

COLUMBIA SPORTSWEAR CO  
Form 8-K  
January 28, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported):**

**January 28, 2010**

**COLUMBIA SPORTSWEAR COMPANY**

**(Exact name of registrant as specified in its charter)**

**Oregon**  
**(State or other jurisdiction**  
  
**of incorporation)**

**000-23939**  
**(Commission File Number)**

**14375 Northwest Science Park Drive**

**93-0498284**  
**(I.R.S. Employer**  
  
**Identification No.)**

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**Portland, Oregon 97229**

**(Address of principal executive offices) (Zip code)**

**(503) 985-4000**

**(Registrant's telephone number, including area code)**

**No Change**

**(Former name or former address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION**

On January 28, 2010, Columbia Sportswear Company (the Company ) issued a press release reporting its fourth quarter and fiscal year end 2009 financial results. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**ITEM 7.01 REGULATION FD DISCLOSURE**

In its January 28, 2010 press release, the Company also announced that its board of directors approved a dividend of \$0.18 per share of common stock to be paid on March 4, 2010 to its shareholders of record on February 18, 2010.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits

99.1 Press release dated January 28, 2010 (furnished pursuant to Items 2.02 and 7.01 hereof).

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**COLUMBIA SPORTSWEAR COMPANY**

Dated: January 28, 2010

By:

/s/ THOMAS B. CUSICK  
**Thomas B. Cusick**  
**Senior Vice President of Finance, Chief Financial  
Officer and Treasurer**

**EXHIBIT INDEX**

| <b>Exhibit</b> | <b>Description</b>                                                                       |
|----------------|------------------------------------------------------------------------------------------|
| 99.1           | Press release dated January 28, 2010 (furnished pursuant to Items 2.02 and 7.01 hereof). |