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BRITISH SKY BROADCASTING GROUP PLC Form 6-K February 17, 2009

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of February 2009

16 February 2009

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc announcing 'Director Declaration' released on 16 February 2009

Director Declaration

British Sky Broadcasting Group plc (the 'Company')

The following details are provided pursuant to the requirements of Listing Rule 9.6.13R further to the announcement made on 10 February 2009 relating to the appointment of Tom Mockridge as a Non-Executive Director of the Company.

In accordance with paragraph 9.6.13R (1) of the Listing Rules, Tom Mockridge has advised that since 12 June 2008 he has been a director of Premiere AG, a company which is listed on the Frankfurt Stock Exchange.

In accordance with paragraphs 9.6.13R (2) to (6) of the Listing Rules, Tom Mockridge has advised that he has no details to disclose.

Enquiries:

Alex Jones

Assistant Company Secretary

Telephone: +44 (0)20 7705 3081

16 February 2009

Edgar Filing: BRITISH SKY BROADCASTING GROUP PLC - Form 6-K SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 16 February 2009

By: /s/ Dave Gormley

Dave Gormley

Company Secretary