

DOLLAR GENERAL CORP
Form 4
February 10, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
TURNER CAL /TN

(Last) (First) (Middle)

100 MISSION RIDGE

(Street)

GOODLETTSVILLE, TN 37072

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
DOLLAR GENERAL CORP [DG]

3. Date of Earliest Transaction (Month/Day/Year)
02/09/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
____ Officer (give title below) Other (specify below)
Employee Advisor to the Board

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	02/09/2005		S ⁽¹⁾	200 D	\$ 21.88	9,016,989	D
Common Stock	02/09/2005		S ⁽¹⁾	100 D	\$ 21.9	9,016,889	D
Common Stock	02/09/2005		S ⁽¹⁾	500 D	\$ 21.89	9,016,389	D
Common Stock	02/09/2005		S ⁽¹⁾	2,000 D	\$ 21.96	9,014,389	D
Common Stock	02/09/2005		S ⁽¹⁾	1,000 D	\$ 21.97	9,013,389	D

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Common Stock	02/09/2005	S ⁽¹⁾	4,000	D	\$ 22	9,009,389	D	
Common Stock	02/09/2005	S ⁽¹⁾	1,800	D	\$ 22.01	9,007,589	D	
Common Stock	02/09/2005	S ⁽¹⁾	100	D	\$ 22.04	9,007,489	D	
Common Stock	02/09/2005	S ⁽¹⁾	500	D	\$ 21.91	9,006,989 ⁽²⁾	D	
Common Stock						500,000	I	By Cal Turner, Jr. Annuity Trust 2004-1
Common Stock						338,811	I	By Hurley Calister Turner, Jr. 1994 Trust
Common Stock						586,552	I	By Elizabeth Turner Campbell 1994 Trust
Common Stock						758,836	I	By Spouse
Common Stock						6,343,780	I	By Turner Children Trust
Common Stock						10,265	I	By IRA
Common Stock						11,533	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nature of Derivative Security Beneficially Owned
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Security

Acquired
(A) or
Disposed
of (D)
(Instr. 3,
4, and 5)

Follo
Repo
Trans
(Instr

Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

TURNER CAL /TN
100 MISSION RIDGE
GOODLETTSVILLE, TN 37072

Employee Advisor to the Board

Signatures

/s/ Susan S. Lanigan, by Power of Attorney 02/10/2005

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This sale was made pursuant to the terms and conditions of a Rule 10b5-1 Sales Plan, which the reporting person entered into on June 24, 2004.
 - (2) Due to technical restrictions imposed by the on-line reporting system, the reporting person filed one additional Form 4 (for a total of two Forms 4) to report transactions occurring on February 9, 2005. The direct end of period holdings reported on this Form 4 represents the total number of shares of Common Stock held directly by the reporting person following all transactions that occurred on February 9, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.