

Beam Suntory Inc.  
Form 4  
May 02, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
George Kevin B

(Last) (First) (Middle)

BEAM INC., 510 LAKE COOK ROAD

(Street)

DEERFIELD, IL 60015

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

Beam Suntory Inc. [NYSE: BEAM]

3. Date of Earliest Transaction (Month/Day/Year)

04/30/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
SVP & Chief Marketing Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock, par value \$3.125	04/30/2014		D	(A) or (D) 3,279 (1)	\$ 83.5 0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				
Employee Stock Option (Right to Buy)	\$ 36.25	04/30/2014		D	16,064	<u>(2)</u>	02/22/2017	Common Stock	16,064
Employee Stock Option (Right to Buy)	\$ 51.08	04/30/2014		D	16,095	<u>(2)</u>	02/22/2021	Common Stock	16,095
Employee Stock Option (Right to Buy)	\$ 44.75	04/30/2014		D	63,460	<u>(2)</u>	10/04/2021	Common Stock	63,460
Employee Stock Option (Right to Buy)	\$ 55.43	04/30/2014		D	14,822	<u>(2)</u>	02/21/2022	Common Stock	14,822
Employee Stock Option (Right to Buy)	\$ 61.42	04/30/2014		D	14,313	<u>(2)</u>	02/21/2023	Common Stock	14,313
Restricted Stock Units	\$ 0	04/30/2014		D	316	<u>(3)</u>	<u>(4)</u>	Common Stock	316
Restricted Stock Units	\$ 0	04/30/2014		D	5,091	<u>(5)</u>	<u>(4)</u>	Common Stock	5,091
Restricted Stock Units	\$ 0	04/30/2014		D	3,663	<u>(6)</u>	<u>(4)</u>	Common Stock	3,663

Restricted Stock Units	\$ 0	04/30/2014	D	4,059	<u>(6)</u>	<u>(4)</u>	Common Stock	4,059
Restricted Stock Units	\$ 0	04/30/2014	D	11,173	<u>(6)</u>	<u>(4)</u>	Common Stock	11,173

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
George Kevin B BEAM INC., 510 LAKE COOK ROAD DEERFIELD, IL 60015			SVP & Chief Marketing Officer	

## Signatures

Leslie W. Jensen, Attorney-in-Fact for Kevin B.  
George

05/02/2014

    Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of common stock that were cancelled and converted into the right to receive \$83.50 per share pursuant to the merger agreement among the issuer, Suntory Holdings Limited and SUS Merger Sub Limited (the "Merger Agreement").
- (2) This option was cancelled and converted pursuant to the Merger Agreement into the right to receive a cash payment equal to \$83.50 per share minus the exercise price, multiplied by the number of options.
- (3) These restricted stock units ("RSUs") were cancelled and converted pursuant to the Merger Agreement into the right to receive a cash payment equal to \$83.50 per share.
- (4) N/A.
- (5) Pursuant to the transactions contemplated by the Merger Agreement, 5,091 RSUs are being cancelled for no consideration.
- (6) Pursuant to the transactions contemplated by the Merger Agreement, these RSUs are being cancelled in exchange for a cash-based phantom unit award subject to continued employment, with a floor price of \$66.97.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.