AFFILIATED MANAGERS GROUP, INC.

Form 4

February 25, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB APPROVAL

OMB 3235-0287 Number:

January 31,

7. Nature of

Indirect

Beneficial

Ownership

(Instr. 4)

Expires: 2005 Estimated average

burden hours per response... 0.5

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * **DALTON NATHANIEL**

(First)

2. Issuer Name and Ticker or Trading Symbol

AFFILIATED MANAGERS GROUP, INC. [AMG]

3. Date of Earliest Transaction

(Month/Day/Year)

02/23/2015

(Check all applicable)

Director 10% Owner X_ Officer (give title Other (specify below)

President and COO

5. Relationship of Reporting Person(s) to

C/O AFFILIATED MANAGERS GROUP, INC., 777 SOUTH FLAGLER DRIVE

(Street)

(Zip)

(Middle)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Issuer

X Form filed by One Reporting Person Form filed by More than One Reporting

WEST PALM BEACH, FL 33401

(State)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 3. 4. Securities Acquired (A) 5. Amount of 2. Transaction Date 2A. Deemed Transactionr Disposed of (D) Security (Month/Day/Year) Execution Date, if Securities Ownership (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: (Month/Day/Year) (Instr. 8) Owned Direct (D) Following or Indirect Reported (A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Code V (D) Price Amount Common 02/23/2015 \$ 62.04 67,768 D M 45,875 A Stock \$ Common 215.72 67,768 02/23/2015 S 45,875 D D Stock (1) Common 02/24/2015 M 24,292 \$ 62.04 67,768 D Stock 02/24/2015 24.292 D Common S \$ 67,768 D Stock 218.66

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(2)

Common Stock 41,516 I By spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 62.04	02/23/2015		M	45,875	12/31/2013	07/21/2016	Common Stock	45,875
Employee Stock Option (Right to Buy)	\$ 62.04	02/24/2015		M	24,292	12/31/2013	07/21/2016	Common Stock	24,292

Reporting Owners

Reporting Owner Name / Address	Relationships					
corporating of their state of the control of the co	Director 10% Owner		Officer	Other		
DALTON NATHANIEL						
C/O AFFILIATED MANAGERS GROUP, INC.			President			
777 SOUTH FLAGLER DRIVE			and COO			
WEST PALM BEACH, FL 33401						

Reporting Owners 2

Signatures

/s/ David M. Billings, Attorney-in-Fact

02/25/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reflects the weighted average sales price of the shares sold; the individual transaction prices ranged from \$215.00 to \$216.95. Specific transaction details will be provided to the SEC upon request.
- (2) The sale reflects the weighted average sales price of the shares sold; the individual transaction prices ranged from \$217.46 to \$219.80. Specific transaction details will be provided to the SEC upon request.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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