

JOE'S JEANS INC.  
Form 8-K  
October 14, 2010

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report: October 14, 2010**  
**(Date of earliest event reported)**

**Joe's Jeans Inc.**  
**(Exact name of registrant as specified in its charter)**

**CA**  
**(State or other jurisdiction**  
**of incorporation) 0-18926**

**(Commission File Number) 11-2928178**  
**(IRS Employer**  
**Identification Number)**

**2340 S Eastern Ave**  
**(Address of principal executive offices) 90040**  
**(Zip Code)**

**323.837.3700**  
**(Registrant's telephone number, including area code)**

**Not Applicable**  
**(Former Name or Former Address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02. Results of Operations and Financial Condition**

On October 14, 2010, Joe's Jeans Inc. (the "Company") issued the press release attached hereto as Exhibit 99.1 and incorporated herein by reference regarding its financial statements to be included in its Quarterly Report on Form 10-Q for the period ended August 31, 2010 to be filed with the Securities and Exchange Commission on October 14, 2010.

The information, including Exhibit 99.1 attached hereto, in this Current Report on Form 8-K is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, except as otherwise expressly stated in such filing.

**Item 9.01. Financial Statements and Exhibits**

**(a) Financial statements:**

None

**(b) Pro forma financial information:**

None

**(c) Shell company transactions:**

None

**(d) Exhibits**

99.1 Press Release of Joe's Jeans Inc. dated October 14, 2010

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 14, 2010

**JOE'S JEANS INC.**

By: /s/ Marc B. Crossman

Marc B. Crossman

*President & CEO*

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**Exhibit Index** **Exhibit No.** **Description** 99.1 Press Release of Joe's Jeans Inc. dated October 14, 2010