PORTUGAL TELECOM SGPS SA Form 6-K November 06, 2006

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of November, 2006

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

Av. Fontes Pereira de Melo, 40 1069 - 300 Lisboa, Portugal

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-FX Form 40-F Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes NoX

ANNOUNCEMENT

Portugal Telecom, SGPS, S.A.

Public Company
Registered Offices: Avenida Fontes Pereira de Melo, 40, Lisbon
Share Capital: Euro 395,099,775
Registered in the Commercial Registry Office of Lisbon and
Collective Entity no. 503 215 058

Qualified Holding

Pursuant to the terms and for the purposes of article 17 of the Portuguese Securities Code, we hereby announce that following the acquisition of 700,000 shares of Portugal Telecom, SGPS, S.A. (PT) by UBS AG London Branch on 2 November 2006, a total of 22,779,481 PT shares are currently attributed to UBS AG, corresponding to 2.02% of PT s share capital and voting rights.

Such holding is attributed to UBS AG through the following entities:

- UBS AG (Head Office and Branches): 20,194,288 PT shares
- UBS Fund Management (Switzerland) AG: 241,496 PT shares
- UBS Fund Services (Luxembourg) SA: 1,458,220 PT shares
- DSI International Management Inc.: 2,754 PT shares
- UBS Global Asset Management Life Ltd: 161,272 PT shares
- UBS Global Asset Management (UK) Limited: 190,000 PT shares
- UBS Belgium SA/NV: 14,129 PT shares
- UBS Deutschland AG: 37,655 PT shares
- UBS (Italia) SpA: 7,047 PT shares
- UBS (Luxembourg) SA: 17,164 PT shares
- UBS (Monaco) SA: 387 PT shares
- UBS Wealth Management (UK) Ltd.: 9,366 PT shares
- UBS Securities LLC: 1,966 PT shares
- UBS Bank (Canada): 140 PT shares
- UBS Financial Services Inc.: 443,597 PT shares

Lisbon, 6 November 2006

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 06, 2006

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Nuno Prego

Nuno Prego Investor Relations Director

FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.