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Schwitter Fi Form 4	rank J							
October 03,	2017							
FORM	ЛЛ				OMB AF	PROVAL		
	DRM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549					3235-0287		
Check th if no lon subject t Section Form 4 o Form 5 obligatio may con <i>See</i> Instr 1(b).	ser 50 16. 50 50 50 51 51 51 50 50 50 50 50 50 50 50 50 50	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section						
(Print or Type	Responses)							
		Symbol	uer Name and Ticker or Trading l O CORP [HEI, HEI.A]	Issuer				
(Last)	(First) (Middle) 3. Date	of Earliest Transaction	(Check	all applicable)		
3000 TAFT	STREET		n/Day/Year)	X Director Officer (give t below)				
			nendment, Date Original Ionth/Day/Year)	Applicable Line)	b. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person			
HOLLYW	OOD, FL 33021			Form filed by M Person				
(City)	(State)	(Zip) Ta	ble I - Non-Derivative Securities A	cquired, Disposed of,	or Beneficial	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Stock	09/29/2017		P 1,502 A \$	3 605 (1)	D			
Class A Common Stock				156 <u>(1)</u>	Ι	By Spouse <u>(2)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Addre	Relationships					
	Director	10% Owner	Officer	Other		
Schwitter Frank J 3000 TAFT STREET HOLLYWOOD, FL 33021	Х					
Signatures						
/s/ Frank J. Schwitter	10/03/2017					
<u>**</u> Signature of Reporting Person	Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All shares reflect the impact of a 5-for-4 stock split that was effected on April 19, 2017
- (2) Represents shares held by the Reporting Person's spouse.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.