

NIKE INC
Form 4
July 19, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
STEWART LINDSAY D

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NIKE INC [NKE]

3. Date of Earliest Transaction (Month/Day/Year)
07/18/2007

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Vice President/Chief of Staff

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---|
| | | | Code | V | Amount | (A) or (D) | Price | |
| Class B Common Stock | 07/18/2007 ⁽¹⁾ | | X | | 3,900 | A | \$ 26.12 25,482 | D |
| Class B Common Stock | 07/18/2007 | | S | | 3,900 | D | \$ 59.42 21,582 | D |
| Class B Common Stock | 07/18/2007 | | X | | 1,100 | A | \$ 26.12 22,682 | D |
| Class B Common | 07/18/2007 | | S | | 1,100 | D | \$ 59.36 21,582 | D |

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| | | | | | | | |
|----------------------------|------------|---|-------|---|----------|--------|---|
| Stock | | | | | | | |
| Class B Common Stock | 07/18/2007 | X | 2,100 | A | \$ 26.12 | 23,682 | D |
| Class B Common Stock | 07/18/2007 | S | 2,100 | D | \$ 59.38 | 21,582 | D |
| Class B Common Stock | 07/18/2007 | X | 1,200 | A | \$ 26.12 | 22,782 | D |
| Class B Common Stock | 07/18/2007 | S | 1,200 | D | \$ 59.43 | 21,582 | D |
| Class B Common Stock | 07/18/2007 | X | 2,000 | A | \$ 26.12 | 23,582 | D |
| Class B Common Stock | 07/18/2007 | S | 2,000 | D | \$ 59.44 | 21,582 | D |
| Class B Common Stock | 07/18/2007 | X | 400 | A | \$ 26.12 | 21,982 | D |
| Class B Common Stock | 07/18/2007 | S | 400 | D | \$ 59.45 | 21,582 | D |
| Class B Common Stock | 07/18/2007 | X | 8,000 | A | \$ 26.12 | 29,582 | D |
| Class B Common Stock | 07/18/2007 | S | 8,000 | D | \$ 59.35 | 21,582 | D |
| Class B Common Stock | 07/18/2007 | X | 200 | A | \$ 26.12 | 21,782 | D |
| Class B Common Stock | 07/18/2007 | S | 200 | D | \$ 59.46 | 21,582 | D |
| Class B Common Stock | 07/18/2007 | X | 6,100 | A | \$ 26.12 | 27,682 | D |
| Class B Common Stock | 07/18/2007 | S | 6,100 | D | \$ 59.4 | 21,582 | D |

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|----------------------------|------------|---|--------|---|--------------|-----------------------|---|---|
| Class B Common Stock | 07/19/2007 | X | 25,000 | A | \$ 39.38 | 46,582 | D | |
| Class B Common Stock | 07/19/2007 | S | 25,000 | D | \$ 60 | 21,582 | D | |
| Class B Common Stock | 07/19/2007 | X | 46,000 | A | \$ 43.795 | 67,582 | D | |
| Class B Common Stock | 07/19/2007 | S | 46,000 | D | \$ 60 | 21,582 | D | |
| Class B Common Stock | 07/19/2007 | X | 1,000 | A | \$ 43.795 | 22,582 | D | |
| Class B Common Stock | 07/19/2007 | S | 1,000 | D | \$ 60.05 | 21,582 | D | |
| Class B Common Stock | 07/19/2007 | X | 2,000 | A | \$ 43.795 | 23,582 | D | |
| Class B Common Stock | 07/19/2007 | S | 2,000 | D | \$ 60.02 | 21,582 | D | |
| Class B Common Stock | 07/19/2007 | X | 1,000 | A | \$ 43.795 | 22,582 | D | |
| Class B Common Stock | 07/19/2007 | S | 1,000 | D | \$ 60.1 | 21,582 ⁽²⁾ | D | |
| Class B Common Stock | | | | | | 2,358 | I | by Retirement Plan ⁽³⁾ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security | 2. Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | 4. Transaction Code | 5. Number of Derivative Securities | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|

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| (Instr. 3) | Price of Derivative Security | (Month/Day/Year) | (Instr. 8) | Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | | | | | |
|---|------------------------------|------------------|------------|---|--------|-----|------------------|-----------------|----------------------|----------------------------|--|
| | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 3,900 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 3,900 | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 1,100 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 1,100 | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 2,100 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 2,100 | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 1,200 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 1,200 | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 2,000 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 2,000 | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 400 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 400 | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 8,000 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 8,000 | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 200 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 200 | |
| Non-Qualified Stock Option (right to buy) | \$ 26.12 | 07/18/2007 | X | | 6,100 | | <u>(4)</u> | 07/18/2013 | Class B Common Stock | 6,100 | |
| Non-Qualified Stock Option (right to buy) | \$ 39.38 | 07/19/2007 | X | | 25,000 | | <u>(5)</u> | 07/14/2016 | Class B Common Stock | 25,000 | |
| Non-Qualified Stock Option (right to buy) | \$ 43.795 | 07/19/2007 | X | | 46,000 | | <u>(6)</u> | 07/15/2015 | Class B Common Stock | 46,000 | |
| Non-Qualified Stock Option (right to buy) | \$ 43.795 | 07/19/2007 | X | | 1,000 | | <u>(6)</u> | 07/15/2015 | Class B Common Stock | 1,000 | |

| | | | | | | | | |
|---|-----------|------------|---|-------|-----|------------|----------------------|-----|
| Non-Qualified Stock Option (right to buy) | \$ 43.795 | 07/19/2007 | X | 2,000 | (6) | 07/15/2015 | Class B Common Stock | 2,0 |
| Non-Qualified Stock Option (right to buy) | \$ 43.795 | 07/19/2007 | X | 1,000 | (6) | 07/15/2015 | Class B Common Stock | 1,0 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| STEWART LINDSAY D ONE BOWERMAN DRIVE BEAVERTON, OR 97005 | | | Vice President/Chief of Staff | |

Signatures

By: John F. Coburn III For: Lindsay D Stewart
Date: 07/19/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (1) Includes 16,697 restricted shares granted under the NIKE, Inc. Stock Incentive Plan.
 - (2) Shares held in account under the NIKE, Inc. 401(K) and Profit Sharing Plan.
 - (3) Option granted on 7/18/2003 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
 - (4) Option granted on 7/14/2006 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
 - (5) Option granted on 7/15/2005 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
 - (6)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.