

HILB ROGAL & HOBBS CO  
 Form 4  
 October 22, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**FIONDELLA ROBERT W**

2. Issuer Name and Ticker or Trading Symbol  
**HILB ROGAL & HOBBS CO  
 [HRH]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**4951 LAKE BROOK DR, STE 500**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**10/18/2007**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**GLEN ALLEN, VA 23060**

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 10/18/2007                           |  | M                              |   | 10,000  | A  | \$ 45.11  |
| Common Stock                    | 10/18/2007                           |  | M                              |   | 10,000  | A  | \$ 45.11  |
| Common Stock                    |                                      |  |                                |   | 17,981.55 <sup>(1)</sup>  | I  |   |

Deferred Plan, Held in Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form**

SEC 1474 (9-02)

displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Stock Options (Right to buy)               | \$ 19.875  |                                      |  |                                |   | 11/02/2001 05/02/2011                                    | Common Stock 10,000   |
| Stock Options (Right to buy)               | \$ 35.95   |                                      |  |                                |   | 11/07/2003 05/07/2010                                    | Common Stock 10,000   |
| Stock Options (Right to buy)               | \$ 36.2  |                                      |  |                                |   | 11/05/2004 05/05/2011                                    | Common Stock 10,000   |
| Stock Options (Right to buy)               | \$ 36.49   |                                      |  |                                |   | 11/04/2005 05/04/2012                                    | Common Stock 10,000   |
| Stock Options (Right to buy)               | \$ 38.45   |                                      |  |                                |   | 11/08/2002 05/08/2009                                    | Common Stock 10,000   |
| Stock Options (Right to buy)               | \$ 40.96   |                                      |  |                                |   | 11/03/2006 05/03/2013                                    | Common Stock 10,000   |
| Stock Options (Right to buy)               | \$ 43  |                                      |  |                                |   | 11/01/2007 05/01/2014                                    | Common Stock 2,789  |
| Stock Options (Right to buy)               | \$ 10.813  | 10/18/2007                           |  | X                              | 10,000  | 11/09/1999 06/09/2009                                    | Common Stock 10,000   |

buy)

Stock

|                              |           |            |   |        |            |            |                 |        |
|------------------------------|-----------|------------|---|--------|------------|------------|-----------------|--------|
| Options<br>(Right to<br>buy) | \$ 14.375 | 10/18/2007 | X | 10,000 | 11/03/2000 | 05/03/2010 | Common<br>Stock | 10,000 |
|------------------------------|-----------|------------|---|--------|------------|------------|-----------------|--------|

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| FIONDELLA ROBERT W<br>4951 LAKE BROOK DR<br>STE 500<br>GLEN ALLEN, VA 23060 | X             |           |         |       |

## Signatures

Walter L. Smith                      10/22/2007

\_\_\_\_\_  
\*\*Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Directors' Deferred Plan purchases common stock of Company, which is held in trust under the terms of the Hilb, Rogal and Hamilton Amended and Restated Outside Directors Deferral Plan. Directors electing to receive 100% of compensation in common stock receive a 30% bonus grant of stock to encourage maximization of at-risk compensation. Dividends are reinvested by the trustee. Deferred stock will be paid out in shares at the time selected by the director, either a lump sum or a series of distributions over a period of years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.