PUBLICARD INC

Form 4

August 22, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

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SECURITIES Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

See Instruction

1. Name and Address of Reporting Person * FREUND HARRY I

2. Issuer Name and Ticker or Trading

Symbol

PUBLICARD INC [CARD.OB]

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

(Last) (First) (Middle)

3. Date of Earliest Transaction

(Month/Day/Year) 08/20/2006

_X__ Director 10% Owner Officer (give title _ Other (specify

C/O BALFOUR INVESTORS, ONE ROCKEFELLER PLAZA, 14TH **FLOOR**

> (Street) 4. If Amendment, Date Original

> > Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

NEW YORK, NY 10020

| (City) | (State) (Z | Zip) Table | e I - Non-Do | erivative Securities A | cquired, Disposed | of, or Beneficia | lly Owned |
|--------------------------------------|---|---|--------------------|---|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. 8) | 4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock (1) | | | Code V | Amount (D) Pric | 5,454 | I | By Spouse |
| Common Stock | | | | | 506,503 | I | By Keogh Plan |
| Common Stock (2) | | | | | 13,000 | I | By Balfour Defined Benefits Pension Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---|---|---------|--|--------------------|---|----------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount of Number of Shares |
| Stock Options | \$ 0.39 | | | | | | 08/20/2001 | 08/20/2011 | Common Stock | 275,000 |
| Stock Options | \$ 0.39 | 08/22/2006 | | J | | 225,000 | 08/20/2001 | 08/20/2006 | Common Stock | 225,000 |
| Stock Options | \$ 0.025 | | | | | | 08/04/2005 | 08/04/2010 | Common Stock | 30,000 |
| Stock Options | \$ 0.03 | | | | | | 08/04/2006 | 08/04/2011 | Common Stock | 30,000 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

FREUND HARRY I C/O BALFOUR INVESTORS ONE ROCKEFELLER PLAZA, 14TH FLOOR NEW YORK, NY 10020

Signatures

/s/HARRY I. 08/20/2006 FREUND

**Signature of Reporting Date
Person

Reporting Owners 2

X

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Freund disclaims beneficial ownership of the 5,454 shares of PubliCARD Common Stock held by his wife.
- Shares are held by the Balfour Defined Benefits Pension Plan (the "Plan"), of which Mr. Freund is a Trustee and Plan Administrator and in which Mr. Freund is a participant. Mr. Freund disclaims beneficial ownership of 5,850 shares of Common Stock held by the Plan (based on Mr. Freund's proportionate interest in the Plan of approximately 55%).
- Options have been granted pursuant to an agreement with PubliCARD under which PubliCARD had agreed to reissue 500,000 options which were cancelled on February 16, 2001 for 500,000 options with an exercise price equal to the closing market price of PubliCARD's Common Stock on such reissuance date. Pursuant to the agreement, one-third of the options vested on August 20, 2001, with the balance vesting quarterly over the following twelve quarters.
- (4) Options have been granted pursuant to PubliCARD's 1999 Long-Term Incentive Plan.
- (5) Options have expired.
- (6) Options have been granted pursuant to PubliCARD's Non-Employee Director Stock Option Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.