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VIAD CORP Form 4 April 02, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- () Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
- Name and Address of Reporting Person
- 2. Issuer Name and Ticker or Trading Symbol

3. IRS or Social
Security
Number of
Reporting Perso
(Voluntary)

Bohannon, Robert H. Viad Corp Viad Tower, Station 0810 Phoenix, Arizona 85077-0810 Viad Corp VVI

6. Relationship of Reporting Person to Issuer (Check all applicable)

_Director _10% Owner _Officer (give title below) _Other (specify below)

X

Chairman, President

& CEO

- 7. Individual or Joint/Group Reporting
 - [X] Form Filed by One Reporting Person
 - [] Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Trans- 3 action Date (Month/ Day/ Year)	. Trans- action Code (Instr. 8)	4. Securities aquired (or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Pri	Securities Ship Beneficially Form: Owned at Direct End of Month (D) or (Instr. 3 Indirec
Common Stock			231 A	529,008.878 D
Common Stock				5,336.863 I
Common Stock			218.607 A	21,520 I

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertable securities)

1.	2.	3.	4.	5.	6.	7.	8.
Title of	Con-	Trans-	Trans-	Number of	Date exer-	Title and Amount	Pr
Derivative	version	action	action	Derivative	cisable and	of Underlying	of
Security	or	Date	Code	Securities	Expiration	Securities	De
(Instr. 3)	Exercise		(Instr.	Acquired (A)	Date	(Instr. 3 and 4)	at
	Price of		8)	or Disposed	(Month/		Se

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	Deriv- ative Security			of (D) (Instr. 3, 4 and 5)		Day/Year)			ri (I 5)	
		(Month/ Day/ Year)	C O D E	V	(A)	(D)	Exer- cis-	tion	Title	Amount or Number of Shares
Cash Only StockUnits			А		229.35 6	9			Common Stock	229.3596
	(b)	(b)					(b)	(b)		

Explanation of responses:

- a. Shares acquired through dividend reinvestment plan.
- b. Stock units credited in accordance with the terms of the Viad Deferred Compensation Plan; each unit is equivalent to one share of common stock of Corporation; units will be settled in cash; transaction exempt pursuant to Rule 16b-3(d).

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

Scott E. Sayre, Attorney-in-Fact