ACTIVISION INC /NY Form 4 July 10, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of Section 17(a) of the Public Utility Holding Company Act of 193 or Section 30(f) of the Investment Company Act of 1940

Kelly	dress of Reporting Brian	G.		Issuer Name and Ticker or Trading Symbol Activision, Inc. (ATVI)			
(Last) c/o Activisi 3100 Ocean F	(First) ion, Inc. Park Boulevard	(Middle)	3.	IRS or Social Security Number of Reporting Person (Voluntary)		Statement for Month/Year June 2001	_2 Co
(Street)				(vorumear ₁)	_		
Santa Monica	a California	90405			5.	If Amendment, Date of Original (Month/Year)	7
(City)	(State)	(Zip)					-

Table I - Non-Derivative Securities Acquired, Dispose

		action	action	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			
1. Title of (Instr.3)	. Title of Security (Instr.3)		8)	Amount	(A)	Price	Month
Common Stock,	par value						
\$.000001	per share	6/1/01	M	100,000	A	\$6.125	
Common Stock,	par value						
	per share	6/1/01	S	100,000	D	\$35.34	
Common Stock,	-						
	per share	6/5/01	M	50,000	A	\$6.125	
Common Stock,	-	- /- /	_	= 0 000	_		
	per share	6/5/01	S	50,000	D	\$35.27	
Common Stock,	-	C /7 /01	M	FO 000	70	¢C 10E	
Common Stock,	per share	6/7/01	М	50,000	A	\$6.125	
	per share	6/7/01	S	50,000	D	\$38.60	
Common Stock,	-	0,7,01	5	50,000	ע	¥30.00	
	per share	6/13/01	М	50,000	А	\$6.125	
Common Stock,		-,,		, , , , , , ,		,	
	per share	6/13/01	S	50,000	D	\$40.46	186,091 25,773

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 * If the form is filed by more than one Reporting Person, see Instruction 4(b)(v). Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)