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BRITISH SKY BROADCASTING GROUP PLC Form 6-K

November 03, 2009

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of November 2009 03 November 2009

BRITISH SKY BROADCASTING GROUP PLC (Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1. Press release of British Sky Broadcasting Group plc announcing 'Holding(s) in Company' released on 03 November 2009

Financial Services Authority

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

British Sky Broadcasting Group plc

2. Reason for the notification (please tick the appropriate box or boxes): An acquisition or disposal of voting rights

Yes

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached.

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

An event changing the breakdown of voting rights

Other (please specify):

3. Full name of person(s) subject to the notification obligation:4. Full name of shareholder(s) (if different from 3.):

Legal & General Group Plc (L&G)

N/A

30 October 2009

5. Date of the transaction and date on which the threshold is crossed or reached:

6. Date on which issuer notified:

2 November 2009 Below 3% (L&G)

7. Threshold(s) that is/are crossed or reached:

8. Notified details:

A: Voting rights attached to share	A:	Voting	rights	attached	to	shares
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Class/type of shares		Situation previous to the triggering transaction	Resulting situation after the triggering transaction		
if possible using the ISIN CODE	Number of Shares	Number of Voting Rights	Number of voting Numberrights of	% of voting rights	
ORD	shares DirectIndirectDirect RD 53,183,483 53,183,483 Below 3				

GBP 0.50

B: Qualifying Financial Instruments Resulting situation after the triggering transaction

O	00	O		
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/	% of voting rights
			converted.	

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Resulting situation after the triggering transaction

Type of financial	Exercise	Expiration	Exercise/	Number of	% of
instrument	price	date	Conversion	voting rights	voting
			period	instrument	rights
				refers to	

Nomina Delta

Total (A+B+C)

Number of voting rights

Percentage of voting rights

Below 3%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Legal & General Group Plc (Direct and Indirect) (Group)

Legal & General Investment Management (Holdings) Limited

(LGIMH) (Direct and Indirect)

Legal & General Investment Management Limited

(Indirect) (LGIM)

Legal & General Group Plc (Direct) (L&G) (Below 3% = LGAS, LGPL & PMC)

Legal & General Investment Management (Holdings)

Limited (Direct) (LGIMHD)

Legal & General Assurance (Pensions Management)

Limited (PMC)

Legal & General Insurance Holdings

Limited (Direct) (LGIH)

Legal & General Assurance Society Limited

(LGAS & LGPL)

Legal & General Pensions Limited (Direct) (LGPL

Proxy Voting:

10. Name of the proxy holder: N/A 11. Number of voting rights proxy holder will cease N/A

to hold:

12. Date on which proxy holder will cease to hold N/A

voting rights:

13. Additional information: Notification using the total voting rights figure of 1,752,842,599

14. Contact name: Helen Lewis (LGIM) 020 3124 3851

15. Contact telephone number:

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 03 November, 2009

By: /s/ Dave Gormley

Dave Gormley

Company Secretary