

FORRESTER RESEARCH, INC.  
 Form 3  
 July 13, 2017

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Hippler Kelley  
 (Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)  
 07/07/2017

3. Issuer Name and Ticker or Trading Symbol

FORRESTER RESEARCH, INC. [FORR]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
 (give title below) (specify below)  
 Chief Sales Officer

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O FORRESTER RESEARCH, INC.,Â 60 ACORN PARK DRIVE

(Street)

CAMBRIDGE,Â MAÂ 02140

(City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

Common Stock

2. Amount of Securities Beneficially Owned (Instr. 4)

4,472

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

D Â

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Non Qualified Stock Options (Right to Buy)	04/01/2013	06/30/2019	Common Stock	3,000	\$ 25.25	D	Â
Non Qualified Stock Options (Right to Buy)	04/01/2014	03/31/2020	Common Stock	3,125	\$ 29.86	D	Â
Non Qualified Stock Options (Right to Buy)	04/01/2015	06/30/2021	Common Stock	2,500	\$ 33.03	D	Â
Non Qualified Stock Options (Right to Buy)	05/14/2016	05/13/2022	Common Stock	5,125	\$ 33.81	D	Â
Non Qualified Stock Options (Right to Buy)	06/03/2017	06/02/2023	Common Stock	8,750	\$ 36.18	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hippler Kelley C/O FORRESTER RESEARCH, INC. 60 ACORN PARK DRIVE CAMBRIDGE, MA 02140	Â	Â	Â Chief Sales Officer	Â

## Signatures

Maite Garcia, attorney-in-fact for Kelley Hippler  
07/13/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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