### BRITISH SKY BROADCASTING GROUP PLC

Form F-6 November 27, 2002

As Filed with the Securities and Exchange Commission on November 27, 2002. Registration No. 333-

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM F-6

### REGISTRATION STATEMENT

under

#### THE SECURITIES ACT OF 1933

For Depositary Shares Evidenced by American Depositary Receipts

\_\_\_\_\_

### **BRITISH SKY BROADCASTING GROUP PLC**

(Exact name of issuer of deposited securities as specified in its charter)

N.A.

(Translation of issuer's name into English)

### **UNITED KINGDOM**

(Jurisdiction of incorporation or organization of issuer)

### THE BANK OF NEW YORK

(Exact name of depositary as specified in its charter)

One Wall Street, New York, N.Y. 10286

Telephone (212) 495-1784

(Address, including zip code, and telephone number, including area code, of depositary's principal executive offices)

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Timothy F. Keaney

The Bank of New York

101 Barclay Street, 22<sup>nd</sup> Floor

New York, NY 10286

**Telephone (212) 815-2129** 

(Address, including zip code, and telephone number, including area code, of agent for service)

For Further Information Contact:

Timothy F. Keaney

The Bank of New York

101 Barclay Street, 22nd Floor

New York, NY 10286

**Telephone (212) 815-2129** 

It is proposed that this filing become effective under Rule 466

"immediately upon filing

"on (Date) at (Time)

If a separate statement has been filed to register the deposited shares, check the following box. "

### **CALCULATION OF REGISTRATION FEE**

Title of each class of	Amount	Proposed maximum	Proposed maximum	Amount of
Securities to be registered	to be registered	Aggregate price per unit (1)	aggregate offering price (1)	registration fee
American Depositary Shares evidenced by American Depositary Receipts, each	50,000,000 American	\$.05	\$2,500,000	\$230.00

American Depositary Share evidencing six ordinary shares, of British Sky Broadcasting Group plc

Depositary Shares

(1)

Estimated solely for the purpose of calculating the registration fee. Pursuant to Rule 457(k), such estimate is computed on the basis of the maximum aggregate fees or charges to be imposed in connection with the issuance of American Depositary Receipts evidencing American Depositary Shares.

The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the registration statement shall become effective, on such date as the Commission, acting pursuant to said Section 8(a), may determine.

The Prospectus consists of the proposed form of American Depositary Receipt included as Exhibit A to the form of Deposit Agreement filed as Exhibit (a) to this Registration Statement, which is incorporated herein by reference.

### PART I

### INFORMATION REQUIRED IN PROSPECTUS

Item 1. <u>Description of the Securities to be Registered</u>	
CROSS REFERENCE SHEET	
Item Number and Caption	Location in Form of
	American Depositary Receipt
	Filed Herewith as Prospectus
(1)	Introductory Paragraph
Name and address of Depositary	
(2)	Face of American Depositary Receipt, top center
Title of American Depositary Receipts and identity of deposited securities	
Terms of Deposit:	

(i)  The amount of deposited securities represented by one unit of American Depositary Shares	Face of American Depositary Receipt - upper right corner
(ii)	Paragraphs (15) and (16)
The procedure for voting, if any, the deposited securities	
(iii)	Paragraphs (12), (14) and (15)
The collection and distribution of dividends	
(iv)	Paragraphs (11), (15) and (16)
The transmission of notices, reports and proxy soliciting material	
(v)	Paragraph (13)
The sale or exercise of rights	
(vi)	Paragraphs (12) and (17)
The deposit or sale of securities resulting from dividends, splits or plans of reorganization	
(vii)	Paragraphs (20) and (21)
Amendment, extension or termination of the Deposit Agreement	
(viii)	Paragraph (11)
Rights of holders of receipts to inspect the transfer books of the Depositary and the list of holders of receipts	
(ix)	Paragraphs (2), (3), (4), (5), (6) and (8)

Restrictions upon the right to deposit or withdraw the

INFORMATION NOT REQUIRED IN PROSPECTUS

underlying securities

(x) Limitation upon the liability of the Depositary	Paragraphs (13) and (18)
(3) Fees and Charges	Paragraph (7)
Item 2. <u>Available Information</u>	
Item Number and Caption	Location in Form of  American Depositary Receipt  Filed Herewith as Prospectus
Statement that British Sky Broadcasting Group plc is subject to the periodic reporting requirements of the Securities Exchange Act of 1934 and, accordingly, files certain reports with the Commission and that such reports can be inspected by holders of American Depositary Receipts and copied at public reference facilities maintained by the Commission in Washington, D.C.	Paragraph (11)
PART II	

### Item 3. Exhibits

(a) Form of Deposit Agreement (including the form of American Depositary Receipt), dated as of [Date], among British Sky Broadcasting Group plc (the "Issuer"), The Bank of New York, as Depositary (the "Depositary"), and each Owner and Beneficial Owner from time to time of American Depositary Receipts ("ADRs") issued thereunder.
(b)(1) Letter Agreement dated as of November, 2002, among British Sky Broadcasting Group plc, The Bank of New York, and Citibank, N.A.
(b)(2) Form of Letter from the Depositary to the Issuer, relating to the Pre-release of American Depositary Receipts.
(d) Opinion of Emmet, Marvin & Martin, LLP, counsel for the Depositary, as to the legality of the securities being registered.
Item 4. <u>Undertakings</u>
(a) The Depositary hereby undertakes to make available at the principal office of the Depositary in the United States for inspection by holders of the ADRs, any reports and communications received from the Issuer which are both (1) received by the Depositary as the holder of the deposited securities and (2) made generally available to the holders of the underlying securities by the Issuer.
(b) The Depositary hereby undertakes to notify each registered holder of an ADR at least thirty days before any change in the fee schedule.
SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, The Bank of New York, on behalf of the legal entity created by the Deposit Agreement, dated as of [Date], among British Sky Broadcasting Group plc, The Bank of New York, as Depositary, and each Owner and Beneficial Owner of an American Depositary Receipt issued thereunder certifies that it has reasonable grounds to believe that all the requirements for filing on Form F-6 are met and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in The City of New York, State of New York, on November 26, 2002.

By: THE BANK OF NEW YORK,
as Depositary
By:
\s\ David S. Stueber
Name: David S. Stueber
Title: Vice President
Pursuant to the requirements of the Securities Act of 1933, British Sky Broadcasting Group plc has caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized in United Kingdom of November 26, 2002.
British Sky Broadcasting Group plc
By:
\s\ Tony Ball
Name: Tony Ball

Title:
Chief Executive Officer
Each of the undersigned hereby constitutes and appoints Arthur M. Siskind his true and lawful attorney-in-fact, with power of substitution, in his name, place and stead, in any and all capacities, to sign any or all amendments, including post-effective amendments, and supplements to this Registration Statement, and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that said attorney-in-fact, or his substitute or substitutes, may lawfully do or cause to be done by virtue hereof.
Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by or on behalf of the following persons in the capacities indicated on November 26, 2002.
<u>Name</u>
<u>Title</u>
\s\ Tony Ball
Chief Executive and Director
Tony Ball
(Principal Executive Officer)
\s\ Martin Stewart
Chief Financial Officer and Director
Martin Stewart
(Principal Financial & Accounting Officer)

\s\ Philip Bowman	<u>-</u>		
Director			
Philip Bowman			
\s\ David F. DeVoe	_		
Director			
David F. DeVoe			
\s\ David Evans	-		
Director			
David Evans			
\s\ Leslie Hinton			
Director			
Leslie Hinton			
\s\ Allan Leighton			
Director			
Allan Leighton			

\s\ K. Rupert Murdoch

Director
K. Rupert Murdoch
\s\ Martin Pompadur
Director
Martin Pompadur
\s\ Lord St. John of Fawsley
Director
Lord St. John of Fawsley
lel John Thornton
\s\ John Thornton
Director
John Thornton
\s\ Arthur M. Siskind
Director
Arthur M. Siskind
Attorney-in-fact
Authorized Representative in the United States

### **INDEX TO EXHIBITS**

# Exhibit Number

- (1) Form of Deposit Agreement, dated as of [Date], among the Issuer, the Depositary and each Owner and Beneficial Owner from time to time of ADRs issued thereunder.
- (2.1) Letter Agreement dated as of November, 2002, among British Sky Broadcasting Group plc, The Bank of New York, and Citibank, N.A.
- (2.2) Form of Letter from the Depositary to the Issuer, relating to the Pre-release of American Depositary Receipts.
- (4) Opinion of Emmet, Marvin & Martin, LLP, counsel for the Depositary, as to the legality of the securities being registered.