#### INSIGNIA SYSTEMS INC/MN

Form 4 May 23, 2005

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

3235-0287 Number: January 31, Expires:

2005

**OMB APPROVAL** 

Section 16. Form 4 or Form 5 obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

Estimated average

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Shireman Justin W

2. Issuer Name and Ticker or Trading

Symbol

INSIGNIA SYSTEMS INC/MN

[ISIG]

5. Relationship of Reporting Person(s) to

(Check all applicable)

VP Finance and CFO

Issuer

(Last) (First) (Middle)

(Street)

(State)

3. Date of Earliest Transaction

X\_ Officer (give title below)

10% Owner Other (specify

6470 SYCAMORE COURT

**NORTH** 

(City)

(Instr. 3)

4. If Amendment, Date Original Filed(Month/Day/Year)

(Month/Day/Year)

05/18/2005

6. Individual or Joint/Group Filing(Check

Applicable Line)

Director

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

MAPLE GROVE, MN 55369

1. Title of 2. Transaction Date 2A. Deemed Security

(Month/Day/Year) Execution Date, if

(Month/Day/Year)

(Zip)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (I) Ownership (Instr. 4) (Instr. 4)

(A) or

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Conversion 3. Transaction Date 3A. Deemed (Month/Day/Year) Execution Date, if

5. Number of TransactionDerivative

6. Date Exercisable and **Expiration Date** 

7. Title and Amount of Underlying Securities

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code Securities (Instr. 8) Acquired (A) or Disposed (D) (Instr. 3, 4, and 5)		A) d of			(Instr. 3 and 4)	
				Code V	(A)	(D) Date l	Exercisable	Expiration Date	Title	Amour or Number of Shares
Stock Option (Right to Buy)	\$ 0.96	05/18/2005		A	40,000	05/1	8/2006 <u>(1)</u>	05/18/2015	Common Stock	0

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Shireman Justin W 6470 SYCAMORE COURT NORTH MAPLE GROVE, MN 55369

VP Finance and CFO

### **Signatures**

By: /s/ Justin W. 05/20/2005 Shireman

\*\*Signature of Reporting Date
Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 13,333 shares exercisable on May 18, 2006; 13,333 shares exercisable on May 18, 2007 and 13,334 shares execisable on May 18, 2008 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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