DAVIS NORWOOD H JR

Form 4

January 03, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * DAVIS NORWOOD H JR			2. Issuer Name and Ticker or Trading Symbol HILB ROGAL & HOBBS CO [HRH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last) (2015 STAPLES	(First) MILL RO	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/01/2007	_X Director 10% Owner Officer (give title below) Other (specify below)
(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person
RICHMOND, VA 23230				Form filed by More than One Reporting Person

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	e Sec	urities A	cquired, Dispose	ed of, or Bene	eficially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securii on(A) or Di (Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Benefici Ownership (Instr. 4)
Common Stock	01/01/2007		A	498 (1)	, ,	\$ 42.12	101,207	D	
Common Stock							150	I	By Spouse
Common Stock							75	I	Custodial/UGMA/Trusto
Common Stock	01/01/2007		A	32.53 (2) (3)	A	\$ 42.12	11,225.82 (2)	I	Deferred Plan, Held in Trust
Common Stock	01/01/2007		D	2,438 (2)	D	\$ 42.12	8,787.82 (2)	I	Deferred Plan, Held in Trust

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Common 1,000 Ι Qualified Plan Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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8. Pri Deriv Secu (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to buy)	\$ 6.813					11/07/1997	05/07/2007	Common Stock	4,000
Stock Options (Right to buy)	\$ 8.813					11/06/1998	05/06/2008	Common Stock	10,000
Stock Options (Right to buy)	\$ 10.813					12/09/1999	06/09/2009	Common Stock	10,000
Stock Options (Right to buy)	\$ 14.375					11/03/2000	05/03/2010	Common Stock	10,000
Stock Options (Right to buy)	\$ 19.875					11/02/2001	05/02/2011	Common Stock	10,000
Stock Options	\$ 35.95					11/07/2003	05/07/2010	Common Stock	10,000

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(Right to buy)					
Stock Options (Right to buy)	\$ 36.2	11/05/2004	05/05/2011	Common Stock	10,000
Stock Options (Right to buy)	\$ 36.49	11/04/2005	05/04/2012	Common Stock	10,000
Stock Options (Right to buy)	\$ 38.45	11/08/2002	05/08/2009	Common Stock	10,000
Stock Options (Right to buy)	\$ 40.96	11/03/2006	05/03/2013	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
DAVIS NORWOOD H JR 2015 STAPLES MILL ROAD RICHMOND, VA 23230	X						

Signatures

Walter L. Smith 01/03/2007

**Signature of Person Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (3) Correction of a clerical error.
- Nonemployee Directors Stock Incentive Plan grants shares of common stock of Company to Director in lieu of cash fees. Grants are increased by 20% if director elects to receive 100% of cash compensation in common stock to encourage maximization of at-risk compensation. Shares are physically issued quarterly and are rounded down to the nearest whole number.
- Directors' Deferred Plan purchases common stock of Company, which is held in trust under the terms of the Hilb, Rogal and Hamilton
 Amended and Restated Outside Directors Deferral Plan. Directors electing to receive 100% of compensation in common stock receive a 30% bonus grant of stock to encourage maximazation of at-risk compensation. Dividends are reinvested by the trustee. Deferred stock will be paid out in shares at the time selected by the director, either a lump sum or a series of distributions over a period of years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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