#### **BOHANNON ROBERT H**

Form 4

August 12, 2005

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

BOHANNON ROBERT H			2. Issuer Name and Ticker or Trading Symbol VIAD CORP [VVI]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(2, 1, 1.F. 1)		
VIAD CORP, 1850 N. CENTRAL AVE., STE 800			(Month/Day/Year) 08/10/2005	_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chairman, President & CEO / Viad Corp		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
PHOENIX, AZ 85004-4545				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				(D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
Common Stock	08/10/2005		M		6,587	A	\$ 12.4548	190,783	D	
Common Stock	08/10/2005		F		3,434 (1)	D	\$ 29.945	187,349	D	
Common Stock	08/10/2005		G		3,153	D	\$ 0	184,196	D	
Common Stock	07/31/2005		J	V	5.7982	A	\$ 0 (2)	1,750.2076	I	401K Plan
Common Stock	08/10/2005		G		3,153	A	\$ 0	8,604	I	Family Trust

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3. Transaction Date 3A. Deemed

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6. Date Exercisable and

5. Number

Relationships

(9-02)

7. Title and Amount of

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative Security (Instr. 3)	Conversion or Exercise Price of	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transacti Code (Instr. 8)	onof Derivative Securities Acquired	Expiration Date (Month/Day/Year)		Underlying Securiti (Instr. 3 and 4)	
	Derivative Security				(A) or Disposed of (D) (Instr. 3, 4, and 5)				
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Option-right to buy	\$ 0	08/10/2005		M	6,587	08/17/1997	08/16/2005	Common Stock	6,587

# **Reporting Owners**

Reporting Owner Name / Address	Director	10% Owner	Officer	Other
	Director	1070 0 111101	onice:	Other
BOHANNON ROBERT H VIAD CORP 1850 N. CENTRAL AVE., STE 800 PHOENIX, AZ 85004-4545	X		Chairman, President & CEO	Viad Corp

### **Signatures**

1. Title of

Scott E. Sayre, 08/12/2005 Attorney-in-Fact

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares surrendered for payment of exercise price and for payment of taxes.
- (2) The information is current as of this filing date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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