GUEZ PAUL Form 4 August 20, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Expires:

January 31, 2005

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response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * **GUEZ PAUL**

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(City)

(Middle)

(Zip)

BLUE HOLDINGS, INC. [BLUE]

(Check all applicable)

08/17/2007

3. Date of Earliest Transaction (Month/Day/Year)

X_ Director Officer (give title X__ 10% Owner

C/O BLUE HOLDINGS, INC., 5804 E. SLAUSON AVENUE

(Street)

(State)

(First)

below)

Other (specify

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

I (1)

COMMERCE, CA 90040

	(City)	(State)	(Zip) Ta	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Ti	tle of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired	5. Amount of	6.	7. Nature			
Secu	urity	(Month/Day/Year)	Execution Date, if	Transacti	or(A) or Disposed of (D)	Securities	Ownership	Indirect			
(Ins	tr. 3)		any	Code	(Instr. 3, 4 and 5)	Beneficially	Form: Direct	Beneficial			

(Month/Day/Year)

Code (Instr. 3, 4 and 5) (Instr. 8)

Beneficially Owned Following (Instr. 4) Reported

e of Form: Direct Beneficial (D) or Ownership Indirect (I) (Instr. 4)

(A) or Code V Amount (D)

Transaction(s) (Instr. 3 and 4)

By

Common Stock

2,167,000

Price

Elizabeth Guez, **Spouse**

Common Stock

16,576,147 D

> By Paul and Beth

Common 08/17/2007 Stock

P 100 \$ 0.97 84,482 Ι

Guez Living

Trust

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Common Stock	08/17/2007	P	189	A	\$ 0.9799	84,671	I	By Paul and Beth Guez Living Trust
Common Stock	08/17/2007	P	400	A	\$ 0.99	85,071	I	By Paul and Beth Guez Living Trust
Common Stock	08/17/2007	P	200	A	\$ 0.9988	85,271	I	By Paul and Beth Guez Living Trust
Common Stock	08/17/2007	P	4,111	A	\$ 1	89,382	I	By Paul and Beth Guez Living Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Tit	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	unt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Unde	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	rities	(Instr. 5)
	Derivative				Securities		(Instr. 3 and 4)			
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									Amount	
						Date	Expiration	TT:41	or	
						Exercisable	Date	Title	Number	
				C 1 W	(A) (D)				of	
				Code V	(A) (D)				Shares	

Reporting Owners

Relationships

Reporting Owner Name / Address

Reporting Owners 2

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Director 10% Owner Officer Other

GUEZ PAUL C/O BLUE HOLDINGS, INC. 5804 E. SLAUSON AVENUE COMMERCE, CA 90040

X X

Signatures

/s/ Paul Guez 08/20/2007

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Reporting Person may be deemed to beneficially own such securities, but disclaims beneficial ownership in such securities, except to the extent of the Reporting Person's pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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