Lifevantage Corp Form 3 May 27, 2008

## FORM 3

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person \*

**Â** Jones Richard Doutre

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

04/17/2008

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Lifevantage Corp [LFVN]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

6400 S. FIDDLER'S GREEN (Check all applicable) CIRCLE, Â SUITE 1970

(Street)

\_X\_ Director Officer

10% Owner \_ Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) \_X\_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

**GREENWOOD** VILLAGE, COÂ 80111-4950

(City) (State)

1. Title of Security (Instr. 4)

(Zip)

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership

Table I - Non-Derivative Securities Beneficially Owned

Form: Direct (D) 4. Nature of Indirect Beneficial Ownership

(Instr. 5)

or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1473 (7-02)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 2. Date Exercisable and

(Instr. 4)

**Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial

Ownership

(Instr. 5)

Date Exercisable Expiration Date

Title Amount or Number of

Shares

Derivative Security

Security: Direct (D)

or Indirect (I)

(Instr. 5)

Stock Option (right to buy)  $04/17/2008 \ 04/17/2018 \ \frac{\text{Common}}{\text{Stock} \ (1)} \ 100,000 \ \$ 0.3$  D  $\hat{A}$ 

### **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

Jones Richard Doutre

6400 S. FIDDLER'S GREEN CIRCLE
SUITE 1970

GREENWOOD VILLAGE, COÂ 80111-4950

# **Signatures**

/s/ Richard D.
Jones

\*\*Signature of Reporting Person

O5/23/2008

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Option to purchase 100,000 shares of LifeVantage Corporation common stock was granted on April 17, 2008, of which 20,000 shares (1) vest effective April 30, 2008 and 10,000 shares vest monthly on the last day of each calendar month, May 31, 2008 through December 31, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2