

KNOT INC  
Form 4  
August 16, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COMCAST CORP

2. Issuer Name and Ticker or Trading Symbol  
KNOT INC [KNOT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1500 MARKET STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/15/2006

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_X\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

PHILADELPHIA, PA 19102

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)                       |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | Code V  | Amount  | (A) or (D)   | Price   |
| Common Stock <sup>(1)</sup>     | 08/15/2006                           |  | S                              | 4,025,590 <sup>(2) (3)</sup>                                      | \$ 15.28 <sup>(4)</sup>   | 0  | I   |
|                                 |                                      |  |                                |   |   |  | By Comcast TKI Holdings, Inc. and The Comcast Foundation <sup>(2) (3)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form**

SEC 1474 (9-02)

displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Beneficially (Instr. 3, 4, and 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares   |

## Reporting Owners

| Reporting Owner Name / Address                               | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| COMCAST CORP<br>1500 MARKET STREET<br>PHILADELPHIA, PA 19102 |               | X         |         |       |

## Signatures

|   |            |
|---|------------|
| /s/ Arthur R. Block Sr. VP and General Counsel of Comcast Corp          | 08/16/2006 |
| __Signature of Reporting Person   | Date       |
| /s/ Arthur R. Block Sr. VP and General Counsel of Comcast Holdings Corp | 08/16/2006 |
| __Signature of Reporting Person   | Date       |
| /s/ James P. McCue President of Comcast QIH, Inc.                       | 08/16/2006 |
| __Signature of Reporting Person   | Date       |
| /s/ James P. McCue President of Comcast TKI Holdings, Inc.              | 08/16/2006 |
| __Signature of Reporting Person   | Date       |
| /s/ William E. Dordelman Vice President of The Comcast Foundation       | 08/16/2006 |
| __Signature of Reporting Person   | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) See Joint Filer Information

## Edgar Filing: KNOT INC - Form 4

- Of the 4,025,590 shares of common stock as having been disposed of, 3,621,508 were owned by Comcast TKI Holdings, Inc., an indirect, wholly-owned subsidiary of Comcast Corporation, and 404,082 were owned by The Comcast Foundation, a non-stock, non-profit charitable organization that is under common control with Comcast Corporation. Comcast TKI Holdings, Inc. is a direct, wholly-owned subsidiary of Comcast QIH, Inc.; Comcast QIH, Inc. is a direct, wholly-owned subsidiary of Comcast Holdings Corporation; Comcast Corporation owns, directly and indirectly, all of the outstanding capital stock of Comcast Holdings Corporation. Comcast TKI Holdings, Inc. acquired the shares owned by it from Comcast QIH, Inc. in an intra-company transfer on April 5, 2006.
- (2)
  - (3) The Comcast Foundation acquired 139,587 and 131,303 shares from Comcast QIH, Inc. on March 21, 2006 and April 5, 2006, respectively, and 133,192 shares from Comcast TKI Holdings, Inc. on July 11, 2006, all of which were charitable gifts.
  - (4) Reflects the public offering price of \$16 per share less the underwriting discounts and commissions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.