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BRITISH SKY BROADCASTING GROUP PLC Form 6-K August 01, 2008

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of August 2008 1st August 2008

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc announcing Announcement of Form 20-F filing released on 1st August 2008

British Sky Broadcasting Group plc announces that it filed its Annual Report on Form 20-F for the year ended 30 June 2008 with the Securities and Exchange Commission earlier today. A link to this document can be accessed via Sky's corporate website at www.sky.com/corporate and by selecting 'SEC Filings' under the 'Investor Relations' menu.

Shareholders may request a hard copy of the audited financial statements filed with the SEC, free of charge, by contacting the Company Secretary's Office on +44 (0)20 7705 3001 or by writing to: Company Secretary's Office, British Sky Broadcasting Group plc, Grant Way, Isleworth, Middlesex TW7 5QD, England.

1 August 2008

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 1st August 2008

By: /s/ Dave Gormley
Dave Gormley
Company Secretary