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DYKSTRA PAUL B Form 4

March 13, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

() Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

 Name and Address of Reporting Person 2. Issuer Name and Ticker or Trading Symbol 3. IRS or Social
Security
Number of
Reporting Perso
(Voluntary)

Dykstra, Paul B.
GES Exposition Services, Inc.
950 Grier Drive

Las Vegas, Nevada 89119

Viad Corp VVI

6. Relationship of Reporting Person to Issuer (Check all applicable)

_Director _10% Owner _Officer (give title below) _Other (specify below)

X President & CEO, GES Exposition Services

7. Individual or Joint/Group Reporting

[X] Form Filed by One Reporting Person

[] Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Trans- 3. action Date (Month/ Day/ Year)	Trans- action Code (Instr. 8)	4. Securities aquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of 6. Owner- Securities Ship Beneficially Form: Owned at Direct End of Month (D) or (Instr. 3 Indirect and 4) (I)
Common Stock	03-12-2003	Ј (а)	3,822 D (a)	D
Common Stock	03-12-2003	F (a)	563 D (a)	78,884 D
Common Stock			20.574 A (b)	4,894.246 I

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertable securities)

1.	2.	3.	4.	5.	6.	7.	8.
Title of	Con-	Trans-	Trans-	Number of	Date exer-	Title and Amount	Рr
Derivative	version	action	action	Derivative	cisable and	of Underlying	of
Security	or	Date	Code	Securities	Expiration	Securities	De
(Instr. 3)	Exercise		(Instr.	Acquired (A)	Date	(Instr. 3 and 4)	at

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Price of Deriv- ative Security		8)		or Dis of (D) (Instr 4 and	. 3,	(Month/ Day/Year)	
	(Month/ Day/ Year)	C O D E	V	(A)	(D)	Date Expi- Exer- ra- cis- tion able Date Title	Amount or Number of Shares

Explanation of responses:

- a. Of the 5,800 shares of performance-based stock that were previously awarded in March of 2000 pursuant to the 1997 Viad Corp Omnibus Incentive Plan, 3,822 shares were forfeited. Of the 1,978 shares that were earned, 563 shares were surrendered for payment of taxes.
- b. The information reported is as of February 28, 2003.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

Scott E. Sayre, Attorney-in-Fact

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