DICE HOLDINGS, INC.

Form 4 July 23, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * **HODGSON DAVID C**

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(First) (Middle) (Last)

DICE HOLDINGS, INC. [DHX]

(Check all applicable)

C/O GENERAL ATLANTIC

3. Date of Earliest Transaction (Month/Day/Year)

07/23/2007

_X__ Director 10% Owner Officer (give title _ Other (specify

SERVICE COMPANY, LLC, 3 PICKWICK PLAZA

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

GREENWICH, CT 06830

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Adord Disposed of (Instr. 3, 4 and	of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(D)	Price	(IIIsti. 3 and 4)				
Common Stock	07/23/2007		C	18,191	A	<u>(1)</u>	18,191	D			
Common Stock	07/23/2007		C	25,403,000	A	(1)	25,467,291	I	See footnotes (2) (3)		
Common Stock	07/23/2007		S	4,709,663	D	\$ 13	20,757,628	I	See footnotes (3) (4)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour Number Shares
Series A Convertible Preferred Stock	<u>(5)</u>	07/23/2007		С	18,191	<u>(5)</u>	<u>(5)</u>	Common Stock	18,
Series A Convertible Preferred Stock	<u>(5)</u>	07/23/2007		C	25,403,000	<u>(5)</u>	<u>(5)</u>	Common Stock	25,40

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

HODGSON DAVID C C/O GENERAL ATLANTIC SERVICE COMPANY,LLC 3 PICKWICK PLAZA GREENWICH, CT 06830



Signatures

/s/ David C. 07/23/2007 Hodgson

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Series A Convertible Preferred Stock converted into Dice Holdings, Inc. common stock on a one-for-one basis on July 23, 2007.
- (2) 25,449,100 shares of common stock represents 17,890,108.1 shares owned by General Atlantic Partners 79, L.P. ("GAP 79"), 477,999.4 shares owned by GapStar, LLC ("GapStar"), 5,332,348.7 shares owned by GAP-W Holdings, L.P. ("GAP-W LP"), 1,380,009.6 shares owned by GAP Coinvestments III, LLC ("GAPCO III"), 328,826.2 shares owned by GAP Coinvestments IV, LLC ("GAPCO IV") and 39,717.9 shares owned by GAPCO GmbH & Co. KG ("KG"), in each case immediately prior to Dice Holdings, Inc.'s initial public

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offering.

- General Atlantic LLC ("General Atlantic") is the general partner of GAP 79. General Atlantic is also the sole member of GapStar and the manager of GAP-W LP. The managing members of GAPCO III and GAPCO IV are Managing Directors of General Atlantic. GAPCO Management GmbH ("GmbH Management") is the general partner KG. The Managing Directors of General Atlantic make voting and
- (3) Management GmbH (GmbH Management') is the general partner KG. The Managing Directors of General Atlantic make voting and investment decisions with respect to the securities held by KG and GmbH Management. Mr. Hodgson is a Managing Director of General Atlantic and GmbH Management and a Managing Member of GAPCO III and GAPCO IV. Mr. Hodgson disclaims beneficial ownership of such shares beneficially owned by them except to the extent of his pecuniary interest therein.
- (4) 4,709,663 shares of common stock represents 3,336,058 shares sold by GAP 79, 89,135 shares sold by GapStar, 994,350 shares sold by GAP-W LP, 221,396 shares sold by GAPCO III, 61,318 shares sold by GAPCO IV and 7,406 shares sold by KG.
 - Any holder of shares of Series A Convertible Preferred Stock has the right, at its option, at any time and from time to time, to convert such shares into common stock on a one-for-one basis. The holders of at least 66 2/3% of all outstanding shares of Series A Convertible
- (5) Preferred Stock have the right, at any time, to require that all of the outstanding shares of Series A Convertible Preferred Stock be converted into shares of common stock on a one-for-one basis. There is no expiration on either the optional or mandatory conversion right.
- 25,403,000 shares of Series A Convertible Preferred Stock represents 17,857,757 shares owned by GAP 79, 477,135 shares owned by GapStar, 5,322,706 shares owned by GAP-W LP, 1,377,524 shares owned by GAPCO III, 328,232 shares owned by GAPCO IV and 39,646 shares owned by KG, in each case immediately prior to Dice Holdings, Inc.'s initial public offering.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.