

KLINE JOHN R  
Form 4  
March 05, 2013

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KLINE JOHN R

(Last) (First) (Middle)

11825 N. PENNSYLVANIA STREET

(Street)

CARMEL, IN 46032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

CNO Financial Group, Inc. [CNO]

3. Date of Earliest Transaction (Month/Day/Year)

03/04/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_ Other (specify below)

SVP & Chief Acctg Officer

6. Individual or Joint/Group Filing (Check Applicable Line)

\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	03/04/2013		S		25,000	D	\$ 10.8094
Common Stock	03/04/2013		M		21,000	A	\$ 10.55
Common Stock	03/04/2013		S		20,770	D	\$ 10.841
Common Stock	03/04/2013		M		7,000	A	\$ 10.02
Common Stock	03/04/2013		S		6,686	D	\$ 10.8421
							56,461
							77,461
							56,691
							63,691
							57,005

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Common Stock	03/04/2013	M	8,000	A	\$ 1.13	65,005	D
Common Stock	03/04/2013	S	3,173	D	\$ 10.8401	61,832	D
Common Stock	03/04/2013	M	20,000	A	\$ 3.05	81,832	D
Common Stock	03/04/2013	S	10,348	D	\$ 10.8383	71,484	D
Common Stock	03/04/2013	M	13,500	A	\$ 6.45	84,984	D
Common Stock	03/04/2013	S	9,867	D	\$ 10.8216	75,117	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 10.55	03/04/2013		M	21,000	<u>(1)</u> 04/01/2013	Common Stock	21,000
Stock Option	\$ 10.02	03/04/2013		M	7,000	<u>(2)</u> 06/26/2013	Common Stock	7,000
Stock Option	\$ 1.13	03/04/2013		M	8,000	<u>(3)</u> 04/02/2014	Common Stock	8,000
Stock Option	\$ 3.05	03/04/2013		M	20,000	<u>(4)</u> 05/12/2014	Common Stock	20,000
Stock Option	\$ 6.45	03/04/2013		M	13,500	<u>(5)</u> 03/18/2017	Common Stock	13,500

