SHEPSMAN STEVEN H

Form 4

August 16, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

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Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Howard Hughes Corp [HHC]

Symbol

(Mcdala)

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

1(b).

(Print or Type Responses)

SHEPSMAN STEVEN H

1. Name and Address of Reporting Person *

(Last)	(First)	(Middle)	3. Date of	Earliest Tr	ansaction						
(Month/Day/Year)						_X_ Director		Owner			
ONE GALLERIA TOWER, 13355 0			08/15/20	011				Officer (give		er (specify	
NOEL RC	AD, SUITE 95	0						below)	below)		
	(Street)		4. If Ame	ndment, Da	te Origina	ıl		6. Individual or J	oint/Group Filir	ng(Check	
			Filed(Month/Day/Year)					Applicable Line) _X_ Form filed by One Reporting Person			
DALLAS,	TX 75240								Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned	
1.Title of	2. Transaction I			3.	4. Securi			5. Amount of	6. Ownership		
Security (Instr. 3)	(Month/Day/Ye	ar) Execut	ion Date, if	Transactio Code		•		Securities Beneficially	Form: Direct (D) or	Beneficial	
(111311. 3)			n/Day/Year)					Owned	Indirect (I)	Ownership	
		·	· ·	,				Following	(Instr. 4)	(Instr. 4)	
						(A)		Reported			
						or		Transaction(s)			
				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common										See	
stock, par	. 08/15/2011			P	500	A	\$ 53.49	3,574	I	Footnote	
value \$0.0	1 00/13/2011			1	300	Λ	53.49	3,374	1	(<u>1</u>)	
per share										<u>~</u>	
Common											
stock, par							\$			See	
value \$0.0	08/15/2011			P	500	A	\$ 53.49	4,074	I	Footnote	
per share	1						33.47			(1)	
per snare											
Common										See	
stock, par	. 08/15/2011			P	500	A	\$ 53.56	4,574	I	Footnote	
value \$0.0	1			1	500	7.1	53.56	1,577	•	(1)	
per share										_	

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Common stock, par value \$0.01 per share	08/15/2011	P	500	A	\$ 53.91	5,074	I	See Footnote
Common stock, par value \$0.01 per share	08/15/2011	P	500	A	\$ 53.9	5,574	I	See Footnote
Common stock, par value \$0.01 per share	08/15/2011	P	500	A	\$ 53.91	6,074	I	See Footnote

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Titl	e and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration Da	ite	Amou	nt of	Derivative	J
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)]
	Derivative				Securities			(Instr.	3 and 4)		(
	Security				Acquired]
					(A) or						J
					Disposed						-
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									A		
									Amount		
						Date	Expiration	m: .1	or		
						Exercisable Date	Date		Number		
				C 1 W	(A) (D)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address							
	Director	10% Owner	Officer	Other			
SHEPSMAN STEVEN H ONE GALLERIA TOWER 13355 NOEL ROAD, SUITE 950 DALLAS, TX 75240	X						

Reporting Owners 2

Relationships

Signatures

Timothy F. Hubach, Attorney-in-fact for Steven H. Shepsman

08/16/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Reflects shares of common stock of The Howard Hughes Corporation purchased by Sam De Realty II, L.P. ("Sam De Realty"). By virture of his position as general partner of Sam De Realty, Steven H. Shepsman may be deemed to be the beneficial owner of securities listed in Table I. Sam De Realty holds securities for the benefit of Mr. Shepsman and his immediate family.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3