#### MORRISON DAVID G

Form 4

November 03, 2006

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

\_X\_ Form filed by One Reporting Person \_\_\_\_ Form filed by More than One Reporting

burden hours per

1(b).

(Print or Type Responses)

| 1. Name and Ad<br>MORRISON       | dress of Reportin | ng Person * | 2. Issuer Name and Ticker or Trading<br>Symbol<br>VIAD CORP [VVI] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)  |  |  |  |
|----------------------------------|-------------------|-------------|---|---|--|--|--|
| BREWSTER<br>COMPANY<br>NORTH CEN | LIMITED, C        | O 1850      | 3. Date of Earliest Transaction (Month/Day/Year) 11/02/2006       | Director 10% Owner X Officer (give title Other (specify below) below)  President / CEO / Brewster Transport Co Ltd. |  |  |  |
|                                  | (Street)          |             | 4. If Amendment, Date Original Filed(Month/Day/Year)              | 6. Individual or Joint/Group Filing(Check Applicable Line)  |  |  |  |

PHOENIX, AZ 85004-4545

| (City)                               | (State) (                               | Zip) Table  | e I - Non-D                            | erivative   | Secur | ities Acqu   | uired, Disposed of   | f, or Beneficial                                      | ly Owned |
|--------------------------------------|---|---|--|---|-------|--|--|---|----------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactio<br>Code<br>(Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) |       | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |          |
| Common                               |   |   | Code V                                 | Amount  | ` '   | Price  | (Instr. 3 and 4)   |   |          |
| Stock                                | 11/02/2006                              |   | S                                      | 1,700   | D     | 35.93  | 5,216  | D   |          |
| Common<br>Stock                      | 11/02/2006                              |   | S                                      | 691   | D     | \$<br>35.92  | 4,525  | D   |          |
| Common<br>Stock                      | 11/02/2006                              |   | S                                      | 300   | D     | \$ 35.9  | 4,225  | D   |          |
| Common<br>Stock                      | 11/02/2006                              |   | S                                      | 600   | D     | \$<br>35.88  | 3,625  | D   |          |
|                                      |   |   |  |   |       |  | 35   | I   | By wife  |

Common Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 4.<br>Transac<br>Code<br>(Instr. 8 | 5. tionNumber of ) Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | Expiration D<br>(Month/Day/<br>re<br>s |                    |       | le and<br>unt of<br>rlying<br>ities<br>. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|--------------------------------------|------------------------------------|--|--|--------------------|-------|---|---|--|
|   |   |                                      | Code '                             | V (A) (D)  | Date<br>Exercisable                    | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares            |   |  |

### **Reporting Owners**

Relationships

Reporting Owner Name / Address

10% Director Officer Other Owner

MORRISON DAVID G

**BREWSTER TRANSPORT COMPANY** 

LIMITED President / Brewster Transport Co.

C/O 1850 NORTH CENTRAL AVENUE STE **CEO** Ltd.

PHOENIX, AZ 85004-4545

#### **Signatures**

Scott E. Sayre, 11/03/2006 Attorney-in-Fact

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

### Edgar Filing: MORRISON DAVID G - Form 4

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