PEARSON PLC Form 6-K May 04, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2004

PEARSON plc (Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R ORL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant $\,$ files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Director Shareholding

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1. Name of company

PEARSON PLC

2. Name of director

JOHN CROWTHER MAKINSON

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest

DIRECTORS OWN HOLDING

4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)

AS IN (2) ABOVE

5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s)

NOT APPLICABLE

6. Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary

EXERCISE OF EXECUTIVE SHARE OPTIONS

7. Number of shares / amount of stock acquired

56,000

8. Percentage of issued class

0.007%

9. Number of shares/amount of stock disposed

NOT APPLICABLE

10. Percentage of issued class

NOT APPLICABLE

11. Class of security

ORDINARY SHARES OF 25P EACH

12. Price per share

567.0p EXERCISE PRICE

13. Date of transaction

30 APRIL 2004

14. Date company informed

30 APRIL 2004

15. Total holding following this notification

95,214

16. Total percentage holding of issued class following this notification

0.012%

If a director has been granted options by the company please complete the following boxes.

17. Date of grant

NOT APPLICABLE

18. Period during which or date on which exercisable

NOT APPLICABLE

19. Total amount paid (if any) for grant of the option

NOT APPLICABLE

20. Description of shares or debentures involved: class, number

NOT APPLICABLE

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise

NOT APPLICABLE

22. Total number of shares or debentures over which options held following this notification

NOT APPLICABLE

23. Any additional information

NOT APPLICABLE

24. Name of contact and telephone number for queries

ANDY WILKINSON 0207 010 2252

25. Name and signature of authorised company official responsible for making this notification

STEPHEN JONES

Date of Notification

4 MAY 2004

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 4 May 2004

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary