

Edgar Filing: VIAD CORP - Form 4

(Instr. 3)	Exercise Price of Derivative Security	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Date (Month/Day/Year)	(Instr. 3 and 4)	at Se ri (I 5)	
		(Date		Amount	
		Month/	C	Expi-		or	
		Day/	O	Exer-		Number	
		Year	D	cis-		of	
)	E	tion		Shares	
			V	Date			
			(A)	Exer-			
			(D)	ra-			
				able			
				Date			
				Date			
Option-right to buy	\$10.56	02-11	M	28,232	02-18 02-17	Common Stock	28,232
		-2003			-1995 -2003		
				(c)			

Explanation of responses:

- a. Delivered 9,654 shares in partial payment of exercise of 28,232 shares and, in addition, delivered \$98,147.31 in cash.
- b. The information reported is as of January 31, 2003.
- c. Granted February, 1993, pursuant to 1992 Stock Incentive Plan.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

 Scott E. Sayre, Attorney-in-Fact