Edgar Filing: REGIONS FINANCIAL CORP - Form FWP

REGIONS FINANCIAL CORP Form FWP

April 22, 2010

Issuer Free Writing Prospectus

Filed Pursuant to Rule 433

Registration No. 333-165056

Final Terms and Conditions

4.875% Senior Notes due 2013

Issuer:Regions Financial CorporationPrincipal Amount:\$250,000,000Title of Security:4.875% Senior Notes due 2013

Maturity: April 26, 2013 Coupon: 4.875%

Price to Public: 99.398% of face amount

Yield to Maturity: 5.094%

Spread to Benchmark Treasury: +350 basis points

Benchmark Treasury: UST 1.75% due April 2013 Benchmark Treasury Spot and Yield: 100-14+ or 1.594%

Interest Payment Dates: April 26 and October 26, commencing October 26, 2010

Trade Date: April 21, 2010 Settlement Date: April 26, 2010

Ratings (Moody s/S&P/Fitch/DBRS)*:

Baa3 / BBB / BBB+ / BBBH
CUSIP / ISIN:

7591EP AH3 / US7591EPAH30

Denominations: \$2,000 x \$1,000

Net Proceeds to Issuer (after underwriting discounts and commissions

and before offering expenses):

Joint Bookrunners: Credit Suisse Securities (USA) LLC

Goldman, Sachs & Co.

\$247,870,000

Morgan Keegan & Company, Inc.

Co-Managers: Barclays Capital Inc.

The Williams Capital Group, L.P.

U.S. Bancorp Investments, Inc.

5.75% Senior Notes due 2015

Issuer: Regions Financial Corporation

Principal Amount: \$500,000,000

Title of Security: 5.75% Senior Notes due 2015

Maturity: June 15, 2015 Coupon: 5.75%

Price to Public: 98.882% of face amount

Yield to Maturity: 6.003%

Spread to Benchmark Treasury: +350 basis points

Benchmark Treasury: UST 2.50% due March 2015

Benchmark Treasury Spot and Yield: 99-31+ or 2.503%

Interest Payment Dates: June 15 and December 15, commencing December 15, 2010

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Trade Date: April 21, 2010 Settlement Date: April 26, 2010

Ratings (Moody s/S&P/Fitch/DBRS)*: Baa3 / BBB / BBB+ / BBBH CUSIP / ISIN: 7591EP AG5 / US7591EPAG56

Denominations: \$2,000 x \$1,000

Net Proceeds to Issuer (after underwriting discounts and commissions

and before offering expenses): \$492,535,000

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Joint Bookrunners:	Credit Suisse Securities (USA) LLC
	Goldman, Sachs & Co.
Co-Managers:	Morgan Keegan & Company, Inc. Barclays Capital Inc.
	The Williams Capital Group, L.P.
	U.S. Bancorp Investments, Inc.

The issuer has filed a registration statement (including a prospectus supplement) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus supplement and the accompanying prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Credit Suisse Securities (USA) LLC at (800) 221-1037; Goldman, Sachs & Co. at (866) 471-2526; or Morgan Keegan & Company, Inc. at (800) 564-3583.

Any disclaimer or other notice that may appear below is not applicable to this communication and should be disregarded. Such disclaimer or notice was automatically generated as a result of this communication being sent by Bloomberg or another email system.

^{*} An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The rating of the notes should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.