a weather-related catastrophe by estimating the losses that would be incurred if a storm equivalent to the largest storm that has occurred during a given period were to occur during a current fiscal year or reinsurance policy period. If the estimate focuses on hurricanes during the past 100 years, for example, the largest hurricane during that period is referred to as a 100-year hurricane. Our estimated total losses on our other than automobile business for 100 and 250-year hurricanes are approximately \$180 million and \$290 million, respectively. Our estimates were derived through the services of Employers Reinsurance Corporation, which utilized the RMS (Risk Management Solutions) risk assessment system. We believe that most property and casualty insurance companies establish their catastrophe reinsurance programs between the 100-year and 250-year storm estimates.

Written premiums ceded in 2002, 2001, and 2000 under the prior quota share program were \$98.0 million, \$78.6 million, and \$69.4 million, respectively. The 24.7% increase in written premiums ceded in 2002 versus 2001 in this program was primarily the result of a \$14.3 million, or 19.6%, increase in Massachusetts homeowner direct written premium, coupled with an \$8.7 million, or 46.3%, increase in direct homeowner writings in states other than Massachusetts, as previously mentioned. Ceding commission income is calculated on a ceded earned premium basis.

Casualty Reinsurance. Casualty reinsurance is written on an excess of loss basis for any one event or occurrence with a maximum recovery of \$8.0 million over a net retention of \$2.0 million. This coverage is placed with Swiss Reinsurance America Corporation.

Personal and commercial liability umbrella policies are reinsured on a 95% quota share basis in regard to limits up to \$1.0 million and 100% quota share basis for limits in excess of \$1.0 million but not exceeding \$5.0 million for policies with underlying automobile coverage of \$250,000/\$500,000 or more. We also have personal liability umbrella reinsurance coverage for policies with underlying automobile coverage of \$100,000/\$300,000, on a 65% quota share basis in regard to limits up to \$1.0 million and 100% quota share basis for limits in excess of \$1.0 million but not exceeding \$3.0 million. The personal liability coverage was placed with American Re-Insurance through year end 2002. Effective January 1, 2003, we entered into a 95% personal umbrella quota share agreement with Employers Reinsurance Corporation, rated A (Excellent) by A.M. Best (its third highest rating). Through July 15, 2002 our commercial liability umbrella policies were placed with American Re-Insurance Company. On July 15, 2002, we entered into a 95% commercial umbrella quota share agreement with Employers Reinsurance Corporation.

Earned premiums and losses and loss adjustment expenses are stated in our accompanying consolidated financial statements after deductions for ceded reinsurance. Those deductions for reinsurance other than CAR are as follows:

		ths Ended aber 30,	Year	r Ended December	31,
	2003	2003 2002		2001	2000
			(Dollars in thousan	nds) (Restated)	
Income Statement:				(=======)	
Written premiums ceded	\$82,682	\$74,983	\$101,913	\$81,827	\$76,946
Earned premiums ceded	80,719	64,996	90,075	77,226	73,354
Losses and loss adjustment expenses ceded	51,944	35,272	47,658	40,514	30,797
Balance Sheet:					
Unpaid losses and loss adjustment expenses	54,742	41,019	43,380	32,101	28,491
Unearned premiums	58,560	53,154	55,023	42,258	36,828

### **Table of Contents**

### **Settlement of Claims**

Claims under insurance policies written by us are investigated and settled primarily by claims adjusters employed by us. In Massachusetts at September 30, 2003, we employed a staff of approximately 900 people in our claims department, located in Webster, Massachusetts. In addition to these individuals, we utilize the services of approximately 30 independent appraisal firms and 11 independent property adjusting companies who are strategically located throughout Massachusetts and New Hampshire. We also have a special unit that investigates suspected insurance fraud and abuse. At September 30, 2003, American Commerce employed a staff of approximately 80 people that settled claims at three regional claims offices strategically located throughout the country as well as our Massachusetts location. In addition to these individuals, American Commerce utilized the services of approximately 90 independent appraisal firms and 80 independent property adjusting companies who are also strategically located throughout the country as well as our Massachusetts location. At September 30, 2003, Commerce West settled claims at its home office, employing a staff of approximately 30 in its claims department. In addition, Commerce West utilizes the services of approximately 14 independent appraisal firms strategically located in California and Oregon. If a claim or loss cannot be settled and results in litigation, we retain outside counsel to represent us.

We believe that, based on surveys of our agency force and insureds, through our claims staff of experienced adjusters, appraisers, managers, and administrative staff, we have higher customer satisfaction than many of our competitors. All claims office staff members work closely with agents, insureds and claimants with a goal of settling claims fairly, rapidly and cost effectively.

The Massachusetts Unfair Claims Settlement Practices Act, or Chapter 176D, and other similar provisions in states in which we do business, prohibit insurers from engaging in certain claim settlement practices. These practices include failing to acknowledge and act reasonably promptly upon communications with respect to claims arising under insurance policies, refusing to pay claims without conducting a reasonable investigation based upon all available information, failing to effectuate prompt, fair and equitable settlements of claims in which liability has become reasonably clear, and compelling insureds to institute litigation to recover amounts due under an insurance policy by offering substantially less than the amounts ultimately recovered in actions brought by such insureds. An insurer—s violation of any of these obligations expressly violates a number of state laws, including the Massachusetts Consumer Protection Act, or Chapter 93A. Any party, including claimants and insureds, whose rights are affected by an insurer—s violation of Chapter 176D, is entitled to bring a claim against the insurer under Chapter 93A. Similar provisions exist in other states where we do business.

The damages available under Chapter 93A may not necessarily be related to the harm caused by the insurer s violation of Chapter 176D. Chapter 93A provides in effect that the party that brings a successful 93A claim will be entitled, at a minimum, to the amount of the judgment on all claims arising out of the same underlying occurrence, plus their legal fees, regardless of the limits of the policy issued by the insurer. Moreover, Chapter 93A permits the court to double or triple the party s damages if the insurer s violation of Chapter 176D was willful or knowing. In our case, if the underlying policy risk was ceded to CAR, we may seek reimbursement from CAR for legal expenses on any claim that we successfully defend. This is the only instance in which CAR will make any reimbursement on a 93A claim.

Since 1996, Commerce has been expanding a 24-hour claim reporting service in Massachusetts to third-party claimants and insureds of interested agencies. This service allows customers to report their first notice of a loss at any time of the night or day, 365 days a year. This reporting methodology allows us to improve customer satisfaction by making the initial claim handling much faster and ultimately reducing indemnity payments such as rental and storage.

Certain of our Massachusetts agencies have settlement authority for claims other than automobile property losses that are less than \$2,500. The settlement authority of agencies under automobile policies is limited to claims for towing. As of September 30, 2003, there were 292 Massachusetts agents who signed up for this claim payment methodology. This service is available to all agents and their use of the service fluctuates on an ongoing basis.

77

### **Table of Contents**

### Loss and Loss Adjustment Expense Reserves

The following table represents the development of reserves, net of reinsurance, for 1992 through 2002. The top line of the table shows the reserves at the balance sheet date for each of the indicated years, representing the estimated amounts of losses and LAE for claims arising in all years that were unpaid at the balance sheet date, including losses that had been incurred but not yet reported to us. The upper portion of the table shows the cumulative amounts paid as of successive years expressed as a percentage with respect to that year s ending reserve liability. The lower portion of the table shows the re-estimated amount as a percentage of the previously recorded reserves based on experience as of the end of each succeeding year, including cumulative payments made since the end of the respective year. The estimate changes as more information becomes known about the payments, frequency and severity of claims for individual years. Favorable loss development exists when the original reserve estimate is greater than the re-estimated reserves at December 31, 2002.

For additional information, please refer to Management s Discussion and Analysis of Financial Condition and Results of Operations Liquidity and Capital Resources.

In evaluating the cumulative information in the following table, it should be noted that each year s amount includes the cumulative effects of all changes in amounts for prior periods. This table does not present accident or policy year development data. Conditions and trends that have affected development of the liability in the past may not necessarily occur in the future. Accordingly, it is not appropriate to extrapolate future development based on this table.

### Year Ended December 31,

	2002	2001(1)	2000	1999	1998(2)	1997	1996	1995	1994	1993	1992
		(Restated)									
						(Doll	ars in thous	ands)			
Reserves for losses											
and loss adjustment											
expenses	\$678.3	\$594.2	\$585.9	\$558.8	\$561.2	\$529.8	\$534.0	\$493.9	\$455.5	\$422.2	\$316.3
Paid (cumulative) as a											
percentage of current											
reserves as of:											
One year later		49.3%	51.9%	50.9%	47.5%	50.9%	50.5%	48.5%	47.7%	52.7%	51.1%
Two years later			71.4	72.5	70.2	74.0	72.5	70.3	68.4	71.8	76.8
Three years later				83.3	81.3	88.3	84.8	84.2	80.8	82.1	86.0
Four years later					86.7	94.2	93.1	90.8	89.6	88.4	91.1
Five years later						97.1	95.9	96.0	92.8	93.1	94.0
Six years later							97.1	96.9	95.9	94.3	96.7
Seven years later								97.6	96.3	96.3	97.1
Eight years later									96.8	96.4	98.5
Nine years later										96.8	98.6
Ten years later											99.0
Reserves re-estimated											
as a percentage of											
initial reserves as of:											
One year later		97.6%	94.0%	92.4%	92.9%	88.4%	84.3%	82.2%	83.6%	83.9%	87.2%
Two years later			93.7	90.3	91.9	85.6	79.3	74.1	73.2	75.9	78.6
Three years later				90.3	91.3	85.1	77.4	71.5	68.9	69.4	73.0
Four years later					91.3	84.7	77.3	69.7	67.8	67.3	68.8
Five years later						84.4	77.1	70.4	66.3	66.4	67.0
Six years later							76.8	70.1	66.9	65.7	66.7
Seven years later								69.9	66.8	66.2	65.9
Eight years later									66.7	66.1	66.5
Nine years later										66.1	66.4
Ten years later											66.6
Redundancy expressed											
as a percent of year											
end reserves		2.4%	6.3%	9.7%	8.7%	15.6%	23.2%	30.1%	33.3%	33.9%	33.4%
		=:./9	/0	270	21.70	/0	/0	/0		/0	/0

(1)

Reserves for loss and loss adjustment expenses differ from the amount originally reported by \$3.8 million. This difference was caused by the employee stock option accounting change from fixed

78

### **Table of Contents**

to variable. For additional information, please refer to Management s Discussion and Analysis of Financial Condition and Results of Operations.

(2) The 1998 amount includes an adjustment to add \$63.1 million in loss and LAE reserves for American Commerce at January 29, 1999. For additional information about losses and LAE, gross and net of reinsurance, see Note E to the audited consolidated financial statements included in this prospectus.

Because of the inherently difficult task of estimating the amount required to ultimately settle all losses several years into the future, it is probable that actual amounts will be either higher or lower than the originally established reserves at any given point in time. Our intent when establishing our estimate for reserves is to be within a tolerance of plus or minus five percent of the reserve required to ultimately settle all losses. We gauge our selected reserve estimate to the ranges as determined by our actuaries in order to determine the reasonability of our estimate. To the extent that our selected reserve is within the range of the actuarial estimates, we will not adjust our estimates; instead, we will rely on our independently calculated reserve amounts.

Our aggregate actuarial estimate for the loss and LAE reserves, on a consolidated basis and prior to the effect of ceded reinsurance recoverable, ranges from a low of \$607.3 million to a high of \$700.6 million as of December 31, 2002. Our financial statement loss and LAE reserves, based on our best estimate, was established at \$678.3 million for that date. We calculate our estimate independently from those amounts as calculated by our actuaries and, therefore, the final results are most often not the same. We estimate our amounts primarily by reviewing historical loss and LAE data, focusing mainly on payment data. We also review and compare the most recent loss frequency, severity and payment data to historical trends in an attempt to determine if patterns are remaining consistent or not. We attempt to establish our reserve estimate as close to the amount required for the ultimate future payments necessary to settle all losses.

### **Operating Ratios**

Loss and Underwriting Expense Ratios. Loss and underwriting expense ratios are used to interpret the underwriting experience of property and casualty insurance companies. Losses and LAE are stated as a percentage of premiums earned because losses may occur over the life of a policy. Underwriting expenses on a statutory basis are stated as a percentage of net premiums written rather than earned premiums because most underwriting expenses are incurred when policies are written and are not spread over the policy period. Underwriting profit margins are reflected by the extent to which the combined loss and underwriting expense ratios, which we refer to in this prospectus as the combined ratio, are less than 100%. The combined ratio is considered the best simple index of current underwriting performance of an insurer. Our loss and LAE ratio, underwriting expense ratio and combined ratio, and the industry combined ratio, on a statutory basis, are shown in the following table. Our ratios include lines of insurance other than automobile as do the industry combined ratios for all writers. Data for the property and casualty industry generally may not be directly comparable to our data. This is due to the fact that we conduct our business primarily in Massachusetts, where approximately 86.6% of our direct premiums were written for the year ended December 31, 2002, and that we write primarily personal automotive insurance.

	Nine Months Ended		Year Ended December 31,			
	September 30, 2003	2002	2001	2000	1999	1998
Company Group Statutory Ratios (unaudited)						
Loss and LAE Ratio	77.4%	75.1%	74.5%	71.7%	72.0%	71.6%
Underwriting Expense Ratio	22.2%	23.6	24.2	25.1	26.5	26.5
Combined Ratio	99.6%	98.7%	98.7%	96.8%	98.5%	98.1%
Industry Combined Ratio (all writers)(1)	N/A	103.8%	109.7%	109.7%	104.4%	102.2%
	79		_	_	_	_

### **Table of Contents**

(1) Source: A.M. Best s Review Preview (2003), as reported by A.M. Best for all property and casualty insurance companies and adjusted to reflect our relative product mix. The 2002 industry information is estimated by A.M. Best.

*Premiums to Surplus Ratio.* The following table shows, for the periods indicated, the statutory ratios of the net premiums written to policyholders surplus, for us and our industry. While there is no statutory requirement applicable to us which establishes a permissible net premiums to surplus ratio, guidelines established by the NAIC provide that this ratio should be no greater than 300%.

	Twelve Months Ended	Year Ended December 31,							
	September 30, 2003(1)	2002	2001	2000	1999	1998			
			(Dollars in millio	ons)					
Net premiums written by us	\$1,500.3	\$1,313.0	\$1,079.0	\$1,008.9	\$912.0	\$745.0			
Policyholders surplus of our insurance									
subsidiaries	\$ 693.6	\$ 662.0	\$ 715.9	\$ 661.0	\$519.0	\$563.5			
Our ratio	216.3%	198.3%	150.7%	152.6%	175.7%	132.2%			
Industry ratio(2)	N/A	129.7%	111.7%	94.4%	85.8%	84.5%			

- (1) This data is not available for nine-month periods.
- (2) Source: A.M. Best s Review Preview (2003), for all property and casualty insurance companies. The 2002 industry information is estimated by A.M. Best.

### **Investments**

Investment income is an important source of revenue for us, and the return on our investment portfolio has a material effect on our net earnings. Our investment objective continues to focus on maximizing after-tax investment income through investing in high quality securities coupled with acquiring equity investments, which may forego current investment yield in favor of potential higher yielding capital appreciation in the future.

Carrying values of investments in fixed maturities, which include taxable and non-taxable bonds, and investments in common and preferred stocks, are derived from market prices supplied by our investment custodian. Unrealized investment gains and losses on our investments, to the extent that there is no other-than-temporary impairment of value, are credited or charged to a separate component of stockholders equity, known as net accumulated other comprehensive income (loss), net of tax, until realized. Fair market value of fixed maturities and preferred and common stocks is based on quoted market prices. For other investments, fair market value equals quoted market price, if available. If a quoted market price is not available, fair market value is estimated using quoted market prices for similar securities. When investment securities are sold, the realized gain or loss is determined on a first-in, first-out basis.

80

### **Table of Contents**

As of September 30, 2003, our cash and investment portfolio mix at market and equity value was as follows:

Fixed maturities:	
GNMA & FNMA mortgage-backed bonds	24.4%
Corporate bonds	14.8
Tax exempt state and municipal bonds	23.4
Total fixed maturities	62.6
Preferred stock	17.0
Common stock	5.3
Closed-end preferred stock mutual funds	7.3
Mortgages and collateral loans	1.0
Cash and cash equivalents	5.4
Other investments	1.4
Total	100.0%

As of September 30, 2003, we had net invested assets of \$1.78 billion. Of this amount, \$1.56 billion, or 87.6%, consisted of cash or fixed income securities. Approximately 92% of these securities were rated investment grade. Equity securities consisted of closed-end preferred stock mutual funds and common stocks, and represented 12.4% of invested assets.

As of September 30, 2003, our investment portfolio contained corporate fixed-income and preferred stock securities with a market value of \$566.7 million. A summary of these securities by industry segment is as follows:

Financial institutions	17.0%
Airlines(1)	12.8
Utilities	18.9
Industrial and miscellaneous	51.3
Total	100.0%

### (1) Represents asset-backed securities.

As of September 30, 2003, our investment portfolio contained \$433.7 million of mortgage-backed, asset-backed and collateralized mortgage obligations. All of these securities were rated A or better and all were rated AAA by Standard & Poor s. These securities are publicly traded, and have market values obtained from an independent pricing service. Changes in estimated cash flows due to changes in prepayment assumptions from the original purchase assumptions are revised based on current interest rates and the economic environment. We had no derivative financial instruments or real estate in the investment portfolio as of September 30, 2003.

We review all security holdings on a quarterly basis with regard to other-than-temporary declines in market value pursuant to FASB 115 (Accounting for Certain Investments in Debt and Equity Securities) and other applicable guidance. As part of this process, we consider any significant market declines in the context of the overall market and also in relation to the outlook for the specific issuer of the security. Each quarter, we review all securities whose market values have declined below book price. From a quantitative standpoint, we view all securities that have fallen more than 20% below book price and have remained so for two quarters as potentially in need of a writedown. In addition, any other security that we view as impaired for a significant period of time is also a candidate for a writedown, even if the percentage decline is less than 20%.

81

### **Table of Contents**

For additional information on our investment income and investment portfolio, please refer to Management s Discussion and Analysis of Financial Condition and Results of Operations and Note B to the audited consolidated financial statements included in this prospectus.

### Regulation

General. Although the U.S. federal government does not directly regulate the insurance industry, federal initiatives often have an impact on the industry. Congress and certain federal agencies continue to investigate the current condition of the insurance industry, encompassing both life and health and property and casualty insurance, in the United States in order to decide whether some form of federal role in the regulation of insurance companies would be appropriate. Congress conducts hearings relating, in general, to the solvency of insurers and has proposed federal legislation from time to time on this and other subjects.

The Terrorism Risk Insurance Act of 2002 was passed by Congress and signed into law by President Bush on November 26, 2002. The purpose of this Act is to establish a temporary federal program that provides a system of shared public and private compensation for certain insured losses resulting from acts of terrorism. The Act defines a certified act of terrorism as an act that is certified by the Secretary of the Treasury as resulting in aggregate losses in excess of \$5.0 million, is a violent act or dangerous to human life, property or infrastructure, and is committed by an individual(s) acting on behalf of any foreign person or interest as part of an effort to coerce the civilian population of the United States or to influence the policy or affect the conduct of the United States Government by coercion. Due to the types of coverage offered by us and the limited exposure we have outside of Massachusetts, we believe that the financial impact upon us as a result of the Act will be immaterial.

At the state level, various forms of automobile insurance reform are continuously debated. New regulations and legislation are often proposed with the goal of reducing the need for premium increases. For further details, see Management s Discussion and Analysis of Financial Condition and Results of Operations Massachusetts Personal Automobile Insurance.

Our primary business is subject to extensive regulation. In Massachusetts, the Commissioner is appointed by the Governor of Massachusetts and has broad authority. The Commissioner fixes maximum policy rates and establishes minimum agent commission levels on personal automobile insurance. In addition, the Commissioner grants and revokes licenses to write insurance, approves policy forms, sets reserve requirements, determines the form and content of statutory financial statements and establishes the type and character of portfolio investments. The Commissioner also approves company submissions regarding affinity group insurance programs and corresponding discounts along with safe driver deviations. Consequently, the policies and regulations set by the Commissioner are an important element of writing insurance in Massachusetts. In states outside of Massachusetts, premium rates generally must be filed with, and approved by the Commissioner of Insurance in that particular state. In general, minimum commissions to agents are not set by the other state commissioners.

State insurance regulators are responsible for conducting periodic examinations of insurance companies. Both Commerce Insurance and Citation were last examined for the five-year period ended December 31, 1998. Commerce West was last examined in 2001 by the California Department of Insurance for the three-year period ended December 31, 1999. American Commerce was examined in 1999 by the Ohio Department of Insurance for the three-year period ended December 31, 1997. These examinations produced no material findings. Massachusetts Division of Insurance regulations provide that insurance companies will be examined every five years or more frequently as deemed prudent by the Commissioner. California Department of Insurance regulations provide that insurance companies will be examined every three years. Ohio Department of Insurance regulations provide that insurance companies will be examined at least every five years.

Automobile Insurance Regulation Overview. Massachusetts has required compulsory automobile insurance coverage since 1925. States outside of Massachusetts generally have varying levels of minimum compulsory insurance. Under current law, all Massachusetts motorists are required to carry certain minimum coverages mandated by the state. The Commissioner fixes and establishes, among other things,

82

### **Table of Contents**

the maximum rates insurers may charge for the compulsory personal automobile coverages. With very limited exceptions, each insurer writing automobile insurance in Massachusetts must accept all risks submitted to the insurer for the compulsory coverage, but is permitted to reinsure these risks (including affinity group marketing insurance risks) through CAR.

Compulsory Coverage. Compulsory coverage includes no-fault coverage, limited bodily injury coverage, property damage coverage and coverage against uninsured or hit and run motorists. The Massachusetts no-fault statute provides for personal injury protection coverage, which entitles a party to be reimbursed directly by the party s own insurer for certain medical expenses, lost wages and other defined expenses arising from an automobile accident, up to a specific amount, even if another party caused the accident.

Rates and Commissions. Massachusetts personal automobile insurance rates are fixed and established annually by the Commissioner. Affinity group marketing insurance programs and safe driver rate deviations must be annually approved by the Commissioner. For Massachusetts commercial automobile insurance, the rates for the voluntary market are competitive, with insurers filing rates for review by the Commissioner based on their own experience. The rates for the Massachusetts commercial automobile risks reinsured through CAR are recommended by CAR and approved by the Commissioner, except for non-fleet, private passenger-type automobiles. For additional information, see Commonwealth Automobile Reinsurers.

In fixing classifications of risks and establishing personal automobile rates, the Commissioner must consider numerous factors, including driver and automobile characteristics and the claim rate in the state s designated geographical territories. These factors are based upon data that are two or more years old. Premiums charged to a policyholder are adjusted based upon the safe driver rating of the operator. Moving violations and at-fault accidents affect each driver s safe driver rating. In addition, the Extra Risk Rating regulations permit insurers to deny coverage or charge surcharged rates for physical damage coverage to both high risk vehicles and insureds with excessive prior loss or violation activity.

The Commissioner sets an average minimum direct agency commission rate for personal automobile insurance, which in 2003 is 11.0%. With respect to risks reinsured through CAR, the maximum amount of commissions that CAR will reimburse is fixed at that prescribed rate.

Outside of Massachusetts, rates and commissions are set competitively on a company-by-company and state-by-state basis.

Mandatory Underwriting. Massachusetts law specifies that all individuals holding a valid driver s license are entitled to purchase the mandatory automobile insurance coverages regardless of their driving experience or accident record. The Massachusetts Legislature has also placed certain restraints on insurers discretion to refuse to renew automobile insurance policies. Policyholders are generally entitled to renew except in cases of fraud, material misrepresentation, revocation or suspension of an operator s license or nonpayment of premiums. With very limited exceptions, insurers that participate in CAR in Massachusetts must accept every automobile risk submitted to them.

Under the Massachusetts system of rate regulation, some personal automobile insurance risks are purposefully under-priced by the Commissioner, and therefore, absent state-intervention, insurers would not ordinarily choose to write those risks. The CAR reinsurance program described below is intended to mitigate the burden imposed by the Massachusetts take-all-comers system, by allowing insurers to transfer the exposure for under-priced risks to an industry pool, and by granting participation credits for certain under-priced risks.

Commonwealth Automobile Reinsurers. CAR is a Massachusetts state-mandated reinsurance mechanism, under which all premiums, expenses and losses on ceded business are pooled and shared by all insurers. It is similar to a joint underwriting association because a number of insurers participate in the program. As of September 30, 2003, 35 insurers participated for the personal and commercial automobile lines, including Commerce Insurance.

83

### **Table of Contents**

In general, agencies licensed to issue automobile insurance policies are entitled to be assigned to at least one servicing carrier. There are two categories of agencies: (1) those who have voluntary agreements with one or more servicing carriers, and (2) those who do not. The latter are assigned by CAR, generally to a single servicing carrier, or non-servicing carrier, and are known as ERPs. There can be ERPs for private passenger automobile or commercial automobile or both.

All companies writing automobile insurance in Massachusetts share in the underwriting results of the CAR business for their respective product line or lines, whether or not they are participating insurers. An insurer s share of the CAR deficit is allocated on the basis of a formula called a participation ratio, which can vary significantly between the personal and commercial pools, and between different policy years. See Commonwealth Automobile Reinsurers for a detailed discussion of the method of calculating the participation ratio.

An insurer may terminate its participation in CAR, for example, by surrendering its license to write automobile policies in Massachusetts. Termination does not discharge or otherwise affect liability of an insurer incurred prior to termination. A withdrawing insurer is assessed a share of CAR s projected deficits for future years based on the insurer s prior years participation in CAR. The assessment paid by the withdrawing insurer is redistributed to the remaining insurers based on their participation ratios.

An insurer can transfer its obligations for its personal insurance policies to another insurer who formally agrees to assume these obligations. The transferring insurer is thereby relieved of future CAR obligations which otherwise would have arisen as a consequence of the business transferred. See Commonwealth Automobile Reinsurers.

Insurance Holding Company Structure. As an insurance holding company, we are subject to regulation under the insurance holding company statutes of the states in which any of our subsidiary insurance companies is incorporated. Because our subsidiaries are members of an insurance holding company system, they are required to register with their respective Divisions of Insurance and to submit reports describing the capital structure, general financial condition, ownership and management of each insurer and any person or entity controlling the insurer, the identity of every member of the insurance holding company system and the material outstanding transactions between the insurer and its affiliates. California and Ohio have laws similar to those in Massachusetts.

Each member of the insurance holding company system must keep current the information required to be disclosed by reporting all material changes or additions within 15 days of the end of the month in which it learns of such change or addition.

Massachusetts law prohibits a party that is not a domestic insurer from acquiring control of a domestic insurer or of a company controlling a domestic insurer without prior approval of the Commissioner. Control is presumed to exist if a party directly or indirectly holds, owns or controls ten percent or more of the voting stock of another party, but may be rebutted by showing that control does not exist. California and Ohio have laws similar to those in Massachusetts.

In the event of the insolvency, liquidation or other reorganization of any of our insurance subsidiaries, our creditors and stockholders will have no right to proceed against the assets of those subsidiaries, or to cause the liquidation or bankruptcy of any company under federal or state bankruptcy laws. State laws govern such liquidation or rehabilitation proceedings and the Division of Insurance would act as receiver for the particular company. Creditors and policyholders of the insurance subsidiaries would be entitled to payment in full from such assets before a stockholder, such as Commerce Holdings in our case, would be entitled to receive any distribution therefrom.

Payment of Dividends. Under Massachusetts law, an insurer may pay cash dividends only from earnings and statutory surplus, and the insurer s remaining surplus must be both reasonable in relation to its outstanding liabilities and adequate to its financial needs. California and Ohio have similar laws. Following the declaration and payment of such dividends, the insurer must file a report with the Commissioner. A Massachusetts insurance company may not pay an extraordinary dividend or distribution unless the insurer gives the Commissioner at least 30 days prior notice of the declaration and the

84

### **Table of Contents**

Commissioner does not disapprove of the plan of payment prior to the date of such payment. An extraordinary dividend or distribution is one whose fair market value, together with that of other dividends or distributions within the preceding twelve-month period, excluding pro rata distributions of any class of the insurer s own securities, exceeds the greater of (1) ten percent of the insurer s surplus as regards to policyholders as of the preceding year end or (2) the net income of such insurer for the preceding year. California and Ohio have similar laws regulating the payment of dividends by insurance companies to those in Massachusetts.

The aggregate amount of dividends calculated in accordance with regulations in Massachusetts, California and Ohio that may be paid in 2003 from all of our insurance subsidiaries without prior regulatory approval is approximately \$76.0 million, of which \$66.2 million has been declared and paid as of September 30, 2003.

Protection Against Insurer Insolvency. All insurance companies are required to participate in insurance insolvency fund programs in the states they write in. For further information, please refer to Note O to the audited consolidated financial statements included in this prospectus.

National Association of Insurance Commissions Guidelines. The NAIC Insurance Regulatory Information System, or IRIS, was developed by a committee of state insurance regulators and is intended primarily to assist state insurance regulators in executing their statutory mandates to oversee the financial condition of insurance companies operating in their respective states. IRIS identifies eleven industry ratios and specifies usual values for each ratio. Departure from the usual values on four or more of the ratios can lead to inquiries from individual state insurance commissioners as to certain aspects of an insurer s business. For the year ended December 31, 2002, our consolidated property and casualty operations had no ratios outside the usual values.

In order to enhance the regulation of insurer insolvency, the NAIC developed a formula and model law to provide for risk-based capital, or RBC, requirements for property and casualty insurance companies. The model law has since been adopted in all states. RBC requirements are designed to assess capital adequacy and to raise the level of protection that statutory surplus provides for policyholder obligations. The RBC model for property and casualty insurance companies measures three major areas of risk facing property and casualty insurers: (1) underwriting, which encompasses the risk of adverse loss development and inadequate pricing; (2) declines in asset values arising from credit risk; and (3) other business risks from investments. Insurers having less statutory surplus than required by the RBC calculation will be subject to varying degrees of regulatory action, depending on the level of capital inadequacy.

The RBC model formula proposes four levels of regulatory action. The extent of regulatory intervention and action increases as the percentage of surplus to RBC falls. The first level, defined by the NAIC as the Company Action Level, requires an insurer to submit a plan of corrective actions to the regulator if surplus falls below 200% of the RBC amount. The second level, defined by the NAIC as the Regulatory Action Level, requires an insurer to submit a plan containing corrective actions and permits the Commissioner to perform an examination or other analysis and issue a corrective order if surplus falls below 150% of the RBC amount. The third level, the Authorized Control Level, allows the regulator to rehabilitate or liquidate an insurer in addition to the aforementioned actions if surplus falls below 100% of the RBC amount. The fourth and final action level, the Mandatory Control Level, requires the regulator to rehabilitate or liquidate the insurer if surplus falls below 70% of the RBC amount. The RBC levels of each of our insurance subsidiaries exceeds the requirements.

### Competition

The property and casualty insurance industry is highly cyclical, characterized by periods of increasing premium rates and limited underwriting capacity, followed by periods of intensive price competition and abundant underwriting capacity. This industry also is highly competitive, with a large number of companies, many of which operate in more than one state, offering automobile, homeowners, commercial property and other lines of insurance. Some of our competitors have larger volumes of business and greater

85

### **Table of Contents**

financial resources and some sell insurance directly to policyholders rather than through independent agents.

Massachusetts. Because our insurance products are marketed almost exclusively through independent agencies, most of whom represent more than one company, we face competition within each agency. We compete for business within independent agencies by offering a more attractively priced product to the consumer and by paying agents significant compensation in the form of commissions and profit sharing, which are based in part on the underwriting profits or losses of the agency business written with us. We also seek to provide a consistent market, prompt servicing of policyholder claims and effective agency support services. We believe, based upon regular surveys of our agencies, our relationships with our independent agencies are excellent. Any disruption in these relationships could adversely affect our business. We also believe that our relationship with the four AAA clubs that sponsor the AAA affinity group marketing program is excellent. We have agreed that we shall be the AAA clubs exclusive underwriter of Massachusetts personal automobile group programs, and we have a rolling three-year contract with the AAA clubs. This contract automatically renews annually and may be terminated upon a minimum of two years written notice to us.

We believe that the Massachusetts regulatory environment, which fixes maximum personal automobile insurance rates, assigns ERPs to servicing carriers, and apportions losses incurred by CAR and establishes minimum agency commissions, has discouraged certain companies with more traditional underwriting and pricing approaches from establishing a presence or expanding their market share in Massachusetts. Any material change in this situation could adversely affect our business.

Other States. Both American Commerce and Commerce West file and receive approval for premium rates with the respective divisions of insurance in the states they do business. American Commerce competes for business by utilizing 32 AAA-owned and operated independent agencies that offer competitively priced products and provide quality service. The AAA-owned independent agencies are offered compensation in the form of commission and profit sharing, based primarily on loss ratios, as well as stock options and bonuses based on the year-over-year increase in the volume of agency business written with American Commerce. Commerce West competes for business by utilizing 808 independent insurance agencies and brokers that offer competitively priced products and provide quality service. We offer compensation to agents and brokers in the form of commissions and profit sharing, which are based in part on the underwriting profits and losses of the agency business written with us. We offer competitively priced products and commissions to agents in New Hampshire. Profit sharing, based on loss experience, is also offered as an inducement for exceptional business.

### **Employees**

As of September 30, 2003, we employed 2,029 people. Commerce Insurance and Citation employed 1,754 people; American Commerce employed 194 people; and Commerce West employed 81 people. We are not a party to any collective bargaining agreements and believe our relationship with employees to be very good.

### **Properties**

We conduct our Massachusetts operations from approximately 436,000 square feet of space in several buildings that we own in Webster, Massachusetts, which is located approximately 50 miles southwest of Boston. Our principal administrative offices in Webster consist of recently rehabilitated and newly constructed buildings. Our data processing and operational departments are housed in modern office buildings on a separate twenty-eight acre site. During 2001, we purchased a 130,000 square foot building. We expended approximately \$13 million renovating the building in 2002. Commerce West currently leases approximately 17,000 square feet of office space in Pleasanton, California. Commerce West anticipates it will relocate within the next one to three years. American Commerce conducts its operations from approximately 40,000 square feet of space in a building it owns located on a two acre site in Columbus, Ohio. American Commerce also leases property at three district claims offices.

86

# **Table of Contents**

# **Legal Proceedings**

As is common with property and casualty insurance companies, we are a defendant in various legal actions arising from the normal course of our business, including claims based on Massachusetts Chapter 176D and Chapter 93A. See Settlement of Claims. Similar provisions exist in other states where we do business. We consider these proceedings to be ordinary to operations or without foundation in fact. We believe that these actions will not have a material adverse effect on our consolidated financial position.

We currently maintain liability insurance with a per occurrence and general aggregate liability limit of \$10.0 million under our commercial umbrella policy. We believe this coverage is adequate and generally consistent with industry practice.

87

## **Table of Contents**

#### MANAGEMENT

## **Principal Officers and Directors of Commerce Group**

Name	Age(1)	Position
Arthur J. Remillard, Jr.	72	President, Chief Executive Officer, Chairman of the Board, Director
Gerald Fels	60	Executive Vice President, Chief Financial Officer, Director
Arthur J. Remillard, III	47	Senior Vice President Policyholder Benefits, Assistant Clerk, Director
Regan P. Remillard	40	Senior Vice President, Director
John W. Spillane	71	Clerk, Director
David H. Cochrane	50	Senior Vice President Underwriting of Commerce Insurance and Citation
Peter J. Dignan	52	Senior Vice President Marketing and Premium Accounting of Commerce
		Insurance and Citation
James A. Ermilio	40	Senior Vice President and General Counsel
Joseph J. Staffieri	57	Senior Vice President Human Resources
Henry R. Whittier, Jr.	62	Senior Vice President Management Information Systems of Commerce
		Insurance and Citation
Randall V. Becker	42	Treasurer, Chief Accounting Officer, Director
John W. Hawie	39	Vice President and Chief Investment Officer
Warren S. Ehrlich	50	Assistant Vice President Senior Actuary
Joseph A. Borski, Jr.	70	Director
Eric G. Butler	76	Director
Henry J. Camosse	73	Director
David R. Grenon	64	Director
Robert W. Harris	72	Director
Robert S. Howland	83	Director
John J. Kunkel	92	Director
Raymond J. Lauring	78	Director
Normand R. Marois	68	Director
Suryakant M. Patel	63	Director
Gurbachan Singh	64	Director

## (1) At October 31, 2003

Arthur J. Remillard, Jr. has been the President, Chief Executive Officer and Chairman of the Board of Commerce Group since 1976. Mr. Remillard has been Chief Executive Officer and Chairman of the Board of Commerce Insurance since 1972 and President of Commerce Insurance from 1972 to November 2001. Additionally, Mr. Remillard is the Chairman of the Governing Committee, Chairman of the Actuarial Committee, Vice Chairman of the Governing Committee Review Panel, Chairman of the Budget Committee and Vice Chairman of the Personnel Committee of CAR. Mr. Remillard is also Chairman of the Governing Committee and a member of the Budget Committee, Executive Committee and Nominating Committee of the AIB.

Gerald Fels, a certified public accountant, was appointed President and Chief Operating Officer of Commerce Insurance in November 2001, and Executive Vice President of Commerce Group in November, 1989. From 1981 to November 1989, Mr. Fels was Senior Vice President of Commerce Group. Mr. Fels was the Treasurer of Commerce Group from 1976 to 1994 and of Commerce Insurance from 1975 to 1994. Mr. Fels has also been Chief Financial Officer of Commerce Group since 1976 and of

88

### **Table of Contents**

Commerce Insurance since 1975. Additionally, Mr. Fels is Vice Chair and a director of American Nuclear Insurers and an Advisory Committee Member of several investment funds managed by Conning Capital Partners. Mr. Fels became the senior executive officer of American Commerce and Commerce West effective November 18, 2003, assuming the responsibilities of Regan Remillard, who announced on October 30, 2003 that he was resigning as President of those subsidiaries.

Arthur J. Remillard, III was appointed Senior Vice President of Policyholder Benefits in 1988 and has been Assistant Clerk of Commerce Group since 1982. From 1981 to 1988, Mr. Remillard had been Vice President-Mortgage Operations. In addition, Mr. Remillard was elected Vice Chairman of the Board of Governors of the Insurance Fraud Bureau of the AIB in 2002 and he has served on that Board since 1991. Mr. Remillard has also served on the CAR Claims Advisory Committee since 1990 and the AIB Claims Committee since 1991.

Regan P. Remillard was appointed President of American Commerce in 2001, President of ACIC Holding in 1998 and Vice Chairman of the Board and Chief Executive Officer of American Commerce in 1999. Mr. Remillard has been President of Commerce West since 1996. Mr. Remillard has been a Senior Vice President of Commerce Group since 1995. From 1995 to February 2000, Mr. Remillard was General Counsel of Commerce Group. From 1994 to 1995, Mr. Remillard was a practicing attorney at Hutchins, Wheeler & Dittmar, a Massachusetts law firm specializing in corporate law and litigation and from 1989 to 1993, Mr. Remillard was Government Affairs Monitor of Commerce Group. Mr. Remillard is a member of the Massachusetts Bar. Mr. Remillard resigned from his positions with American Commerce, Commerce West and ACIC Holding effective November 18, 2003. He intends to continue to serve as a director of Commerce Group and has offered to remain as Senior Vice President of Commerce Group for a period of time necessary to transition his responsibilities to Mr. Fels.

*John W. Spillane* has been counsel to and Clerk of Commerce Group since its incorporation and a practicing attorney since 1957.

Mr. Spillane is the Senior Partner of Spillane & Spillane LLP. He is also a director of Royac Corporation, a seller of air conditioning equipment.

David H. Cochrane has been the Senior Vice President of Underwriting for Commerce Insurance and Citation since 1988. For approximately four years prior to that, Mr. Cochrane was the Vice President of Financial Services of CAR. Mr. Cochrane has also served on the CAR Market Review Committee since 1988.

*Peter J. Dignan* was appointed the Senior Vice President of Marketing and Premium Accounting for Commerce Insurance and Citation in 1997. From 1989 to 1997, Mr. Dignan was Vice President of Premium Accounting for Commerce Insurance and Citation. From 1987 to 1989, Mr. Dignan was Assistant Vice President of Premium Accounting for Commerce Insurance and Citation.

James A. Ermilio was appointed as Senior Vice President for Commerce Group in May 2001. Mr. Ermilio was also appointed General Counsel of Commerce Group in February 2000 and was a Vice President of Commerce Group from November 1998 to May 2001. Mr. Ermilio is also General Counsel and Secretary of American Commerce and Secretary of ACIC Holding. Mr. Ermilio had been the Associate General Counsel of Commerce Group since September 1998. Mr. Ermilio was Counsel for Glaxo Wellcome, Inc. (currently known as GlaxoSmithKline, Inc.) from 1993 to September 1998. Prior to 1993, Mr. Ermilio was an Associate with the law firm currently known as Bingham McCutchen. Mr. Ermilio is a member of the Massachusetts and District of Columbia Bars.

Joseph J. Staffieri was appointed the Senior Vice President of Human Resources for Commerce Insurance in November 2002. From May 2001 to November 2002, Mr. Staffieri was Vice President of Human Resources of Commerce Insurance. Prior to May of 1997 through April of 2001, Mr. Staffieri was the Vice President of Human Resources for Ames Department Stores.

Henry R. Whittier, Jr. was appointed the Senior Vice President of Management Information Systems for Commerce Insurance and Citation in November 2002. From 1995 to November 2002, Mr. Whittier was Vice President of Management Information Systems for Commerce Insurance and Citation.

89

## **Table of Contents**

Randall V. Becker, a certified public accountant, has been Treasurer and Chief Accounting Officer of Commerce Group since 1994.

Mr. Becker became a director of Commerce Group in August 2003. From 1990 to 1994, Mr. Becker was Assistant Treasurer and Comptroller of Commerce Group. From 1986 to 1990, Mr. Becker was the Director of Internal Audit for Commerce Group.

*John W. Hawie* joined Commerce Group as Chief Investment Officer in February 2003. He was promoted to be an officer of Commerce Insurance, American Commerce and Commerce West in May 2003. Prior to joining Commerce, Mr. Hawie was employed by General Re where he spent the past 12 years in a variety of portfolio management functions. During this time, he spent four years in Luxembourg managing the assets of a joint venture between General Re and Axa and in 1997 was named the Chief Investment Officer of General Re s UK operations.

Warren S. Ehrlich, a Fellow of the Casualty Actuarial Society, has been Assistant Vice President and Senior Actuary for Commerce Insurance and Citation since June 2003. From March 1992 to May 2003 Mr. Ehrlich was Assistant Vice President Actuary for Commerce Insurance and Citation. Mr. Ehrlich is a member of the American Academy of Actuaries. He has served on the AIB Private Passenger Actuarial Committee for the last several years.

Joseph A. Borski, Jr. has been a self-employed Certified Public Accountant in the public practice of tax planning and preparation and accounting services for 42 years. Mr. Borski has served on the Audit Committee of Commerce Group for the past eleven years and has been the Chairman of the Committee for the last seven years. Mr. Borski has also been Chairman of the Compensation Committee of Commerce Group for the past twelve years, and has served on the Board of Directors of Commerce Group since its inception.

Eric G. Butler was Vice President-Claims and the General Claims Manager of Commerce Insurance and Citation from 1981 until his retirement in 1993.

Henry J. Camosse was the President of Henry Camosse & Sons Co., Inc., a building and masonry supplies company, from 1964 until his retirement in 1992.

David R. Grenon is the retired founding President and CEO of the Protector Group Insurance Agency, Inc. Mr. Grenon was actively engaged in the property, casualty and life insurance business from 1961 to 2001. Mr. Grenon also was a director of CFX Corporation and Safety Fund National Bank, a subsidiary of CFX Corporation. Mr. Grenon is also President of E-C Realty Corporation and E-C Realty LLC.

Robert W. Harris is retired. Prior to retirement, Mr. Harris was the Treasurer of H.C. Bartlett Insurance Agency, Inc. from 1958 until 1987.

Robert S. Howland has been retired since 1985. Prior to retirement, Mr. Howland was the Clerk of H.C. Bartlett Insurance Agency, Inc.

John J. Kunkel is President and Treasurer of Kunkel Buick & GMC Truck and Treasurer of Kunkel Bus Company. He is also a licensed real estate broker and licensed auto damage appraiser.

Raymond J. Lauring has been retired since 1983. Prior to retirement, Mr. Lauring was the President of Lauring Construction Company.

*Normand R. Marois* is retired. Prior to retirement, Mr. Marois was Chairman of the Board of Marois Bros., Inc., a contracting firm, since 1984. Mr. Marois was appointed a director of PipeDirect.com in 2000.

Suryakant M. Patel is retired. Prior to retirement, Dr. Patel was a physician specializing in internal medicine since 1966.

*Gurbachan Singh* is retired. Prior to retirement, Dr. Singh was a physician engaged in the practice of general surgery for more than 25 years.

The only family relationships among any of the executive officers or directors of Commerce Group are that Arthur J. Remillard, III and Regan P. Remillard are the sons of Arthur J. Remillard, Jr.

90

#### **Table of Contents**

#### DESCRIPTION OF THE NOTES

The following is a general description of the terms and provisions of the notes we may offer and sell by this prospectus. This summary is not meant to be a complete description of the notes. The notes will be governed by an indenture dated as of December 2, 2003, as amended or modified from time to time (the Indenture ) between us and Wachovia Bank, National Association, as trustee (the trustee ). The Indenture contains the full legal text of the matters described in this section. The following is a summary of the material provisions of the Indenture, and does not describe every aspect of the notes or the Indenture. This summary is subject to and qualified in its entirety by reference to all the provisions of the Indenture, including definitions of terms used in the Indenture. A copy of the Indenture is attached as an exhibit to the registration statement of which this prospectus is a part. The Indenture is subject to and governed by the Trust Indenture Act of 1939, as amended

#### General

We will issue the notes as a series of debt securities under the Indenture.

The notes will be issued as senior notes. The notes will be unsecured, general obligations and will rank equally with all of our other unsecured and unsubordinated indebtedness. As of the date of this prospectus, Commerce Group and its subsidiaries do not have any indebtedness for borrowed money.

We are initially offering the notes in the principal amount of \$300 million.

The notes will mature on December 9, 2013 and will bear interest at a rate of 5.95% per year. Interest on the notes will accrue from December 9, 2003, or from the most recent interest payment date to which interest has been paid or duly provided for. We:

will pay interest on the notes semi-annually on June 9 and December 9 of each year, commencing on June 9, 2004;

will pay interest to the Person (as defined in the Indenture) in whose name a note is registered at the close of business on the May 25 or November 24 preceding the interest payment date;

will compute interest on the basis of a 360-day year consisting of twelve 30-day months;

will make payments on the notes at the offices of the trustee; and

may make payments by wire transfer for notes held in book-entry form or by check mailed to the address of the Person entitled to the payment as it appears in the notes register.

If any interest payment date or maturity or redemption date falls on a day that is not a business day, then the payment will be made on the next business day without additional interest and with the same effect as if it were made on the originally scheduled date. Business day means any day other than a Saturday, Sunday or other day on which banking institutions in The City of New York are authorized or required to close.

We will issue the notes only in fully registered form, without coupons, in denominations of \$1,000 and integral multiples of \$1,000. The notes will not have the benefit of any sinking fund.

### Ranking

The notes will be our senior unsecured, general obligations and will rank equally in right of payment with all of our other unsecured and unsubordinated indebtedness. As of September 30, 2003, Commerce Group had no indebtedness for borrowed money outstanding. Other than as described below, the Indenture does not limit the amount of indebtedness we may incur.

In addition, we conduct our operations through subsidiaries, which generate our operating income and cash flow. As a result, distributions or advances from our subsidiaries are a major source of funds necessary to meet our debt service and other obligations. Contractual provisions and insurance and other laws and regulations, as well as our subsidiaries financial condition and operating requirements, may limit

#### **Table of Contents**

our ability to obtain the cash required to pay our obligations, including payments on the notes. Our direct insurance subsidiaries may pay dividends to us during 2003 of approximately \$76 million without prior regulatory approval. The notes will be effectively subordinated to the obligations of our subsidiaries, including claims of our policyholders and our creditors. This means that holders of the notes will have a junior position to the claims of policyholders and creditors of our subsidiaries on their assets and earnings. As of September 30, 2003, our subsidiaries had aggregate liabilities of \$1.88 billion that would be structurally senior to the notes.

#### **Payments**

We will pay interest on the notes on each interest payment date to the Person in whose name the notes are registered as of the close of business on the regular record date relating to the interest payment date.

We will pay principal of and any premium and interest on the notes at stated maturity, upon redemption or otherwise, upon presentation of the notes at the office of the trustee, as the paying agent.

If any maturity date, redemption date or interest payment date of the notes is not a business day at any place of payment, then payment of the principal, premium, if any, and interest may be made on the next business day at that place of payment.

## **Optional Redemption**

We may redeem the notes, in whole or in part, at our option at any time or from time to time. The redemption price for the notes to be redeemed on any redemption date will be equal to the greater of the following amounts:

100% of the principal amount of the notes being redeemed on the redemption date; or

the sum of the present values of the remaining scheduled payments of principal and interest on the notes being redeemed on the redemption date (not including any portion of any interest payments accrued to the redemption date) discounted to the redemption date on a semi-annual basis at the Treasury Rate (as defined below), as determined by the Reference Treasury Dealer (as defined below), plus 20 basis points

plus, in each case, accrued and unpaid interest on the notes to the redemption date. Notwithstanding the foregoing, installments of interest on notes that are due and payable on interest payment dates falling on or prior to a redemption date will be payable on the interest payment date to the registered holders as of the close of business on the relevant record date according to the notes and the Indenture. The redemption price will be calculated on the basis of a 360-day year consisting of twelve 30-day months.

We will mail notice of any redemption at least 30 days but not more than 60 days before the redemption date to each registered holder of the notes to be redeemed. Once notice of redemption is mailed, the notes called for redemption will become due and payable on the redemption date and at the applicable redemption price, plus accrued and unpaid interest to the redemption date.

Comparable Treasury Issue means the United States Treasury security selected by the Reference Treasury Dealer as having an actual or interpolated maturity comparable to the remaining term of the notes to be redeemed that would be utilized, at the time of selection and in accordance with customary financial practice, in pricing new issues of corporate notes of comparable maturity to the remaining term of the notes.

Comparable Treasury Price means, with respect to any redemption date, (A) the average of the Reference Treasury Dealer Quotations for such redemption date, after excluding the highest and lowest of the Reference Treasury Dealer Quotations, or (B) if the trustee obtains fewer than four such Reference Treasury Dealer Quotations, the average of all such Reference Treasury Dealer Quotations.

92

### **Table of Contents**

Reference Treasury Dealer means each of Bear, Stearns & Co. Inc. and Merrill Lynch, Pierce, Fenner & Smith Incorporated (or their affiliates which are primary U.S. Government securities dealers) and their respective successors; provided, however, that if any of the foregoing or their affiliates shall cease to be a primary U.S. Government securities dealer in New York City (a Primary Treasury Dealer ), we will substitute therefor another Primary Treasury Dealer.

Reference Treasury Dealer Quotations means, with respect to each Reference Treasury Dealer and any redemption date, the average, as determined by the trustee, of the bid and asked prices for the Comparable Treasury Issue (expressed in each case as a percentage of its principal amount) quoted in writing to the trustee by such Reference Treasury Dealer at 3:30 p.m. (New York City time) on the third business day preceding such redemption date.

Treasury Rate means, with respect to any redemption date, the rate per year equal to the semi-annual equivalent yield to maturity or interpolated (on a day count basis) of the Comparable Treasury Issue, assuming a price for the Comparable Treasury Issue (expressed as a percentage of its principal amount) equal to the Comparable Treasury Price for such redemption date.

If less than all of the notes are to be redeemed, the trustee will select the notes to be redeemed. In the absence of any provision for selection, the trustee will choose a method of random selection it deems fair and appropriate.

On and after the redemption date, interest will cease to accrue on the notes or any portion of the notes called for redemption (unless we default in the payment of the redemption price and accrued interest).

We will pay the redemption price and any accrued interest once you surrender the note for redemption. If only part of a note is redeemed, the trustee will deliver to you a new note for the remaining portion without charge.

#### **Limited Restrictions on Additional Indebtedness**

Other than as described below, the Indenture does not limit the amount of indebtedness that we or our subsidiaries may incur or give holders of the notes protection in the event of a sudden and significant decline in our credit quality or a takeover, recapitalization or highly leveraged or similar transaction involving us. Accordingly, we could in the future enter into transactions that could increase the amount of indebtedness outstanding at that time or otherwise affect our capital structure or credit rating. However, the Indenture does restrict our ability and our subsidiaries ability to incur certain secured debt.

#### **Certain Restrictions**

For purposes of the lien limitation and sales of capital stock restrictions described below and this definition, a subsidiary is an entity of which more than 50% of the interests entitled to vote in the election of directors or managers is owned by any combination of us and our subsidiaries.

Designated subsidiary means any present or future consolidated subsidiary of ours, the consolidated shareholders equity of which constitutes at least 10% of our consolidated shareholders equity. As of September 30, 2003, our designated subsidiaries were The Commerce Insurance Company, Commerce West Insurance Company, American Commerce Insurance Company, ACIC Holding Co., Inc., Citation Insurance Company and Commerce Holdings, Inc.

## Limitations of Liens on Common Stock of Designated Subsidiaries

Neither we nor any of our subsidiaries will be permitted to create, assume, incur or permit to exist any indebtedness secured by any lien on the common stock of any designated subsidiary if the aggregate amount of the indebtedness so secured exceeds an amount equal to 15% of our Consolidated Tangible Net Worth, unless the notes and, if we so elect, any other indebtedness of ours that is not subordinate to the notes and with respect to which the governing instruments require, or pursuant to which we are otherwise

93

## **Table of Contents**

obligated to provide such security, are secured equally and ratably with this indebtedness for at least the time period this other indebtedness is so secured

Common stock means, with respect to any designated subsidiary, capital stock of any class, however designated, except capital stock that is non-participating beyond fixed dividend and liquidation preferences and the holders of which have either no voting rights or limited voting rights, only in the case of certain contingencies, to elect less than a majority of the directors of such designated subsidiary, and shall include capital stock of any class, however designated, which are convertible into such common stock.

Indebtedness means, with respect to any Person, for purposes of this covenant:

the principal of, and any premium and interest on, indebtedness of the Person for money borrowed and indebtedness evidenced by notes, debentures, bonds or other similar instruments for the payment of which that Person is responsible or liable;

all capitalized lease obligations of that Person;

all obligations of that Person issued or assumed as the deferred purchase price of property, assets or businesses (except that the deferred purchase price shall not be considered indebtedness if the purchase price thereof is payable in full within 90 days from the date on which such indebtedness was created);

all obligations of that Person for the reimbursement of any obligor on any letter of credit, banker s acceptance or similar credit transaction, other than obligations with respect to some letters of credit securing obligations entered into in the ordinary course of business;

all guarantees of that Person of obligations of the type referred to above or dividends of other Persons;

all obligations of the type referred to above of third parties secured by any lien on the common stock of our designated subsidiaries, the amount of this obligation being deemed to be the lesser of the value of the common stock of our designated subsidiaries or the amount of the obligation so secured; and

any amendments, modifications, refundings, renewals or extensions or any indebtedness or obligation described above.

Consolidated Tangible Net Worth shall mean, at any date, the total assets appearing on the consolidated balance sheet of the Commerce Group and its consolidated subsidiaries as of the end of the most recent fiscal quarter of the Commerce Group, prepared in accordance with generally accepted accounting principles, less (a) the total liabilities appearing on such balance sheet and (b) intangible assets.

Intangible assets means the value, as shown on or reflected in such balance sheet, of (i) all trade names, trademarks, licenses, patents, copyrights and goodwill, (ii) organizational costs and (iii) unamortized debt discount and expense, less unamortized premium.

## Limitations on Sales of Capital Stock of Designated Subsidiaries

So long as any notes are outstanding and except in a transaction otherwise permitted by the Indenture, we will not issue, sell, transfer or dispose of capital stock of a designated subsidiary (other than preferred stock having no voting rights of any kind, except as required by law or in the event of non-payment of dividends), except to ourselves, to one of our subsidiaries or director s qualifying shares, if, after giving effect to any such transaction, we would own, directly or indirectly, less than 80% of the shares of the designated subsidiary. In addition, we will not permit any designated subsidiary to issue, sell, transfer or dispose of its capital stock (other than preferred stock having no voting rights of any kind, except as required by law or in the event of non-payment of dividends), except to ourselves, to one of our subsidiaries or director s qualifying shares, if, after giving effect to any such transaction, we would own, directly or indirectly, less than 80% of the shares of the designated subsidiary (other than preferred stock

94

## **Table of Contents**

having no voting rights of any kind, except as required by law or in the event of non-payment of dividends) and in each case, except that any issuance, sale, transfer or other disposition permitted by us may only be made for at least a fair market value consideration as determined by our board of directors pursuant to a board resolution adopted in good faith; and the foregoing shall not prohibit the issuance or disposition of securities if required by any law or any regulation or order of any court or governmental or insurance regulatory authority.

## Consolidation, Merger and Conveyance of Assets as an Entirety

We may not consolidate or merge with or into any other Person, or convey, transfer or lease our properties and assets substantially as an entirety to any Person and we may not permit another Person to consolidate with or merge into us, unless:

- (a) the Person formed by the consolidation or into which we are merged, or the Person which acquires us or which leases our property and assets substantially as an entirety, is a Person organized and existing under the laws of the United States of America or any State of the United States or the District of Columbia, and expressly assumes, by supplemental indenture, the due and punctual payment of the principal, premium and interest on all the outstanding notes and the performance of all of our covenants under the Indenture, as supplemented; and
- (b) immediately after giving effect to the transactions, no event of default, and no event which after notice or lapse of time or both would become an event of default, will have occurred and be continuing.

#### **Events of Default**

An event of default will occur with respect to the notes if:

- (a) we do not pay any interest on the notes within thirty (30) days of the due date (following any deferral allowed under the terms of the notes and elected by us);
  - (b) we do not pay any principal of or premium on the notes on the due date;
  - (c) we do not make sinking fund payments on the notes on the due date;
- (d) we default in the performance or remain in breach of a covenant in the Indenture or the notes for 60 days after we receive a written notice of default stating we are in default or breach and requiring remedy of the default or breach; the notice must be sent by either the trustee or registered holders of at least 25% in principal amount of the outstanding notes;
- (e) we or one of our Principal Subsidiaries (as defined below) is liable for the acceleration of indebtedness for borrowed money in a principal amount in excess of \$50 million, or we or one of our Principal Subsidiaries default in the payment at final maturity of outstanding indebtedness for borrowed money in a principal amount in excess of \$50 million, and such acceleration or default at maturity is not waived, rescinded or annulled within 15 days after a specified written notice to us; provided that if such acceleration or default at maturity is remedied, cured, waived, rescinded or annulled, then the event of default under the Indenture shall also be remedied, cured, waived, rescinded or annulled:
  - (f) we file for bankruptcy or other specified events in bankruptcy, insolvency, receivership or reorganization occur; or
- (g) an involuntary case or other proceeding shall be commenced against us seeking winding up, liquidation or reorganization or other relief with respect to us or our debts under any bankruptcy, insolvency, reorganization or other similar law now or hereafter in effect or seeking the appointment of a trustee, receiver, liquidator, custodian or other similar official of us or any substantial part of our property and such involuntary case or other proceeding shall remain undismissed or unstayed for a

95

## **Table of Contents**

period of 60 days; or an order for relief shall be entered against us under the federal bankruptcy laws as now or hereafter in effect. We will furnish the trustee with an annual statement as to our compliance with the terms, provisions and conditions in the Indenture.

Principal Subsidiary means a consolidated subsidiary of ours that, as of the time of the determination of whether such consolidated subsidiary is a Principal Subsidiary, accounted for 10% or more of the total assets of us and our consolidated subsidiaries, in each case as set forth in the most recent balance sheet filed by us with the SEC.

#### Remedies

#### Acceleration

If an event of default occurs and is continuing with respect to the notes, then either the trustee or the registered holders of at least 25% in principal amount of the outstanding notes may declare the principal amount of the notes, together with accrued and unpaid interest thereon, to be due and payable immediately.

### Rescission of Acceleration

After the declaration of acceleration has been made with respect to the notes and before the trustee has obtained a judgment or decree for payment of the money due, the registered holders of a majority in principal amount of the outstanding notes, by written consent to us and the trustee, may rescind and annul such declaration and its consequences, if:

- (a) we pay or deposit with the trustee a sum sufficient to pay:
  - (1) all overdue interest on the notes, other than interest which has become due by declaration of acceleration;
- (2) the principal of and any premium on the notes which have become due other than by declaration of acceleration and overdue interest on these amounts;
- (3) interest on overdue interest, other than interest which has become due by declaration of acceleration, on the notes to the extent lawful; and
  - (4) all amounts due to the trustee under the Indenture; and
- (b) all events of default with respect to the notes, other than the nonpayment of the principal and interest which has become due solely by the declaration of acceleration, have been cured or waived as provided in the Indenture.

For more information as to waiver of defaults, see Waiver of Default and of Compliance below.

## Control by Registered Holders; Limitations

If an event of default with respect to the notes occurs and is continuing, the registered holders of a majority in principal amount of the outstanding notes, voting as a single class, will have the right to direct the time, method and place of conducting any proceeding for any remedy available to the trustee with respect to the notes or exercising any trust or power conferred on the trustee with respect to the notes; provided that:

- (a) the registered holders directions do not conflict with any rule of law or the Indenture;
- (b) the trustee may take any other action it deems proper which is not inconsistent with the registered holders direction; and
- (c) the direction is not unduly prejudicial to the rights of holders of the notes who do not join in that action.

90

## **Table of Contents**

In addition, the Indenture provides that no registered holder of notes have any right to institute any proceeding, judicial or otherwise, with respect to the Indenture or for any other remedy thereunder unless:

- (a) that registered holder has previously given the trustee written notice of a continuing event of default;
- (b) the registered holders of at least 25% in aggregate principal amount of the outstanding notes have made a written request to the trustee to institute proceedings in respect of that event of default and have offered the trustee reasonable security or indemnity against costs, expenses and liabilities incurred in complying with the request; and
- (c) for 30 days after receipt of the notice, the trustee has failed to institute a proceeding and no direction inconsistent with the request has been given to the trustee during the 30-day period by the registered holders of a majority in aggregate principal amount of outstanding notes.

The trustee is not required to exercise any of its rights or powers at the request or direction of any of the holders unless the holders offer the trustee reasonable security or indemnity against the costs, expenses and liabilities which might be incurred by it in complying with the request.

However, each registered holder has an absolute and unconditional right to receive payment when due and to bring a suit to enforce that right.

If an event of default is continuing with respect to the notes, the registered holders of a majority in aggregate principal amount of the outstanding notes will have the right to make such direction.

### **Notice of Default**

The trustee is required to give the registered holders of notes notice of any default under the Indenture to the extent required by the Trust Indenture Act, unless the default has been cured or waived. The Trust Indenture Act currently permits the trustee to withhold notices of default (except for certain payment defaults) if the trustee in good faith determines the withholding of the notice to be in the interests of the registered holders.

# Waiver of Default and Compliance

The registered holders of a majority in aggregate principal amount of the outstanding notes may waive, on behalf of all registered holders of the notes, any past default under the Indenture, except a default in the payment of principal, premium or interest, or with respect to compliance with certain provisions of the Indenture that cannot be amended without the consent of the registered holder of each outstanding note.

Compliance with certain covenants in the Indenture or otherwise provided with respect to the notes may be waived by the registered holders of a majority in aggregate principal amount of the notes.

## **Modification of Indenture**

### Without Registered Holder Consent

Without the consent of any registered holders of notes, we and the trustee may enter into one or more supplemental indentures for any of the following purposes:

- (a) to evidence the succession of another Person to us and the assumption by such Person of the covenants in the Indenture and the notes;
  - (b) to add one or more covenants for the benefit of the holders of the notes or to surrender any right or power conferred upon us;
  - (c) to add any additional events of default for the notes;

97

### **Table of Contents**

- (d) to add or change any provision of the Indenture to facilitate the issuance of notes in bearer form, registrable or not registrable, with or without coupon and to facilitate the issuance of notes in uncertificated form;
- (e) to change or eliminate any provision of the Indenture or to add any new provision to the Indenture that does not adversely affect the interests of the registered holders;
  - (f) to provide security for the notes;
  - (g) to evidence and provide for the acceptance of appointment of a separate or successor trustee; or
- (h) to cure any ambiguity, defect or inconsistency or to make any other changes with respect to the notes that do not adversely affect the interests of the holders of notes in any material respect.

If the Trust Indenture Act is amended after the date of the Indenture so as to require changes to the Indenture or so as to permit changes to, or the elimination of, provisions which, at the date of the Indenture or at any time thereafter, were required by the Trust Indenture Act to be contained in the Indenture, the Indenture will be deemed to have been amended so as to conform to the amendment of the Trust Indenture Act or to effect the changes or elimination required by the Trust Indenture Act, and we and the trustee may, without the consent of any registered holders, enter into one or more supplemental indentures to effect or evidence the same.

#### With Registered Holder Consent

Subject to the following sentence, we and the trustee may, with some exceptions, amend or modify the Indenture with the consent of the registered holders of a majority in aggregate principal amount of the notes affected by the amendment or modification. However, no amendment or modification may, without the consent of the registered holder of each outstanding note affected thereby:

- (a) change the stated maturity of the principal of or interest on the notes (other than pursuant to the terms of the notes) or reduce the principal amount of, interest or premium payable upon redemption, or reduce the principal payable upon acceleration or change the currency in which the note is payable, or impair the right to bring suit to enforce any payment;
  - (b) reduce the percentages of registered holders whose consent is required for any supplemental indenture or waiver;
- (c) modify certain of the applicable provisions in the Indenture relating to supplemental indentures and waivers of certain covenants and past defaults;
  - (d) make any change in the ranking or priority of any note that would adversely affect the noteholders;
- (e) reduce the percentage in aggregate principal amount of notes outstanding necessary to modify or amend the Indenture or to waive any past default; or
- (f) reduce the percentage in aggregate principal amount of notes outstanding required for any other waiver under the Indenture. **Legal Defeasance and Covenant Defeasance**

We may, at our option and at any time, elect to have all of our obligations discharged with respect to the outstanding notes ( Legal Defeasance ) except for:

(a) the rights of holders of outstanding notes to receive payments in respect of the principal of, or interest or premium and additional interest, if any, on, such notes when such payments are due from the trust referred to below;

98

### **Table of Contents**

- (b) Our obligations with respect to the notes concerning issuing temporary notes, registration of notes, mutilated, destroyed, lost, or stolen notes, and the maintenance of an office or agency for payment and holding money for payments held in trust;
  - (c) the rights, powers, trusts, duties, and immunities of the trustee, and our obligations in connection therewith; and
  - (d) the Legal Defeasance provisions of the Indenture.

In addition, we may, at our option and at any time, elect to have our obligations released with respect to certain covenants that are described in the Indenture ( Covenant Defeasance ) and thereafter any omission to comply with those covenants shall not constitute a default or Event of Default with respect to the notes. If a Covenant Defeasance occurs, certain events (not including non-payment, bankruptcy, receivership, rehabilitation, and insolvency events) described under Events of Default will no longer constitute an Event of Default with respect to the notes.

In order to exercise either Legal Defeasance or Covenant Defeasance:

- (a) we must irrevocably deposit with the trustee, in trust, for the benefit of the holders of the notes, cash in U.S. dollars, non-callable government securities, or a combination thereof, in such amounts as will be sufficient, in the opinion of a nationally recognized firm of independent public accountants, to pay the principal of, or interest and premium and additional interest, if any, on, the outstanding notes on the stated maturity or on the applicable redemption date, as the case may be, and we must specify whether the notes are being defeased to maturity or to a particular redemption date;
- (b) in the case of Legal Defeasance, we shall have delivered to the trustee an opinion of counsel reasonably acceptable to the trustee confirming that (a) we have received from, or there has been published by, the Internal Revenue Service a ruling or (b) since the date of the Indenture, there has been a change in the applicable federal income tax law, in either case to the effect that, and based thereon such opinion of counsel shall confirm that, the holders of the outstanding notes will not recognize income, gain, or loss for federal income tax purposes as a result of such Legal Defeasance and will be subject to federal income tax on the same amounts, in the same manner, and at the same times as would have been the case if such Legal Defeasance had not occurred;
- (c) in the case of Covenant Defeasance, we shall have delivered to the trustee an opinion of counsel reasonably acceptable to the trustee confirming that the holders of the outstanding notes will not recognize income, gain, or loss for federal income tax purposes as a result of such Covenant Defeasance and will be subject to federal income tax on the same amounts, in the same manner, and at the same times as would have been the case if such Covenant Defeasance had not occurred;
- (d) no default or Event of Default shall have occurred and be continuing either: (a) on the date of such deposit or (b) insofar as Events of Default from bankruptcy or insolvency events are concerned, at any time in the period ending on the 91st day after the date of deposit;
- (e) such Legal Defeasance or Covenant Defeasance will not result in a breach or violation of or constitute a default under any material agreement or instrument (other than the Indenture) to which we or any of our Subsidiaries is a party or by which we or any of our Subsidiaries is bound:
- (f) we must have delivered to the trustee an opinion of counsel to the effect that, assuming no intervening bankruptcy with respect to us between the date of deposit and the 91st day following the deposit and assuming that no holder is an insider of ours under applicable bankruptcy law, after the 91st day following the deposit, the trust funds will not be subject to the effect of any applicable bankruptcy, insolvency, reorganization or similar laws affecting creditors rights generally;
- (g) we must deliver to the trustee an officers certificate stating that the deposit was not made by us with the intent of preferring the holders of notes over our other creditors with the intent of defeating, hindering, delaying, or defrauding our creditors or the creditors of others; and

99

## **Table of Contents**

(h) we must deliver to the trustee an officers certificate and an opinion of counsel, each stating that we have complied with all conditions precedent relating to the Legal Defeasance or the Covenant Defeasance.

### **Resignation and Removal of Trustee**

The trustee with respect to the notes may resign at any time by giving written notice to us. The trustee may also be removed with respect to the notes by act of the registered holders of a majority in principal amount of the then outstanding notes, and in certain circumstances may be removed by us. No resignation or removal of the trustee, and no appointment of a successor trustee, will become effective until the acceptance of appointment by a successor trustee in accordance with the requirements of the Indenture.

#### **Miscellaneous Provisions**

The Indenture provides that certain notes, including those for which payment or redemption money has been deposited or set aside in trust, will not be deemed to be outstanding in determining whether the registered holders of the requisite principal amount of the outstanding notes have given or taken any demand, direction, consent or other action under the Indenture as of any date, or are present at a meeting of registered holders for quorum purposes.

We are entitled to set any day as a record date for the purpose of determining the registered holders of outstanding notes entitled to give or take any demand, direction, consent or other action under the Indenture, in the manner and subject to the limitations provided in the Indenture. In certain circumstances, the trustee also is entitled to set a record date for action by registered holders of outstanding notes. If a record date is set for any action to be taken by registered holders of the notes, the action may be taken only by Persons who are registered holders of the notes on the record date.

## Form; Transfers; Exchanges

The notes will be issued:

- (a) only in fully registered form;
- (b) without coupons; and
- (c) in denominations that are even multiples of \$1,000.

You may have your notes divided into notes of smaller denominations (of at least \$1,000) or combined into notes of larger denominations, each containing identical terms and provisions, as long as the total principal amount is not changed. This is called an exchange.

You may exchange or transfer notes at the office of the trustee. The trustee acts as our agent for registering notes in the names of holders and exchanging and transferring notes. We may appoint another agent or act as our own agent for these purposes. The entity performing the role of maintaining the list of registered holders is called the security registrar. It will also perform transfers.

In our discretion, we may change the place for registration of transfer or exchange of the notes and may remove and/or appoint one or more additional security registrars.

There will be no service charge for any transfer or exchange of the notes, but you may be required to pay a sum sufficient to cover any tax or other governmental charge payable in connection with the transfer or exchange. We may block the transfer or exchange of (a) notes during a period of 15 days prior to giving any notice of redemption or (b) any note select