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DYKSTRA PAUL B

Form 4

January 31, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- () Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
- Name and Address of Reporting Person
- 2. Issuer Name and Ticker or Trading Symbol

3. IRS or Social Security Number of Reporting Perso (Voluntary)

Dykstra, Paul B.
GES Exposition Services, Inc.

VVI

Viad Corp

950 Grier Drive

Las Vegas, Nevada 89119

6. Relationship of Reporting Person to Issuer (Check all applicable)

_Director _10% Owner _Officer (give title below) _Other (specify below)

X President & CEO, GES Exposition Services

- 7. Individual or Joint/Group Reporting
 - [X] Form Filed by One Reporting Person
 - $[\]$ Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Trans- 3. action Date (Month/ Day/ Year)	Trans-action Code (Instr. 8)	4. Securitie or Dispos (Instr. 3	-		Amount of 6 Securities Beneficially Owned at End of Month (Instr. 3 and 4)	. Owner- Ship Form: Direct (D) or Indirec
Common Stock	01-30-2003	М	4	,000 A	\$13.875	60,	769 D
Common Stock						4,815.	344 I

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertable securities)

1.	2.	3.	4.	5.	6.	7.
Title of	Con-	Trans-	Trans-	Number of	Date exer-	Title and Amount
Derivative	version	action	action	Derivative	cisable and	of Underlying
Security	or	Date	Code	Securities	Expiration	Securities
(Instr. 3)	Exercise		(Instr.	Acquired (A)	Date	(Instr. 3 and 4)
	Price of		8)	or Disposed	(Month/	
	Deriv-			of (D)	Day/Year)	
	ative			(Instr. 3,		
	Security			4 and 5)		

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	(Month/ Day/ Year)	C O D E	V	(A)	(D)	Exer- cis-	tion	Title		Amount or Number of Shares
Option-right to buy \$13.87	01-30 -2003	М			4,000 (a)		08-15 -2006	Common	Stock	4,000

Explanation of responses:

a. Granted August, 1996, pursuant to 1992 Stock Incentive Plan.

Signature of Reporting Person:

/s/Carol Kotek, Attorney-in-Fact

Carol Kotek, Attorney-in-Fact