SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549 FORM 8-K **CURRENT REPORT** PURSUANT TO SECTION 13 OR 15(d) OF THE **SECURITIES EXCHANGE ACT OF 1934** June 30, 2004 DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) AMAZON.COM, INC. (EXACT NAME OF REGISTRANT AS SPECIFIED IN CHARTER) 000-22513 91-1646860 (COMMISSION FILE NO.) (IRS EMPLOYER

OF INCORPORATION)

DELAWARE

(STATE OR OTHER JURISDICTION

IDENTIFICATION NO.)

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(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES, INCLUDING ZIP CODE)

(206) 266-1000

(REGISTRANT S TELEPHONE NUMBER, INCLUDING AREA CODE)

ITEM 9. REGULATION FD DISCLOSURE

On June 30, 2004, Amazon.com, Inc. announced that John Seely Brown was elected to the Amazon.com Board of Directors.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMAZON.COM, INC. (REGISTRANT)

By: /s/ L. MICHELLE WILSON

L. Michelle Wilson Senior Vice President

Dated: June 30, 2004

EXHIBIT INDEX

Exhibit	
Number	Description
99.1	Press Release dated June 30, 2004