FINE W MORRIS Form 4 May 29, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** FINE W MORRIS	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle)	INVESTORS TITLE CO [ITIC] 3. Date of Earliest Transaction			
121 N. COLUMBIA STREET	(Month/Day/Year) 05/24/2013	X Director 10% OwnerX Officer (give title Other (specify below) below) Executive Vice President		
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
CHAPEL HILL, NC 27514		Form filed by More than One Reporting		

(City)	(State)	(Zip) Tal	ole I - Non	-Derivativo	e Secu	rities Aco	quired, Disposed	of, or Benefi	cially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	05/24/2013		M	25,000	A	\$ 27.97	105,012	D	
Common Stock	05/24/2013		F	5,901	D	\$ 71.49	99,111	D	
Common Stock	05/24/2013		D	9,782	D	\$ 71.49	89,329	D	
Common Stock							95,000 (1)	I	By Fine Investments, LP
Common Stock							4,052 (1)	I	By family members

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	vative rity :. 3)	2. Conversion or Exercise Price of Derivative	e any Code (Month/Day/Year) (Inst		TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of		vative rities uired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
		Security			Code V	and 5	r. 3, 4, 5)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Stoc App Righ	reciation	\$ 27.97	05/24/2013		M		25,000	03/31/2009	03/02/2016	Common Stock	25,0

Reporting Owners

Reporting Owner Name / Address			Relationships			
Troporting of their remarks	Director	10% Owner	Officer	Other		
FINE W MORRIS 121 N. COLUMBIA STREET CHAPEL HILL, NC 27514	X		Executive Vice President			

Signatures

L. Dawn Martin, Attorney in Fact for W. Morris
Fine

05/29/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of these securities except to the extent of his beneficial ownership interest therein. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2